



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Becoming Future Ready Growth, Adaptation and Reinvention

Speakers Bios

Organizers



AMERICAN-HELLENIC
CHAMBER OF COMMERCE



WIB
committee

10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



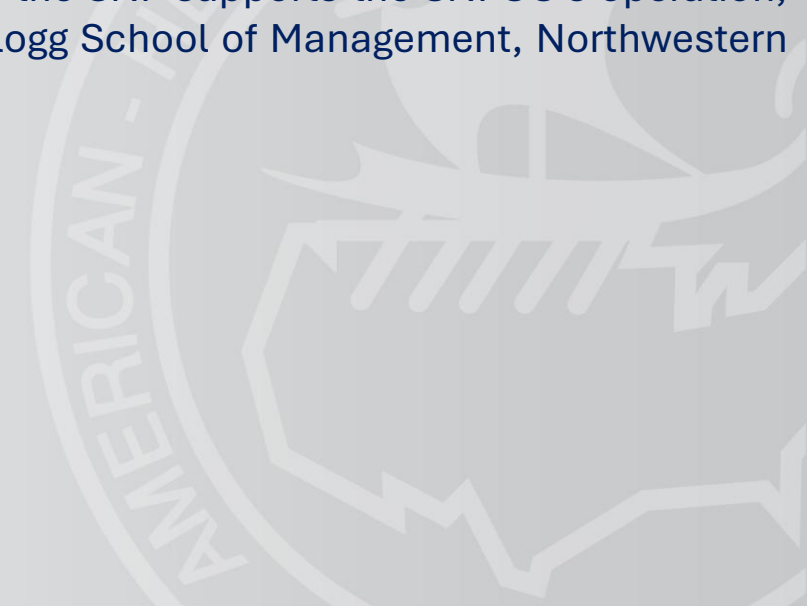
Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Elly Andriopoulou, Managing Director, Stavros Niarchos Foundation Cultural Center

Elly Andriopoulou is the Managing Director of the Stavros Niarchos Foundation Cultural Center (SNFCC), appointed in June 2020 and reappointed in December 2023. She also serves on the Alpha Bank Board of Directors as a Non-Executive Director. Before joining the SNFCC, Elly held leadership positions in banking, strategy consulting, and philanthropy. After her MBA studies, Elly worked as a consultant for Oliver Wyman in Boston and then moved to Citibank in Greece where she held various positions before becoming the Marketing Director. In 2012, she joined the Stavros Niarchos Foundation where she prepared the business plan and future operation of the SNFCC and later managed the grants through which the SNF supports the SNFCC's operation, since it was donated to the Greek State. She holds an MBA from Kellogg School of Management, Northwestern University, and a BA in Psychology from Deree College.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE



Andreas Athanasopoulos, Executive Director and CEO, Olympia Group

Andreas Athanasopoulos has extensive experience in banking, retail, and business both in Greece and abroad for over 25 years. Throughout his career, he has been responsible for leading the design and implementation of large-scale strategic growth plans, whether organic or non-organic. From 2020 to 2023, he served as Deputy CEO and Executive Member of the Board of Directors at Eurobank, holding the role of Group Chief Transformation Officer. Prior to that, from early 2018 to late 2020, he worked as Chief Customer Officer and CEO Financial Services at DixonsCarphone London headquarters and, between 2013 and 2017 he was CEO of Kotsovolos, where he successfully transformed the company bringing it back to full profitability. Before that, from 2001 to 2013, he held General Manager positions at Piraeus Bank, Eurobank, and National Bank. In addition to his professional achievements, he also had an outstanding academic career at the University of Warwick Business School from 1991 to 1997 where he served as a Senior Lecturer while he taught at the Athens Graduate School of Business (1997-2001). He holds a BA in Applied Mathematics from the University of Patras, an MSc in Statistics and Operational Research from the University of Essex, a PhD in Management Sciences and Analytics from the University of Warwick and a Post-Doc in Decision Sciences from the London Business School.

10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Michail Bletsas, Governor, National Cybersecurity Authority of Greece

Michail Bletsas has served as Governor of the National Cybersecurity Authority since April 2024, actively contributing to the development of the national cybersecurity strategy. He is a Research Scientist and Director of Computing at the MIT Media Lab, where he has worked since 1996, overseeing the production, transmission, consumption, and storage of data. He was a core member of the technical and design team of the “One Laptop per Child” (OLPC) initiative, which created the pioneering and award-winning “XO” laptop. He is frequently invited as a keynote speaker at international conferences and public forums. His research interests include network security, countering the systematic spread of disinformation, wireless networks, and the development of high-performance computing infrastructures for machine learning. In recent years, he has been extensively engaged in consulting on technology and technology policy. He holds a Diploma in Electrical Engineering from the Aristotle University of Thessaloniki and a master’s degree in Computer Engineering from Boston University.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Anastasia Dritsa, Partner, Kyriakides Georgopoulos Law Firm

Anastasia Dritsa heads the Kyriakides Georgopoulos Law Firm competition/antitrust & state aid and ecommerce & digital markets practices and has a 30+ year experience in EU/Greek competition & antitrust law, European law, commercial agreements, and regulatory & compliance. She also advises on foreign direct investment review. She is recognized as a market-leading practitioner and first-rate counsel to Fortune 500 clients across a variety of sectors. She contributes articles to leading national and EU publications and speaks at conferences in her areas of expertise. Anastasia is a member of the International Bar Association's (IBA) Antitrust Committee - Unilateral Conduct Working Group, the American Bar Association–Antitrust Section, a founding Member of the Distribution Law Centre (DLC) and field specialist for Greece, a national specialist for distribution of the International Distribution Institute (IDI), a Member of the Hellenic Federation of Enterprises (SEV) - Competition & Marketplace Committee and a Member of the American-Hellenic Chamber of Commerce - Women in Business (WIB) Committee.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



AMERICAN-HELLENIC
CHAMBER OF COMMERCE



WIB
committee



Becoming Future Ready

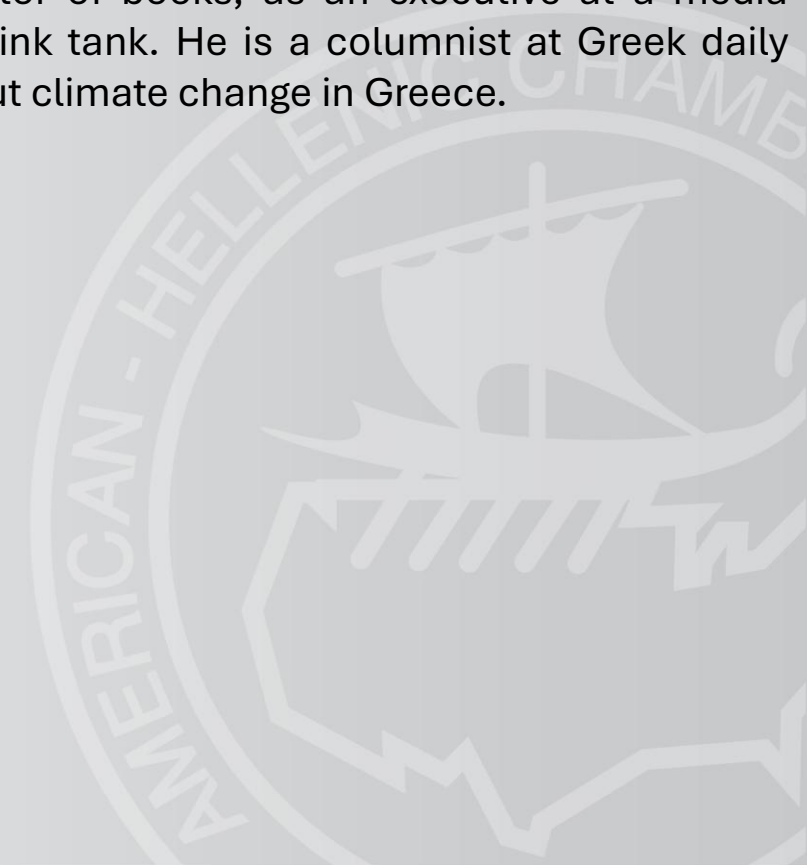
Growth, Adaptation, and Reinvention

creative CODE



Thodoris Georgakopoulos, Journalist, Kathimerini

Thodoris Georgakopoulos is a writer, journalist and the founder of 1830 Lab. He has worked as a columnist at magazines, newspapers and digital media, as a translator and editor of books, as an executive at a media company and as the editorial director of diaNEOsis, a non-profit think tank. He is a columnist at Greek daily Kathimerini since 2013, and the author of five books. His latest is about climate change in Greece.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention



Katerina Evangelatos, Theater and Opera Director

Katerina Evangelatos is an acclaimed stage director for theater and opera. She was born in Athens and stems from a well known artistic family. She studied philosophy (NKUA), music (Hellenic Conservatory, piano, guitar) and theatre (directing, acting) in Athens (National Theatre of Greece Drama School), London (Middlesex University) and Moscow (Academy of Theatre Arts GITIS), receiving scholarships and awards. In 2019 she was appointed Artistic Director of Greece's leading cultural organization, the Athens Epidaurus Festival. She is the first woman and the youngest person ever to hold this position. Throughout her tenure, the Festival has established its position as one of Europe's leading Festivals and extended its activities during the winter, inventing new platforms and spinning dynamic discussions within international and local audiences. Moreover, during her tenures she significantly expanded the Festival's collaboration within the fields of Science, Enterprise and prestigious Cultural Foundations. She has directed over 30 big large scale productions at major venues and institutions in Greece and abroad, including the National Theatre of Greece, Athens Epidaurus Festival, Onassis Stegi, Shanghai Dramatic Arts Centre, Greek National Opera, Stavros Niarchos Foundation Cultural Centre, Perm Opera and Ballet Theatre in Russia, the State Theater of Augsburg in Germany, Hong Kong Arts Festival etc. moving from ancient drama to opera and from adapted literature and classic works to contemporary repertoire. She often translates the works she directs. She has taught at the Department of Theatre Studies (Athens and Peloponnese Universities) and in drama schools. Moreover, she has given lectures and workshops in universities in USA and serves as advisor to several artistic institutions and committees in Greece and abroad. For her productions, she has gained international recognition and has been awarded several prestigious distinctions. Most recently, she was awarded one of the highest honours of the French Republic, the Knight of the Order of Arts and Letters, in recognition of her contributions as a theatre director and as the Artistic Director of the Athens Epidaurus Festival. Recent work includes a new adaptation and staging of Aristophanes' "Lysistrata" at the Shanghai Dramatic Arts Centre (2026).

10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Sissy Iliopoulou, Chief Marketing & Communications Officer, LAMDA Development

Sissy Iliopoulou is an experienced corporate marketing, reputation & ESG strategist and business leader. She currently holds the position of Chief Marketing & Communications Officer at LAMDA Development. She has over 25 years of experience in corporate marketing, integrated communications, corporate affairs, crisis management, and sustainability. Her expertise includes corporate marketing strategy development, 360° campaigns development, ESG (Environmental, Social, and Governance), the creation of environmental and social multi-stakeholder programs as well as building diverse high-performing teams. Sissy has worked in national and international roles across Greek multinational, American multinational, European and Greek companies in various sectors acquiring an important breadth & depth of experience in organizations management. Her last role before moving to LAMDA Development was Head of Public Affairs, Communications & Sustainability for North Europe at The Coca-Cola Company, with London as her primary location. She has spent almost 20 years with the Coca-Cola system holding various positions both in the Coca-Cola HBC Bottling, as well as The Coca-Company. Throughout her career, Sissy has been instrumental in helping organizations adopt a purpose-driven orientation, integrating sustainability into their business operations. She designs and implements strategies and initiatives that positively impact both company growth plans and societies. Her work in sustainability has been recognized by third parties nationally and internationally. She is Vice Chair of the Women in Business (WIB) Committee of the American-Hellenic Chamber of Commerce while in the past she has hold member positions in various associations like the Circular Economy Committee of the American-Hellenic Chamber of Commerce, Quality Net Foundation, Corporate Affairs Association, Soft Drinks Industry Association etc. Her educational background includes a diploma in Philosophy, Pedagogy, and Psychology from the National University of Athens (Kapodistriakon) and an MBA from Wales University (Aberystwyth).



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Antonis Kotzamanidis, Chief Executive Officer, ENTERSOFTONE

Antonis Kotzamanidis is currently Chief Executive Officer of ENTERSOFTONE, leading the unified organization created through the strategic merger of Entersoft and SOFTONE, forming the leading technology powerhouse in the Greek business software market. He holds a PhD in Computer Science from the Imperial College of Science, Technology & Medicine. His professional career began at Computer Logic and LogicDIS, where over the course of a decade he served as Software Developer, Director of Large Services Projects, and Deputy General Manager. In 2002, together with other executives, he co-founded Entersoft and assumed the role of Chief Executive Officer. Under his leadership, the company evolved from a startup into a dynamic enterprise software group with operations across Central and Eastern Europe and the Middle East, employing more than 650 professionals and serving customers in 40 countries. In 2008, he led Entersoft listing on the Alternative Market of the Athens Stock Exchange and, in 2020, its transition to the Main Market. Since 2009, he has overseen the establishment of subsidiaries in Romania, Bulgaria, and the United Arab Emirates, while successfully completing more than 15 acquisitions of smaller software companies. Alongside his executive responsibilities, he has served on the Board of Directors of the Hellenic Association of Information Technology & Communications Enterprises (SEPE) and the Hellenic Association of Mobile Applications Companies (SEKEE), as well as on the General Council of the Hellenic Federation of Enterprises (SEV), actively contributing to the development of Greece technology and innovation ecosystem.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE



Christina Koulouri, Rector, Panteion University

Professor in Modern and Contemporary History and Rector of Panteion University of Social and Political Sciences (Athens, Greece). She studied at the University of Athens (Department of History and Archaeology), the École des Hautes Études en Sciences Sociales and Paris I-Panthéon-Sorbonne where she also received her PhD. Senior Research Fellow at Université de Paris I-Panthéon-Sorbonne (2010), Visiting Research Fellow at Princeton University (2017) and at the University of Regensburg (2019). Awarded with the Nikos Svoronos Prize (1994), the Delphi Prize (2012), the Vikelas Plaque (2018), and the Award of Excellence in Academic Teaching Xanthopoulos-Pnevmatikos (2025). Author of several books and articles on the teaching of history, the history of historiography, national identity, historical memory, public history and the history of sports and the Olympic Games. Her last book received the National Essay Prize in Greece and was translated in English: *Historical Memory in Greece, 1821-1930. Performing the Past in the Present* (Routledge 2022).



