



21st Corporate Responsibility Annual Conference 2023  
**October 24** | Stavros Niarchos Foundation Cultural Center at the Lighthouse



# Links

Pivoting the Human Right to Nature  
into Business Reality

AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



21st Corporate Responsibility Annual Conference 2023

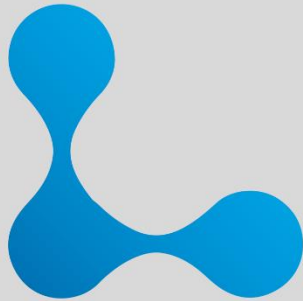
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Nikolaos Bakatselos, President, American-Hellenic Chamber of Commerce

Nikolaos Bakatselos is the Managing Director of Pyramis Metallourgia A.E. and Pyramis Deutschland GmbH. He was a Member of the Board of Directors and Deputy Managing Director of Northern Greece Publishing S.A. He has held the position of Managing Director of Imperium AEE, and Member of the Board of Directors of Egnatia Bank Securities S.A. He was a Member of the Board of Directors of Attica Bank from February 2014 until June 2016. He was a Member of the Steering Committee of the International Hellenic University from 2006 until January 2014 and Member of the Board and President of the Northern Greece Committee of EEDE. He is Member of the Committee Support CERTH, Trustee of Anatolia College, Member of the Board and Member of the Steering Committee of SVE and Honorary Consul of Belgium for Northern Greece. After being a Member of the Board of Directors of the American-Hellenic Chamber of Commerce for several years, in June 2010 he was elected Vice President of the American-Hellenic Chamber of Commerce and President of the Northern Greece Committee, and since June 2019 he was elected President of the American-Hellenic Chamber of Commerce. He is a founding member and member of the Board of the Council of Competitiveness of Greece. From October 2019 until February 2022, he was elected as President of HEDNO by the General Assembly of HEDNO. Nikolaos Bakatselos holds a B.A. in Sociology from University of Reading and a MSc in Shipping, Trade and Finance from City University Business School.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



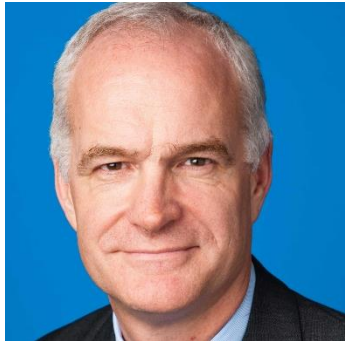
Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Philip Brown, Managing Director, Banking, Capital Markets & Advisory, Citi

Philip has been at Citi for 24 years and leads Citi's Global Sustainable Debt Capital Markets (DCM) team, working with DCM and banking teams around the world to promote sustainable finance. Philip led the origination of Citi's own debut Green Bond in 2019 as well as Citi's inaugural Social Bond for Affordable Housing in 2020. Last year Citi published a Social Finance Framework backed by lending to support expansion of financial services, affordable housing, basic infrastructure, healthcare, and education for unbanked and underserved communities across 36 countries globally. He is a member of Citi's Banking, Capital Markets, and Advisory Sustainability Client Council. In addition, Philip is Chairman of Citi's Global Sovereign, Supranational and Agency DCM business responsible for debt origination with sovereigns, public sector agencies and the world's multilateral development banks.



21st Corporate Responsibility Annual Conference 2023

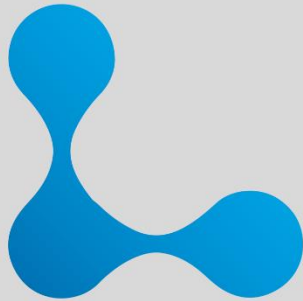
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Nikos Charalambides, Executive Director, Greenpeace Greece

Studied Physics, Meteorology-Oceanology and General Oceanography in Athens and Paris. Since 1985 actively, involved in nature conservation. Joined Greenpeace as ocean ecology campaigner. Later, he became coordinator of the campaigns department. Since 2002, he is the Executive Director of Greenpeace in Greece. Actively following the debate on energy-climate change for more than 20 years, focusing on solutions work and on social justice. Also working in the direction of Green Development/ Green New Deal, focusing on the need to find solutions that will get us out of the multi crisis (climate, financial and social) while showcasing concrete examples. Extra interest in identifying synergies between humanitarian and environmental challenges. He has been Board Member in various bodies such as the National Organization for Recycling, the Climate Action Network – Europe and member in various Committees such as the National Committee for Energy Planning. Writer of several books and numerous articles on environmental protection, the role of civil society and NGOs, climate change, corporate responsibility, green development, and sustainability.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Ioli Christopoulou, Partner & Policy Director, The Green Tank

Ioli Christopoulou is the co-founder and policy director of the Green Tank, an independent, non-profit think tank aimed at promoting policy solutions for a sustainable future. Ioli received a B.A. in International Relations from Mount Holyoke College and an M.A. and Ph.D. from the Fletcher School of Law and Diplomacy at Tufts University focusing on sustainability and environmental law, policy, and governance. From 2005 to 2018, Ioli worked at WWF Greece, serving as the organization's Nature Policy Officer for 10 years. From 2014 to 2023, she was appointed on consecutive terms as one of the two NGO representatives in the national Nature Committee, which reports to the Minister of Environment and Energy, and has served as its alternate chair.





21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



# Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



## Lana de Beer David, Storyteller

Lana is based between Athens, Greece, Nicosia, Cyprus, and Lagos, Nigeria. Born into the burgeoning environmental movement, she spent the first 10 years of her life in the South African bush, among snakes, hawks and scorpions. Graduating from Campion School in Athens, she studied English Literature at Deree College, where she was a Foundational Leader of the Deree Debate Club, also serving as President (1991-1993), and Tournament Director of the World Universities Debating Championship in 1998. Together, Lana and her husband, Harry David, are passionate collectors of Contemporary African and African Diaspora Art. They are Benefactors of The Tate Modern, London, serving on the Tate Africa Acquisitions Committee, Patrons of the Global Council, Studio Museum, New York and supporters of The Showroom, London and Gasworks. Their Collection was showcased in 2020-2021 at the National Contemporary Museum of Athens (EMST) in an exhibition titled *UBUNTU: Five rooms from the Harry David Art Collection*. A believer in education and philanthropy, Lana is a Member of various boards –including Campion School and *Aurora-Together Against Hematological Diseases*, also establishing *The Lana de Beer David Deree Debating Club Endowment* at The American College of Greece in 2022. Lana has had the privilege of many good adventures on her travels which feed into her love of storytelling – as does her involvement with the intertwining stories around the blossoming, young African contemporary art scene. Stories retold during art visits – and stories evolving, with the thrill of examining their contemporary context.



## Links

### Pivoting the Human Right to Nature into Business Reality

creative CODE



### Dimitrios Dimopoulos, Head of ESG, Piraeus Financial Holdings

Dimitrios Dimopoulos received his bachelor degree in biology and his PhD from the Aristotle University of Thessaloniki. Since 1989, he has been involved in nature conservation and sustainable development. In 2006, he joined Piraeus Bank, today, he is the Head of the ESG unit of Piraeus Financial Holdings. He represents Piraeus Group at UNEP FI, where he is currently serving as an elected member on the Banking Board and co-chair. He was involved in creating the UN Principles for Responsible Banking. He participates in the Advisory Boards of the EU Business @ Biodiversity Platform and the Finance for Biodiversity Foundation.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative  
CODE



