

# Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE



**WIB**  
committee



# American-Hellenic Chamber of Commerce



## Identity

- Established in 1932
- One of the largest, most active and dynamic American Chambers in Europe
- Member of the US Chamber of Commerce and AmChams in Europe

## Members

- Members broaden their business horizons, create new business partnerships, take advantage of trade and investment opportunities, part of the American Chambers global network
- AmChamGR members include 750 leading Greek and multinational companies.

## Mission

- The American-Hellenic Chamber of Commerce promotes and fosters commercial, financial, and business relations between the United States and Greece.



# + Women in Business (WIB) Committee



## Mission

Through best practices, role modeling, storytelling and networking to advocate for women in business leadership, to strengthen inclusion and diversity, to leverage their influence and inspiration in all sectors of the economy.



# + Women in Business (WIB) Committee

## Values

Courage

Empathy

Empowerment

Passion for excellence

Resilience

Respect

## Activities

Organization of events and forums with prominent international and local speakers, providing vision and practices to succeed in today's business environment

Initiation of position papers, surveys, thought leader articles

Networking events to integrate and establish new collaborations

On-line networking platform through LinkedIn Group





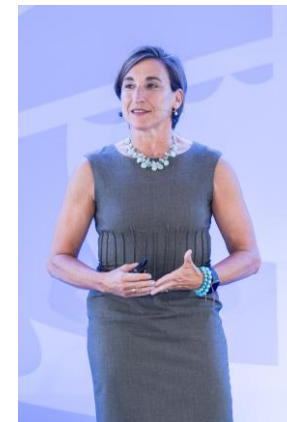
# Activities



## Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE





# + 7<sup>th</sup> WIB Forum – Turning Points to Breakthroughs | 07.06.2023

- ❖ Discussion focused on how to transform turning points, crises, challenges into unexpected possibilities.
- ❖ Leading speakers, experts in the experience of change, provided inspiration and highlighted practical tools, necessary to be able to manage the unknown.
- ❖ As part of the forum, A Readiness for Change survey was conducted.







# + 6<sup>th</sup> WIB Forum – Elevating Together: Empowerment Fueling Growth | 03.10.2022

- ❖ Discussion focused on the premise that growth is possible through people when they bring their extraordinary potential forward.
- ❖ Dynamic speakers through an engaging discussion shared their insights and emphasized by empowering people, we are indeed empowering flourishing businesses, and communities that make a difference.



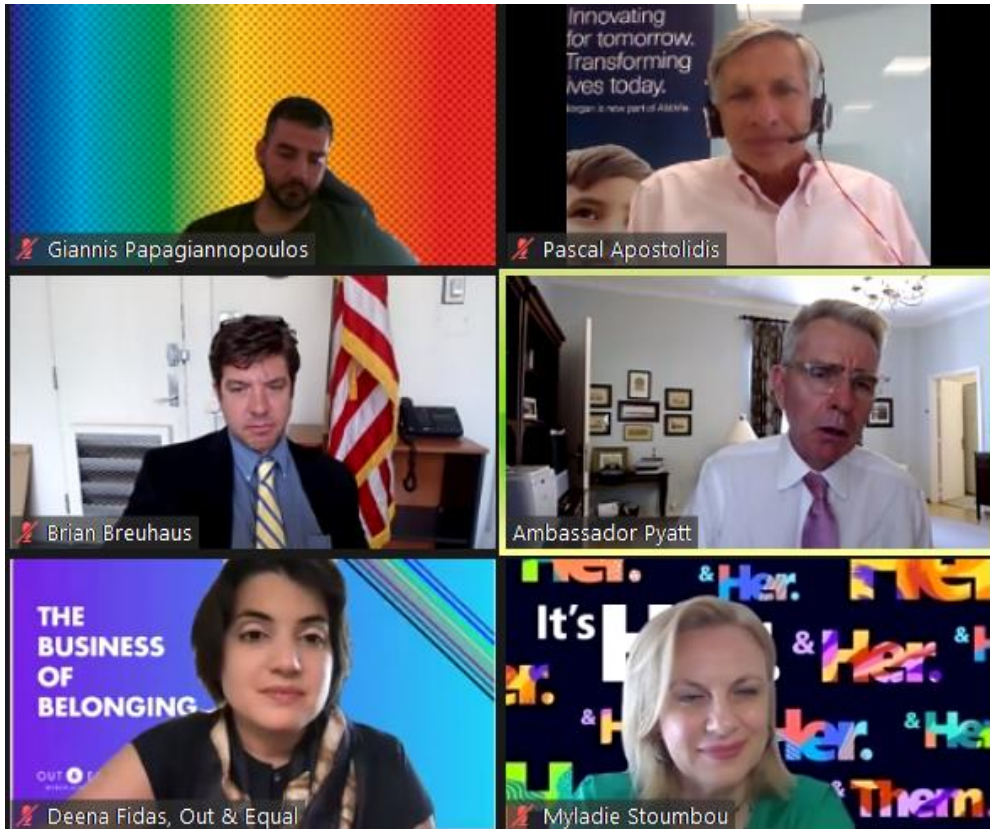


# + 5<sup>th</sup> WIB Forum – Hacking the Future: Inclusive Leadership in a transforming world | 24.11.2021

- ❖ Discussion focused on the need to transform ourselves first, embrace disruption and step forward leading ourselves and our organizations by unleashing the power of inclusivity.
- ❖ Noteworthy speakers explored what it takes to be a disruptive leader and how to take to the next level the new leadership mandates for empathy, inclusion, diversity, resilience and adaptivity.







# + DEI in the Workplace: Best Practices for Supporting LGBTQI Professionals | 20.7.2021

- ❖ The U.S. Embassy Athens in cooperation with the American-Hellenic Chamber of Commerce initiated a dynamic discussion on diversity, equity, and inclusion (DEI) in the workplace.
- ❖ Panel of professionals from Greek and American organizations outlined best practices implemented to ensure their workplaces support inclusivity and how more corporations can integrate DEI working groups into their company culture.





## + TechCamp Thessaloniki: Empowering Women Entrepreneurs | 21.9.2021

- ❖ Participation in the panel discussion, The Challenges and Opportunities of Digital Transformation
- ❖ TechCamp Thessaloniki took place at the 85<sup>th</sup> Thessaloniki International Fair and organized by the U.S. Embassy in partnership with Foundation and Socialinnov and under the auspices of the Ministry of Digital Governance.





## + POWER– Female Tech Entrepreneurs Forum: Preparing for Greece’s Cloud-Based Future | 23-24.6.2021

- ❖ The U.S. Embassy Athens and Women On Top, with the support of the American-Hellenic Chamber of Commerce, hosted the virtual women’s empowerment initiative, POWER (Providing Opportunities for Women’s Economic Rise), a US Department of State initiative
- ❖ During the two-day event, U.S., Greek and international experts with female tech entrepreneurs and stakeholders shared best practices designed to boost female high growth entrepreneurship and build a supportive ecosystem for women entrepreneurs







# + 4<sup>th</sup> WIB Forum – Hacking Wellbeing: Pivoting norms to the new workplace | 19.5.2021

- ❖ Discussion focused on how we can thrive in the new normal, be able to adapt, and to develop new skill sets for growth and wellbeing.
- ❖ Panel experts explored the new skills that need to be adopted in order to turn the challenges into opportunities and the research findings on the millennial's wellbeing point of view were presented.





## + Women in the Era of the Pandemic | 8.3.2021

- ❖ International Women's Day virtual roundtable discussion organized the Marianna V. Vardinoyannis Foundation.
- ❖ The objective was to have an in-depth discussion on major challenges women are facing as an outcome of the global healthcare crisis







## + AmCham Digital Talks – WIB Forum Series | 25.6.2020

### ❖ Resilient Overcomers: Redefining Normal

- ❖ Discussion on overcoming barriers during these unprecedented times, speakers shared perspectives and personal stories on how empathy, resilience, courage, flexibility, and collective contribution will steer to survive and thrive in the new redefined normal





## + 3<sup>rd</sup> WIB Forum | 25.11.2019

- ❖ Diversity & Inclusion: Breaking Barriers to Break Through
- ❖ Discussion on valuable insights on embracing diversity and inclusion, recent trends and reasons contributing to persistent gender gap and inequalities, ways in which diversity & inclusion can create more value for organizations



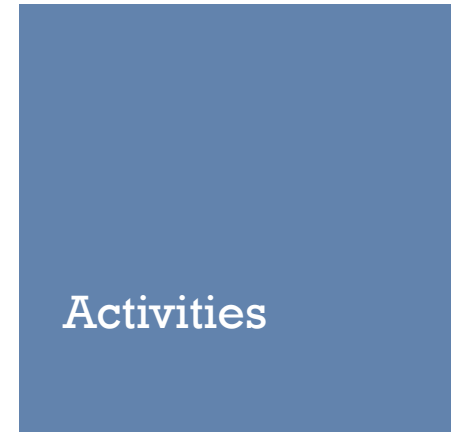


## + 4th WIB Dialogue Series | 27.6.2019

- ❖ Adversity & Failure: Drivers to Success with Dr. Niki Markogianni, Marina Efraimoglou, Desi Karapchnaska
- ❖ Discussion on how diversity & failure can act as drivers for success and how resilience and determination are the forces for accomplishment and perseverance for next challenges.







## + 3<sup>rd</sup> WIB Dialogue Series | 27.6.2018

- ❖ **Keynote Speaker: Stelios Stylianidis, Professor of Social Psychiatry, Panteion University**
- ❖ **Professor Stylianidis spoke on the Challenges of Wellbeing in Today's Uncertain Times elaborating on the term of happiness and discussed how the modern human is dealing with the unpredictability of our times.**





## + 2<sup>nd</sup> WIB Dialogue Series | 22.03.2018

- ❖ Unconscious Bias at Work – A Secret Barrier to Business Success with keynote speaker, Wim Mijs, Chief Executive Officer, European Banking Federation
- ❖ Explored the issue of how both men and women are affected by unconscious bias at work and what can be done to address this issue. The speakers shared their experiences, research and observations to show the effects of diversity and inclusion for the success of an organization.







## + 9<sup>th</sup> WIB Women Leader Luncheon | 12.12.2017

- ❖ Keynote Speaker: Elsie Maio, Founder of Humanity, Inc and The SoulBranding Institute
- ❖ Elsie Maio spoke on Enough is Enough: Prepared to be Heard. She reiterated the challenges we are faced with all over the world and the need to move from a Me to We approach to return to sustainable growth models.

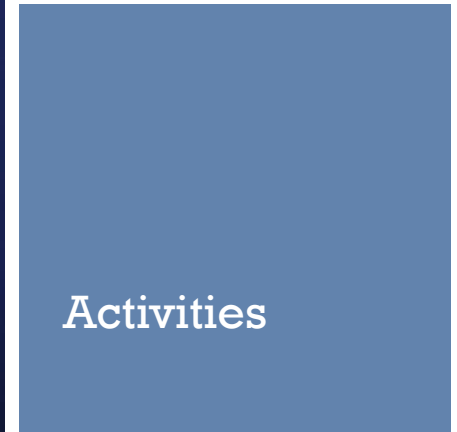




## + WIB Resilience Workshop | 8.5.2017

- ❖ Keynote Speaker: George Dervakos, Founder, The Art of Learning International
- ❖ The WIB Workshop, Building Resilience – Powerful Skills to Let You Thrive, introduced practical tools and access resources on understanding and building resilience on both a professional and personal level and developing a personal resilience plan.





## + 8<sup>th</sup> WIB Women Leader Luncheon | 3.4.2017

❖ **Keynote Speaker: Susan Madsen, Orin R. Woodbury Professor of Leadership & Ethics and Professor of Management, Utah Valley University**

❖ **Professor Madsen discussed building, bridging and blazing pathways for women and leadership. She challenged the audience to acknowledge their ability to lead, calling upon male-dominated institutions and businesses to understand the advantage of gender balance in the workforce.**







## + WIB Exclusive Event | 14.11.2016

- ❖ Keynote Speaker: Nikolaos Chr. Stampolidis, Professor of Archaeology, University of Crete & Director, Museum of Cycladic Art
- ❖ Professor Stampolidis spoke on Unearthing the Past to Unveil our Future and through vivid storytelling inspired the audience by presenting lessons of leadership from ancient times and current experiences.





Activities

## + WIB Effective Presentations Workshop | 18.10.2016

- ❖ Keynote Speaker: Charis Perdikari
- ❖ The WIB Workshop, *Make an Impact: Deliver Effective Presentations*, provided an dynamic hands-on workshop for participants to learn specific pointers in ways to use stress and speak with confidence, better ways to tell a story and tips for presentation related issues.







## + 1<sup>st</sup> WIB Dialogue Series | 06.06.2016

- ❖ Keynote Speaker: George Logothetis, Chairman and CEO, The Libra Group
- ❖ Global business leader George Logothetis engaged in personal conversation with the participants, sharing his experience of growing a family company from a local concern to one with a global presence.





## + 7th WIB Women Leader Luncheon | 21.04.2016

- ❖ Event Speaker: Danica Purg, President, IEDC-Bled School of Management, Slovenia
- ❖ Topic: The Next Level – From Networking to Connecting





## + WIB Storytelling Workshop | 05 & 14.04.2016

- ❖ Event Speaker: Georgia-Zozeta Miliopoulou, Professor, American College of Greece
- ❖ The WIB Storytelling Workshop, How to Craft an Effective Story, provided an opportunity for participants to partake in a practical hands-on workshop on storytelling in practice: harvesting, creating and conveying.







## + 6th WIB Women Leader Luncheon | 09.12.2015

❖ Event Speaker: David Orban, Chief Innovation Officer, Dotsub

❖ Topic: Are You Ready for the Future?



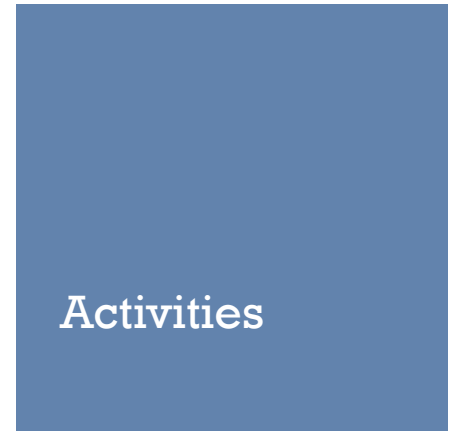


## + 5th WIB Women Leader Luncheon | 07.05.2015

- ❖ Event Speaker: Giovanna Kampouri, Independent Company Director
- ❖ Topic: Deploying Alpha Leadership in Demanding Times







## + 4th WIB Women Leader Luncheon | 03.12.2014

- ❖ Event Speaker: Deborah Wince-Smith, President & CEO, US Council on Competitiveness
- ❖ Topic: Women and Business in a Competitive World





## + 3<sup>rd</sup> WIB Women Leader Luncheon | 06.10.14

- ❖ Event Speaker: Hendre Coetzee, Global Executive Coach & Founder, Center for Advanced Coaching
- ❖ Topic: Creating and Managing Constructive Tension – Be Deliberate with the Energy in Your Life



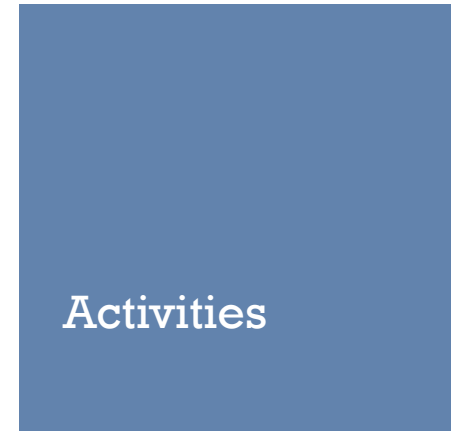


## + WIB Forum 2014: The Workplace Through the Eyes of Generation Y | 31.03.2014

- ❖ The WIB Forum focused on understanding Generation Y – what challenges them, motivates them, and inspires them. KPMG presented the results of their survey on the workplace through the eyes of Generation Y, commissioned especially for the Forum. Academics and representatives of both Generation X and Y shared their insightful perspectives.





