



SAVE THE DATE

Monday, September 14 & Tuesday, September 15, 2026
Divani Apollon Palace & Thalasso

ORGANIZER

AMERICAN-HELLENIC
CHAMBER OF COMMERCE



MONDAY, SEPTEMBER 14	1 ST CONFERENCE DAY
10:00-10:30	REGISTRATION – WELCOME COFFEE
10:30-11:00	CONFERENCE OPENING
	Elias Spirtounias Executive Director American - Hellenic Chamber of Commerce John D. Saracakis President American - Hellenic Chamber of Commerce Labrina Barmpetaki President, Pharmaceutical Companies Committee American - Hellenic Chamber of Commerce Spyros Gkikas President, Medical Devices & Diagnostics Companies Committee American - Hellenic Chamber of Commerce Adonis Georgiadis Minister Ministry of Health
11:00-11:30	KEYNOTE ADDRESSES
	Olivér Várhelyi (Video) European Commissioner for Health and Animal Welfare Elias Mossialos (Virtual) Cheng Yu Tung Chair in Global Health The London School of Economics and Political Science (LSE) Professor Ran Balicer (Virtual) Deputy-DG & Chief Innovation Officer Clalit Health Services, Israel
11:30-12:15	SESSION1 GLOBAL, EUROPEAN & GREEK HEALTHCARE POLICY IN THE NEXT DECADE: SETTING THE STRATEGIC PRIORITIES
	Oliver Bisazza (Virtual) Chief Executive Officer MedTech Europe Neil Grubert Independent Global Market Access Consultant, Trainer and Writer Daphne-Eleni Nikolaou Secretary General for Strategic Planning Ministry of Health

	Nikos Papandreou Member of the European Parliament, Member of the Committee on Public Health (SANT) Nicholas Cosenza Vice Chair, Healthcare Committee AmCham EU Moderator: Vasiliki Angouridi, Senior Health Editor, News4Health, Euractiv.com
12:15-12:30	NETWORKING COFFEE BREAK
12:30-13:15	ONE-TO-ONE DISCUSSION WITH:
	Marios Themistocleous Deputy Minister Ministry of Health Asher Yeshaihu Salmon Director, Division of International Affairs Ministry of Health, State of Israel Moderator: Maria Lysandrou, Editor in Chief, Healthupdate.gr, “Plan Be” Magazine
13:15-14:00	SESSION2 INNOVATION & INVESTMENT: THE CORE PILLARS OF AN EFFECTIVE HEALTHCARE ECOSYSTEM
	Dimitris Terzis Secretary General for Research and Innovation Ministry of Development Ioannis Karagiannis President of the Board IDIKA S.M.S.A. Ioanna Michalopoulou Vice President and Member of the Board BioInnovation Greece Michael G. Arghyrou Chief Economic Advisor, Prime Minister’s Office Alex Tzoukas Managing Partner and Co-Founder Kos Biotechnology Partners Moderator: Angela Spatharou, Healthcare & Life Sciences leader for Europe, Middle East and Africa, IBM
14:00-14:45	NETWORKING LIGHT LUNCH
14:45-15:30	SESSION3 MEETING THE CHALLENGE OF DEMOGRAPHIC CHANGE AND HEALTHY LONGEVITY: HOW CAN HEALTHCARE SYSTEMS ADAPT?
	Christina Maria Kravvari Secretary General for Public Health Ministry of Health Aris Alexopoulos Head of the OECD Crete Centre on Population Dynamics; Professor of Public Policy Analysis, Department of Political Sciences, University of Crete Kostas Athanasakis Associate Professor of Health Economics and HTA, Department of Public Health Policy, University of West Attica Emmanouil Saloustros President of the BoD, Hellenic Society of Medical Oncology (HeSMO) Nikos Dedes President, Association of People Living with HIV/AIDS “Positive Voice” Moderator : Spyros Filiotis, Vice President & General Manager, Pharmaserve Lilly