### Matthew Friedman, Founder & CEO, The Mekong Club

Matthew S. Friedman is a leading, internationally renowned global expert on modern slavery and human trafficking. An award-winning public speaker, author, filmmaker, and philanthropist, Matthew regularly advises heads of governments and intelligence agencies. As the founder and CEO of The Mekong Club, Matthew is considered the leading catalyst of the anti-slavery movement in Asia's business sector by captains of industry. In 2017, Matthew received the prestigious "Asia Communicator of the Year Gold Award" for giving more than 1,100 presentations to 150,000 people including government leaders and the Vatican on the topic of modern slavery within a five-year period in different countries. Matthew has a unique and powerful speaking style that inspires people and helps them reach their fullest potential. Each year he is cited at least 40 times in the news media (CNN, Bloomberg, Reuters, Associated Press, the Financial Times, the Economist, etc.) and invited to speak at major international conferences around the world. He has managed and directed tens of millions of dollars to major humanitarian portfolios impacting millions of people for the World Bank, the U.S. State Department, and the United Nations. His work over the last 30 years of pioneering and managing international anti-human trafficking projects from Nepal, Bangladesh, Thailand and Hong Kong has given him access to many influential networks in different countries throughout the world. Matthew is the author of 14 books ranging from action novels, non-fiction accounts of his human rights work, to a book that outlines his unique philosophy of "time." A long-time supporter of film and the media arts, Matthew was an executive producer and advisor on four award-winning films, one of which was nominated for an Emmy and another executive produced by Emma Thompson. Matthew provides a range of inspirational keynote speeches to teach, mentor and motivate people from all walks of life to step up and take a stand in life.





21st Corporate Responsibility Annual Conference 2023

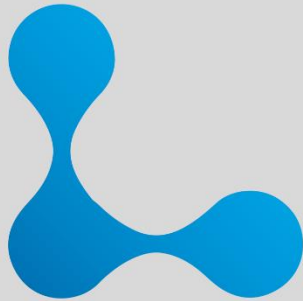
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Alexandre Hedjazi, Head of Global Environmental Policy Program, University of Geneva

Dr. Alexandre Hedjazi is the head of the Global Environmental Policy Program and Senior Lecturer at the University of Geneva- Faculty of Environmental Sciences. Alexandre Hedjazi started his research career on the financing of urban infrastructures and Public-Private Governance which contributed to the final document of OECD's Conference for Partnership in the XXI Century. After completing a doctoral degree on Urban Planning and design at the University of Grenoble (France) in 1997 Dr. Hedjazi joined University of California Los Angeles to pursue doctoral research on Regional Development and Energy Security at the UCLA Global Studies and the Luskin School of Public Affairs. Since joining the University of Geneva his research focuses on Sustainability and Urban Development, also bringing scholars and practitioners to explore and discuss the nexus between development, security, and sustainability. While directing the Global Environmental Policy Program (formerly Environmental Diplomacy) Dr. Hedjazi has been nominated in 2020 as the coordinator of UNECE-UNIGE Geneva Center of Excellence for Smart Sustainable Cities.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Martha Kesisoglou, Advisor, Greek Tourism Confederation (SETE)

Martha Kesisoglou is a strategic marketing, communications and sustainability advisor. Currently an advisor to the president of Greek Tourism Confederation (SETE) for communication and sustainability, her career comprises senior managerial positions at Eurobank, Piraeus Bank, Novabank, and Athens International Airport. Martha is highly experienced with business strategy and transformation, corporate and marketing communications, press relations, crisis management, stakeholders' engagement, employer branding, business-to-market launches, advertising, and digital assets, ESG transformation, corporate social responsibility, strategic public relations. Martha holds a Business B.Sc. from Deree College and a MA in Sociology from the University of Kent.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative  
CODE

### Elina Konstantinou, Marketing & Communications Director, Zepos & Yannopoulos

Elina Konstantinou joined Zepos & Yannopoulos in 2019 and is responsible for the corporate communications, external affairs, and corporate responsibility. She has been involved with corporate communications since 2003, having worked, throughout the years with a multitude of Greek and international corporations and organizations in the defense, banking, and technology sector. Elina has designed and implemented integrated corporate communications campaigns in Greece and abroad, covering the areas of media relations, investor communications, corporate social responsibility, crisis and issues management, public affairs, and stakeholders' management. She holds a Bachelor in Law and Politics from SOAS (University of London) and an MA in International Studies and Diplomacy from the Centre of International Studies and Diplomacy (SOAS, University of London).





