Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE

American-Hellenic Chamber of Commerce

Identity

- Established in 1932
- One of the largest, most active and dynamic American Chambers in Europe
- Member of the US Chamber of Commerce and AmChams in Europe

Members

- Members broaden their business horizons, create new business partnerships, take advantage of trade and investment opportunities, part of the American Chambers global network
- AmChamGR members include 750 leading Greek and multinational companies.

Mission

- The American-Hellenic Chamber of Commerce promotes and fosters commercial, financial, and business relations between the United States and Greece.

WIB committee

Women in Business (WIB) Committee

Mission

To champion women leaders as architects of future-ready businesses—driving sustainable growth, innovation, and transformative impact

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Values

Courage

Empathy

Empowerment

Passion for excellence

Resilience

Respect

Activities

Organization of events and forums with prominent international and local speakers, providing vision and practices to succeed in today's business environment

Initiation of position papers, surveys, thought leader articles

Networking events to integrate and establish new collaborations

On-line networking platform through LinkedIn Group

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Activities

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10th WIB Forum – Becoming Future Ready: Growth, Adaptation and Reinvention| 30.09.2026

- As organizations navigate the accelerating adoption of AI, digital transformation, changing workforce expectations, geopolitical and economic uncertainty, and increasingly complex decision-making environments, the WIB Forum explored what it truly means to be future ready.

- Across a dynamic program and conversations, this milestone edition explored not only how business is changing, but how leaders can shape what comes next

9th WIB Forum – Impact Unleashed: Lead as a Rule Breaker| 04.06.2025

- Convened a diverse group of business leaders, innovators, and changemakers to explore the power of disruption in a world defined by rapid transformation and centered on the role of nonlinear thinking and rule-breaking leadership as catalysts for sustainable, high-impact growth.

- Through a series of focused discussions, keynote sessions, and collaborative engagements, participants examined how to challenge assumptions, rethink traditional models, and unlock the potential of disruptive innovation

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8th WIB Forum – Mastering Chaos: The Art of Thriving in Ambiguity | 05.06.2024

- Opened the conversation on mindsets, insights, skills and best practices to embrace chaos and seek growth through it.

- Through diverse panels, academics, business leaders, disruptive entrepreneurs and bold innovators shared the stage to offer their expertise on navigating ambiguity with confidence and agility

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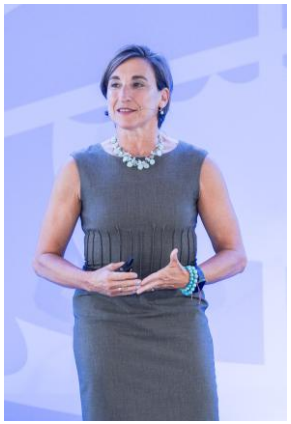

7th WIB Forum – Turning Points to Breakthroughs | 07.06.2023

- Discussion focused on how to transform turning points, crises, challenges into unexpected possibilities.
- Leading speakers, experts in the experience of change, provided inspiration and highlighted practical tools, necessary to be able to manage the unknown.
- As part of the forum, A Readiness for Change survey was conducted.

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6th WIB Forum – Elevating Together: Empowerment Fueling Growth| 03.10.2022

- Discussion focused on the focused on the premise that growth is possible through people when they bring their extraordinary potential forward.

- Dynamic speakers through an engaging discussion shared their insights and emphasized by empowering people, we are indeed empowering flourishing businesses, and communities that make a difference.

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5th WIB Forum – Hacking the Future: Inclusive Leadership in a transforming world| 24.11.2021

- Discussion focused on the need to transform ourselves first, embrace disruption and step forward leading ourselves and our organizations by unleashing the power of inclusivity.

- Noteworthy speakers explored what it takes to be a disruptive leader and how to take to the next level the new leadership mandates for empathy, inclusion, diversity, resilience and adaptivity.

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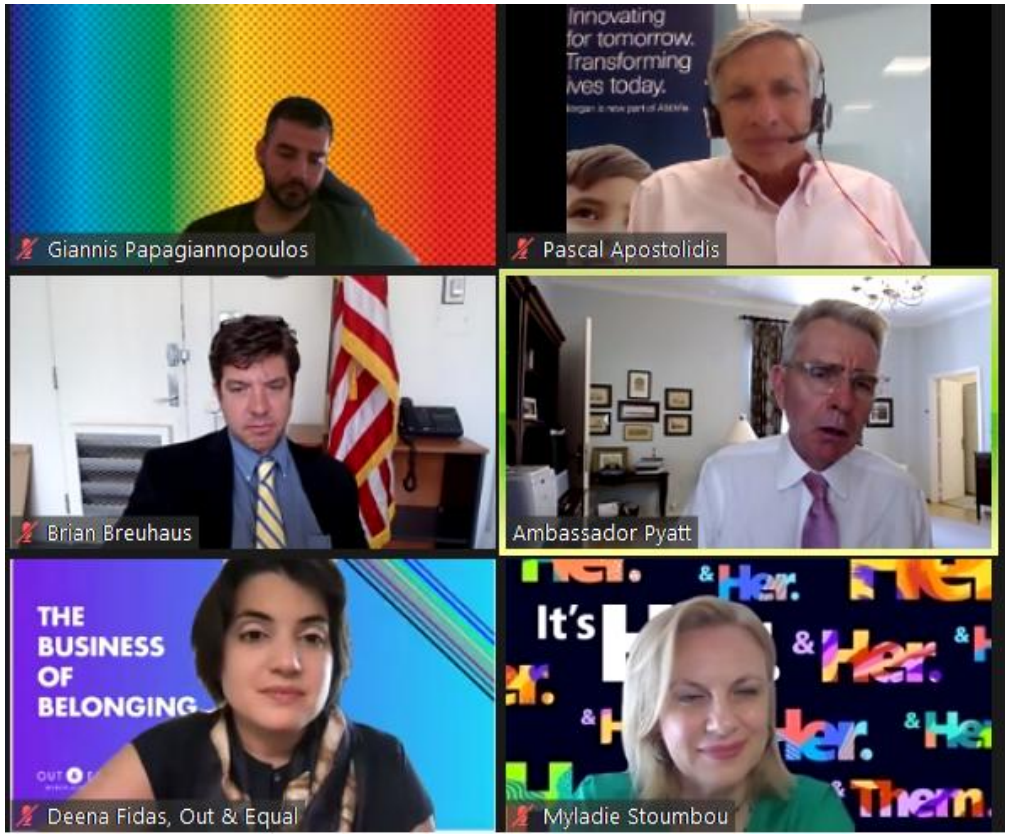

DEI in the Workplace: Best Practices for Supporting LGBTQI Professionals | 20.7.2021

- The U.S. Embassy Athens in cooperation with the American-Hellenic Chamber of Commerce initiated a dynamic discussion on diversity, equity, and inclusion (DEI) in the workplace.

- Panel of professionals from Greek and American organizations outlined best practices implemented to ensure their workplaces support inclusivity and how more corporations can integrate DEI working groups into their company culture.

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TechCamp Thessaloniki: Empowering Women Entrepreneurs| 21.9.2021

- Participation in the panel discussion, The Challenges and Opportunities of Digital Transformation

- TechCamp Thessaloniki took place at the 85th Thessaloniki International Fair and organized by the U.S. Embassy in partnership with Found.ation and Socialinnov and under the auspices of the Ministry of Digital Governance.

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POWER– Female Tech Entrepreneurs Forum: Preparing for Greece's Cloud-Based Future | 23-24.6.2021

- The U.S. Embassy Athens and Women On Top, with the support of the American-Hellenic Chamber of Commerce, hosted the virtual women's empowerment initiative, POWER (Providing Opportunities for Women's Economic Rise), a US Department of State initiative
- During the two-day event, U.S., Greek and international experts with female tech entrepreneurs and stakeholders shared best practices designed to boost female high growth entrepreneurship and build a supportive ecosystem for women entrepreneurs

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4th WIB Forum – Hacking Wellbeing: Pivoting norms to the new workplace| 19.5.2021

- Discussion focused on how we can thrive in the new normal, be able to adapt, and to develop new skill sets for growth and wellbeing.

- Panel experts explored the new skills that need to be adopted in order to turn the challenges into opportunities and the research findings on the millennial's wellbeing point of view were presented.

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+ Women in the Era of the Pandemic| 8.3.2021

- International Women's Day virtual roundtable discussion organized the Marianna V. Vardinoyannis Foundation.
- The objective was to have an in-depth discussion on major challenges women are facing as an outcome of the global healthcare crisis

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Activities

AmCham Digital Talks – WIB Forum Series | 25.6.2020

- Resilient Overcomers: Redefining Normal
- Discussion on overcoming barriers during these unprecedented times, speakers shared perspectives and personal stories on how empathy, resilience, courage, flexibility, and collective contribution will steer to survive and thrive in the new redefined normal

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Activities

3rd WIB Forum | 25.11.2019

- Diversity & Inclusion: Breaking Barriers to Break Through
- Discussion on valuable insights on embracing diversity and inclusion, recent trends and reasons contributing to persistent gender gap and inequalities, ways in which diversity & inclusion can create more value for organizations

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Activities

4th WIB Dialogue Series| 27.6.2019

- Adversity & Failure: Drivers to Success with Dr. Niki Markogianni, Marina Efraimoglou, Desi Karapchnaska
- Discussion on how diversity & failure can act as drivers for success and how resilience and determination are the forces for accomplishment and perseverance for next challenges.

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Activities

3rd WIB Dialogue Series | 27.6.2018

- Keynote Speaker: Stelios Stylianidis, Professor of Social Psychiatry, Panteion University

- Professor Stylianidis spoke on the Challenges of Wellbeing in Today's Uncertain Times elaborating on the term of happiness and discussed how the modern human is dealing with the unpredictability of our times.

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Activities

2nd WIB Dialogue Series | 22.03.2018

- Unconscious Bias at Work – A Secret Barrier to Business Success with keynote speaker, Wim Mijs, Chief Executive Officer, European Banking Federation

- Explored the issue of how both men and women are affected by unconscious bias at work and what can be done to address this issue. The speakers shared their per experiences, research and observations to show the effects of diversity and inclusion for the success of an organization.

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Activities

9th WIB Women Leader Luncheon| 12.12.2017

- Keynote Speaker: Elsie Maio, Founder of Humanity, Inc and The SoulBranding Institute
- Elsie Maio spoke on Enough is Enough: Prepared to be Heard. She reiterated the challenges we are faced with all over the world and the need to move from a Me to We approach to return to sustainable growth models.

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Activities

WIB Resilience Workshop | 8.5.2017

- Keynote Speaker: George Dervakos, Founder, The Art of Learning International

- The WIB Workshop, Building Resilience – Powerful Skills to Let You Thrive, introduced practical tools and access resources on understanding and building resilience on both a professional and personal level and developing a personal resilience plan.

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Activities

8th WIB Women Leader Luncheon| 3.4.2017

- Keynote Speaker: Susan Madsen, Orin R. Woodbury Professor of Leadership & Ethics and Professor of Management, Utah Valley University

- Professor Madsen discussed building, bridging and blazing pathways for women and leadership. She challenged the audience to acknowledge their ability to lead, calling upon male-dominated institutions and businesses to understand the advantage of gender balance in the workforce.

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Activities

WIB Exclusive Event | 14.11.2016

- Keynote Speaker: Nikolaos Chr. Stampolidis, Professor of Archaeology, University of Crete & Director, Museum of Cycladic Art

- Professor Stampolidis spoke on Unearthing the Past to Unveil our Future and through vivid storytelling inspired the audience by presenting lessons of leadership from ancient times and current experiences.

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Activities

WIB Effective Presentations Workshop | 18.10.2016

- Keynote Speaker: Charis Perdikari

- The WIB Workshop, Make an Impact: Deliver Effective Presentations, provided an dynamic hands-on workshop for participants to learn specific pointers in ways to use stress and speak with confidence, better ways to tell a story and tips for presentation related issues.

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Activities

1st WIB Dialogue Series | 06.06.2016

- Keynote Speaker: George Logothetis, Chairman and CEO, The Libra Group
- Global business leader George Logothetis engaged in personal conversation with the participants, sharing his experience of growing a family company from a local concern to one with a global presence.

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Activities

7th WIB Women Leader Luncheon | 21.04.2016

- Event Speaker: Danica Purg, President, IEDC-Bled School of Management, Slovenia
- Topic: The Next Level – From Networking to Connecting

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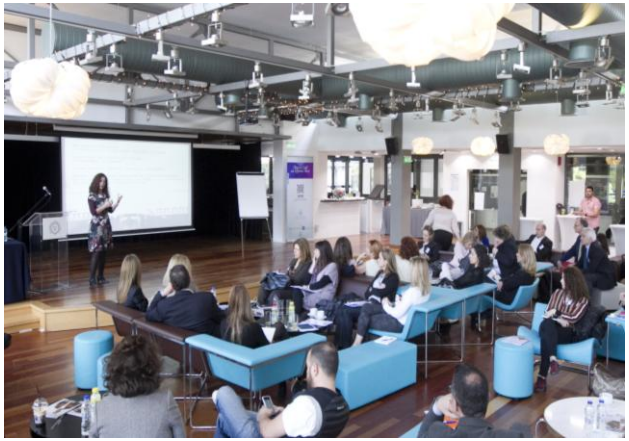

Activities

WIB Storytelling Workshop | 05 & 14.04.2016

- Event Speaker: Georgia-Zozeta Miliopoulou, Professor, American College of Greece

- The WIB Storytelling Workshop, How to Craft an Effective Story, provided an opportunity for participants to partake in a practical hands-on workshop on storytelling in practice: harvesting, creating and conveying.

