



WASHINGTON

MIAMI

ACE U.S. DELEGATION

APRIL 22-26, 2024

AmChams in Europe (ACE) US Delegation

- 41 AmCham executives from 31 countries
- Washington DC & Miami: from April 22 to April 26, 2024

Through the meetings gained valuable insights to:

- Fostering transatlantic relations
- Strengthening relationships
- Obtaining important perceptions into the US economic and political landscape



Washington

Monday, April 22, 2024

08:45-09:00	Arrival at U.S. Chamber of Commerce, room: Lee Anderson Veterans Center 📍 1615 H Street, NW, Washington, DC 20062-2000
09:00-09:30	U.S. Chamber of Commerce Suzanne Clark , President and CEO
09:30-11:00	<ul style="list-style-type: none"> Briefing Sessions <ul style="list-style-type: none"> U.S. Elections Overview Ashlee Rich Stephenson, Senior Political Strategist Economy Overview Curtis Dubay, Chief Economist Geopolitical Overview Jay Sapsford, Senior Vice President Transatlantic Relations and TTC Overview Marjorie Chorlins, Senior Vice President, Europe Sectoral Overview Zach Helzer, Senior Director, Europe and Head, U.S. - UK Business Council Ivana Zuzul, Executive Director, Europe
11:00-13:00	ACE Board meeting & Lunch at U.S. Chamber of Commerce
13:30-14:00	Entry to U.S. Department of Commerce 📍 1401 Constitution Ave. NW, Washington, DC 20230
14:00-14:30	U.S. Department of Commerce Marisa Lago , Under Secretary of Commerce for International Trade
14:30-15:15	Meetings with regional offices at U.S. Department of Commerce
15:45-16:45	Small Business Administration (SBA) Dilawar Syed , Deputy Administrator 📍 409 3rd Street, SW, Washington, DC 20416
17:00-18:00	Free Time
18:00-20:00	Reception hosted by DCM Michael Curtis at the EU Ambassador Residence 📍 2534 Belmont Rd NW, Washington DC 20008

Tuesday, April 23, 2024

08:00-08:30	Networking Breakfast at U.S. Chamber of Commerce - Transatlantic Business Works Summit 📍 1615 H Street, NW, Washington, DC 20062-2000
08:30-12:35	Transatlantic Business Works Summit
12:35-13:30	Networking Luncheon at U.S. Chamber of Commerce - Transatlantic Business Works Summit
14:00-14:30	Entry to U.S. Department of State 📍 2201 C St NW, Washington, DC 20520 (Visitor's Main Entrance)
14:30-15:30	U.S. Department of State Yuri Kim , Principal Deputy Assistant Secretary for European and Eurasian Affairs
16:00-17:00	Atlantic Council Jörn Fleck , Senior Director, Europe Center 📍 1030 15th St NW 12th floor, Washington, DC 20005
17:00-19:00	Free Time
19:00-21:00	Dinner at City Tap House Penn Quarter Jon Decker , White House Correspondent and Senior National Editor, Gray Television 📍 901 9th St NW, Washington, DC 20001

Wednesday, April 24, 2024

09:00-10:30	<p>APCO Brandon Neal, Senior Director and Political Strategist, North America Dan Scandling, Senior Director & Government Relations Practice Lead 📍 1299 Pennsylvania Avenue, NW Suite 300, Washington DC 20004</p> <p>Departures to Miami</p>
-------------	---

Monday, April 22, 2024

08:45-09:00	Arrival at U.S. Chamber of Commerce, room: Lee Anderson Veterans Center 📍 1615 H Street, NW, Washington, DC 20062-2000
09:00-09:30	U.S. Chamber of Commerce Suzanne Clark , President and CEO
09:30-11:00	Briefing Sessions <ul style="list-style-type: none">• U.S. Elections Overview Ashlee Rich Stephenson, Senior Political Strategist• Economy Overview Curtis Dubay, Chief Economist• Geopolitical Overview Jay Sapsford, Senior Vice President• Transatlantic Relations and TTC Overview Marjorie Chorlins, Senior Vice President, Europe• Sectoral Overview Zach Helzer, Senior Director, Europe and Head, U.S. - UK Business Council Ivana Zuzul, Executive Director, Europe
11:00-13:00	ACE Board meeting & Lunch at U.S. Chamber of Commerce

Washington Agenda

April 22 – meeting with
US Chamber of
Commerce

US Chamber of Commerce

2024 AmChams in Europe U.S. Conference

Welcome to the U.S. Chamber!