21st Corporate Responsibility Annual Conference 2023

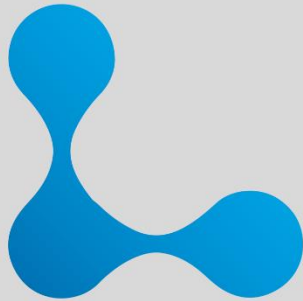
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Constantinos Liarikos, Head of Development, WWF

Constantinos Liarikos (b. 1975) is a trained economist with postgraduate studies in development and environment. He has worked in the private sector, in education and research and is freelancing as an organizational development advisor and trainer. Through these capacities he has collaborated with several Greek and European academic institutions and numerous Greek and International NGOs. Since 2002 he is part of the WWF Greece team. After many years of directing the organization's conservation program, since 2021 he heads WWF Greece's development department. He is father to a 17-year-old son and devotes his free time to music and crafts.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative  
CODE

### Maria Linou, President, Hellenic Veterinary Medical Society (HMVS)

Maria Linou is a graduate of the Faculty of Veterinary Medicine of the Aristotle University of Thessaloniki, and she holds a Master's degree in Health Policies from the University of West Attica and a PhD from the University of Athens Medical School. She has been a veterinary practitioner and owner of a pet clinic in Athens since 1995. She has been a member of the scientific staff of the Hellenic Pasteur Institute for more than 15 years as head of the veterinary services and coordinator of the Institute's One Health Committee and has served as a deputy national focal point of the Ministry of Health at the WHO on AMR. She is the elected President of the Hellenic Veterinary Medical Society and the Secretary General of the Hellenic Scientific Society for One Health. She is a member of national and international scientific societies and has an active presence in scientific events through publications and papers, presentations and courses in seminars, conferences, and postgraduate courses. She is a lecturer in the Interdisciplinary Postgraduate Program (IPMS) "Animals: Ethics, Law, Welfare" which is organized by the Department of Philosophy of the University of Athens and the Hellenic Pasteur Institute. Through her scientific and professional training, her interests focus on the implementation of the One Health and Welfare principles in Public Health, diagnosis, treatment and prevention of human and animal diseases.







21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative CODE



### Nikolaos Melios, Founder, Ethos Lab & Centre for Governance and Sustainability Research

Nikolaos Melios holds a B.Sc. in economics from National and Kapodistrian University of Athens and an MA in Communications from Open University of Cyprus. He worked 36 years at the National Bank of Greece focusing on CSR and ESG criteria. In parallel, in 1998 he co-founded I.M.T.I.I.E., a non-profit research organization that focuses on studying local and business history. In 2019 he also co-founded the Centre for Governance and Sustainability Research PC, a private company that aims to provide high quality consulting advice. He has authored more than 40 multidisciplinary scientific books and remains active in international fora focusing on sustainability and impact evaluation.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