15:30-16:00	CLOSING REMARKS
	Kimberly Guilfoyle U.S. Ambassador to the Hellenic Republic Labrina Barmpetaki President, Pharmaceutical Companies Committee American - Hellenic Chamber of Commerce Spyros Gkikas President, Medical Devices & Diagnostics Companies Committee American - Hellenic Chamber of Commerce
16:00-16:05	THE WHO PERSPECTIVE
	Dr. Gundo Aurel Weiler WHO Representative to Greece Head of WHO European Office for Quality of Care and Patient Safety
16:05-16:20	HARVARD T.H. CHAN SCHOOL OF PUBLIC HEALTH COURSE ANNOUNCEMENT FOR ONLINE COURSES IN COOPERATION WITH AMCHAM GREECE
	Rifat Atun (Virtual) Dean of Education and Innovation, Julio Frenk Professor of Public Health Leadership & Professor of Global Health Systems, Director, Advanced Learning Academy, Director, Health System Innovation Lab Harvard T.H. Chan School of Public Health Elias Spirtounias Executive Director American - Hellenic Chamber of Commerce
	END OF 1ST CONFERENCE DAY
TUESDAY, SEPTEMBER 15	2ND CONFERENCE DAY
10:00-10:15	REGISTRATION – WELCOME COFFEE
10:15-10:30	WELCOME ADDRESSES
	Elias Spirtounias Executive Director American - Hellenic Chamber of Commerce John D. Saracakis President American - Hellenic Chamber of Commerce
10:30-12:15	ARE WE INVESTING ENOUGH IN HEALTHCARE?
	<i>The State's point of view</i> Dr. Vasiliki – Konstantina Gkogkozotou Non-Executive Chair of EOPYY Head of the Greek Drug Price Negotiation Committee, Ministry of Health Chairman of the Innovation Fund Committee Dr. Aris Angelis (Virtual) Chair, Health Technology Assessment (HTA) Committee Advisor to the Minister of Health <i>The Academics' point of view</i> Kostas Athanasakis Associate Professor of Health Economics and HTA, Department of Public Health Policy, University of West Attica Kyriakos Souliotis Professor of Health Policy, Dean, School of Social and Political Sciences Director of the Laboratory for the Evaluation of Health Policies, Technologies & Behaviors University of Peloponnese <i>The Market's point of view</i> Themos Charamis Executive Chairman of the Board of Directors Imitheia Medical Group

	Yiannis Kantoros CEO, Interamerican, Hellenic Insurance Company President, Health Insurance Committee and member of Board of Directors and Executive Committee, Hellenic Association of Insurance Companies <i>The Industry's point of view</i> Agata Jakoncic Vice President, Pharmaceutical Companies Committee, American - Hellenic Chamber of Commerce, Managing Director Greece, Cyprus and Malta, MSD Babis Diamantopoulos Member, Medical Devices & Diagnostics Committee, American - Hellenic Chamber of Commerce, Country Coordinator for Greece/Cyprus/Malta, Finance Manager and Chairman of the Board, Boston Scientific Hellas Moderator: Dimitra Efthimiadou, Health Editor, Ethnos, Health Report
12:15-12:30	NETWORKING COFFEE BREAK
12:30-13:30	SESSION4: BUILDING A SMARTER SYSTEM FOR TRACKING PERFORMANCE AND OUTCOMES
	Dimosthenis Anagnostopoulos Secretary General for Information Systems & Digital Governance Ministry of Digital Governance Lilian Venetia Vildiridi Secretary General for Health Services Ministry of Health Stefano Cazzaniga Managing Director and Partner Health Care Services Sector Leader for Italy, Greece, Turkey & Israel Boston Consulting Group Michalis Kassimiotis Managing Director Greece & Cyprus, HPE Moderator: Panagiotis Minogiannis, Healthcare Management and Health Systems Transformation Advisor
13:30-14:30	SESSION5: ALTERNATIVE MODELS FOR SUSTAINABLE FUNDING
	Athanassios Zamanis Head & Chairman of the Board National Organization for the Provision of Health Services (EOPYY) Pavlina Karasiotou Secretary General for Fiscal Policy Ministry of Economy and Finance Spyridon Sapounas President National Organization for Medicines (EOF) Olympios Papadimitriou President Hellenic Association of Pharmaceutical Industries (SFEE) Dimitris Nikas Chairman Association of Health-Research & Biotechnology Industry (SEIV) Moderator: Nikos Vettas, General Director, Foundation for Economic & Industrial Research IOBE, Professor, Athens University of Economics and Business
14:30-15:30	NETWORKING LIGHT LUNCH
	END OF CONFERENCE

PLATINUM SPONSORS



GE HealthCare

Johnson & Johnson

GOLD SPONSORS

abbvie

AstraZeneca



Medtronic



SILVER SPONSORS



OFFICIAL MEDIA PARTNER



MEDIA SPONSORS



INFOWOMAN