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Activities

6th WIB Women Leader Luncheon | 09.12.2015

- Event Speaker: David Orban, Chief Innovation Officer, Dotsub
- Topic: Are You Ready for the Future?

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Activities

5th WIB Women Leader Luncheon | 07.05.2015

- Event Speaker: Giovanna Kampouri, Independent Company Director
- Topic: Deploying Alpha Leadership in Demanding Times

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Activities

4th WIB Women Leader Luncheon | 03.12.2014

- Event Speaker: Deborah Wince-Smith, President & CEO, US Council on Competitiveness
- Topic: Women and Business in a Competitive World

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Activities

3rd WIB Women Leader Luncheon | 06.10.14

- Event Speaker: Hendre Coetzee, Global Executive Coach & Founder, Center for Advanced Coaching
- Topic: Creating and Managing Constructive Tension – Be Deliberate with the Energy in Your Life

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Activities

WIB Forum 2014: The Workplace Through the Eyes of Generation Y | 31.03.2014

- The WIB Forum focused on understanding Generation Y – what challenges them, motivates them, and inspires them. KPMG presented the results of their survey on the workplace through the eyes Generation Y, commissioned especially for the Forum. Academics and representatives of both Generation X and Y shared their insightful perspectives.

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Activities

2nd WIB Women Leader Luncheon | 26.09.2013

- Event Speaker: Marijo Bos, President, European Professional Women's Network
- Topic: Are You Maximizing Your Leadership Potential? From Caution to Courage

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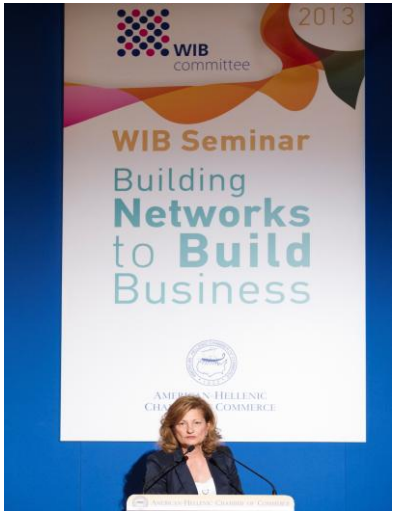

Activities

WIB SEMINAR 2013 – Building Networks to Build Business | 13.06.2013

- The WIB Seminar 2013, led by Mary Spillane, world-renowned expert in communications, business development, performance improvement and personal branding, focused on effective networking methods in managing professional and social networking to boost business and personal opportunities.

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Activities

1st WIB Women Leader Luncheon | 16.05.2013

- Event Speaker: Elizabeth Filippouli, Founder & CEO, Global Thinkers & Global Thinkers Forum, UK
- Topic: Women Leaders in Business & New Challenges

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Activities

WIB FORUM 2012 – Women, Business & The Future of Work | 26.11.2012

- The WIB Forum 2012 focused on exploring, discussing and debating the changes taking place in today's workplace and help women prepare for the "future of work." Global survey findings were presented on trends and opportunities of women in the corporate world and on a local level & changes in the workplace.

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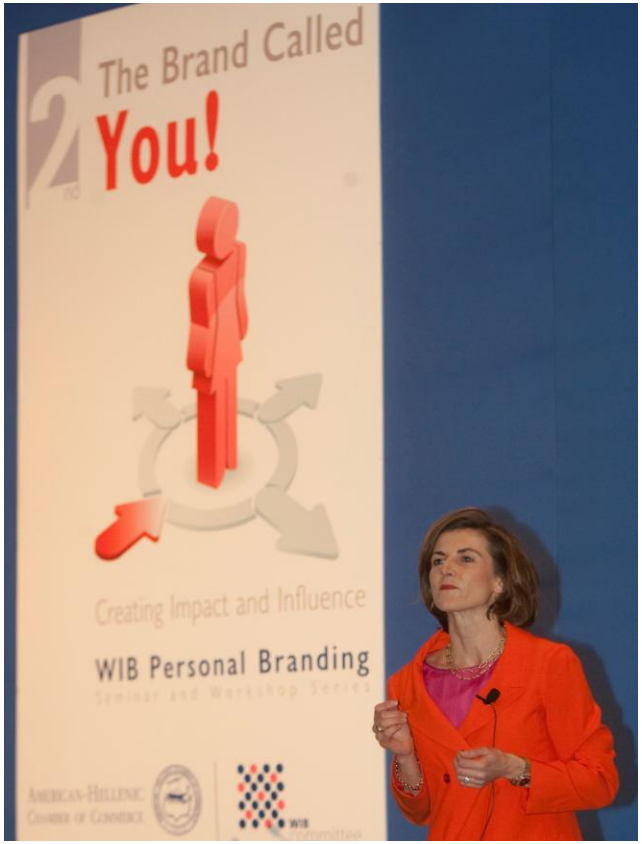
Activities