## Links

Pivoting the Human Right to Nature  
into Business Reality



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee

creative CODE



### James Ogude, Director Advancement of Scholarship Centre, University of Pretoria

James Ogude is a Professor of African Literature and cultures, and the Director of the Centre for the Advancement of Scholarship, University of Pretoria. He is also the Director of the African Observatory for Environmental Humanities, and UNESCO BRIDGES network – the African hub, both located at the Centre for the Advancement of Scholarship at the University of Pretoria. His research interests include, postcolonial literatures, popular cultures in Africa and more recently, Extractivism and the Environment in Africa, and Ubuntu and African ecologies. He recently concluded a five-year project on the Southern African philosophical concept of Ubuntu funded by the Templeton World Charity Foundation and currently leads a Mellon funded supra-national project on African Urbanities involving the Universities of Ghana, Makerere and Cape Town. He is also leading the University of Pretoria in a collaborative project on “Climate Justice and Problems of Scale”, sponsored by the Consortium for Humanities Centres and Institutes (CHCI), involving the University of Texas at Austin, University of Sydney, Carnegie Mellon University, Arizona State University and American University in Beirut. He is the author of *Ngugi's Novels and African History: Narrating the Nation*. He has edited nine books and one anthology of African stories. His most recent edited volumes are *Ubuntu and the Reconstitution of Community* (Indiana UP, 2019) and *Environmental Humanities of Extraction in Africa: Poetics and politics of Extraction* (Routledge Publishers, 2023). Ogude is an “A” rated researcher by the National Research Foundation of South Africa.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative  
CODE



### Pakis Papademetriou, Head, ESG Division, Eurobank

Pakis Papademetriou has been serving Sustainability since 1995. Since 2021, he serves as Head, ESG Division at Eurobank responsible for ESG Operational Strategy, embedding of ESG Principles & Culture and contributing to the continuous improvement of ESG performance. Prior to that, he served at Athens International Airport (AIA) for 22 years in the position of Manager, Corporate Quality & Sustainability. His career started with engineering positions in the aluminum industry and telecommunications. He holds a Bachelor's degree in Mechanical Engineering and a Master's degree in Industrial Engineering, both from the University of Illinois at Chicago. He is also certified professional in Business Sustainability Management by the University of Cambridge (CISL). Since 2016, he has been serving as Chair of the Corporate Responsibility Committee of the American-Hellenic Chamber of Commerce (AmChamGR). As of 2022, he was appointed Chairman of the Hellenic Bank Association (HBA) Coordinating Committee for ESG, Corporate Governance and Green Banking and member of the HBA's Executive Committee.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

### Ilias Papageorgiou, Founder, PILA

Ilias Papageorgiou is a Greek architect and founder of PILA. He brings extensive experience from Europe and America, having led the design and realization of high profile cultural, commercial, and residential projects around the world. Prior to founding PILA, Ilias was a partner at SO-IL in New York. Ilias studied architecture at Aristotle University in Thessaloniki and at Harvard University's Graduate School of Design, with a scholarship from the Onassis Foundation. In addition to his practice, Ilias is a frequent lecturer and panelist at leading design institutions. Ilias is currently an Adjunct Assistant Professor at Columbia University's Graduate School of Architecture and Planning and has previously taught at Tulane University and University of Thessaly. Ilias's work has been internationally recognized, having been awarded as a Curbed Ground-breaker, Architects under 50, Domes International Review of Architecture Awards, and the Young Greek Architects Awards. His work has been widely published and exhibited in institutions such as the Venice Architecture Biennale in Italy, the Museum of Modern Art in New York, the Cooper-Hewitt Design Museum in New York, and the Benaki Museum in Athens. Ilias is a member of the Board of Directors of the Athens Epidaurus Festival.







21st Corporate Responsibility Annual Conference 2023

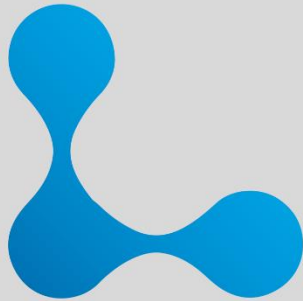
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

creative  
CODE



### Charis Plakantonaki, Chief Strategy Officer, Star Bulk

Charis Plakantonaki is the Chief Strategy Officer of Star Bulk Carriers Corp., one of the largest US listed dry bulk shipping companies. Since joining Star Bulk in 2015, Charis has led the company's strategic planning, human resources, information technology, ESG and public affairs, supporting the company to sustainably grow its fleet, to enhance its capabilities, and to strengthen its position in global dry bulk shipping. Prior to Star Bulk, she worked at Thenamaris (Ships Management) for seven years on strategy, planning and corporate communication, and before that, she was a senior consultant at the Boston Consulting Group managing strategy projects across industries and geographies. Charis was also a member of the venue management team at the Organizing Committee of the ATHENS 2004 Olympic Games. She holds an MBA from INSEAD and a BS in International and European Studies from the University of Macedonia, where she graduated as valedictorian. She serves on the Board of the Liberian Shipowners' Council, on the Board of Trustees of Anatolia College, and on the Advisory Board of Seafair.