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention



creative CODE

Kostas Loukas, Regional General Manager of Public Sector, South Europe, Microsoft

Kostas Loukas, Regional General Manager of Public Sector, South Europe, Microsoft Kostas Loukas is the Regional General Manager of Public Sector for Microsoft South Europe since July 2025. He leads Microsoft's Public Sector business across 17 countries, driving government digital transformation with a focus on AI and Cloud adoption. A key member of Microsoft's regional leadership, he works closely with policymakers and public institutions to advance sustainable, secure, and innovative digital infrastructures. Previously, from December 2023 to July 2025, Kostas served as Regional General Manager of Government for Microsoft Europe, Middle East & Africa (EMEA), where he was instrumental in shaping government strategy and enabling large-scale digital transformation across the region. With over 25 years of experience at Procter & Gamble, Coca-Cola, and Microsoft, Kostas has held multiple senior leadership positions: CFO, Marketing & Operations Director, Country Manager for Cyprus & Malta, CEO of Microsoft Romania, General Manager of Public Sector CEE, and General Manager of Enterprise CEE & Southeast Europe. Throughout these roles, he consistently advanced Microsoft's Cloud strategy and forged trusted relationships with governments and enterprises. Kostas holds a BA in Economics from the University of Athens, an MSc in Finance (Distinction) from the London School of Economics, and an Executive MBA from INSEAD. He is also completing the Harvard Business School Corporate Director Certificate. Beyond his corporate career, he serves as a Board Member of DIAS Interbanking Systems, the Anargyros Foundation in Spetses, and the Advisory Board of ReGeneration.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

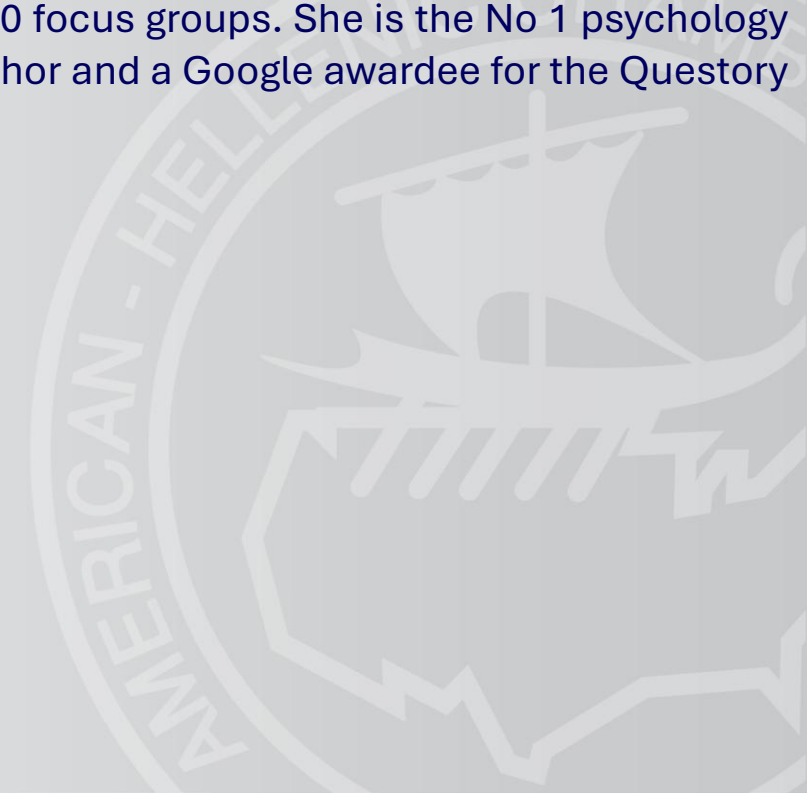
Growth, Adaptation, and Reinvention



creative CODE

Agnes Mariakaki, CEO, MindSearch

Agnes Mariakaki is the CEO of MindSearch, a consumer research company. She has post graduate degrees in Psychology and Social Anthropology. Agnes Mariakaki is passionate about people, conversations, and cultures, with a focus on the transformative understanding of people. She has supervised research for more than 300 brands, across more than 15 countries and has carried out over 4,000 focus groups. She is the No 1 psychology influencer across social media in Greece, as well as a bestselling author and a Google awardee for the Questory app.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



