



October 20, 2026 | Stavros Niarchos Foundation Cultural Center, Lighthouse

- 09:30–10:00 Registration and Welcome Coffee
- 10:00–10:15 ○ **Opening Remarks**
Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce
- Welcome Remarks**
John D. Saracakis, President, American-Hellenic Chamber of Commerce
Pakis Papademetriou, Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce
Conference Conductor: **Maria Ziouvelou**, Vice Chair, CS Committee, American-Hellenic Chamber of Commerce
- 10:15–11:00 ○ **The Sustainability Pulse: Business and Society in Transition**
Survey Findings from diaNEOsis and Deloitte
Fay Makantasi, Research Director, diaNEOsis
Representative, Deloitte
Facilitator: **Martha Kesisoglou**, Member, CS Committee, American-Hellenic Chamber of Commerce
- SESSION I ○ **PEOPLE in Business — Leadership, Resilience & Value Creation**
 11:00–11:20 ○ **Global Instability & Sustainability: Trade-Off or Strategic Advantage?**
Leonidas Dimitriadis-Evgenidis, President & CEO, Eugenides Group of Companies
Facilitator: **Maria Xytaki**, Member, CS Committee, American-Hellenic Chamber of Commerce
- 11:20–12:05 ○ **Sustainability Under Pressure:**
 ○ **The CEO Perspective on Polycrisis, Value Chains & Long-Term Value**
Aristotelis Panteliadis, Chairman and CEO, Metro
Nikos Loulis, Chairman, Loulis Food Ingredients
Olga Vayena, Managing Director, BIC Violex
Facilitator: **Eva Chioti**, Member, CS Committee, American-Hellenic Chamber of Commerce
- 12:05–12:30 **Coffee Break**
- SESSION 2 ○ **PEOPLE as Consumers — Trust, Behavior & Responsibility**
 12:30–13:15 ○ **The Sustainability Bill — Who Really Pays?**
Xenia Kourtoglou, Founder, Focus Bari
Elias Demian, Head of Environmental Economics Unit, IOBE
Vasiliki Adamidou, Director of Corporate Affairs and Sustainability, Lidl
Christos Apostolopoulos, Total Quality (SHEQA), Food Safety & Dairy Affairs Manager, FrieslandCampina Hellas
Facilitator: **Sevi Sfakianaki**, Member, CS Committee, American-Hellenic Chamber of Commerce



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13:15-14:00



Trust in the Attention Economy: Transparency, Influence & Consumer Power

Eugenia Bozou, Head of Government Affairs & Public Policy, Google Greece, Cyprus, Malta

Elisabeth Calbari, Founder and Corporate Neurosciences Psychologist
Self Balance

Eleni Donta, Director General, Hellenic Advertising Self-Regulation Council

Chara Kontochristou, Content Creator

Facilitator: **Zozeta Miliopoulou**, Professor, The American College of Greece

14:00-15:00

Luncheon

15:00-15:45



Fireside Conversation

Truth Under Pressure: Media, Power & the New Information Order

Nikos Panagiotou, Professor, School of Journalism and Mass Media Communications, Aristotle University of Thessaloniki

Vassilis Mourdoukoutas, Chief Strategy & Growth Officer, V+O Group SEC Newgate

Marianna Kakaounaki, Journalist, Kathimerini

Facilitator: **Elina Konstantinou**, Member, CS Committee, American-Hellenic Chamber of Commerce

SESSION 3



PEOPLE in Society — Technology & Resilience

15:45-16:05

Digital Humanism: Conflict or Convergence?

Dr. Nikolaos Dimitriadis, Professor of Practice, University of York Europe Campus

16:05-16:45



Inside the Workplace:



AI, Human Capital & the Future of Work

Maria Philippou, Partner, Chief People Officer, PwC Greece

Smaragdi Talaki, Head of Human Resources & Sustainability, Uni-Pharma S.A. Pharmaceutical Laboratories

Vasiliki Kavallieratou, Engagement Partner, N2Growth

Facilitator: **Katerina Kypreou**, Member, CS Committee, American-Hellenic Chamber of Commerce

16:45-17:15



AI & Human Intelligence:



Skills, Trust and Resilience

Vassilis Koutsoumpas, Digital Policy and AI Adviser, Office of the Prime Minister of Greece

Antigoni Papanikolaou, Head of Legal Affairs Greece, Cyprus & Malta, Microsoft

Facilitator: **Rania Assariotaki**, Member, CS Committee, American-Hellenic Chamber of Commerce



WHERE VALUES MEET VALUE

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17:15-17:35

**Fireside Conversation****A Purposeful Future: The Next Generation's Call to Action****Viktor Giannikopoulos**, Student, Pierce-The American College of Greece*Facilitator:* **Vasiliki Kapari**, Member, CS Committee, American-Hellenic Chamber of Commerce

17:35-17:55

**Keynote Closing Address****People at the Epicenter: Art, Society & Resilience****Argyro Chioti**, Artistic Director, National Theatre of Greece*Facilitator:* **Rouli Christopoulou**, Member, CS Committee, American-Hellenic Chamber of Commerce

17:55-18:00

**Closing Remarks****Pakis Papademetriou**, Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce**Maria Ziouvelou**, Vice Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce