24th Corporate Sustainability Conference

AMERICAN-HELLENIC CHAMBER OF COMMERCE

PEOPLE IMPACT BUSINESS

WHERE VALUES MEET VALUE

Corporate Sustainability Committee

Speakers Bios

October 20, 2026

Stavros Niarchos Foundation Cultural Center, Lighthouse

Vasiliki Adamidou, Director of Corporate Affairs and Sustainability, Lidl

Born in Thessaloniki, Vasiliki Adamidou holds a degree in English Language and Literature from the Aristotle University of Thessaloniki, followed by postgraduate studies in International Marketing Management at Queen Mary University of London. She is an internationally certified Sustainability (CSR) Practitioner by the Centre for Sustainability and Excellence (CSE) and the Chartered Management Institute. Notably, she has represented Greece at the United Nations on issues regarding Human and Business Rights, as well as Women's Empowerment. Sixteen years ago, she joined Lidl - a milestone that defined both her professional and personal trajectory. Today, she leads the Corporate Affairs and Sustainability Department for Greece and Cyprus, working alongside an exceptional team. Lidl is distinguished by its steadfast commitment to social and environmental responsibility and its innovative approach to sustainable development- core values that continue to inspire and guide her work.

Christos Apostolopoulos, Total Quality (SHEQA), Food Safety & Dairy Affairs Manager, FrieslandCampica Hellas

Graduated in Food Science & Technology from Agricultural University of Athens. PhD holder in Food Science & Technology from University of Reading, UK. Worked as Senior Scientist at the Institute of Food Research (IFR) of Great Britain for 3 years. He was a founding member of the Biomimetics Centre of the University of Reading (UK) & its Academic staff (3 years). He was General Manager of the Hellenic Milk Organization (7 years) and General Manager of the Food Control Authority (EFET) for 3 years. He was a member of the Council of the Agricultural University of Athens (4 years) and a member of the Board of the Association of Greek Baby Food Industries (SEPTE). Then and up today, he has been the Director of Total Quality & Food Safety and a member of the Board of Directors of FrieslandCampica Hellas S.A. He is also the Chairman of the Board of Directors of the Association of Greek Dairy Industries (SEVGAP) & Member of the Scientific and Coordinating Committee of the Association of Greek Food Industries (SEVT).

Rania Assariotaki, Director, Office of Sustainability, The American College of Greece

Rania Assariotaki is Director of the Office of Sustainability at The American College of Greece, where she leads institutional strategies on environmental responsibility, social impact, and education for sustainable development. With over 11 years of experience in sustainability leadership in higher education, she promotes sustainability culture, human rights, and inclusive institutional change. She serves as Vice President of the Board of Association for the Advancement of Sustainability in Higher Education (AASHE), supporting the global advancement of sustainability in higher education, and is an EU Climate Pact Ambassador for Greece. She is also a member of the Advisory Board of Lean In Network Greece, contributing to women's leadership and empowerment initiatives. She actively participates in national and international sustainability and corporate responsibility networks, including CSR Hellas, United Nations Global Compact, and American-Hellenic Chamber of Commerce - member of the CS Committee). Through her work, she fosters collaboration between education, business, and society to advance sustainable development, social justice, and gender equality.

Eugenia Bozou, Head of Government Affairs & Public Policy, Google

Eugenia Bozou has been the Head of Government Affairs and Public Policy for Google in Greece, Cyprus, and Malta since June 2022. She is responsible for developing and executing Google's public policy strategy in these countries and managing its government relations. Before joining Google, she held the position of Director of Communications and CSR at Microsoft, and prior to that, at APIVITA SA.

Elisabeth (Lisa) Calbari, Founder and Corporate Neuroscientist Psychologist, Self Balance

Elisabeth Calbari is a corporate neurosciences psychologist, leadership consultant, TEDx keynote speaker and author, specializing in the integration of neuroscience, psychology, and behavioral sciences to transform performance across diverse settings. As an award-winning program designer, Elisabeth brings over 20 years of expertise in creating innovative solutions that combine neuroscientific insights with leadership development. Elisabeth is the creator of the B.R.A.I.N. model, a neuroscience-based methodology, an innovative approach in helping organizations implement cultural transformations, manage mergers, and develop emotionally intelligent leadership teams. Her evidence-based approach equips leaders with the tools to inspire trust, enhance resilience, and create environments where people and performance flourish. With a client portfolio that includes multinational corporations across banking, shipping, hospitality, healthcare, pharmaceuticals and retail, Elisabeth has partnered with HR decision-makers and board committees to address critical challenges such as talent retention, leadership alignment as well as cultural change. Her mission is to revolutionize workplace cultures by fostering human-centric HR practices that cultivate inclusive, safe, and high-performing environments, enabling individuals and businesses to thrive. In addition to her consultancy work, Elisabeth is the founder of Self Balance, a company specializing in learning and development solutions. Self Balance leverages evidence-based tools and real-time biometric devices to create tailored programs that enhance individual and organizational effectiveness. Self Balance focuses on unleashing human potential and enabling sustainable transformation at both individual and organizational levels.

