



Hellenic Republic



Greece's dynamic comeback is no longer wishful thinking or a long term political goal. It's a fact.

An 8-year Odyssey of bailout programs has ended, officially, several weeks ago.

This was a landmark for a recovery process that has been taking place for the last three years.

2017, was the year that we begun to turn the page. It signaled the third year of fiscal overachievement, a significant return to growth for the first time in 10 years, a further decline of unemployment, an all-decade high in Foreign Direct Investments and an all time high record of visitors, thus boosting tourism - one of the crown jewels of our economy.

If 2017 was the turning point, 2018 marks the dawn of Greece's new era. The significantly improved figures regarding manufacturing, exports, tourism, industry are the signs of an economy that is back on track with enormous potential.

Of course, economic recovery goes hand in hand with the strengthening of Greece's geopolitical role in Europe and the broader region.

Through important diplomatic initiatives Greece has become a pillar of stability and security, promoting dialogue and upholding international law, in a region that is facing historic challenges.

The 2018 Thessaloniki International Fair will highlight the new era that Greece is entering. I am very glad that the USA are returning, as an honored country, in this year's TIF. It is now more important than ever, that we strengthen our economic cooperation and empower our strategic partnership with the USA; and I wish to underline the important efforts of the American-Hellenic Chamber of Commerce to make this event a great success.

Alexis Tsipras
Prime Minister
of the Hellenic Republic



AMERICAN-HELLENIC CHAMBER OF COMMERCE



It is my great pleasure to welcome you to the Thessaloniki International Fair 2018. The United States are returning to the Fair this year as the honored country and the American Hellenic Chamber of Commerce is very proud to organize once again the American Pavilion.

Under the broader theme of "Harnessing the Power of Innovation and Creativity", USATIF2018 will showcase American technology, enterprise and innovation to an elite audience in southeast Europe of Government and Political Leaders, Decision-Makers and Influencers, Entrepreneurs, 'doers' and 300.000 consumers, professionals and buyers.

The participation of America's corporate elite in the Pavilion and the arrival of a high-level governmental delegation led by the Secretary of Commerce W. Ross, accompanied by business leaders and investors, is expected to focus international attention to Greece. The presence of state and business delegations from neighboring countries is expanding the American interest for the region, confirms Greece as a pillar of stability and the center of SE Europe and establishes TIF as the major commercial and business event in the whole area.

In order to enrich the experience of the visitors to corporate and cultural America, the Chamber has also set up a parallel program of interesting and well-focused events, throughout the duration of the Fair, either at the Stage Theatre within the US Pavilion or in other venues within the Expo Center.

We wish to thank you all for your participation to USATIF2018 that is promoting American business in Greece and serves to increase the country's prospects for a successful post memoranda course.

Simos Anastasopoulos
President
American-Hellenic Chamber
of Commerce