

MONDAY, OCTOBER 2– DAY ONE

10.00-10.30	**INTRODUCTORY REMARKS – WELCOME ADDRESSES**
	Elias Spirtounias Executive Director American-Hellenic Chamber of Commerce **Nikolaos Bakatselos** President American-Hellenic Chamber of Commerce **Labrina Barmpetaki** President, Pharmaceutical Companies Committee American-Hellenic Chamber of Commerce **Theodore Liakopoulos** President, Medical Devices & Diagnostics Companies Committee American-Hellenic Chamber of Commerce
10.30 – 11.00	**KEYNOTE ADDRESSES**
	Michalis Chrysochoidis Minister, Ministry of Health **George J. Tsunis** U.S. Ambassador to the Hellenic Republic
11.00 – 11.30	**ONE-TO-ONE DISCUSSION- DESIGNING THE HEALTHCARE SECTOR OF THE FUTURE: A HOLISTIC APPROACH MAP**
	Elias Mossialos *(Virtual)* Brian Abel-Smith Professor of Health Policy, Department of Social Policy, London School of Economics and Political Science | Director, LSE Health | Co-Director, The European Observatory on Health Systems and Policies *In discussion with:* **Ioannis Boletis** Emeritus Professor, Internal Medicine-Nephrology, Medical School, University of Athens President of the Board, Onassis Cardiac Surgery Center
11.30 – 12.45	**SESSION 1 - THE PILLARS OF TOMORROW'S HEALTHCARE POLICY – PRIORITIZATION AND COORDINATION** *What Greece must strive for now is a new National Health System in which every patient enjoys access to high-quality healthcare regardless of income, with policies and procedures in place to ensure unhindered, equitable access. Discussion in this session will focus on the system's longstanding deficiencies as well as on the main axes and priorities of the health policy that will be implemented in the coming time*
	Eirini Agapidaki Alternate Minister Ministry of Health

Theano Karpodini
Governor
National Organization for the Provision of Health Services (EOPYY)

Dimitrios Filippou
President
National Organization for Medicines (EOF)

Elena Chouliara
President and Managing Director
AstraZeneca Greece & Cyprus

Christian Rodseth
Managing Director
Janssen Greece, Poland and Romania

Yannis Tountas
Emeritus Professor of Social and Preventive Medicine, Medical School, University of Athens
Director, Institute of Social and Preventive Medicine (ISPM)

Moderator:
Kyriakos Souliotis
Professor of Health Policy, Dean, School of Social and Political Sciences, University of Peloponnese

12.45 – 13.45

SESSION 2 – FUNDING INCREASES IN THE HEALTHCARE SECTOR: COMMITTING TO DEVELOPMENT

Investing in health is the cornerstone in securing patient access to innovative treatments, quality healthcare, and longer lives. Discussion in this session will examine broadening the funding base through structural changes, alternative sources of financing, and coordination of flows, with the aim of achieving an increase in public health expenditure to the EU average.

Nikolaos Papathanasis
Alternate Minister
Ministry of Economy and Finance

Tassos Giannitsis
Emeritus Professor of Economics
University of Athens

Ezat Azem
General Manager
Roche Hellas

Nikos Dedes
Chair, Greek Patients' Association
Chair, "Positive Voice"-Greek Association of People living with HIV

George Veliotis
Director, Life & Health, INTERAMERICAN, part of Achmea
Chairman, Insurance Europe Health Platform
Chairman, EURAPCO Health Group

Moderator:
Kostas Athanasakis
Economist, Assistant Professor in Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica

13.45 – 14.00

ONE-TO-ONE DISCUSSION - SOCIAL POLICY AND ITS ROLE IN THE LEVEL OF CITIZENS' HEALTH

Panos Tsakloglou
Deputy Minister
Ministry of Labor and Social Affairs

In discussion with:
Nikos Vettas
Director General, Foundation for Economic and Industrial Research (IOBE)
Professor, Athens University of Economics and Business

