



HEALTH WORLD

25TH CONFERENCE
Health is Wealth
Policy | Innovation | Impact

creative CODE

SAVE THE DATE

Monday, September 14 & Tuesday, September 15, 2026
Divani Apollon Palace & Thalasso

ORGANIZER

AMERICAN-HELLENIC
CHAMBER OF COMMERCE





Celebrating its 25th consecutive edition HealthWorld 2026 Conference continues its tradition as the leading gathering of the healthcare community

Healthworld is American-Hellenic Chamber of Commerce's established Conference on major healthcare policy-related issues and it has been organized annually since 2002. Featuring prominent speakers, it is organized under the Auspices of the Ministry of Health, the Hellenic Association of Pharmaceutical Companies (SFEE), the Association of Health Research and Biotechnology Industry (SEIV), PhRMA Innovation Forum (PIF), the European Federation of Pharmaceutical Industries and Associations (EFPIA) and Medtech Europe.

Each organization is marked by great success and participation by more than 400 delegates, including all stakeholders of Greece's health sector (Governmental Representatives, Health Agencies, Regional Health Administrations, Patient Associations, Hospital Governors, MPs, and business community representatives). Conference objective is to contribute to draft concrete proposals and form synergies that will lead to upgraded healthcare services in Greece.

Ministers from Greece and abroad will once again meet to discuss the most pressing challenges and emerging priorities in the health sector.



Michael Damianos
Minister of Health, Republic of Cyprus



Adonis Georgiadis
Minister of Health, Greece



Takis Theodorikakos
Minister of Development, Greece



Maggie De Block
Former Minister of Social Affairs and Public Health, Belgium

Continuing its tradition as a leading platform for dialogue on healthcare policy, innovation, and reform, HealthWorld 2026 conference will once again bring together leading voices from across the healthcare ecosystem to address the pressing issues shaping the future of health in Europe and beyond.

21st HEALTHWORLD 6/10/2022

Athenaeum Intercontinental Hotel

THE HEALTHCARE SYSTEMS IN THE 4TH INDUSTRIAL REVOLUTION ERA

- The Impact of the Fourth Industrial Revolution on HC and population health: The EU Perspective
- Innovation as a Catalyst for Economic Growth and Better Health Outcomes
- Political Consensus, Commitment and Collective Action for Health System Improvement
- Coronavirus pandemic, where we are, where we go, what did we learn
- Building an Innovative Biotechnology Ecosystem: incentives to support and attract investment
- Business Initiatives to Contribute to an Innovation-based Biopharma Ecosystem
- Towards more effective Patient Management approaches: The Role of Data-Driven Healthcare
- The Role of HTA in the Pricing and Reimbursement Process
- Hospital@home: a new era in the provision of treatment and care at home
- New approaches in the treatment of malignancies
- AI in life sciences: an overview
- Digital Transformation in Healthcare: Challenges and Opportunities
- Joint Forces for the Successful Introduction of an Effective Procurement Strategy
- Identifying and Meeting Patient Needs Through Health System Digital Transportation
- Strengthening Health Financing: Is it a Prerequisite for Agile Responses to future Crises?
- The role of Higher Education in strengthening Greece's business environment: Investing in Extroversion
- Paving the Way to a responding, Effective Primary HC

23rd 23-24/09/2024 - Athenaeum Intercontinental Hotel

THE HEALTHCARE SECTOR IN A CHANGING WORLD: ARE WE READY?

- Discussion with the Minister of Health: Towards a Framework Agreement and Value-Based HC in Greece
- Future Health System Challenges and the Macroeconomic Environment: Are we Ready
- Developing Sustainable Funding Strategies Amidst HC Budget Challenges
- Leveraging innovation to advance healthcare delivery: bridging research and practice
- The Role of AI in Ensuring Patient Safety
- Health Policy – Framework Agreement for a Sustainable HC System
- Health Policy – Advancing Towards Value Based HC
- Transforming healthcare for the future: Building High Performing Health Systems for a Healthier Population
- The Role and Impact of Innovation for Economic Growth and Development
- Integrating new Hospitals and Health Units into the Broader HC System
- HC Policy in a Changing Sociopolitical Environment

22nd HEALTHWORLD 2-3/10/2023

Athenaeum Intercontinental Hotel

MAKING HC REFORM A POLITICAL AND INVESTMENT PRIORITY

- Designing the HC Sector of the Future: A Holistic Approach Map
- The pillars of tomorrow's healthcare policy – Prioritization and Coordination
- Funding increases in the healthcare sector: Committing to development
- Social policy and its role in the level of citizens' health
- Restructuring the hospital sector: Priorities, challenges and prospects, the role of ai in ensuring access to holistic, patient-centric and fair healthcare
- EU Health Strategy
- The importance of MedTech Europe in the innovation of the Health Care Systems in Europe Greece as a healthcare research, development, and innovation hub: Exploring the need for radical interventions
- Pharmaceutical Policy in Greece
- European Pharmaceutical Strategy
- Transitioning to High Value Health Systems – An Investment Imperative
- SHAPING THE HEALTH SYSTEM BASED ON DATA EVALUATION AND UTILIZATION
- Reconsidering healthcare system governance: Effectiveness – Quality – Transparency – Accountability
- Primary Health Care: Shaping the ideal model of the future