Argyro Chioti, Artistic Director, National Theatre of Greece

Argyro Chioti has been the Artistic Director of the National Theatre of Greece since March 2025. She is a theatre director, dramaturg, actress and theatre educator whose work spans Greece and France. A graduate of the Morfes Drama School at Embros Theatre, she also hods a degree in Theatre Studies and a master's degree in Directing and Dramaturgy from the University of Provence in France. In 2006, she co-founded the theatre company VASISTAS, which began its work in France before expanding its activities to Greece. Her directing career encompasses a wide range of theatrical forms, from classical works and large-scale productions to contemporary playwriting and interdisciplinary performances that bring together different art forms. She has collaborated with many of the leading theatre institutions and venues in Athens and across Europe, including the Athens Epidaurus Festival, Onassis Stegi and the National Theatre of Greece. Her recent directing credits include: Knock, or The Triumph of Medicine- Karolos Koun Art Theatre and the Municipal and Regional Theatre of Veria, Refreshment Stand-Athens Epidaurus Festival, Large and Small Ships by Efthimis Filippou-Eleusis 2023 European Capital of Culture, Erotokritos by Vitsentzos Kornaros-National Theatre of Northern Greece, Chalepas by The Boy-Onassis Stegi, in co-production with Emilia Romagna Teatro Fondazione, The Frogs by Aristophanes-Ancient Theatre of Epidaurus Eau de Cologne by Efthimis Filippou- National Theatre of Greece.

Eva Chioti, Public Affairs, Communications & Sustainability Executive

Eva Chioti served as Public Affairs & Sustainability Senior Manager of The Coca-Cola Company for Greece, Cyprus & Malta. She is a seasoned executive with extensive work experience in the field of corporate affairs, communications, and sustainability. For more than 20 years she has worked in leading multinational companies and Greek organizations of various industries, such as Mars Hellas, Gucci, Olympiakos Sports Club, the Ministry of Tourism and the Frigoglass Group, where she has led robust ESG strategies, large-scale social, environmental and community programs, as well as corporate reputation, communications and public affairs. She has served as a Communications Advisor for the Hellenic Accreditation System (ESYD). She is a member of the Corporate Sustainability Committee of the American-Hellenic Chamber of Commerce. She holds a BSc in Business Administration from the Athens University of Economics and Business and a BA in Psychology from Deree, The American College of Greece. She has studied on a scholarship at the Sorbonne University Paris North - UP13 and holds an Executive MSc in Services Management from the Athens University of Economics and Business.

Rouli Christopoulou, Corporate Responsibility Manager, Alpha Bank

Rouli Christopoulou is a communications & sustainability professional with 25 years of experience, undertaking roles related to corporate & brand communication, public affairs, CSR & sustainable business. She is Corporate Responsibility Manager at Alpha Bank since 2021. From 2007-2021 she worked for Vodafone Greece holding managerial roles and in 2016 she was appointed Head of Vodafone Foundation & Sustainability, having previously worked in Agencies as a Communications Consultant. She holds an MA in Corporate Communication from Bournemouth University and an International & European Relations Degree from the Department of Political Science and Public Administration of the University of Athens. She is an active volunteer, a member of the BMW Foundation Responsible Leaders Network, a member of the Corporate Sustainability Committee of the American-Hellenic Chamber of Commerce, a member of the DEI Committee of SEV (Hellenic Federation of Enterprises), and an Advisor Board member at the Greek Non-Profit Women Do Business promoting female entrepreneurship.

Elias Demian, Head of Environmental Economics Unit, IOBE

Elias Demian is Head of the Environmental Economics Unit at the Foundation for Economic and Industrial Research (IOBE). His work focuses on climate change, sustainable finance, the green transition and the economic impacts of environmental policies. He also serves as Regional Coordinator of the LIFE Programme external monitoring teams in South-Eastern Europe and the Benelux, coordinating the monitoring of EU-funded environmental and climate projects across several EU countries. He has extensive international experience through research and consultancy assignments for European institutions and international organizations, including the European Commission, UNEP, and the IMO (International Maritime Organization). He is also a PhD candidate in Economics at the Athens University of Economics and Business.

