



### THEMATIC PILLARS

#### 1. Global Tax Policy & Regulatory Trends: Coping with a Dynamic and Unpredictable Tax Environment

- Redesigning the US-EU tax, customs and trade relations
- BEPS 2.0 implementation (Pillars One & Two)
- Digital Services Taxes (DSTs) and unilateral measures
- Geopolitical uncertainty and trade/tariff risks
- ESG-driven fiscal policy (e.g., Carbon Border Adjustment Mechanism)

#### 2. Tax & Technology Transformation: Leveraging AI & Digitalization in Tax Operations

- Generative AI in tax compliance, risk assessment & audit defense
- E-invoicing and VAT automation trends globally
- Real-time tax authority data access and digital reporting standards
- AI ethics, trust, and explainability in tax decision-making
- Digital tax administration readiness

#### 3. Talent & Organizational Agility in Tax: Empowering Future-Ready Tax Teams

- Strategic workforce planning for tax professionals
- Blended workforce models (gig + in-house + co-sourcing)
- Talent scarcity and Gen Z/Millennial career expectations
- Continuous learning in tax tech, ESG, transfer pricing, and policy

#### 4. Sustainability & Responsible Tax: The Tax Strategy at the Core of ESG and Sustainability

- ESG-linked tax incentives (e.g., green subsidies, carbon credits)
- Tax transparency & responsible tax behavior
- Governance models integrating tax in sustainability roadmaps
- Carbon taxation and sustainable supply chains
- Reporting obligations & stakeholder scrutiny (investors, public)

#### 5. Tax Strategy, Data & Operating Models: Reimagining the Tax Function for Value Creation

- Data quality, governance, and visibility across the tax lifecycle
- Strategic KPIs: tax efficiency, compliance metrics, value contribution
- Integration of tax in enterprise-wide digital transformation
- Building holistic, agile tax operating models
- Scenario modeling & predictive tax strategy

#### 6. Tax Disputes, Risk & Controversy Management: Staying Ahead of Audits, Enforcement & Cross-Border Risk

- Advance Pricing Agreements (APAs) and tax rulings
- Navigating transfer pricing disputes under Pillar Two
- Multijurisdictional compliance pressures and audit readiness
- Strategic litigation risk frameworks
- Dispute resolution timeframe improvement using AI-driven analytics

#### Optional Cross-Cutting Panels

- CEO/CTO Roundtable: How tax leaders are prioritizing tech, talent, and transformation
- Startup & Innovation in Tax Tech: Showcasing next-gen tax software/solutions
- Policy Fireside Chat: OECD, UN, EU perspectives on shaping global tax norms

The road to **ATF 2025** starts NOW.  
Mark your calendar!