

Housing: A Key Factor Shaping Social Cohesion & Economic Development

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Housing Policy: Context and Challenges





Housing Cost

35.5% of income spent on housing costs / 19.2% EU average (Eurostat 2024)



Cost Overburden Rate¹

Cost overburden rate remains significantly higher in Greece 29%, while being 8% in Europe (Eurostat 2024)



69.7% owner-occupied (although declining from 85% in 20 years ago) / 69% EU average (Eurostat)



Household Independence

30.6 years old is the age of housing independence/ 26.3 years old in the EU (5th lowest performance) (Eurostat)



Fertility Rate

Demographics: Fertility rate in Greece is 1.32 while in EU 1.38 (Eurostat)



Aging Housing

Cost

A 95% of houses in Greece are more than 15 years old, while 85% are above 20 years old with a total of 5.8 million houses (ELSTAT 2021)



Rent Increase

In Q3 2024 YoY Greece +4,63%, while in EU +3,2% (Eurostat)



Vacant Residencies

A total of approximately

1.000.000 vacant dwellings
in Greece
(AADE 2024)



Short Term Rentals

207,572 short-term rentals (ELSTAT 2024)

Housing Policy Key Targets



1

Slowdown of housing costs growth rate



2

Increase in home ownership especially among young people and couples



3

Modernization/
upgrading of old
properties
(improvement of
energy and
environmental
footprint)



4

Mitigation of housing market distortions – incentives for cheap long-term leases



5

Addressing demographic problems



Existing Housing Policy Programs

Implementation Progress

Measures driving		DEMAND		
		Budget	Absorption Rate	Beneficiaries
Subsidy for First Home Purchase	My Home I	1.000.000.000 €	87,4%	8.978
	My Home II	2.000.000.000 €	68,44 %	11.024
Allowances & Financial Support	Rent refund	230.000.000 €	Budget execution has not yet commenced	948.000
	Housing allowance	340.000.000 €	100%	590.778
	Student housing allowance	86.500.000 €	100%	44.844
	Housing subsidy for uninsured elderly	4.000.000 €	100%	658

Measures driving		SUPPLY			
		Budget	Absorption Rate	Beneficiaries	
Renovation of Old Buildings	"Upgrade my Home" program	400.000.000 €	15,3%	3.300	
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Increase of Housing Stock	"Renovate – Rent Out" program	50.000.000 €	61%	3.794	
	Construction of Social Houses	Not started implementation yet			
	Construction of student dormitories	625.000.000 €	Budget execution has not yet commenced	8.500 beds	
	Housing & Employment program for homeless people	10.000.000 €	89%	868	
Housing for Vulnerable Groups	Homeless shelters	N/A	100%	1.070	
	"COVER" program	21.500.000 €	23,2%	422	
	Social housing pilot program (Athens & Thessaloniki)	1.600.000 €	55,6%	125	

Social Housing Actions & Initiatives



Social Housing Exchange

- **5,000 housing units**, of which 1,500 are social housing (at least 30% of total housing units).
- Memorandum of Understanding signed with TAIPED, possessing the expertise to mature and advance the tenders.
- · Objectives of social housing exchange:
 - Utilization of public assets
 - Increase of the housing stock
 - Provision of accessible, quality housing for all
 - Response to the housing and demographic challenges.

Social Rent

- Collaboration with the Ministry of National Defense for the utilization of inactive military camps.
- **2,000 housing units**, of which 500 for armed forces personnel and 1,500 social housing.
- · The first three military camps are:
 - Karaiskakis Military Camp in Haidari
 - Ziakas Military Camp in the Municipality of Kordelio-Evosmos, Thessaloniki.
 - Manousogiannakis Military Camp in Patras.





Hellenic Republic

Ministry of Social Cohesion and Family Affairs