AMERICAN-HELLENIC
CHAMBER OF COMMERCE



WIB
committee

Becoming Future Ready

Growth, Adaptation, and Reinvention



creative
CODE



Zozeta Miliopoulou, Associate Professor & Associate Dean of Education and Employability, The American College of Greece

Zozeta Miliopoulou has over 25 years of experience in communication and advertising, having worked as a copywriter and creative director in multinational agencies located in Greece. Her PhD focuses on cultural branding. She offers undergraduate and graduate courses in creative advertising, communication, and new media. Her research interests include creativity, multi-literacies, strategic content & storytelling, and the socio-cultural & organizational factors affecting brand communication, still offering workshops and consulting services to the Hellenic Institute of Communication and various other organizations. Her research has been published in journals like the European Journal of Marketing; Gender, Work, and Organization; Journal of Research in Interactive Marketing; and the Journal of Visual Literacy. She is a member of the Institute of Communication and the Women In Business (WIB) Committee of the American-Hellenic Chamber of Commerce. Author of the book: Creative Advertising Concept & Copy: A Practical, Multidisciplinary Approach, by Routledge



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



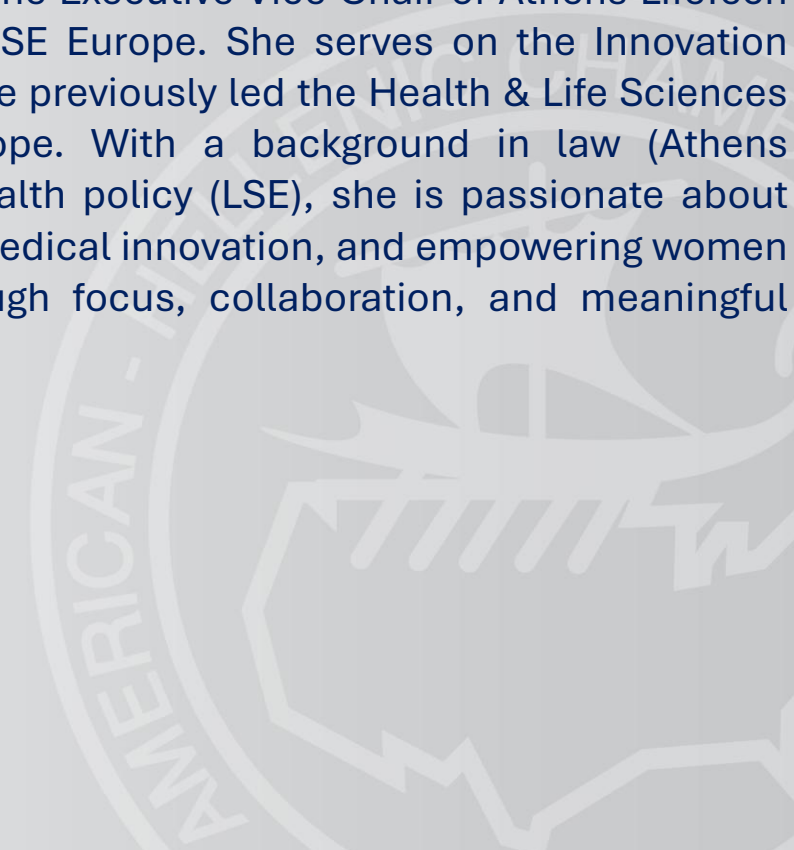
Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Eleni Pentafragka, Chief Strategy Office and Board Member, ELPEN

Eleni Pentafragka, LLB, MSc, is the Chief Strategy Officer and a Board Member at ELPEN, leading innovation strategy while overseeing legal and corporate affairs and HR. She is the Executive Vice Chair of Athens LifeTech Park, Greece's first biotechnology park and the first of its kind in SE Europe. She serves on the Innovation Committee of the Hellenic Federation of Enterprises (SEV), where she previously led the Health & Life Sciences Working Group, and is a Board Member at Medicines for Europe. With a background in law (Athens Kapodistrian), international business (DEREE), and international health policy (LSE), she is passionate about building the Greek and European biotech ecosystem, advancing biomedical innovation, and empowering women in leadership. Energized by bringing ambitious ideas to life through focus, collaboration, and meaningful execution.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

