



AGENDA

15:00–15:30

Registration and Welcome Coffee

15:30–15:40

Opening addresses

Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce

Nikolaos Bakatselos, President, American-Hellenic Chamber of Commerce

Myladie Stoubou, Chair, Women in Business Committee, American-Hellenic Chamber of Commerce

Kickoff: **Sissy Eliopoulou**, Member, WIB Committee

15:45–16:10

○ **Breaking away from the mold and changing the game**

Odisseas Athanasiou, Chief Executive Officer, LAMDA Development

Facilitator: **Niki Lymperaki**, Journalist

Setting the Stage: **Maria Tzelepi**, Member, WIB Committee

16:10–16:30

○ **The art of unconventional decision making**

Athena Aktipis, Associate Professor of Psychology, Arizona State University

16:30–17:00

○ **Survey Insights: Challenging conventions to drive innovation and growth**

Maria Vakola, Professor of Human Resources Management and Organizational Psychology, Athens University of Economics & Business

Facilitator: **Agnes Mariakaki**, Member, WIB Committee

17:00–17:30

Coffee Break

17:30–18:10

○ **Uncharted territory: Thriving when there is no map to follow**

Fotini Karageorgi, Chief Executive Officer, Giochi Preziosi Hellas & Giochi Preziosi Turkey

Natasha Covas-Kneiss, CEO, Eltrak Group

Elena Barla, Co-Founder & CEO, Future BrAI

Facilitator: **Peggy Velliotou**, Member, WIB Committee

18:10–18:30

○ **Beyond frames: Redefining leadership through creativity and courage**

Elis Kiss, Editor-in-Chief, Vogue Greece

18:30–18:55

○ **Disrupt the script: Leading with boldness in a world of noise**

Theodore Cotionis, CEO, Ogilvy Greece

Facilitator: **Tasos Zachos**, CEO & Editor in Chief, Fortune Greece

18:55–19:00

Conclusions

19:00–20:00

Networking Cocktail Reception

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