## Links

### Pivoting the Human Right to Nature into Business Reality

#### Sevi Sfakianaki, Communications and Sustainability Manager, MSD Greece

Sevi Sfakianaki is Communications and Sustainability Manager for MSD Greece and has been working extensively in the fields of communication and sustainability for the last 20 years. She holds a Bachelor in Social Anthropology and Social Policy, an MSc in International Marketing Management and a diploma in Positive Psychology. Sevi joined MSD Greece in 2010 following a career in different industries like tourism and FMCG. During her presence in MSD Greece, she developed programs and initiatives that aimed to improve population health, support vulnerable groups of people but also protect the environment. Today MSD Greece is recognized among the most sustainable companies in Greece. Sevi has built a broader expertise in sustainability issues specialized in the pharma sector as she has been working for 5 years in several projects of social innovation in EUCAN and EEMEA region.





21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



## Links

Pivoting the Human Right to Nature  
into Business Reality



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee

creative  
CODE



### Alcibiades Siaravas, Marketing, Communications and Corporate Citizenship Manager, KPMG

Alcibiades Siaravas, a proficient marketing and communications leader, currently steers the domains of Marketing, Communications, and Corporate Citizenship at KPMG in Greece. His triumphant record encompasses strategic acumen, creative ingenuity, and unwavering dedication to corporate social responsibility. Within KPMG, Alcibiades spearheads comprehensive marketing and communications, trailblazing novel trends like pioneering the first business podcast among Greece's prominent quartet of firms. His emphasis on superior content, digital strategies, and nurturing client bonds reinforces KPMG's revered industry standing. He fervently advocates diversity, equity, and inclusion, cultivating an all-encompassing workspace. Furthermore, Alcibiades adroitly oversees KPMG's corporate citizenship, aligning influential initiatives with the firm's core values. His expertise in corporate and brand strategy, event management, product debuts, digital campaigns, and media alliances generates extraordinary outcomes. Bestowed with the accolade of one of Greece's "100 most powerful Marketers" by Marketing Week, Alcibiades garners prestigious honors, a tribute to his role in KPMG's citizenship initiatives, diversity endeavors, innovative communications campaigns, and social media initiatives. As the Manager of Marketing, Communications, and Corporate Citizenship at KPMG, he also supervises KPMG Conferences, bolstering the firm's stature. His academic journey underscores his unwavering commitment to excellence and diverse skillset. He embarked with a BA (Honours) in Business Administration/Marketing from Buckinghamshire Chilterns University College, a steppingstone into business dynamics. Further, he attained a Postgraduate Diploma in Management Studies (DMS) from GSM London, delving into intricate management practices. Alcibiades continued to refine his expertise with an MA in Marketing Communications from the University of Westminster, London. In tandem, he pursued a Professional Diploma in Digital & Social Media Marketing at KnowCrunch (American College of Greece) in 2019, earning an exceptional "High Distinction" grade. Last but not least, he is a KPMG Greece podcaster and Athens Voice guest editor, infusing sagacity on marketing and correlated topics.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



## Links

Pivoting the Human Right to Nature  
into Business Reality



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee

creative CODE



### Linos-Alexandros Sicilianos, Dean, Faculty of Law, University of Athens & former President, European Court of Human Rights

