

Organizers



AMERICAN-HELLENIC
CHAMBER OF COMMERCE

AMCHAM TÜRKİYE

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AmChams Regional Economic Summit

June 25-26, 2026 | Sofia, Bulgaria, Hilton Sofia



ARES 2026 in Sofia, Bulgaria

The American Chamber of Commerce in Bulgaria, the American-Hellenic Chamber of Commerce, and the American Chamber of Commerce in Türkiye are organizing the 3rd AmChams Regional Economic Summit (ARES) in Sofia, Bulgaria. The Summit will take place on June 25-26, 2026.

For a third consecutive year, this format will welcome business representatives from 16 countries in the super-region between Ukraine and Cyprus, and from Uzbekistan to Serbia. Positioned as a premier platform for cross-border collaboration, the Summit is designed to drive a growth-oriented dialogue, strengthen commercial relations and explore new business and investment prospects.

It aims to enhance the ties between regional business communities in the SE Europe, East Med, Caucasus, Central Asia, and the United States.

Save the date
and be part of this pivotal
gathering to shape the future
of trade and investment in
our communities.



Two Successful Editions in 2024 & 2025



The AmChams Regional Economic Summits main goal is to unite capacity, business networks, and institutional outreach to foster the b2b relations across Southeast Europe, Central Asia, and the MENA region. By promoting a sustainable economic growth, know-how exchange, and developing a solid base of entrepreneurs and investors, the Summit endeavors to establish a solid foundation for long-term regional development and prosperity.

1st AmChams Eurasian Economic Summit

- ◆ Istanbul, Türkiye
- ◆ 250+ senior-level participants from around the world
- ◆ More than 90 B2B meetings
- ◆ 45 speakers from around the region
- ◆ 11 partnering AmChams
- ◆ 1:1 meetings between national investment agencies

2nd AmChams Regional Economic Summit

- ◆ Athens, Greece
- ◆ 200 senior-level participants from around the world
- ◆ More than 60 B2B meetings
- ◆ 45 speakers from around the region
- ◆ 14 partnering AmChams
- ◆ 1:1 meetings between national investment agencies

Main Industry Areas

The 3rd AmChams Regional Economic Summit will cover high-impact industries and economic drivers, with dedicated thematic sessions

Energy

Focus on energy security, sustainability, and infrastructure investments, including LNG projects, the Vertical Gas Corridor, renewable energy transitions and critical minerals.

Hospitality & Real Estate

Addressing tourism industry trends, connectivity improvements, and cross-border investment opportunities.

Construction & Infrastructure

Exploring sustainable urban development, engineering innovations, and infrastructure investments for economic growth.

Financing & Investment

Examining funding mechanisms, public-private partnerships, and emerging financial technologies.

Technology & Digital Transformation

Discussing AI, IoT, connectivity, including Kardesa and Digital Silk Way projects. Digital upskilling to enhance business efficiency and competitiveness.

Manufacturing & Industrial Development

Highlighting automation, green manufacturing, and industrial innovation.

Supply Chain, Transportation & Logistic

Enhancing supply chain resilience, transparency, and sustainability through digital advancements. The Middle Corridor.

Summit Objectives

- ◆ Signify a shared vision for long-term regional development and shared prosperity.
- ◆ Promote Regional Trade & Investment: Showcase sector-specific opportunities and forge strategic business partnerships.
- ◆ Policy & Economic Dialogue: Engage stakeholders in discussions on frameworks that enhance regional economic cooperation.
- ◆ B2B Networking: Facilitate targeted business meetings through a matchmaking platform on the second day

Sponsorship Packages

	PRE-FORUM	ON THE SPOT	POST-FORUM		PLATINUM SPONSOR (€ 10.000)	GOLD SPONSOR (€ 5.000)	SILVER SPONSOR (€ 3.000)
Benefits							
Company logo display on:							
				• Dedicated AmCham Summit website	✓	✓	✓
				• Participating AmCham website	✓	✓	✓
				• Summit stage backdrop	✓	✓	✓
				• Summit agenda			
				• Formal summit e-mail invitations			
				• Video production			
				Verbal acknowledgement of sponsorship during the event	✓	✓	✓
				Complimentary invitations for Summit attendance for executives, clients, guests	8	4	2
				Company acknowledgement in media press releases	✓	✓	✓
				Thank you post in AmChams social media channels	✓	✓	✓
				Complimentary invitations for exclusive event	3	2	1
				Inclusion of short company profile on the dedicated Summit website	✓	✓	✓
				Panel participation for one senior representative in a relevant panel session	✓	✓	
				Video upload of your panel presentation on the dedicated Summit website	✓	✓	
				Company logo display on the delegates name tags	✓	✓	
				Company marketplace booth	✓		
				Corporate video display on the venue (90 seconds max)	✓		
				Company materials/participants presents at the Summit area		✓	
				Opportunity for industry workshop organized and led by your company (45 minutes)	✓		
				Social media statement with senior company representative highlighted in AmChams' social media channels	✓		

*All prices are VAT excluded

Sponsorship Approval Form

3rd AMCHAMS REGIONAL ECONOMIC SUMMIT

I would like to be a **Platinum Sponsor** with the amount of **€ 10.000 (VAT Excl.)**

I would like to be a **Gold Sponsor** with the amount of **€ 5.000 (VAT Excl.)**

I would like to be a **Silver Sponsor** with the amount of **€ 3.000 (VAT Excl.)**

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Accounting Dept. Executive Phone Number:..... Accounting Dept. Executive Email:

Responsible Executive Officer Name and Title (for sponsorship and communication regarding the event):
.....

Responsible Executive Officer Phone Number: Responsible Executive Officer Email:

Date: Signature:

Please complete and return by **May 30th** the sponsorship order form to:
Ritana Xidou, r.xidou@amcham.gr and Nikos Tsavdaroglou, n.tsavdaroglou@amcham.gr