24th 29-30/09/2025 - Grand Hyatt Hotel

A NEW ERA IN HEALTHCARE – DRIVING THE CHANGE

- The Greek Healthcare System in a Global Context: Challenges and Adaptation
- Improving Access to Healthcare Innovation: The European Perspective
- Smart Systems, Smarter Policy: Leveraging digital systems for Better Healthcare Decisions
- From Challenge to Change: The Evolving Landscape of Hospital Management
- Maximizing the Impact of Clinical Trials for Science, Patients and the Economy
- Sustainable Funding for Sustainable Healthcare Transformation
- The Role of Physicians and Pharmacists in Greece's HC environment: Involvement, Responsibility and Vision
- Reforming with Purpose: A Strategic Plan for Healthcare Transformation

HEALTHWORLD 2025

A New Era in
Healthcare
Driving the
Change



HEALTHWORLD 2025 SPEAKERS



The most influential voices
in healthcare will meet
again in September 14-15,
2026, at the Divani Apollon
Palace and Thalasso Hotel.

 A. Georgiadis Minister of Health	 M. Damianos Minister of Health Cyprus	 T. Theodorikakos Minister of Development	 Eir. Agapidou Alt. Minister of Health	 J. Huck Charge d'Affaires U.S. Embassy Athens	 E. Messias Cheng Yu Tung Chair in Global Health LSE	 L. Barmetaki President Pharmaceutical Committee AmChamGR	 S. Ghikas President MD & D Committee AmChamGR	 P. Pitsilides V. President MD & D Committee AmChamGR	 I. Salagianni Head, Directorate General for Electronic Health, IDIKA	 G. Kapetanakis President ELLOK	 F. Uedelhoven Chair, HC Committee, AmCham EU
 John D. Saracakis President American - Hellenic Chamber of Commerce	 P. Marinakis Deputy Minister to the Prime Minister & Government Spokesman.	 M. Themistocleous Deputy Minister Ministry of Health	 A. Angelis Secretary General for Strategic Planning Ministry of Health	 P. Karasiotou Secretary General Ministry of Economy and Finance	 D. Anagnostopoulos Secretary General Ministry of Digital Governance	 Ath. Escadakylos President Panhellenic Medical Association	 A. Valtas President Panhellenic Pharmaceuticals Association	 O. Papadimitriou President SFEI	 Th. Tryfoa President PEF	 D. Nikas President SEV	 M. Dimopoulos Professor & Chairman Clinical Therapeutics Dept., Medical School University of Athens
 Th. Karpodini Head & Chairman of the Board EDPPY	 S. Sapounas President EDF	 V. Yakoufisi President Greek Patients Association	 N. Melli Director EFPIA	 O. Bisazza CEO MedTech Europe	 M. De Block Former Minister of Social Affairs & Public Health, Belgium	 Ath. Tsanas Chair, Digital Health & Data Science University of Edinburgh	 K. Athanasakis Associate Professor, University of West Attica	 K. Souliotis Dean, School of Social and Political Sciences University of Peloponnese	 I. Kyriopoulos Ass. Professor, Health Policy Department LSE	 K. Kremalis Chair, Insurance, Social Security & Labor Affairs Committee, AmChamGR	 A. Gravanis Managing Director of Pharmacology University of Crete
 M. Karaviotis Chairman Papageorgiou Hospital	 S. Efathopoulos Governor Metaxa Cancer Hospital	 M. Pappasavas Marianna Vardinoyannis Children's Oncology Hospital - Elpida	 G. Zerdilas Chief Managing Director Athens Medical Center	 N. Papadimitriou CEO Imitheia Medical Group	 D. Kaitelidou President ODIPPY	 G. Karelis President EFEX Association	 E. Koraki President HACRO	 A. Lopatzidis Commercial Executive Director Alfidea	 G. Veliotis Director, Life & Health, INTERAMERICAN, part of Achmea Chairman, Insurance Europe Health Platform Chairman, EURAPCO	 M. Papadopoulos CSEE Cluster Market Access Head Alcon	 E. Kalamakis Managing Director Sommedica Group
 E. Psalti Sr Director Microsoft AI	 A. Spatharou Senior Partner, HC & Life Sciences, EMEA IBM Consulting	 I. Pandis Site Lead, Thessaloniki & Leader, Center for Digital Innovation (CDI) Pfizer	 Ph. Schwab Sr Director Government Affairs Europe AbbVie	 M. Tsekoura V. President Greek Patients Association	 D. Boumpas President NESY	 A. Mangiridis Central News Bull etin's Newscaster ERT	 P. Tsimas Journalist TA NEA - IXAI	 A. Fourlis Journalist Huffpost Greece	 G. Evgenidis News Anchor Star Channel Editor Proto Thema	 N. Dedes Secr. General Greek Patients Association	
 D. Paksy Managing Director Greece and Romania JNJ Innovative Medicine	 K. Patel Managing Director Greece & Cyprus Roche Hellas	 S. Braak General Manager Roche Medical	 Z. Ragousis President & Managing Director Pfizer Hellas	 E. Chouliara President & Managing Director Astra Zeneca	 A. Karakis External Affairs Director MSD						