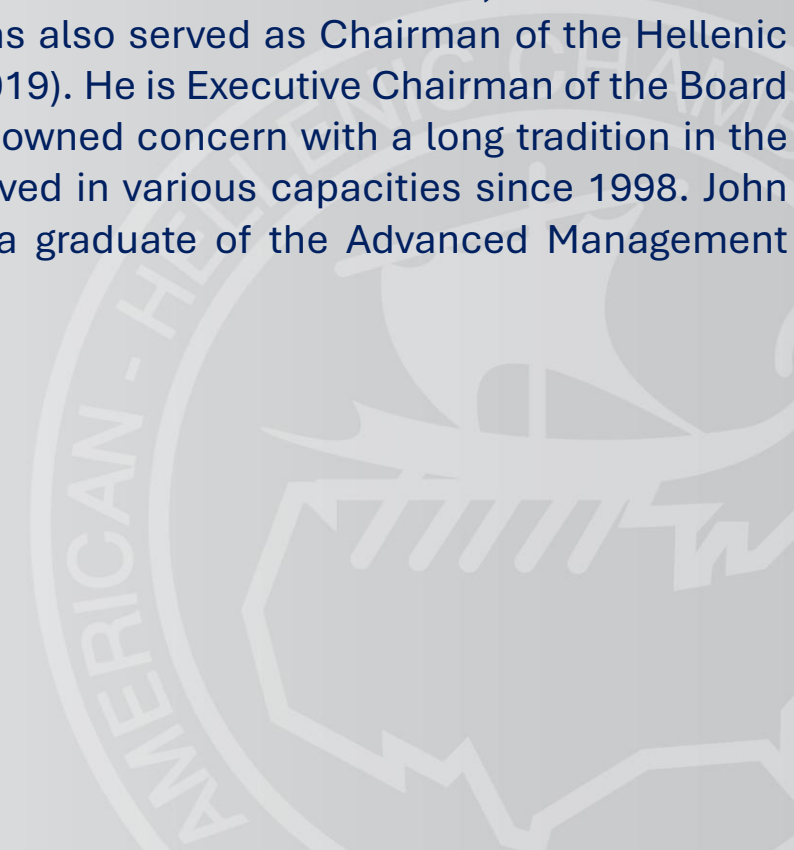
Growth, Adaptation, and Reinvention

creative CODE



John D. Saracakis, President, American-Hellenic Chamber of Commerce

John D. Saracakis is President of the American-Hellenic Chamber of Commerce, elected in July 2025, following 18 years of service to the Chamber as Vice President, Chair of the Public Affairs Committee, member of the Executive Committee, and member of the Board of Directors. He has also served as Chairman of the Hellenic Swedish Chamber of Commerce for two consecutive terms (2013–2019). He is Executive Chairman of the Board of Directors of the Saracakis Group of Companies, a leading family-owned concern with a long tradition in the Greek economy and operations in four countries, where he has served in various capacities since 1998. John studied Business Administration at Babson College, USA, and is a graduate of the Advanced Management Program at Harvard Business School.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

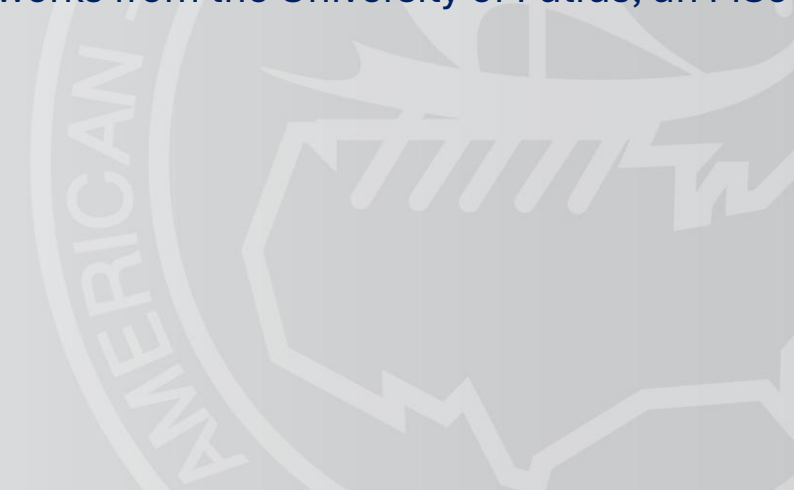
Growth, Adaptation, and Reinvention



creative CODE

Afroditi Sevasti, CEO, Pharos AI Factory

Afroditi Sevasti is a senior technology executive with over 25 years of leadership in large scale digital transformation, innovation, and mission critical digital infrastructure, widely recognized for bridging technology, policy, and strategic execution at national and European levels. She has held pivotal roles across academia, European-scale research, sovereign institutions, and the private sector. Her career includes senior leadership positions at GÉANT, GRNET, Munich Re HealthTech, and Growthfund, Greece's national Sovereign Wealth Fund, where she recently served as Chief Technology Officer. She is currently the CEO of Pharos SA, the Greek AI Factory, spearheading Greece's national AI infrastructure and ecosystem, and serves as a Non-Executive Board Member of CrediaBank. Since 2014, she has been an independent expert for the European Commission on Research and Innovation. Afroditi holds a PhD in Communication Networks from the University of Patras, an MSc from Carnegie Mellon University.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE



Titos Simitzis, Co-Founder & General Manager, Alternative Research Solutions

Titos Simitzis was born in Athens in 1968. After graduating from Athens College, he studied Marketing Management at Deree College and then had a Masters' degree in Industrial Relations & Personnel Management from the London School of Economics. For the last 30+ years he is working in Marketing Research, Business Intelligence and Strategic Marketing. He has worked as a Client Service Director and a member of the board of Research International Hellas and since 2000 he is the General Manager and co-owner of Alternative Research Solutions in Athens. He has been a member of the Repositioning Greece Committee run by the Ministry of Foreign Affairs, as well as the Singularity SEE venture. He is an enthusiast of the 4th technological revolution, yet a mindful student of the societal changes and the ethical dilemmas posed by it.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

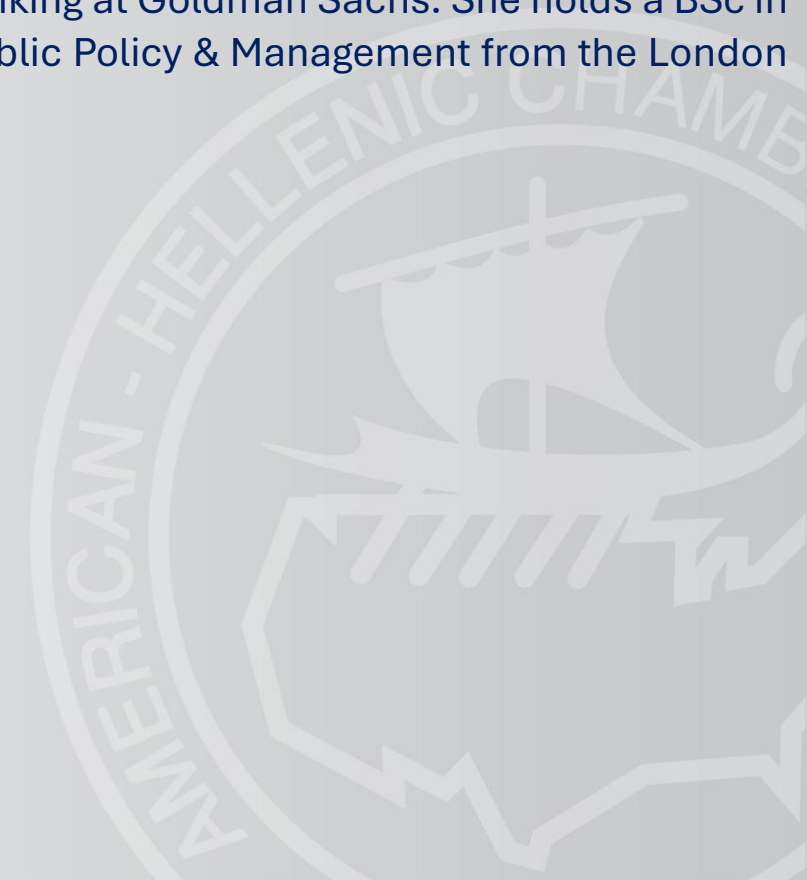


creative CODE



Marianna Skylakaki, Founder & CEO, αθηNEA

Marianna Skylakaki is the Founder, CEO and editor-in-chief of award-winning media company αθηNEA. She began her career in London, where she worked in investment banking at Goldman Sachs. She holds a BSc in Economics & Politics from the University of Bristol and an MPA in Public Policy & Management from the London School of Economics.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE

Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce

After graduating from the School of Mathematics of the University of Athens, Elias Spirtounias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in co-operation with other organizations and companies such as NASA, MIT, UNH in the fields of analog and digital electronics, circuits design and applications. He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA., a company specialized in the design, production and application of voice and image processing systems. From 1997 until February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development and operation of the Center and its establishment as one of the most known technology-driven cultural theme park in Greece and abroad. From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, during the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level the memberships, foster the advocacy level, expand further the presence of the Chamber in US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece. He served as Treasurer of the American Chambers in Europe (ACE) Executive Committee from 2022 and elected as ACE Vice Chair since January 2024.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE



Myladi Stoubou, Regional General Manager & Board Member, Microsoft

Myladi Stoubou is a distinguished digital executive and strategist with expertise in building and transforming global, high-performing teams. She leverages the opportunities of modern exponential technologies, and especially the transformative power of Artificial Intelligence to drive innovation and business success at scale. Starting as a systems engineer and programmer, developing later in a Sales and Business Development executive, Myladi advanced to her current role as Regional General Manager and Board Member at Microsoft. She excels in leading multi-disciplinary projects and solving complex challenges within multinational environments. Myladi is also a dedicated mentor in the digital entrepreneurship ecosystem, supporting initiatives like the MIT Enterprise Forum in Greece, Microsoft for Startups Founders Hub and lately Leadership for Positive Impact. As Chair of the Women in Business Committee at the American-Hellenic Chamber of Commerce and mentor for the Women Leadership Programme of the European Innovation Council, she champions women's leadership. Recognized as one of the most influential Women Channel Leaders by CRN in 2022 and 2026 and as one of the most impactful Inclusive Channel Leaders in 2023 and 2024, Myladi is an international keynote speaker on leadership, the future of work, diversity and inclusion, and AI. She has been twice a TEDx speaker, published articles on platforms like LinkedIn and HuffPost, and delivered numerous lectures at leading universities, with Oxford Saïd Business School being the most renowned.

