



October 20, 2026 | Stavros Niarchos Foundation Cultural Center, Lighthouse

- 09:30–10:00 Registration and Welcome Coffee
- 10:00–10:15 **Opening Remarks**
Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce
- Welcome Remarks**
John D. Saracakis, President, American-Hellenic Chamber of Commerce
Pakis Papademetriou, Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce
Conference Conductor: Maria Ziouvelou, Vice Chair, CS Committee, American-Hellenic Chamber of Commerce
- 10:15–11:00 **The Sustainability Pulse: Business and Society in Transition**
Survey Findings from diaNEOsis and Deloitte
Fay Makantasi, Research Director, diaNEOsis
Konstantinos Eleftheriadis, Partner, Sustainability Leader & Energy, Resources and Industrials Industry Leader, Deloitte
Facilitator: Martha Kesisoglou, Member, CS Committee, American-Hellenic Chamber of Commerce
- SESSION I
 11:00–11:20 **PEOPLE in Business — Leadership, Resilience & Value Creation**
Global Instability & Sustainability: Trade-Off or Strategic Advantage?
Leonidas Dimitriadis-Evgenidis, President & CEO, Eugenides Group of Companies
Facilitator: Maria Xytaki, Member, CS Committee, American-Hellenic Chamber of Commerce
- 11:20–12:05 **Sustainability Under Pressure:**
The CEO Perspective on Polycrisis, Value Chains & Long-Term Value
Aristotelis Panteliadis, Chairman and CEO, Metro
Nikos Loulis, Chairman, Loulis Food Ingredients
Olga Vayena, Managing Director, BIC Violex
Facilitator: Eva Chioti, Member, CS Committee, American-Hellenic Chamber of Commerce
- 12:05–12:30 **Coffee Break**
- SESSION 2
 12:30–13:15 **PEOPLE as Consumers — Trust, Behavior & Responsibility**
The Sustainability Bill — Who Really Pays?
Xenia Kourtoglou, Founder, Focus Bari
Elias Demian, Head of Environmental Economics Unit, IOBE
Vasiliki Adamidou, Director of Corporate Affairs and Sustainability, Lidl
Christos Apostolopoulos, Total Quality (SHEQA), Food Safety & Dairy Affairs Manager, FrieslandCampina Hellas



WHERE VALUES MEET VALUE

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Facilitator: **Sevi Sfakianaki**, Member, CS Committee, American-Hellenic Chamber of Commerce

13:15-14:00



Trust in the Attention Economy: Transparency, Influence & Consumer Power

Eugenia Bozou, Head of Government Affairs & Public Policy, Google Greece, Cyprus, Malta

Elisabeth Calbari, Founder and Corporate Neurosciences Psychologist
Self Balance

Eleni Donta, Director General, Hellenic Advertising Self-Regulation Council

Chara Kontochristou, Content Creator

Facilitator: **Zozeta Miliopoulou**, Professor, The American College of Greece

14:00-15:00

Luncheon

15:00-15:45



Fireside Conversation

Truth Under Pressure: Media, Power & the New Information Order

Nikos Panagiotou, Professor, School of Journalism and Mass Media Communications, Aristotle University of Thessaloniki

Vassilis Mourdoukoutas, Chief Strategy & Growth Officer | V+O Group
SEC Newgate

Marianna Kakaounaki, Journalist, Kathimerini

Facilitator: **Elina Konstantinou**, Member, CS Committee, American-Hellenic Chamber of Commerce

SESSION 3



PEOPLE in Society — Technology & Resilience

15:45-16:05

Digital Humanism: Conflict or Convergence?

Dr. Nikolaos Dimitriadis, Professor of Practice, University of York Europe Campus

16:05-16:45



Inside the Workplace:



AI, Human Capital & the Future of Work

Maria Philippou, Partner, Chief People Officer, PwC Greece

Smaragdi Talaki, Head of Human Resources & Sustainability, Uni-Pharma S.A.
Pharmaceutical Laboratories

Vasiliki Kavallieratou, Engagement Partner, N2Growth

Facilitator: **Katerina Kypreou**, Member, CS Committee, American-Hellenic Chamber of Commerce

16:45-17:15



AI & Human Intelligence:



Skills, Trust and Resilience

Antigoni Papanikolaou, Head of Legal Affairs Greece, Cyprus & Malta, Microsoft



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Representative, TBA

Facilitator: **Rania Assariotaki**, Member, CS Committee, American-Hellenic Chamber of Commerce

17:15-17:35



Fireside Conversation



A Purposeful Future: The Next Generation's Call to Action

Viktor Giannikopoulos, Student, Pierce-The American College of Greece

Facilitator: **Vasiliki Kapari**, Member, CS Committee, American-Hellenic Chamber of Commerce

17:35-17:55



Keynote Closing Address



People at the Epicenter: Art, Society & Resilience

Argyro Chioti, Artistic Director, National Theatre of Greece

Facilitator: **Rouli Christopoulou**, Member, CS Committee, American-Hellenic Chamber of Commerce

17:55-18:00



Closing Remarks

Pakis Papademetriou, Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce

Maria Ziouvelou, Vice Chair, Corporate Sustainability Committee, American-Hellenic Chamber of Commerce