Dean of the Law School of the University of Athens and Professor of International Law, Vice President of the Marangopoulos Foundation for Human Rights, former President of the European Court of Human Rights, corresponding member of the Academy of Athens, Vice President of the Institute of International Law, member of the Curatorium of the Hague Academy of International Law, member of the Permanent Court of Arbitration of The Hague, former Vice-Chairperson of the United Nations Committee on the Elimination of Racial Discrimination, former member of the Management and Executive Board of the European Union Agency for Fundamental Rights, former Vice President and current member of the National Commission for Human Rights. He is the author of seven monographs and studies and of more than 120 articles in French, English and Greek, published in a variety of prestigious academic journals in the field of general international law, international human rights law and the law of international organisations. He has also been invited to lecture at various academic institutions, including – but not limited to the: Hague Academy of International Law (1996, 2000, 2005, 2023), Faculty of Law at the University of Oxford (2006), Law School of the University of Paris-I, Panthéon-Sorbonne (1999, 2003), Law School of the University of Paris-II, Panthéon-Assas (1999, 2004, 2011, 2016), Faculty of Law of the Robert Schuman University of Strasbourg (1998, 2006, 2013-2018), Faculty of Law of the University of Aix-Marseille (2003, 2004), Faculty of Law of the National University of Ireland (Galway, 2005), Law School of the Montesquieu University of Bordeaux (2007, 2008, 2010), Faculty of Law of University College London (UCL) (2012), Faculty of Law of Saint Louis University of Brussels (2016), Faculty of Law of Leiden University (2017), etc.



21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

### Constantina Skanavis, Professor of Environmental Communication, Education and Training, University of West Attica

Constantina Skanavis is a Professor of Environmental Communication, Education and Training, Head of the Environmental Communication and Education Research Unit, Chair of the Department of Public and Community Health at the University of West Attica. She was the First Dean of the newly-founded School of Public Health of the University of West Attica (2019). She graduated from Pierce College, holds a Bachelor's Degree in Microbiology and a Post-Graduate Degree in Environmental Microbiology from California State University of Long Beach, USA and a Doctor of Public Health with specialization in Environmental Health from UCLA (University of California Los Angeles), USA. She has been a Visiting Professor at Stevens Institute of Technology, Hoboken, NJ and New York University, NY. For the first 14 years of her university career, she held a Professor position at California State University of Los Angeles. From 2001-2019 she was a faculty member of the department of Environment of the University of the Aegean and Director of the Environmental Communication and Education Laboratory. Since 2019, she belongs as a Faculty Member, to the department of Public and Community Health of University of West Attica. She is the director of the M.S. programs "Environmental Communication and Health Promotion" and "Environmental Health and Communication in General and Special Education". Also, in the current period, she is scientifically responsible for four Lifelong Learning programs, implemented by Lifelong Learning Center of University of West Attica, among them a Summer Academy of Environmental Educators. Dr. Skanavis has published more than 200 Greek and foreign language papers, most of them in peer-reviewed scientific journals that are published in scientific databases.

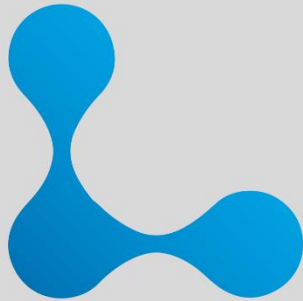






21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



## Links

Pivoting the Human Right to Nature  
into Business Reality



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



### Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce

After graduating from the School of Mathematics of the University of Athens, Elias Spirtounias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in co-operation with other organizations and companies such as NASA, MIT, UNH in the fields of analog and digital electronics, circuits design and applications. He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA., a company specialized in the design, production and application of voice and image processing systems. From 1997 until February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development and operation of the Center and its establishment as one of the most known technology-driven cultural theme park in Greece and abroad. From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, during the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level the memberships, foster the advocacy level, expand further the presence of the Chamber in US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece. He serves as Treasurer of the American Chambers in Europe (ACE) Executive Committee.