HEALTHWORLD FOSTERING THE EXCHANGE OF GLOBAL PERSPECTIVES TO DRIVE MEANINGFUL HEALTHCARE TRANSFORMATION



“Innovation in healthcare isn’t about being a bull in a China shop. It’s about moving thoughtfully and fixing what matters.”

Elias Mossialos

Cheng Yu Tung Chair in Global Health
The London School of Economics and Political Science



In today’s rapidly evolving healthcare landscape, innovation is essential—not optional. Artificial Intelligence is no longer a futuristic concept; it is a critical enabler for optimizing clinical workflows, supporting evidence-based decision-making, and improving patient outcomes. This session will explore how AI is revolutionizing healthcare operations with a focus on AI in Clinical and Operational Workflows, Model Catalog for Healthcare, Finetuning AI for Health, Responsible AI in Healthcare.

Eve Psalti

Senior Director, Microsoft’s AI Engineering Organization



Amid continued geopolitical uncertainties that weigh heavy on the life science sector and its supply chains, it is more important than ever that the European Union implements measures that increase the region’s competitiveness and simplifies its regulatory frameworks.

Felix Uedelhoven

Chair, Healthcare Committee
AmCham EU



Ever-increasing healthcare provision demands strain national health systems globally, which struggle to meet patients’ needs. Indicatively, some chronic conditions may take >10 years to be correctly diagnosed with detrimental physical, psychological, and financial consequences. Healthcare professionals, researchers, and industrial partners, we have a tremendous opportunity and moral responsibility to embrace technological developments and develop transformative patient-centred solutions. I look forward to engaging with colleagues in a productive discussion to share challenges, experiences, and a vision towards re-imagining healthcare delivery.

Prof. Athanasios Tsanas

Chair in Digital Health and Data Science Usher Institute
University of Edinburgh



Στο HealthWorld 2025 αναδεικνύονται οι διεθνείς και ευρωπαϊκές τάσεις που καθορίζουν την επόμενη εποχή στην υγεία. Το συνέδριο συνδέει την καινοτομία, την ψηφιοποίηση και τη στρατηγική χρηματοδότηση, προσφέροντας πρακτικές λύσεις για δίκαιη πρόσβαση και βιώσιμα συστήματα υγείας, με την Ελλάδα να συμβάλλει ενεργά σε αυτήν την προσπάθεια.

Λαμπρίνα Μπαρμπετάκη

Α' Αντιπρόεδρος Ελληνο-Αμερικανικού Εμπορικού Επιμελητηρίου, Πρόεδρος Pharma In και Πρόεδρος και Διευθύνουσα Σύμ Φαρμακευτικής Ελλάδας, Κύπρου &



“The future of healthcare will be shaped by innovation. When public and private sectors collaborate, we can unlock the power to expand access, improve patient outcomes, and build a healthcare system ready for the generations to come.”

Panos Pitsillides

Managing Director
Johnson & Johnson MedTech Greece



Honored to be part of an esteemed panel at the HealthWorld Conference, exploring ‘From Challenge to Change: The Evolving Landscape of Hospital Management’. In an era of rapid transformation, turning challenges into opportunities is more crucial than ever — fueling innovation, fostering collaboration, and driving sustainable progress in healthcare. I look forward to contributing to this vital dialogue for the benefit of patients and society

D. Paksy

Managing Director Greece and Romania | Innovative Medicine



HealthWorld 2025 marks a pivotal moment in shaping the strategic dialogue on healthcare reform in Greece. At a time when technological advances are rapidly transforming medical practice, innovations in medical devices and diagnostic solutions are delivering unprecedented precision, efficiency, and safety — offering significant benefits both to patients and to the healthcare system as a whole

Spyros Gkikas

President, Medical Devices & Diagnostics Companies Committee
American - Hellenic Chamber of Commerce



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We gratefully acknowledge the organizations and companies committed to advancing healthcare whose support makes this conference possible.