Dr. Nikolaos Dimitriadis, Professor of Practice, University of York Europe Campus

Dr. Nikolaos Dimitriadis has been applying neuroscience to business and education for the last 20 years. He is an award-winning communications professional, book author, educator and consultant. He has scanned more than 9,000 brains from 25 countries globally for Neuromarketing, NeuroHR, Neuroleadership and Neurosafety purposes. He has co-authored the books Neuroscience for Leaders and Advanced Marketing Management, both for Kogan Page Publishing, London. His latest book, explaining the strategic and beneficial role of the unconscious in our lives, In the Depths of the Mind, has been recently published in Greek by Key Books. He is a Professor of Practice at The University of York Europe Campus, Greece, where he leads the MSc in Neuromarketing. He is also a Visiting Professor at the School of Economics and Business of the University of Ljubljana, Slovenia and at the Fribourg School of Management, Switzerland. He is a Director at EY Greece heading the Applied Neuroscience Lab in Athens. Dr. Dimitriadis received the Greek Excellence Award 2022 from the Hellenic Institute for Customer Service for the global impact of his work.

Eleni Donta, Director General, Hellenic Advertising Self-Regulation Council (SEE)

Eleni Donta has served as Director General of the Hellenic Advertising Self-Regulation Council (SEE) since 2011. SEE is Greece's independent self-regulatory organization for commercial communications, dedicated to promoting responsible advertising and ensuring compliance with the Hellenic Code of Advertising and Communications Practice. With academic backgrounds in Economics and Psychology and more than 25 years of experience in the communications industry, she is responsible for SEE's strategic development and day-to-day operations. Her role includes overseeing advertising review procedures, coordinating educational initiatives to strengthen ethical standards in commercial communications, fostering partnerships with institutional and industry stakeholders, and leading initiatives that promote responsible advertising practices. She is also actively involved in international advertising self-regulation, serving as a Member of the Board of the European Advertising Standards Alliance (EASA) and representing SEE at the International Council for Ad Self-Regulation (ICAS).

Leonidas Dimitriadis-Evgenidis, President & CEO, Eugenidis Group of Companies

Leonidas Dimitriadis-Evgenidis was born in Athens Greece, in 1958. He studied Economics at the University of Athens and completed his M.Sc. degree in Transport Economics at PCL in London. In 1976, he joined Eugenides Group. He was appointed President and CEO of the Group in 1995 and President of the Eugenides Foundation in 2000. He was elected for the first time Member of the Board of the Greek Shipowners Union, in 1996. He served as Secretary of the Union from February 2000 to February 2003 and as Treasurer from February 2003 to February 2012. He has also served as representative of the Greek Shipowners Union at the United Nations Conference on Trade and Development. He is a Member of the Chartered Institute of Transport, M.C.I.T, and the Institute of Chartered Shipbrokers. From March 2013 to December 2013, he was a Member of the Supervisory Committee of the National Library of Greece. The Academy of Athens awarded him in December 2015. Leonidas Dimitriadis-Evgenidis was appointed as IMO Goodwill Maritime Ambassador representing Greece in May 2018. In June 2018, he was awarded an Honorary Doctoral Degree from the Department of Maritime Studies, University of Piraeus. In 2023, he was awarded the “Decoration of the Order of the Lion of Finland” by the Government of Finland, an honor bestowed in recognition of his philanthropy and his contribution to the Finnish state.

Konstantinos Eleftheriadis, Partner, Sustainability Leader & Energy, Resources and Industrials Industry Leader, Deloitte

Konstantinos Eleftheriadis is the Energy, Resources & Industrials Industry Leader and a Strategy, Risk & Transactions Advisory Partner at Deloitte Greece. He specializes in Financial Advisory, M&A Transactions and Forensic Services. With over 22 years of professional experience, Konstantinos' expertise has been instrumental in a range of sectors with special focus in the Energy & Resources market, both locally and internationally. Konstantinos specializes in services and areas like: transactions support, M&A assistance, feasibility studies, independent business reviews, liquidity, business and e-mobility plans, storage, gas and new fuels, and advice on Power Purchase Agreements, having provided such services for many Greek and international clients that are operating in Power generation, Renewables, Oil & Gas, Mining & Metals and Waste treatment.

Marianna Kakaounaki, Journalist, Kathimerini

Marianna Kakaounaki is a journalist and documentary filmmaker. She studied Psychology at Royal Holloway and Organizational and Social Psychology at the London School of Economics. She began her journalism career in 2005 on the current affairs program The Files and has worked at Kathimerini since 2013. She has also collaborated with The Wall Street Journal, CBS and Olympic Broadcasting Services. In 2018, she took part in the US Department of State's IVLP program, and she has received a Botsis Journalism Award for her investigation into criminal networks operating inside prisons. Her first feature-length documentary, Invisible, screened at 17 international festivals, and she has recently completed her second documentary, Mati 23.07.