Rodi Kratsa | 25.05.2012

- Event Speaker: Rodi Kratsa, Member and Vice President 2007- 2012, European Parliament
- Topic: Using Women's Potential: A Necessity for Growth in the EU



Activities

2nd WIB Personal Branding Seminar & Workshop – The Brand Called You! | 15.03.2011

- The 2nd WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Nicola Murray, international interpersonal impact specialist, provided a dynamic presentation on using speaking skills & body language to enhance interpersonal impact, followed by two interactive workshops on the art of public speaking and the science of influence.

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Activities

WIB Personal Branding Seminar & Workshop – The Brand Called You! | 11.11.2010

- The WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Mary Spillane, international leadership coach, provided a charismatic presentation on discovering your personal brand, followed by two interactive workshops on self confidence and personal brand identity.

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Activities

WIB FORUM 2010 – The Rise of the Female Economy | 22.03.2010

- The WIB Forum examined the role of women as the dominant force in the global economy. Discussions focused on exploring global and local market trends and how responsive companies through new products and services can capture this influential market.

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Activities

WIB FORUM 2009 - Inclusive Leadership: A Case for Women on Boards | 16.06.2009

- The WIB Forum provided a scientific and business approach to analyze the differences on how women and men view life's matters and pursue leadership roles. A CEO panel discussion and survey explored if there is a real case for women on boards.

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Activities

Mirella Visser | 28.01.2009

- Event Speaker: Mirella Visser, President, European Professional Women's Network (EuropeanPWN)
- Topic: Women on Boards, Moving Mountains (based on her book co-published with Annalisa Gigante)

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Activities

Georgette Lalis | 30.10.2008

- Event Speaker: Georgette Lalis, Director, Directorate General of Enterprises and Industry, European Commission
- Topic: Women in the European Commission & Trends in Consumer Products

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90.3% of the respondents emphasized that career advancement depends on **personal determination**. Women obviously believe their personal commitment towards their goal constitutes the semantic differential for their success.

Women Executives emphasize **networking events** (78.5%), **mentoring and career coaching programs** (68.8%), and training sessions / workshops (51.6%) as the main activities that should be organized by WIB Committee in order to assist them in breaking through the "glass ceiling" in the work environment.

Survey Findings

The results showed that preferred topics are more practical such as best practices, personal development issues, work-life balance issues, tips and business news.

Increased productivity (80.6%) is perceived as the most important way, as it proves good knowledge of the market, efficient and effective working methods and positive results for their company.

Activities

Women in Business Survey

Purpose: to monitor and evaluate the needs of Greek female executives and focus on issues that mostly interest and affect their role

- Date: February 21-28, 2008
- Sample: 305 women, senior level management

WIB committee

Chair
Myladie Stoumbou
General Manager, Public Sector, Europe South & BoD Member, Microsoft

Vice Chair
Sissy Iliopoulou
Chief Marketing & Communications Officer, Lamda Development

Members
Chara Dalekou
General Manager Marketing & Communications, National Bank of Greece

Despina Doxaki
Independent Mon Executive Member of the Board of Directors, Public Power Corporation

Anastasia Dritsa
Partner, Kyriakides Georgopoulos Law Firm

Betty Kazakopoulou
Board Member, Ogilvy Greece

Alexandra Konida
Non-Executive Member of the Board of Directors, Growthfund

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people

Agnes Mariakaki
CEO, MindSearch

Zozeta Miliopoulou
Professor, The American College of Greece

Eleni Providi
Chair of the Board of Directors, VP Legal & Public Affairs, AB Vassilopoulos

Katerina Tsemperlidou
Author & Site Founder

Maria Tzelepi
Director, Corporate Affairs & Communications, attica

Peggy Velliotou
Partner Consulting, KPMG Greece

Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE

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If you are interested in learning more about participating in WIB Committee events, please contact:

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