April 22, 2024 | Washington, D.C.



U.S. Chamber of Commerce

- Suzanne Clark, President and CEO, U.S. Chamber of Commerce welcomed the ACE delegation
- A vibrant discussion focused on key issues: advocacy, partnership, job creation, and stronger trade relations
- U.S. Chamber of Commerce Briefing Sessions followed: Ashlee Rich Stephenson, Senior Political Strategist, provided a U.S. elections overview; Curtis Dubay, Chief Economist, presented an economic overview; Jay Sapsford, Senior Vice President, discussed geopolitical issues; Marjorie Chorlins, Senior Vice President, Europe, briefed on transatlantic relations and a TTC overview and sectoral overviews was provided by Zach Helzer, Senior Director, Europe and Head, U.S. - UK Business Council & Ivana Zuzul, Executive Director, Europe

Suzanne Clark

Marjorie Chorlins



After the US Chamber of Commerce meeting, the ACE Delegation had its regular Board of Directors meeting.

Monday, April 22, 2024

13:30-14:00	Entry to U.S. Department of Commerce 📍 1401 Constitution Ave. NW, Washington, DC 20230
14:00-14:30	U.S. Department of Commerce Marisa Lago , Under Secretary of Commerce for International Trade
14:30-15:15	Meetings with regional offices at U.S. Department of Commerce

Washington Agenda

April 22 – meeting with
US Department of
Commerce

US Department of Commerce

- The delegation met with Marisa Lago, Under Secretary of Commerce for International Trade, U.S. Department of Commerce, along with David De Falco, Deputy Assistant Secretary for Europe and Eurasia
- Discussed synergies to create the conditions for economic growth, the TTC, Chip Act, SMRs, EmpowerHer Initiative



Monday, April 22, 2024

15:45-16:45

Small Business Administration (SBA)

Dilawar Syed, Deputy Administrator

📍 409 3rd Street, SW, Washington, DC 20416

Washington Agenda

April 22 – meeting with
Small Business
Administration

Small Business Administration



The meeting led by Dilawar Syed, Deputy Administrator



Showcased how SBA oversees programs that provide small businesses and entrepreneurs with counseling and training, access to capital and federal contracts, and disaster assistance

Monday, April 22, 2024

18:00-20:00

Reception hosted by DCM Michael Curtis at the EU Ambassador Residence
📍 [2534 Belmont Rd NW, Washington DC 20008](#)

Washington Agenda

April 22
Reception

Reception hosted by DCM Michael Curtis at the EU Ambassador Residence

- The reception offered great networking opportunities
- Marjorie Chorlins, Senior Vice President, US Chamber of Commerce provided the welcoming remarks
- Daniel Hamilton, Senior Fellow, Foreign Policy Institute, Johns Hopkins University provided an overview of the Transatlantic Economy Report 2024
- Ajša Vodnik, Chair of AmChams in Europe, emphasized in her welcome address: “the importance of high-level relations, as well as the significance of fostering interpersonal connections. It is through these interactions that our shared mission is solidified”



Tuesday, April 23, 2024

08:00-08:30

Networking Breakfast at U.S. Chamber of Commerce - Transatlantic Business Works Summit
📍 1615 H Street, NW, Washington, DC 20062-2000

08:30-12:35

Transatlantic Business Works Summit

12:35-13:30

Networking Luncheon at U.S. Chamber of Commerce - Transatlantic Business Works Summit

Washington Agenda

**April 23 – meeting with
Transatlantic Business
Works Summit**

Transatlantic Business Works Summit by US Chamber of Commerce

The Summit, Driving Competitiveness in a Challenging World, focused on how the private sector and policymakers can work better to address key challenges, like boosting economic competitiveness in Europe, regulating the digital and AI boom, and the energy transition.