Vasiliki Kapari, Director of People & Sustainability, Wella Company

Vasiliki Kapari is the Director of People & Sustainability at Wella Company, leading initiatives at the intersection of people, culture, and sustainable business. She holds degrees in International Relations and Human Resources Management and has more than 22 years of experience across the technology, hospitality, wellness services, and FMCG industries. Having held both local and global roles in multinational and Greek organizations, she is passionate about creating workplaces that generate positive social impact and long-term value. For the past 17 years, she has been actively involved in corporate sustainability, responsible business practices, and organizational citizenship, while contributing to broader sustainability discussions through institutions such as the American-Hellenic Chamber of Commerce, where she is a member of the Corporate Sustainability Committee.

Vassilis Karkatzounis, Special Secretary for Artificial Intelligence and Data Governance, Ministry of Digital Governance and Artificial Intelligence

Vassilis Karkatzounis is the Special Secretary for Artificial Intelligence and Data Governance at the Hellenic Ministry of Digital Governance and Artificial Intelligence. He is a lawyer specializing in Information Technology Law, holding a Law degree from the University of Athens and an LL.M. in Technology, Media and Telecommunications Law from Queen Mary University of London. He holds a PhD from the University of the Aegean, focused on privacy and data protection in online advertising. Vassilis has advised the Minister of Digital Governance on Cybersecurity, AI, and Internet Governance, and has represented Greece in EU and Council of Europe negotiations on the Artificial Intelligence Act and the Convention on AI. His work centers on data governance and the ethical, legal, and societal dimensions of AI, particularly in public administration and justice, and he has published widely on the intersection of technology, law, and policy.

Vasiliki Kavallieratou, Engagement Partner, N2Growth

Vasiliki Kavallieratou serves as Engagement Partner at N2Growth Greece, a premier global leadership advisory and executive search firm consistently ranked among Forbes' America's Best Executive Recruiting Companies, with a presence in over 50 countries. With over 20 years of experience in Talent Acquisition & Development across the banking and consulting sectors, Vasso partners with leading domestic and international organizations. She specializes in the search and selection of Board Members and C-Suite Executives, helping shape leaders who drive sustainable corporate value. As a certified Five Lens People Development practitioner, she brings deep expertise to Top Team & Board Effectiveness, leadership succession planning, and executive coaching. Vasso holds a Master's degree in Organizational Psychology and is fluent in English, French, and Italian.

Martha Kesisoglou, Corporate Affairs Executive Director, Nova

Martha Kesisoglou is a strategic communications, marketing, and sustainability senior professional, and Nova's Corporate Affairs Executive Director. Her career comprises senior managerial and advisory positions in the Greek Tourism Confederation (SETE), Eurobank, Piraeus Bank, Nova Bank and Athens International Airport. Martha is highly experienced in business strategy and transformation, corporate and marketing communications, press relations, crisis management, stakeholder engagement, employer branding, B2B, advertising and digital assets. She holds a Marketing Management B.Sc. from Deree College and an MA in Sociology from the University of Kent.

Elina Konstantinou, Head of Marketing & Communications, Zepos & Yannopoulos

Elina Konstantinou joined Zepos & Yannopoulos in 2019 and leads the firm's communications, brand strategy, networks and business development initiatives, supporting the firm's visibility, client engagement and market positioning. She has more than two decades of experience in corporate communications, reputation management and stakeholder engagement. She has designed and delivered communications strategies in Greece and internationally. Her expertise spans media relations, investor communications, crisis management, public affairs, CSR and ESG. She is passionate about the role of business in creating lasting societal value.

Chara Kontochristou, Content Creator

Chara Kontochristou is a Gen Z content creator. She began with daily POV TikTok vlogs in January 2023 and continued for three years, sharing each day of her life in a one-minute video. During this time, she discovered her artistic style and went on to create videos about architecture and design, such as “Architecture for Your Ice Cream?” and “Love Notes for Design.” She works professionally in advertising and social media and has also published her own planners for 2026 and 2027 in collaboration with the publishing house Key Books. Finally, she serves as a Digital EU Ambassador for both the European Parliament and the European Commission.

Xenia Kourtoglou, Founder, Focus Bari

An entrepreneur in the field of Market Research and founder of Focus Bari, with more than 35 years of experience in the study of human behavior and strategic guidance of businesses, Xenia is a passionate mentor with a sharp business perspective and a deep understanding of human behavior. Her experience and studies in Psychotherapy, have evolved her into a strategic advisor for organizations and leadership teams, helping them to develop resilience in order to navigate effectively through conditions of change and complexity. Xenia has been teaching at Panteion University for 14 years, is a frequently invited keynote speaker in local and international events and conferences on leadership, technology, career women and personal development; she is a co-founder of IforU, the Greek Mentoring Network for women entrepreneurs, and an author, with her latest book, named “The Tunnel: 49+2 Human Resilience Stories” launched in June 2026 by KeyBooks. Today, through her research studies, speaking engagements, and leadership programs, Xenia supports cultures of self-leadership, effective collaboration, and high performance across individuals and organizations. Her vision is a society of more responsible, conscious, and creative people, and organizations that lead with accountability, human-centered perspective, and respect for the planet.