14.00 – 14.45	**LIGHT LUNCH**
14.45 – 15.45	**SESSION 3 - RESTRUCTURING THE HOSPITAL SECTOR: PRIORITIES, CHALLENGES AND PROSPECTS** *Hospital reforms, the new public health roadmap, restructuring of the hospital sector in order to improve the quality of healthcare provided, regulating bureaucracy, effectively managing available resources, regulating spending, and introducing quality indicators for hospital supplies are some of the topics that will be discussed during this session, placing Greek patients at the center of efforts to ensure quality healthcare.*
	Marios Themistocleous Deputy Minister Ministry of Health **Olga Balaoura** President of the Board-CEO General Oncology Hospital Saint Savvas **Aris Apostolou** President National Centralized Health Procurement Authority (EKAPY) **Dimitris Nikas** President Association of Health-Research and Biotechnology Industry (SEIV) *Moderator:* **Theodore Liakopoulos** President Medical Devices & Diagnostics Companies Committee American-Hellenic Chamber of Commerce
15.45 – 16.45	**SESSION 4 – THE ROLE OF AI IN ENSURING ACCESS TO A HOLISTIC, PATIENT-CENTRIC AND FAIR HEALTHCARE** *More than just tracking patient healthcare data over time, AI algorithms can also provide recommendations on lifestyle changes and treatment options, resulting, in the longterm, in improved outcomes, improved quality of life, and reduced healthcare costs. Discussion in this session will explore the role of AI in diagnosis, treatment, and clinical practice, as well as in health research and the development of new drugs, in managing health systems and developing health policy, and in public health and public health surveillance, while it will also examine the bioethical dimensions of AI and of using health data.*
	Sotos Tsaftaris *(Virtual)* Canon Medical/Royal Academy of Engineering, Research Chair in Healthcare AI, Chair in Machine Learning and Computer Vision, School of Engineering, University of Edinburgh Turing Fellow, ELLIS Fellow **Ray Pinto** Senior Director for Digital Transformation Policy DIGITALEUROPE **Charalambos Tsekeris** Vice-Chair, Hellenic National Commission for Bioethics & Technoethics Research Fellow in Digital Sociology, National Centre for Social Research **Nikos Paragios** *(Virtual)* Professor of Computer Science and Applied Mathematics, CentraleSupelec Senior Fellow, Institut Universitaire de France *Moderator:* **Maria Gazouli** Biologist, Professor of Biology/Genetics-Nanomedicine, Laboratory of Biology, School of Medicine University of Athens
	End of 1st Conference Day

	TUESDAY, OCTOBER 3 – DAY TWO
10.30 – 10.40	**INTRODUCTORY REMARKS -WELCOME ADDRESS**
	Elias Spirtounias Executive Director American-Hellenic Chamber of Commerce (AmChamGR) **Nikolaos Bakatselos** President American-Hellenic Chamber of Commerce (AmChamGR
10.40 – 10.45	**EU HEALTH STRATEGY**
	Sandra Galina *(Video Message)* Director General Directorate General for Health and Food Safety (DG SANTE)
10.45 – 10.50	**THE IMPORTANCE OF MEDTECH EUROPE IN THE INNOVATION OF THE HEALTH CARE SYSTEMS IN EUROPE**
	Oliver Bisazza *(Video Message)* Chief Executive Officer MedTech Europe
10.50 – 12.00	**SESSION 5 - GREECE AS A HEALTHCARE RESEARCH, DEVELOPMENT, AND INNOVATION HUB: EXPLORING THE NEED FOR RADICAL INTERVENTIONS** *This session will focus on the importance of clinical trials as a key pillar for Greece's economic development, ways to enhance the country's investment environment and its eligibility quotient, and the need to formulate, immediately, a national strategic framework to allow the country to move forward dynamically and claim the place it deserves in absorbing R&D investments.*
	KEYNOTE ADDRESS **Konstantinos Skrekas** Minister Ministry of Development **Konstantinos Kyranakis** Deputy Minister Ministry of Digital Governance **Lilian Vildiridi** Secretary General for Health Services Ministry of Health **Athanasios Kyriazis** Secretary General for Research and Innovation Ministry of Development *Moderator:* **Zachary Ragousis** Member, Pharmaceutical Companies Committee, AmChamGR President & Managing Director, Pfizer Hellas
12.00 – 13.00	**SESSION 6 - PHARMACEUTICAL POLICY IN GREECE** *Setting public health as a priority, this session will seek the main goals of a pharmaceutical policy that will secure fast patient access to therapeutic innovation and will set the basis for a sustainable business environment for the pharmaceutical industry.*
	Aris Angelis Secretary General of Strategic Planning Ministry of Health **Labrina Barmpetaki** President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce President, PhRMA Innovation Forum Greece (PIF)