10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

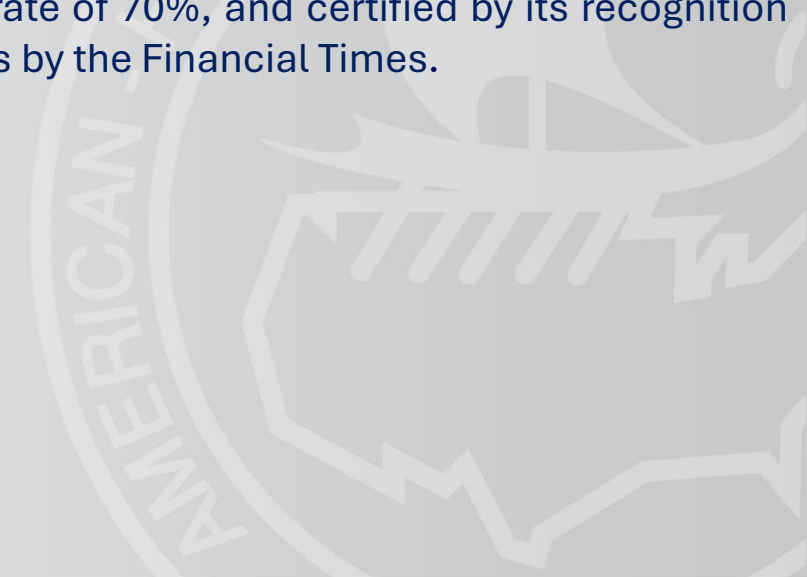
Growth, Adaptation, and Reinvention

creative CODE



George Tsarouchas, Founder & CEO, Dialectica

George Tsarouchas studied Business Administration and Economics at Johns Hopkins University and Harvard University, and has advised some of the largest institutional investors in Europe and the US. In 2015, he founded Dialectica, a global information services leader that helps businesses acquire the knowledge they need to make informed decisions, thus becoming a trusted partner for top-tier investment and consulting firms, as well as Fortune 500 companies. With 6 global offices in Europe, Asia, North, and South America, Dialectica serves over 70,000 users across various industries and geographies. Its team of over 1,500 talented members drives its success, embracing a culture of excellence, innovation, and collaboration. This year, the company celebrates its decade-long journey of rapid growth, marked by an average growth rate of 70%, and certified by its recognition for 5 consecutive years as one of Europe's fastest-growing companies by the Financial Times.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



Becoming Future Ready

Growth, Adaptation, and Reinvention

creative CODE



Maria Tzelepi, Senior Director of Public Affairs, Communication and Sustainability, The Coca-Cola Company

Maria Tzelepi is Senior Director of Public Affairs, Communication and Sustainability at The Coca-Cola Company for Greece, Cyprus, and Malta. She started her career in communication in 2003, at Ogilvy Group in Greece, where she held the position of PR & Influence General Manager, in the period 2016-2021. She has significant experience in the areas of Corporate Reputation & Communication, Brand PR, and Corporate Responsibility & Sustainability, having won many awards in Communication Award Institutions for important brands and organizations. From her current role at The Coca-Cola Company, she is responsible for the social impact programs implemented by the Company in Greece in important pillars of its strategy for sustainable development, such as circular economy and recycling, protection and efficient management of water resources, nutrition, and initiatives to empower women and young people. She is a sport and wellness adorer and mother of two boys, 18 and 19 years old.



10th Women in Business (WIB) Forum

September 30, 2026

The Ellinikon Experience Centre

Organizers



AMERICAN-HELLENIC
CHAMBER OF COMMERCE



WIB
committee

Becoming Future Ready

Growth, Adaptation, and Reinvention



creative CODE

Peggy Velliotou, Partner, Consulting, KPMG

Peggy Velliotou, who is Partner since 2008, is responsible for the HR Consulting, specializes in Executive Search and Selection, BOD services, C-Level On-Boarding and Employer Branding for companies in Greece and abroad. Additionally, she holds the role of Head of People for KPMG Greece. She started her career at KPMG in 1999. She has carried out more than 17,000 interviews and successfully placed 5,000 executives at various positions in Greece and abroad. Her educational experience covers a wide range of programs aimed at experienced executives across different industries. Additionally, she has assessed a significant number of senior executives through Assessment/Development Centers. Her team consists of experienced professionals with significant industry specialization and deep market knowledge.