Katerina Kypreou, Corporate Communications & CSR Senior Manager, LAMDA Development

Katerina Kypreou studied Marketing Management at The American College of Greece and holds a Master's in Mass Communication from the University of Leicester. With a passion for communication, she began her career at agencies such as V+O Communication managing international and national accounts. For nearly ten years, she worked with Coca-Cola in various corporate roles, before making a pivotal move in 2017 to the nonprofit sector, to help built the first team of ReGeneration, Greece's largest employment and training program for young graduates. In September 2022, she joined LAMDA Development as Corporate Communications & CSR Senior Manager. She is a member of the Corporate Sustainability Committee of the American-Hellenic Chamber of Commerce and a founding member of CAPA-Corporate Affairs Professional Association and volunteers her time to support people and communities in need.

Nikos Loulis, Chairman, Loulis Food Ingredients

Nikos Loulis is the Chairman of Loulis Food Ingredients S.A., the leading flour and bakery ingredients producer in Southeast Europe. He represents the seventh generation of his family to lead the company, continuing a proud 300-year-old legacy that began in Epirus, Greece, in 1782. Nikos is a graduate of Athens College High School (HAEF), where he earned an International Baccalaureate diploma. He pursued Finance and Accounting at Boston College's Carroll School of Management in the United States. He also holds a Technical Diploma in Milling Engineering from the prestigious Swiss Milling School in St. Gallen, Switzerland. In 2017, he furthered his education by completing an MBA at INSEAD, spending a year in Singapore. Born in 1986, Nikos is married and the father of three children.

Dr. Fay Makantasi, Research Director, diaNEOsis

Dr. Fay Makantasi is the Research Director at diaNEOsis, one of Greece's most distinguished think tanks. She holds extensive academic experience, having taught Microeconomic Theory and Game Theory at the Athens University of Economics and Business (AUEB) and Principles of Economics at the Hellenic Open University (HOU). She completed her PhD at AUEB, focusing on a game-theoretic approach to international trade. As a Postdoctoral Fellow, her research focused on critical issues such as public sector reform in Greece, export performance, and the measurement of human capital. Her academic excellence has been recognized through prestigious grants and awards, including those from the Greek State Scholarships Foundation (IKY), the Bank of Cyprus, the Georgios and Victoria Karelia Foundation, and the European Research Funding Program “Heracleitus II.” Most recently, she received a research grant from the Hellenic Observatory of the London School of Economics (LSE) to conduct advanced research on intelligent modeling of e-Government initiatives in Greece. Her research has been published in international academic journals, and she has presented her research at prominent national and international conferences. She has also co-authored and edited significant socio-economic studies, focusing on Greece's path to recovery from the economic crisis and its broader modernization efforts. Her contributions to applied research and policy analysis continue to influence critical debates on Greece’s development trajectory and institutional reform.

Zozeta Miliopoulou, Professor & Associate Dean of Education and Employability, The American College of Greece

Zozeta Miliopoulou has over 25 years of experience in communication and advertising, having worked as a copywriter and creative director in multinational agencies located in Greece. Her PhD focuses on cultural branding. She offers undergraduate and graduate courses in creative advertising, communication, and new media. Her research interests include creativity, multi-literacies, strategic content & storytelling, and the socio-cultural & organizational factors affecting brand communication, still offering workshops and consulting services to the Hellenic Institute of Communication and various other organizations. Her research has been published in journals like the European Journal of Marketing; Gender, Work, and Organization; Journal of Research in Interactive Marketing; and the Journal of Visual Literacy. She is a member of the Institute of Communication and the Women In Business (WIB) Committee of the American-Hellenic Chamber of Commerce. Author of the book: Creative Advertising Concept & Copy: A Practical, Multidisciplinary Approach, by Routledge.