	Olympios Papadimitriou President Hellenic Association of Pharmaceutical Industries (SFEE) **Vassilis Pentafragas** Executive Consultant Panhellenic Union of Pharmaceutical Industries (PEF) *Moderator:* **Vassilis Kontozamanis** Special Advisor to the Prime Minister, f. Alternate Minister of Health
13:00– 13.45	**LIGHT LUNCH**
13:45 – 14.15	**ONE-TO-ONE DISCUSSION – EUROPEAN PHARMACEUTICAL STRATEGY**
	Nathalie Moll *(Virtual)* Director General European Federation of Pharmaceutical Industries and Associations (EFPIA), Brussels **Vlad Olteanu** *(Virtual)* Healthcare Public Affairs Director EuropaBio (European Association for Bioindustries) *In Discussion with:* **Elizabeth Prodromou** General Manager Bristol-Myers Squibb
14.15 – 15.15	**SESSION 7 – SHAPING THE HEALTH SYSTEM BASED ON DATA EVALUATION AND UTILIZATION** *Without question, the collection and analysis of health data plays a key role in decisionmaking on matters concerning the care of the person from whom the data was collected. But given the right framework, data utilization could also be a gamechanger for public health policymakers, in helping them rapidly become aware of public health problems and quickly mount an effective response, as well as healthcare providers, in helping them develop treatment plans and improve the quality of care for many patients. This session will look at the proper handling, evaluation and utilization of health data within the context of the structural changes Greece needs in order to establish an efficient and sustainable health system.*
	Dimosthenis Anagnostopoulos Secretary General for Information Systems and Digital Governance Ministry of Digital Governance **Zoi Kolitsi** Digital Health Policy and Strategy Lead The European Institute for Innovation Through Health Data (i~HD) **Elpida Fotiadou** Head of Special Applications Sub-Directorate, Applications Operation & Support Directorate, IDIKA S.A. (e-Government Center for Social Security and eHealth Services) **Julia Pournara** Partner EY, Law Platis-Anastassiadis and Associates Law Partnership *Moderator:* **George Mitropoulos** Health Sciences Sector Leader EY Greece
15.15 – 15.30	**TRANSITIONING TO HIGH VALUE HEALTH SYSTEMS – AN INVESTMENT IMPERATIVE**
	Dr. Rifat Atun *(Virtual)* Professor of Global Health Systems, Director of Health Systems Innovation Lab Harvard University

15.30 – 16.30

SESSION 8 - RECONSIDERING HEALTHCARE SYSTEM GOVERNANCE: EFFECTIVENESS – QUALITY – TRANSPARENCY – ACCOUNTABILITY

Effectiveness, quality, transparency, and accountability are fundamental issues of major importance in the provision of healthcare. But do the health system's current governance structures really promote effectiveness, transparency, accountability, and social wellbeing in general, or do they need to be reshaped? What is the current situation and what must be done posthaste to ensure the effective governance of the health system? Do the various committees' current operations contribute to upgrading the healthcare system? How can meritocracy, transparency, and accountability can be ensured?

Kyriakos Souliotis
Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

George Kalamitsis
Chair, Greek Patients' Association,
Chair, Hellenic Liver Patients' Association "Prometheus"

Miltos Krokidis
Vascular and Interventional Radiologist, Assoc. Professor, University of Athens
Assoc. General Secretary, Health Division, PASOK

Stamatis Vardaros
Senior Consultant, Health Policy
SYRIZA

Nikos Polyzos
Professor of Health Service Management, Department of Social Work
Democritus University of Thrace

Modarator:
Kostas Athanasakis
Economist, Assistant Professor in Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica

16.30 – 17.30

SESSION 9 - PRIMARY HEALTH CARE: SHAPING THE IDEAL MODEL OF THE FUTURE

Health systems have been facing enormous challenges in recent years, relating to their need to respond to increased pressure for quality healthcare. Primary healthcare is a patient's first point of contact with the health system, but they are also the key to enhancing prevention and equitable access. It can improve the effectiveness of health systems and make them patient-centric through the adoption of new organizational models, the pursuit of better coordination between providers, better use of digital technology, and better use of resources and incentives.

Anargyros Mariolis *(Virtual)*
General Practitioner, Director of the Areopolis Health Center, Mani
President, Hellenic Academy of General Practice/ Family Medicine & PHC

Christos Lionis
Emeritus Professor of General Practice and Primary Health Care, Faculty of Medicine
University of Crete

Memi Tsekoura
Board Member, Greek Patients' Association
President, The Butterfly Bone Health Society

Charalambos Gogos
Emeritus Professor of Medicine, University of Patras, Director of Medicine-Infectious Diseases Unit
Metropolitan General Hospital

Moderator:
Kyriakos Souliotis
Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

17.30 – 18.00	**CONFERENCE CONCLUSIONS**
	Kostas Athanasakis Economist, Assistant Professor in Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica Member of Conference Organizing Committee **Kyriakos Souliotis** Professor of Health Policy, Dean, School of Social and Political Sciences, University of Peloponnese Member of Conference Organizing Committee
18.00	**END OF CONFERENCE**