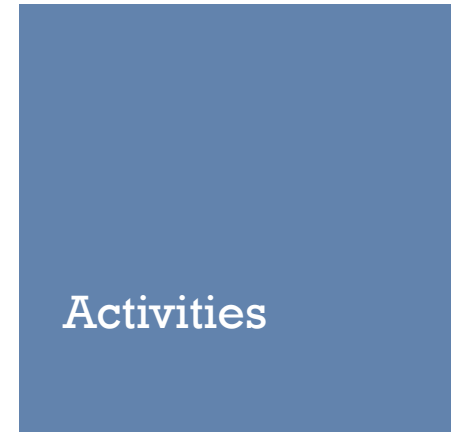
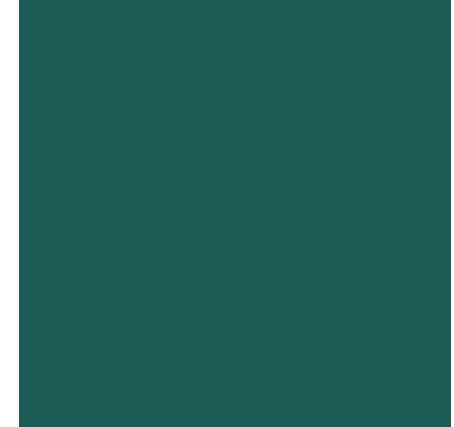
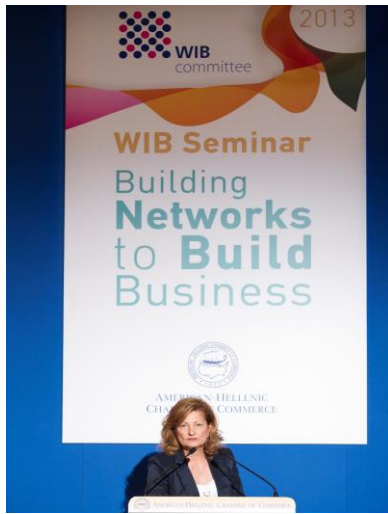


## + 2<sup>nd</sup> WIB Women Leader Luncheon | 26.09.2013

- ❖ Event Speaker: Marijo Bos, President, European Professional Women's Network
- ❖ Topic: Are You Maximizing Your Leadership Potential? From Caution to Courage







## + WIB SEMINAR 2013 – Building Networks to Build Business | 13.06.2013

- ❖ The WIB Seminar 2013, led by Mary Spillane, world-renowned expert in communications, business development, performance improvement and personal branding, focused on effective networking methods in managing professional and social networking to boost business and personal opportunities.

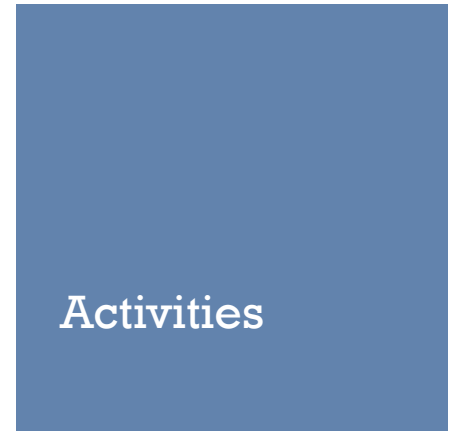




## + 1<sup>st</sup> WIB Women Leader Luncheon | 16.05.2013

- ❖ Event Speaker: Elizabeth Filippouli, Founder & CEO, Global Thinkers & Global Thinkers Forum, UK
- ❖ Topic: Women Leaders in Business & New Challenges

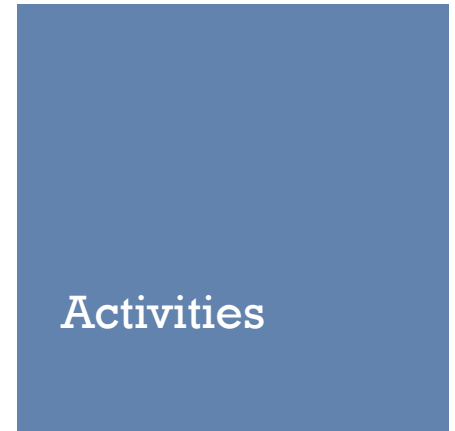




## + WIB FORUM 2012 – Women, Business & The Future of Work | 26.11.2012

- ❖ The WIB Forum 2012 focused on exploring, discussing and debating the changes taking place in today's workplace and help women prepare for the "future of work." Global survey findings were presented on trends and opportunities of women in the corporate world and on a local level & changes in the workplace.