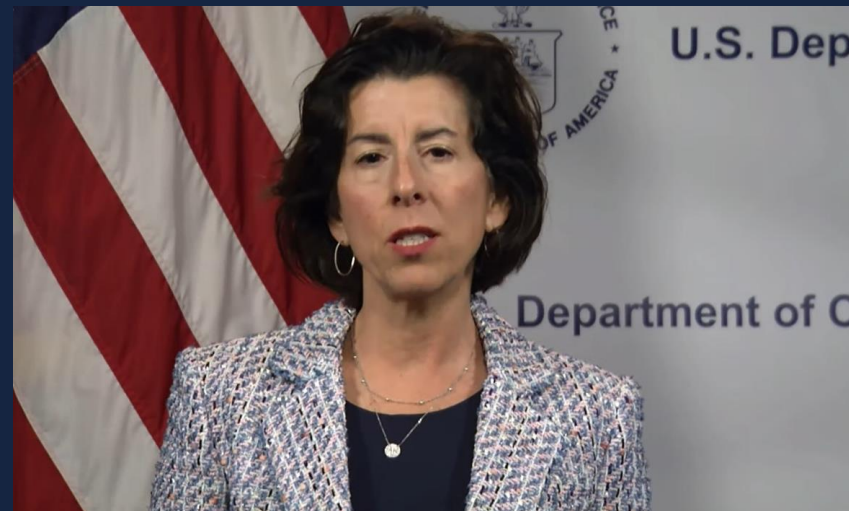
The opening discussion centered on U.S.-Europe commercial ties, working together on global challenges, and regulatory overreach on both sides of the Atlantic with speakers Suzanne Clark, President & CEO, U.S. Chamber of Commerce, Susan Danger, CEO, AmCham EU, Markus Beyrer, Director General, BusinessEurope.

Suzanne Clark, stated “in times of great uncertainty, the most important thing is real alliances and real partnerships based on Shared values!”



Transatlantic Business Works Summit by US Chamber of Commerce

- Enrico Letta, former Prime Minister of Italy & President, Jacques Delors Institute, provided a keynote address on the Future of the EU Single Market.
- An important session entitled, What's Next for U.S.-EU Relations, included a pre-recorded message from Gina Raimondo, U.S. Secretary of Commerce, and insightful input from Jon Finer, Principal Deputy National Security Advisor, The White House.
- The Summit concluded with a motivational speech of the French Embassy in the US promoting Olympics Paris 2024.



Tuesday, April 23, 2024

14:30-15:30

U.S. Department of State
Yuri Kim, Principal Deputy Assistant Secretary for European and Eurasian Affairs

Washington Agenda

April 23 – meeting with
US Department of
State

US Department of State



At the U.S. Department of State, the delegation had a constructive dialogue with Ambassador Yuri Kim, Principal Deputy Assistant Secretary for European and Eurasian Affairs, focusing on transatlantic relations and the priorities of the Bureau of European and Eurasian Affairs. Ambassador Yuri stressed that the US and Europe should work together during these historical challenges. Sectors for greater cooperation include Energy, AI, Cybersecurity, Supply Chain and Defense.

Tuesday, April 23, 2024

16:00-17:00

Atlantic Council

Jörn Fleck, Senior Director, Europe Center

 1030 15th St NW 12th floor, Washington, DC 20005

Washington Agenda

April 23 – meeting with
Atlantic Council

Atlantic Council



The ACE network gained valuable insights on the current political climate in the US and US elections in November through discussions at the Atlantic Council.

A fruitful exchange with a panel of Europe & Trade Experts, included Jörn Fleck, Senior Director, Europe Center, Frances G. Burwell, Distinguished Fellow, Ambassador Daniel Fried, Distinguished Fellow, Philippe Dickinson, Deputy Director of the Transatlantic Security Initiative, former Assistant USTR Dan Mullaney, Ilva Tare, Senior Fellow and Penny Naas, Nonresident Senior Fellow, who shared insights on the Biden administration's trade and industrial policies, as well as potential policy changes in a second Biden/Trump administration.

Tuesday, April 23, 2024

19:00-21:00

Dinner at City Tap House Penn Quarter

Jon Decker, White House Correspondent and Senior National Editor, Gray Television