21st Corporate Responsibility Annual Conference 2023

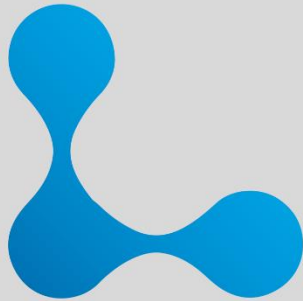
October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee



## Links

Pivoting the Human Right to Nature  
into Business Reality

### Eleni Trova, Managing Director, Justar Legal

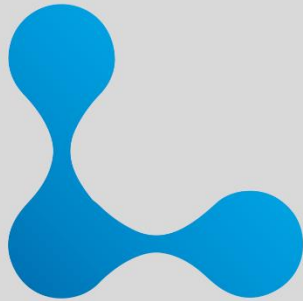
Doctor in Law Paris II (1990), DEA Droit Public Interne (Paris II 1987). Law School of the National and Kapodistrian University of Athens (1986). ICC arbitrator, arbitrator of the EODID Athens Mediation & Arbitration Organization and domestic arbitral tribunals. Business legal counsel from 1990 to today. Corporate legal representative in arbitration and litigation. Legal advisor to the State in tenders for large infrastructure projects. Specialization in public and private sector construction law, self- and co-financing infrastructure projects, concessions, PPPs, project finance, EU law of public works and procurement, arbitration, litigation, dispute resolution, environmental law, urban development and spatial planning law, competition law, corporate law, quarry, mining and energy law, investment law, cultural heritage law. She has lectured culture law at the Panteion University of Social and Political Sciences, environmental law at the National School of Judges and cultural heritage law at the Open University of Cyprus. Scientific companies/associations, committees and chambers: Athens Bar Association, Greek Law Firms Association, Association of Greek Commercialists, Hellenic Association of Constitutionalsists, Hellenic Society of Environmental Law, Hellenic Association for Arbitration, ICC Arbitrator, EODID Arbitrator, Member of the scientific committee for the journal *Arbitration*, Scientific associate of the journal *Environment and Law*, Scientific associate of the journal *Theory and Practice of Administrative Law*.





21st Corporate Responsibility Annual Conference 2023

October 24 | Stavros Niarchos Foundation Cultural Center at the Lighthouse



## Links

Pivoting the Human Right to Nature  
into Business Reality



AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



Corporate  
Responsibility Committee

creative  
CODE



### Sotirios Tsiodras, Professor of Medicine & Infectious Diseases, University of Athens Medical School

Sotirios Tsiodras is a Professor & chair of the 4th Dept. of Medicine at the National and Kapodistrian University of Athens Medical School. He completed post graduate training at Harvard Medical School in the USA and he is board certified in both Internal Medicine and Infectious Diseases by the American Board of Internal Medicine. He holds a MSc in the Medical Sciences from Harvard Medical School and is a graduate of the Clinical Investigator Training Program conducted by HMS and the MIT Division of Health Sciences and Technology both in Boston, MA. He has a PhD in Medicine from the National and Kapodistrian University of Athens Medical School. He is a member of the European CDC Advisory Forum since 2009, the current President of the Infectious Diseases Society of Greece and an Infectious Diseases Society of America fellow. He is the chair of the National committee of experts on Public Health, the chief scientific advisor of the Greek CDC and a member of the EU scientific advice platform on COVID-19. He was praised as one of the heroes of the pandemic by the New York times. He has published more than 350 peer-reviewed papers and his work has so far received more than 20 000 citations from international journals. One of his recent papers in Nature with regards to machine learning and border control during the pandemic was praised as one of the best examples of using data in the fight against COVID-19. He has delivered more than 500 national and international talks on Infectious diseases related issues. He is currently doing clinical and research work in internal medicine and infectious diseases at the Attikon University Hospital and the National & Kapodistrian Athens University Medical School in Athens, Greece.