

September 29–30, 2025  
Grand Hyatt Athens | Caryatids Room

24th Annual Conference

# HEALTHWORLD

A New Era in HealthCare  
Driving the Change

ORGANIZER



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE

UNDER THE AUSPICES OF



HELLENIC REPUBLIC  
Ministry of Health



MedTech Europe  
from diagnosis to cure





## AGENDA

### ► DAY ONE | Monday, September 25

10:30 – 11:00

#### INTRODUCTORY REMARKS – WELCOME ADDRESSES

**Elias Spirtounias**

Executive Director, American – Hellenic Chamber of Commerce

**John D. Saracakis**

President, American – Hellenic Chamber of Commerce

**Josh Huck**

Chargé d'Affaires, U.S. Embassy Athens

11:00 – 11:30

#### FIRESIDE CHAT WITH THE MINISTER OF HEALTH

**Adonis Georgiadis**

Minister, Ministry of Health

**Labrina Barmpetaki**

President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce

**Spyros Gkikas**

President, Medical Devices & Diagnostics Companies Committee, American – Hellenic Chamber of Commerce

**Moderator: Apostolos Mangiriadis**, Central News Bulletin's Newscaster, ERT

11:30 – 12:00

#### ● ► ONE-TO-ONE DISCUSSION

#### ■ THE GREEK HEALTHCARE SYSTEM IN A GLOBAL CONTEXT: CHALLENGES AND ADAPTATION

**Elias Mossialos**

Brian Abel-Smith Professor of Health Policy, Department of Social Policy, London School of Economics and Political Science | Director, LSE Health | Co-Director, The European Observatory on Health Systems and Policies

**In conversation with: Pavlos Tsimas**, Journalist, Ta Nea – SKAI

12:00 – 12:30

#### ◆ NETWORKING COFFEE BREAK

12:30 – 12:45

#### ► KEYNOTE ADDRESS

**Michael Damianos**

Minister of Health, Republic of Cyprus

12:45 – 13:30

#### ■ SESSION 1

##### IMPROVING ACCESS TO HEALTHCARE INNOVATION: THE EUROPEAN PERSPECTIVE

**Aris Angelis**

Secretary General for Strategic Planning, Ministry of Health

**Nathalie Moll** (Virtual)

Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA)

**Oliver Bisazza** (Virtual)

Chief Executive Officer, MedTech Europe

**Felix Uedelhoven**

Chair, Healthcare Committee, AmCham EU

**Vassiliki-Rafaella Vakouftsi**

President, Greek Patients' Association

**Phil Schwab**

Senior Director Government Affairs Europe, AbbVie Pharmaceuticals

**Moderator: Kostas Athanasakis**, Associate Professor of Health Economics and HTA, Department of Public Health Policy, University of West Attica

13:30 – 14:15

## ◆ LIGHT LUNCH

14:15 – 15:00

## ■ SESSION 2

**SMART SYSTEMS, SMARTER POLICY: LEVERAGING DIGITAL SYSTEMS FOR BETTER HEALTHCARE DECISIONS****Dimosthenis Anagnostopoulos**

Secretary General for Information Systems and Digital Governance, Ministry of Digital Governance

**Prof. Athanasios Tsanas**

Chair (Full Professor) in Digital Health and Data Science, Usher Institute, Edinburgh Medical School, University of Edinburgh. UK

**Eve Psalti**

Senior Director, Microsoft's AI Engineering Organization, USA

**Angela Spatharou**

Senior Partner, Healthcare &amp; Life Sciences, UKI &amp; Lead HC &amp; Life Sciences, EMEA IBM Consulting, UK

**Ioannis Pandis**

Site Lead for Pfizer Thessaloniki and Leader of the Center for Digital Innovation (CDI)

**Siete Braak**

General Manager, Roche Medical

**Antonis Karokis**

External Affairs Director, MSD

**Moderator: Ilias Kyriopoulos**, Assistant Professor and Programme Director of the Executive MSC in Health Economics, Policy and Management, Department of Health Policy, London School of Economics and Political Science (LSE)

15:00 – 15:45

## ■ SESSION 3

**FROM CHALLENGE TO CHANGE: THE EVOLVING LANDSCAPE OF HOSPITAL MANAGEMENT****Marios Themistocleous**

Deputy Minister, Ministry of Health

**Manolis Papasavas**

President, Marianna V. Vardinoyannis Children's Oncology Hospital – Elpida

**George Zerdilas**

Chief Managing Director, Athens Medical Center

**Michael Karaviotis**

President, Papageorgiou General Hospital, Thessaloniki

**Ioanna Salagianni**

Head, Directorate General for Electronic Health, IDIKA

**Daniel Paksy**

Managing Director for Greece and Romania, Johnson &amp; Johnson Innovative Medicine

**Miltos Papadopoulos**

CSEE Cluster Market Access Head, Alcon

**Moderator: Antonis Furlis**, Journalist, Huffpost Greece

15.45 – 16.30

■ **SESSION 4****THE POWER OF INSURANCE IN HEALTH SYSTEM REFORM - UNLOCKING HEALTHCARE SYSTEM POTENTIAL****Niki Kerameos \***

Minister, Ministry of Labor and Social Security

**Pavlina Karasiotou**

Secretary General for Fiscal Policy, Ministry of Economy and Finance

**Ioannis Kantoros**

President of HealthCare Committee and Member of the BoD, Hellenic Association of Insurance Companies

**Eleni Michelaki\***

Governor, Sotiria General Hospital

**Nikos Papadimitriou**

CEO, Imitheia Group

**Moderator: Konstantinos Kremalis**, Professor Emeritus, President, Insurance, Social Security and Labor Affairs Committee, American - Hellenic Chamber of Commerce▶ **END OF 1st CONFERENCE DAY**



## ► DAY TWO | Tuesday, September 30

### 10:30 – 10:40 INTRODUCTORY REMARKS–WELCOME ADDRESSES

**Elias Spirtounias**

Executive Director, American – Hellenic Chamber of Commerce

**John D. Saracakis**

President, American – Hellenic Chamber of Commerce

### 10:40 – 11:15 FIRESIDE CHAT WITH THE MINISTER OF HEALTH

**Takis Theodorikakos \***

Minister of Development

**Labrina Barmpetaki**

President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce

**Panos Pitsillides**

Vice President, Medical Devices & Diagnostics Companies, Committee, American – Hellenic Chamber of Commerce

### 11:15 – 12:00

#### ■ SESSION 5

#### SUSTAINABLE FUNDING FOR SUSTAINABLE HEALTHCARE TRANSFORMATION

**Eirini Agapidaki \***

Alternate Minister, Ministry of Health

**Theano Karpodini \***

Head & Chairman of the Board, National Organization for the Provision of Health Services (EOPYY)

**Daphne Kaitelidou**

President, National Agency for Quality Assurance in Health (ODIPY)

**Spyros Gkikas**

President, Medical Devices & Diagnostics Companies Committee, American – Hellenic Chamber of Commerce

**Elena Chouliara**

President and Managing Director, Astra Zeneca Greece and Cyprus, Vice President, SFEE, Responsible for Reimbursement, HTA, Negotiation and Pharmaceutical Expenditure

**Moderator: Kyriakos Souliotis**, Professor of Health Policy, Dean, School of Social and Political Sciences, University of Peloponnese

### 12:00– 12:15

#### ◆ NETWORKING COFFEE BREAK

### 12:15– 12:45

#### ● ► ONE-TO-ONE DISCUSSION

**Maggie De Block**

Former Minister of Social Affairs and Public Health, Belgium

**In conversation with: Labrina Barmpetaki**, President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce, President, PhARMA Innovation Forum Greece (PIF)



12:45 – 13:30

## ■ SESSION 6

## MAXIMIZING THE IMPACT OF CLINICAL TRIALS FOR SCIENCE, PATIENTS AND THE ECONOMY

**Lilian Vildiridi \***

Secretary General for Health Services, Ministry of Health

**Meletios Dimopoulos**

Professor and Chairman, Department of Clinical Therapeutics, School of Medicine, University of Athens

**George Kapetanakis**

President, Hellenic Cancer Federation (ELLOK)

**Kavita Patel**

Managing Director, Greece &amp; Cyprus, Roche Hellas

**Evangelia Koraki**

President, HACRO (Hellenic Association of CROs)

**Moderator: Achilleas Gravanis**, Professor of Pharmacology, Medical School, University of Crete  
Researcher, Institute of Molecular Biology and Biotechnology, IMBB-FORTH

13:30 – 14:15

## ■ SESSION 7

THE ROLE OF PHYSICIANS AND PHARMACISTS IN GREECE'S HC ENVIRONMENT:  
INVOLVEMENT, RESPONSIBILITY AND VISION**Dr. Athanasios Exadaktylos**

President, Panhellenic Medical Association

**Apostolos Valtas**

President, Panhellenic Pharmaceuticals Association

**Grigoris Karelos**

President, EFEX Association (Greek Association of the Self-Care Industry)

**Zachary Ragousis**

President &amp; Managing Director, Pfizer Hellas

**Evangelos Kalamakis**

Managing Director, Sofmedica Group

**Memi Tsekoura**

Vice President, Greek Patients' Association

**Moderator: Dimitris Boumpas**, President, KESY, Professor of Pathology - Rheumatology,  
Medical School, University of Athens

14:15 – 15:00

## ◆ LIGHT LUNCH

15:00 – 15:45

## ■ SESSION 8

## REFORMING WITH PURPOSE: A STRATEGIC PLAN FOR HEALTHCARE TRANSFORMATION

**Thanasis Kontogeorgis**

Deputy Minister to the Prime Minister

**Olympios Papadimitriou**

President, Hellenic Association of Pharmaceutical Industries (SFEE)

**Labrina Barmpetaki**President, Pharmaceutical Companies Committee, American - Hellenic Chamber of Commerce,  
President, PhARMA Innovation Forum Greece (PIF)



**Theodore Tryfon**

President, Panhellenic Union of Pharmaceutical Industries (PEF)

**Dimitris Nikas**

Chairman, Association of Health Research & Biotechnology Industry (SEIV)

**Moderator: Kostas Athanasakis**, Associate Professor of Health Economics and HTA,  
Department of Public Health Policy, University of West Attica

► E N D   O F   C O N F E R E N C E

\* Awaiting Confirmation

24th Annual Conference

## HEALTHWORLD

September 29–30, 2025 | Grand Hyatt Athens, Caryatids Room

A New Era in HealthCare – Driving the Change

## ORGANIZER



AMERICAN-HELLENIC CHAMBER OF COMMERCE

## UNDER THE AUSPICES OF

HELLENIC REPUBLIC  
Ministry of HealthMedTech Europe  
from diagnosis to cure

## PLATINUM SPONSORS

abbvie

Johnson &amp; Johnson



## GOLD SPONSORS



Medtronic



## SILVER SPONSORS



## MEDIA SPONSORS