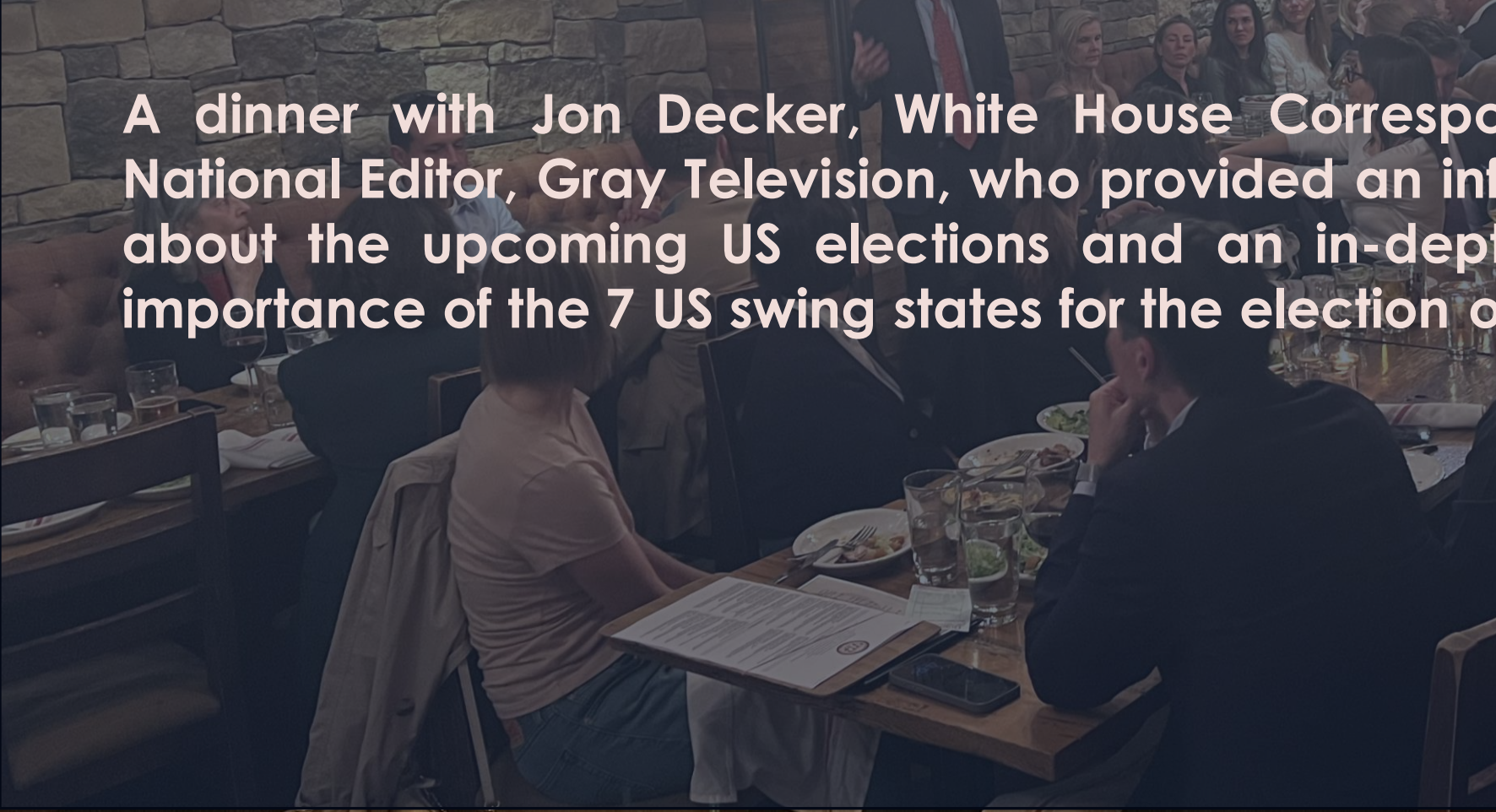
📍 901 9th St NW, Washington, DC 20001

Washington Agenda

April 23 – meeting with
Jon Decker



A dinner with Jon Decker, White House Correspondent and Senior National Editor, Gray Television, who provided an informative overview about the upcoming US elections and an in-depth analysis on the importance of the 7 US swing states for the election outcome.



Wednesday, April 24, 2024

09:00-10:30

APCO

Brandon Neal, Senior Director and Political Strategist, North America

Dan Scandling, Senior Director & Government Relations Practice Lead

📍 1299 Pennsylvania Avenue, NW Suite 300, Washington DC 20004

Departures to Miami

Washington Agenda

April 24 – meeting with
APCO

APCO



A highly productive session at APCO Worldwide in Washington, D.C. with insights on the upcoming US elections and projections, the foreign US policy under the latest geopolitical developments, the business and economy impact in Europe and US and potential elections results impacting transatlantic relations.

Speakers included Licy Do Canto, Managing Director, Dan Scandling, Senior Director & Government Relations Practice Lead, Safiya Ghorri-Ahmad Ahmad, Senior Director, Global Public Affairs and Brandon Neal, Senior Director and Political Strategist, North America.

Miami



Thursday, April 25, 2024

08:30	Departure from Double Tree by Hilton Grand Hotel Biscayne Bay
09:00-10:30	<p>The Greater Miami Chamber of Commerce Peter J. Campbell, Vice President, Governmental Affairs Marco Ramirez, Vice President of Business Development Matthew Pinzur, Senior Vice President & Chief Marketing Officer, Jackson Health System 📍 1 SE 3rd Ave Suite 1410, Miami, FL 33131</p>
11:00-13:30	Free Time & Lunch
14:00-15:00	<p>Royal Caribbean Group Christopher Allen, Vice President, Global Deployment and Itinerary Planning Russell Benford, Vice President, Government Relations Americas Alessandro Carollo, Associate Vice President, Government Relations 📍 PortMiami 1050 Caribbean Way Miami, FL 33132</p>
15:45-16:45	<p>1Hotel South Beach (member of Starwood Group) Milton Sgarbi, VP Operations 📍 2341 Collins Ave, Miami Beach, FL 33139</p>
17:00	Return to Double Tree by Hilton Grand Hotel Biscayne Bay
17:30-18:30	Free time
18:30	Departure from Double Tree by Hilton Grand Hotel Biscayne Bay
19:00-21:00	<p>ACE Delegation Dinner at Joe's Stone Crab 📍 11 Washington Ave, Miami Beach, FL 33139</p>

Friday, April 26, 2024

09:30	Departure from Double Tree by Hilton Grand Hotel Biscayne Bay
10:00-12:00	<p>Greater Miami Convention & Visitors Bureau Joe Docal, Director Travel Industry Sales 📍 201 South Biscayne Blvd, Suite 2200, Miami, FL 33131</p>
Afternoon	Departures

Thursday, April 25, 2024

08:30	Departure from Double Tree by Hilton Grand Hotel Biscayne Bay
09:00-10:30	<p>The Greater Miami Chamber of Commerce Peter J. Campbell, Vice President, Governmental Affairs Marco Ramirez, Vice President of Business Development Matthew Pinzur, Senior Vice President & Chief Marketing Officer, Jackson Health System 📍 1 SE 3rd Ave Suite 1410, Miami, FL 33131</p>

Miami Agenda

April 25 – meeting with
GMCC

The Greater Miami Chamber of Commerce (GMCC) senior executives enjoyed a fruitful dialogue with the delegation, focusing on developing, maintaining, and expanding international business and trade opportunities on key sectors: infrastructure, climate, health, technology, tourism, and sports.

GMCC speakers included: Alfred Sanchez, President and CEO, Liane Ventura Guerra, Senior Vice President, International Business & Executive Director, Greater Miami Foreign Trade Zone, P.J. Campbell, J.D., Vice President, Governmental Affairs, Marco Antonio Ramírez Valdez, Vice President of Business Development, Sudeshna Chatterjee, Global Engagement Officer, Maria Dreyfus-Ulvert, Assistant Director for International Business, Alejandra Collarte, Group Chair, International Business and Gina Polo, Vice Chair, International Business.



Thursday, April 25, 2024

14:00-15:00

Royal Caribbean Group

Christopher Allen, Vice President, Global Deployment and Itinerary Planning

Russell Benford, Vice President, Government Relations Americas

Alessandro Carollo, Associate Vice President, Government Relations

 [PortMiami 1050 Caribbean Way Miami, FL 33132](#)

Miami Agenda

April 25 – meeting with
Royal Caribbean
Group

The meeting discussions continued to the Royal Caribbean Group (RCG), focusing on the tourism sector, where an overview was given of the 3 primary branches and its advances in technology, innovation, sustainability, diversity, and inclusion. The ACE group expanded their knowledge about how the modern cruise industry developed and adapts to the existing challenges ranging from climate change, demand for greater customers' experiences, regulation, energy, water, etc.

RCG speakers included: Christopher Allen, Vice President, Global Deployment and Itinerary Planning, Russell Benford, Vice President, Government Relations Americas, Alessandro Carollo, Associate Vice President, Government Relations, Captain Manolis Alevropoulos, Vice President, Celebrity Marine Operations, Chris-Alexander Korfiatis, Vice President, Marine Technical Operations, Mauricio Lacayo, AVP, Fuel Supply Chain, and Andreas Stylianopoulos, President, Navigator and AmCham Greece Board Member.



Thursday, April 25, 2024

15:45-16:45

1Hotel South Beach (member of Starwood Group)
Milton Sgarbi, VP Operations
📍 2341 Collins Ave, Miami Beach, FL 33139

Miami Agenda

April 25 – meeting with
1Hotel South Beach

An overview of 1Hotel South Beach, a lifestyle brand hotel emphasizing sustainability, was presented by Milton Sgarbi, VP Operations, and Mauricio Miguelena, General Manager, which included a hotel walkthrough to discuss the hotel's inspiration drawn from nature and its corporate strategy with future hotel developments.



Friday, April 26, 2024

09:30	Departure from Double Tree by Hilton Grand Hotel Biscayne Bay
10:00-12:00	Greater Miami Convention & Visitors Bureau Joe Docal , Director Travel Industry Sales 📍 201 South Biscayne Blvd, Suite 2200, Miami, FL 33131
Afternoon	Departures

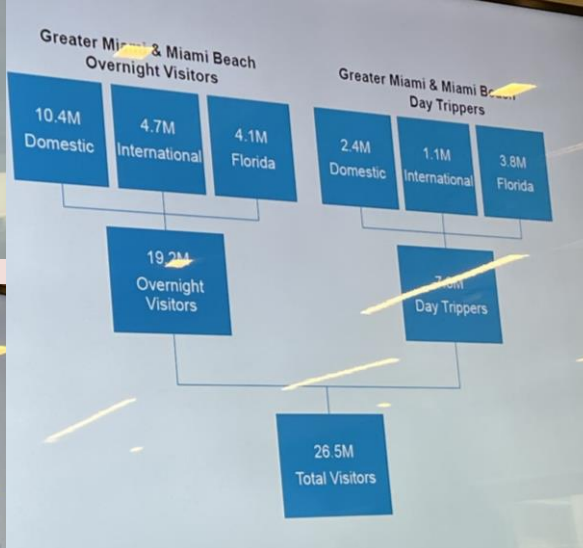
Miami Agenda

April 26 – meeting with
Greater Miami
Convention & Visitors
Bureau

The ACE US Delegation last stop was at the Greater Miami Convention & Visitors Bureau. Joe Docal, Director Travel Industry Sales, shared his expertise about Miami, tourism statistics and his insights how Miami is a premier destination.

Greater Miami & Miami Beach Visitors - 2022

Greater Miami & Miami Beach Overnight International Visitors					
COUNTRY	2019 Volume (000s)	2020 Volume (000s)	2021 Volume (000s)	2022 Volume (000s)	Variance to 2021 (%)
Colombia	374	114	425	423	-1%
Brazil	440	118	46	288	530%
Canada	351	150	29	251	774%
Mexico	203	79	183	223	22%
United Kingdom	321	54	40	209	423%
Spain	205	41	46	163	293%
Argentina	285	79	117	172	47%
Venezuela	169	37	95	161	69%
Ecuador	205	70	131	154	18%
Dominican Republic	92	60	119	143	21%
France	216	54	37	132	258%
Bahamas	163	51	62	107	72%
Peru	90	39	86	95	9%
Honduras	62	23	75	89	19%
Chile	102	52	49	83	70%
Trinidad and Tobago	90	16	18	77	329%
Costa Rica	67	35	66	71	7%
Netherlands	77	31	15	62	300%
Israel	35	16	37	61	64%
Panama	66	32	52	60	15%



Greater Miami & Miami Beach Visitors - 2022

Greater Miami & Miami Beach Overnight Domestic Visitors					
MARKET	2019 Volume (000s)	2020 Volume (000s)	2021 Volume (000s)	2022 Volume (000s)	Variance to 2021 (%)
New York City	1,364	752	1,653	1,523	16%
Atlanta	380	234	461	581	20%
Chicago	385	237	465	481	4%
Philadelphia	349	164	323	387	20%
Los Angeles	276	139	221	384	74%
Boston	208	142	271	308	13%
Washington, DC	299	135	281	347	23%
Dallas	223	149	330	338	2%
Houston	191	125	306	305	0%
Detroit	141	106	209	243	17%
Charlotte	86	77	157	175	12%
Denver	104	66	140	156	11%
Raleigh	85	55	107	134	25%
Minneapolis	110	69	109	132	21%
Baltimore	77	48	111	127	15%
Cleveland	100	53	104	121	16%
Hartford	86	38	91	118	29%
New Orleans	57	36	98	115	18%
Nashville	105	43	92	109	18%
Kansas City	56	43	88	104	18%





During the meetings in DC and Miami, the ACE group delved into the multifaceted aspects of the transatlantic relationship—a cornerstone of global stability amidst geopolitical uncertainties, met with decision-makers and visited government institutions and business headquarters.