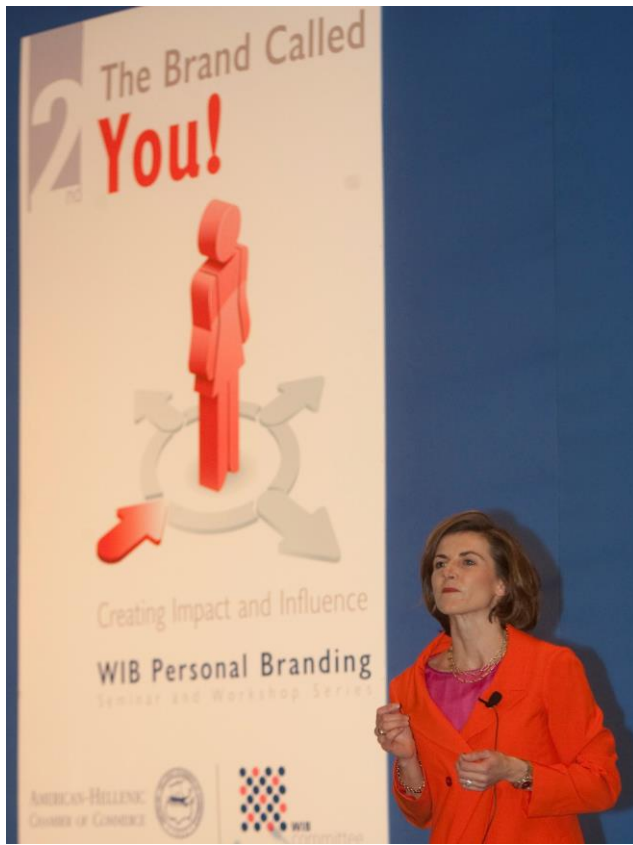




## + Rodi Kratsa | 25.05.2012

- ❖ Event Speaker: Rodi Kratsa, Member and Vice President 2007- 2012, European Parliament
- ❖ Topic: Using Women's Potential: A Necessity for Growth in the EU

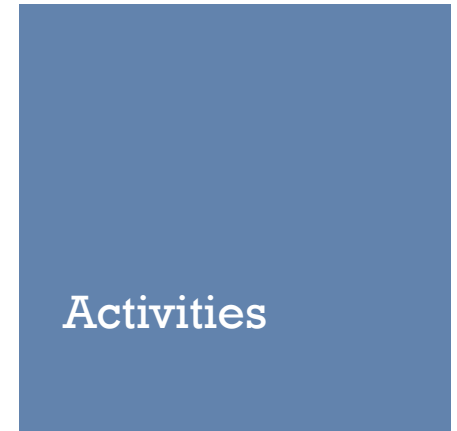




## + 2nd WIB Personal Branding Seminar & Workshop – The Brand Called You! | 15.03.2011

- ❖ The 2<sup>nd</sup> WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Nicola Murray, international interpersonal impact specialist, provided a dynamic presentation on using speaking skills & body language to enhance interpersonal impact, followed by two interactive workshops on the art of public speaking and the science of influence.





## + WIB Personal Branding Seminar & Workshop – The Brand Called You! | 11.11.2010

- ❖ The WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Mary Spillane, international leadership coach, provided a charismatic presentation on discovering your personal brand, followed by two interactive workshops on self confidence and personal brand identity.





## + WIB FORUM 2010 – The Rise of the Female Economy | 22.03.2010

- ❖ The WIB Forum examined the role of women as the dominant force in the global economy. Discussions focused on exploring global and local market trends and how responsive companies through new products and services can capture this influential market.