Vassilis Mourdoukoutas, Chief Strategy & Growth Officer, V+O Group | SEC Newgate

Vassilis Mourdoukoutas is Chief Strategy & Growth Officer at V+O Group | SEC Newgate, where he leads strategy, growth, and transformation across the Group's operations in seven countries in Southeast Europe. He works with boards, CEOs, and leadership teams on the questions that determine reputation, positioning, stakeholder trust, and license to operate. His practice focuses on transformation projects, corporate diplomacy, brand architecture, and narrative strategy, helping organizations navigate mergers, repositioning efforts, structural change, and complex stakeholder environments. He has advised multinational and regional clients on business-critical challenges where strategic judgment, organizational alignment, and long-term reputation matter more than short-term communication tactics. Drawing on more than 25 years of experience in strategy, branding, marketing, research, and corporate affairs, he develops insights-driven approaches that connect business strategy with societal expectations. His work has included the design of corporate impact and sustainability narratives, stakeholder engagement frameworks, and transformation programs aimed at strengthening organizational relevance, resilience, and growth. He holds a PhD in Political Theory from the National and Kapodistrian University of Athens, a Certificate in Social Theory and Semiology from the Université de Strasbourg, and an MA in Philosophy from the University of York. Alongside his professional work, he regularly writes and contributes thought leadership on philosophy, politics, social theory, strategy, and communication to publications including Kathimerini, Propaganda, and Frear.

Nikos Panagiotou, Professor, School of Journalism & Mass Media Communication, Aristotle University of Thessaloniki

Dr. Nikos S. Panagiotou is a Professor at the School of Journalism and Mass Media Communication, Aristotle University. He has been a visiting Professor at APU University, Japan and at Deutsche Welle. He has been awarded the following scholarships: Chevening Scholar of the Foreign and Commonwealth Office UK, RCAP Scholar from APU University Japan, Scholar to Beijing Foreign Studies University, Scholar of the State of Luxembourg. He has extensive research work which has been funded from Google (DNI Initiative fund). He is the initiator and organizer of Thessaloniki International Media Summer Academy. He serves as the President of Digital Communication Network Global, Director of the Peace Journalism Lab and oversees the International Center for the Safety of Journalists and Media Professionals. Additionally, he is a scientific advisor to the Center for Foreign Policy Planning at the Greek Ministry of Foreign Affairs.

Aristotelis Panteliadis, Chairman and CEO, METRO

Aristotelis Panteliadis was born and raised in Athens, Greece. He graduated from the Athens University of Economics and Business (AUEB) in 1989. During his studies, he started working at the family business. In 2001, he took over as Chief Executive Officer of METRO SA, at the age of 33. In February 2016, METRO SA acquired Veropoulos stores, thus forming one of the largest retail chains in the Greek market. Today, the company owns 300 My market retail supermarkets and My market Local convenience stores and 50 METRO Cash & Carry wholesale markets, strategically located all over the country. The company currently employs over 11.000 people. In January 2020, METRO SA opened its first store abroad, the MCC BEST VALUE LTD wholesale store in the city of Limassol in Cyprus. A second store was recently opened in Nicosia. METRO SA's turnover is €1,62 billion. Aristotelis Panteliadis is Chairman at the Greek Super-Market Union and a board member of several entities, including SEV (Hellenic Federation of Enterprises) and IELKA (Institute of Retail Consumer Goods – GR).

Pakis Papademetriou, Director of ESG, Pharmathen

Pakis Papademetriou has been serving Sustainability since 1995. He is an experienced integrator of management systems and a passionate advocate for sustainability. He has received a Bachelor's degree in Mechanical Engineering and Master's degree in Industrial Engineering, both from the University of Illinois at Chicago. He is also certified professional in Business Sustainability Management by the University of Cambridge (CISL). In 2024, he joined Pharmathen as Director ESG, with primary responsibility for the development and deployment of the Group's Sustainability Strategy. From 2021 to 2024, Pakis served as Head ESG at Eurobank, driving the embedding of ESG Principles & Culture, enabling the materialization of the ESG Community and contributing to the continuous improvement of Operational Impact. Prior to that, he served at Athens International Airport (AIA) for 22 years in the position of Manager, Corporate Quality & Sustainability. His career started with engineering positions in the aluminum industry and telecommunications. Pakis is a member of the Corporate Sustainability Committee of the American-Hellenic Chamber of Commerce (AmCham Greece) since its foundation in 2003, and he has been serving as Chair of the Committee since 2016. He is a Member of the Board of CAPA - Corporate Affairs Professional Association since April 2025. From 2022-2024, he served as Chairman of the Hellenic Bank Association (HBA) Coordinating Committee for ESG, Corporate Governance and Green Banking and member of the HBA's Executive Committee.

Antigoni Papanikolaou, Head of Legal Affairs Greece, Cyprus & Malta, Microsfoft

Antigoni Papanikolaou is a seasoned legal executive whose career is defined by strategic leadership, cross-sector impact, and a steadfast commitment to ethical excellence. A graduate of the College of Europe (LL.M. in European Legal Studies) and Aristotle University of Thessaloniki, she began her journey as a trainee at the European Court of First Instance (now the General Court of the Court of Justice of the EU), working in the Cabinets of Judge K. Lenaerts and Judge M. Vilaras, contributing to research and decision drafting on competition law. She then built a strong foundation at Papaconstantinou Law Offices, advising corporate clients on business, competition, and intellectual property law. She advanced to high-impact in-house roles, first at Coca-Cola Hellas SA, where she provided legal counsel for the Greek and Cypriot business units and played a pivotal role in the 2004 Olympic Project Team, safeguarding sponsorship rights and orchestrating complex, high-profile agreements. At Papastratos SA, she led legal support for sales, marketing, and business transformation, driving compliance and innovation, and spearheading the overhaul of the company's distribution model. Her most influential chapter has been at Microsoft Hellas SA, where she broke new ground joining the company as its first in-house Legal Counsel in 2012. Since then, she has taken on a variety of roles including serving as Regional Senior Counsel, leading a diverse legal team across multiple EMEA countries. She is a longstanding member of the Greek Leadership Team and as Corporate, Legal & External Affairs Lead for Greece, Cyprus & Malta, she also oversaw Government Affairs, under which she helped launch landmark projects such as "Ancient Olympia: Common Grounds" and the Greek Azure Data Center Region investment. Her leadership has been recognized with the Microsoft Platinum Award and consistent recognition in The Legal 500 GC Powerlist for Greece & Cyprus, most recently in the 2025 edition.

Maria Philippou, Partner, Chief People Officer, PwC

Maria Philippou is the Chief People Officer at PwC Greece, where she leads the firm's people strategy and is actively working on reinventing the organization's workforce model in response to ongoing disruption, technological change, and shifting expectations of work. Her focus is on enabling long-term performance, leadership capability, and organizational resilience. With close to three decades of experience, Maria has worked with leadership teams across industries and geographies, advising on transformation, talent strategy, and executive leadership development at scale. She previously served as a trusted advisor at Egon Zehnder, supporting CEOs and Boards on executive search, leadership assessment, succession planning, and Board effectiveness. Earlier in her career, Maria spent 15 years with The Coca-Cola Company in senior HR leadership roles, including Global Talent Strategy Director at the company's Atlanta headquarters and HR Director for the Central and Eastern Europe Business Unit, overseeing 26 markets. During this time, she made a significant contribution to the design and implementation of global leadership and culture platforms, as well as succession planning for the company's global leadership population. Maria has also served as a Non-Executive Board Member of the Bank of Cyprus, where she chaired the Remuneration Committee. She is deeply committed to adult development and leadership growth, is a certified Immunity to Change facilitator, and holds an Executive Coaching Certificate from Georgetown University.

John D. Saracakis, President, American-Hellenic Chamber of Commerce

John D. Saracakis is President of the American-Hellenic Chamber of Commerce, elected in July 2025, following 18 years of service to the Chamber as Vice President, Chair of the Public Affairs Committee, member of the Executive Committee, and member of the Board of Directors. He has also served as Chairman of the Hellenic Swedish Chamber of Commerce for two consecutive terms (2013–2019). He is Executive Chairman of the Board of Directors of the Saracakis Group of Companies, a leading family-owned concern with a long tradition in the Greek economy and operations in four countries, where he has served in various capacities since 1998. John studied Business Administration at Babson College, USA, and is a graduate of the Advanced Management Program at Harvard Business School.

Sevi Sfakianaki, Communications and Sustainability Manager, Women's Network Lead, MSD Greece

Sevi Sfakianaki is the Communications and Sustainability Manager at MSD Greece and Lead of the MSD Women's Network in Greece. With more than 24 years of experience in communications, corporate affairs, and sustainability, she drives initiatives that create positive social impact and strengthen organizational reputation. Before joining MSD Greece in 2010, she worked across the tourism and FMCG sectors, gaining broad experience in strategic communications and stakeholder engagement. At MSD Greece, Sevi has led numerous programs focused on improving population health, promoting the One Health approach and advancing sustainability and corporate responsibility. Her work has contributed to MSD Greece's recognition as one of the leading sustainable companies in the country. She has also developed significant expertise in sustainability within the pharmaceutical sector through her involvement in social innovation and sustainability projects across the EUCAN and EEMEA regions. Sevi holds a Bachelor's degree in Social Anthropology and Social Policy, an MSc in International Marketing Management, and a Diploma in Positive Psychology and Counseling.

Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce

After graduating from the School of Mathematics of the University of Athens, Elias Spirtounias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in co-operation with other organizations and companies such as NASA, MIT, UNH in the fields of analog and digital electronics, circuits design and applications. He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA., a company specialized in the design, production and application of voice and image processing systems. From 1997 until February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development and operation of the Center and its establishment as one of the most known technology-driven cultural theme park in Greece and abroad. From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, during the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level the memberships, foster the advocacy level, expand further the presence of the Chamber in US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece. He served as Treasurer of the American Chambers in Europe (ACE) Executive Committee from 2022 and elected as ACE Vice Chair since January 2024.

Smaragdi Talaki, Head of Human Resources & ESG, UNI-PHARMA

Smaragdi Talaki is Head of Human Resources & ESG at UNI-PHARMA, InterMed, and PharmaBelle, leading people strategy and sustainability initiatives across three pharmaceutical companies in Greece and Cyprus. She holds a degree in Human Resources Management, with studies in Greece, France, and the United Kingdom, and experience spanning the pharmaceutical, banking, and telecommunications industries. Having held roles across talent management, corporate communications, and HR leadership, she is passionate about leveraging technology to drive organizational performance and advancing diversity, inclusion, and social responsibility within the workplace. She has been actively involved in ESG strategy, social initiatives and gender equality initiatives, while contributing to broader industry dialogue through institutions such as the SEV Hellenic Federation of Enterprises and the UN.

Olga Vayena, Managing Director, BIC Violex

Olga Vayena is a senior executive with more than 20 years of experience in international industrial organizations, having built a distinguished career in leadership roles across manufacturing, technology, innovation, and business transformation. She serves as Managing Director of BIC Violex, Global Vice President, Value Chain Excellence at BIC, and an elected member of the Board of Directors of SEV – The Hellenic Federation of Enterprises, combining executive leadership with a strong strategic and institutional impact. Headquartered in Athens, BIC Violex is one of the BIC Group's largest manufacturing hubs worldwide for shavers and serves as the global Research & Development center for the category. The company employs approximately 1,500 people and exports more than 98% of its production to over 100 countries. Throughout her career, she has held leadership positions with increasing responsibility across manufacturing, technology, quality, supply chain, and innovation, both at BIC and other leading international organizations. Having lived and worked in both Greece and the United States, she brings extensive international and cross-cultural experience. She has led complex initiatives in business transformation, operational excellence, manufacturing optimization, new product development, and competitiveness enhancement. Olga strongly believes that industry and manufacturing are strategic pillars for Greece's long-term economic growth. She advocates that unlocking the country's human talent, technical expertise, and innovation potential requires a strong, modern, and outward-looking industrial base. Her leadership philosophy is founded on the belief that business performance, technological innovation, sustainability, and investment in people are inseparable drivers of resilient, high-performing, and globally competitive organizations. Olga holds a Diploma in Mechanical Engineering from the National Technical University of Athens (NTUA) and both a Master of Science (M.Sc.) and a Ph.D. in Mechanical Engineering from Tufts University, Boston, USA.

Maria Xytaki, Group Corporate Affairs, Communications and ESG Senior Manager, Saracakis Group

Maria Xytaki has more than 25 years of leadership experience in Marketing, Corporate Communications, Corporate Affairs, Sustainability, Reputation Management, and Purpose-driven Transformation. She currently serves as Group Corporate Affairs, Communications & Sustainability Lead at Saracakis Group of Companies for Greece, Romania, Bulgaria, and Cyprus. She also oversees marketing and communications for Kinsen (Europcar and Goldcar) in Greece and Austria. Her experience spans a wide range of industries, including automotive and mobility, financial services, energy, technology, retail, luxury, hospitality, and the non-profit sector. She is recognized for her ability to combine strategic vision with operational execution, while leading with empathy, authenticity, and a strong human-centered mindset. Maria believes that the future belongs to leaders who can successfully balance business performance with sustainability, innovation, ethics, and human values. From 2012 to 2016, she served as the elected President of the Hellenic Alumni Association of the London School of Economics and Political Science (LSE). In recognition of her contribution and leadership, she received the prestigious LSE Outstanding Alumni Volunteer Award 2016–2017 from the University's Director, Dame Minouche Shafik. Maria holds an MSc in New Media, Information and Society from the London School of Economics and Political Science and a BSc in Psychology from Deree – The American College of Greece.

Maria Ziouvelou, Chief Marketing Officer & Corporate Sustainability and Responsibility Leader, Deloitte

Maria leads Deloitte's integrated Brand, Marketing & Communications and Corporate Sustainability & Responsibility teams. She drives business growth by strengthening Deloitte's brand visibility and client engagement through data-driven communication strategies, while advancing the firm's commitment to a more equitable and sustainable world - leading societal and environmental initiatives, and guiding Deloitte's own sustainability journey. Over 20 years, she has led B2C and B2B marketing, customer loyalty, digital and business development projects in global organizations across four European countries, including a Nasdaq listing. She serves as Vice Chair of the Corporate Sustainability Committee of the American-Hellenic Chamber of Commerce. She holds a BSc in Physics with Laser Technology and an MSc in Physics of Optical Communication from the University of Essex.