Activities

## + WIB FORUM 2009 - Inclusive Leadership: A Case for Women on Boards | 16.06.2009

- ❖ The WIB Forum provided a scientific and business approach to analyze the differences on how women and men view life's matters and pursue leadership roles. A CEO panel discussion and survey explored if there is a real case for women on boards.







## + Mirella Visser | 28.01.2009

- ❖ Event Speaker: Mirella Visser, President, European Professional Women's Network (EuropeanPWN)
- ❖ Topic: Women on Boards, Moving Mountains (based on her book co-published with Annalisa Gigante)





## + Georgette Lalis | 30.10.2008

- ❖ Event Speaker: Georgette Lalis, Director, Directorate General of Enterprises and Industry, European Commission
- ❖ Topic: Women in the European Commission & Trends in Consumer Products



90.3% of the respondents emphasized that career advancement depends on **personal determination**. Women obviously believe their personal commitment towards their goal constitutes the semantic differential for their success.

Women Executives emphasize **networking events (78.5%), mentoring and career coaching programs (68.8%),** and training sessions / workshops (51.6%) as the main activities that should be organized by WIB Committee in order to assist them in breaking through the “glass ceiling” in the work environment.

### Survey Findings

The results showed that preferred topics are more practical such as best practices, personal development issues, work-life balance issues, tips and business news.

**Increased productivity (80.6%)** is perceived as the most important way, as it proves good knowledge of the market, efficient and effective working methods and positive results for their company.

## Activities

# + Women in Business Survey

Purpose: to monitor and evaluate the needs of Greek female executives and focus on issues that mostly interest and affect their role

- ❖ Date: February 21-28, 2008
- ❖ Sample: 305 women, senior level management





## people

### **Chair**

Myladie Stoumbou  
Regional Director, Microsoft

### **Members**

Betty Alexandropoulou  
Executive Director & Board Member, Enterprise  
Greece

Lia Bertsiadou  
Inflammation & Immunology Lead, Greece-  
Cyprus-Malta, Pfizer

Zeta Cheimonidou  
Vice President Digital & Technology, Head of  
ECommerce, AB Vassilopoulos

Chara Dalekou  
General Manager Marketing & Communications,  
National Bank of Greece

Kelly Damalou  
Product Manager, Ansys

Despina Doxaki  
Independent Mon Executive Member of the Board  
of Directors, Public Power Corporation

Anastasia Dritsa  
Partner, Kyriakides Georgopoulos Law Firm

Sissy Iliopoulou  
Head of Marketing & Media, Lamda Development



## Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE



WIB  
committee





## people

Betty Kazakopoulou  
Board Member, Ogilvy Greece

Alexandra Konida  
Non-Executive Member of the Board of Directors,  
Growthfund

Agnes Mariakaki  
CEO, MindSearch

Zozeta Miliopoulou  
Associate Professor, The American College of  
Greece

Martha Mylona  
Organizational Consultant & Executive Leadership  
Coach

Peny Retsa  
Market Access & External Relations Director,  
AbbVie Pharmaceuticals

Iphigenia Tarou  
Senior Business Consultant

Teti Tsekoura  
Group Chief Legal Counsel & Board Member,  
Ogilvy Greece

Katerina Tsemperlidou  
Author & Site Founder



## Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE





people

Maria Tzelepi

Manager Public Affairs, Communications &  
Sustainability Greece, Cyprus, Malta, The Coca-  
Cola Company

Deppie Tzimea

Executive Director Corporate Communications &  
Sustainability, OTE Group

Peggy Velliotou

Partner Consulting, KPMG Greece



## Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE



WIB  
committee

If you are interested in learning more about participating in  
WIB Committee events, please contact:

Angela Boyatzis  
WIB Coordinator

American-Hellenic Chamber of Commerce  
109-111 Messoghion Avenue  
115 26 Athens  
Tel: 210 6993.559 ext. 21  
email: [a.boyatzis@amcham.gr](mailto:a.boyatzis@amcham.gr)  
or visit [www.amcham.gr](http://www.amcham.gr)

*Linkedin Site:*

[www.linkedin.com/groupRegistration?gid=854347](http://www.linkedin.com/groupRegistration?gid=854347)

# + Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE

