



The Atradius Group provides trade credit insurance, surety, and, collections services worldwide, with a presence through 160 offices in more than 50 countries.

Our financial strength rating has been affirmed by rating agencies AM Best as A (excellent) with a stable outlook, and Moody's as A2 with a stable outlook.

The ratings of both agencies confirm the strong operational performance and leadership position of the Atradius Group.

The Hellenic branch of Atradius was founded in January 1998 and provides trade credit insurance and collection services with its goal to reduce its customers' exposure to the risk of non-payment from buyers who sell their products and services.

Throughout the course of its operations in Greece, Atradius has succeeded in becoming a trustworthy, as well as a growing insurance partner, thus enjoying growing cooperation with major corporations and esteemed insurance representatives and is the market leader of the Greek Credit Insurance market.

We remain focused on providing our insured parties with services of the highest quality, as well as cutting-edge insurance products in order to create a protective field against the danger of payment default which governs modern trading. In this manner, we empower our customers to not only safeguard their cash flow but to also safely increase their business transactions.

## DK MARKETING

Η **DK MARKETING** ([www.dkmarketing.gr](http://www.dkmarketing.gr)) ιδρύθηκε το 1999 στην Θεσσαλονίκη, ως εταιρεία συμβουλευτικής εξαγωγών. Μέσα από την πολυετή της δραστηριότητα έχει πλέον εδραιωθεί ως μια εκ των λίγων ελληνικών εταιρειών συμβουλευτικής **εξαγωγών** και διεθνούς **marketing**, με εξειδίκευση στην έρευνα, την ανάλυση και την στρατηγική αξιοποίηση δεδομένων. Διατηρεί γραφεία στην Αθήνα και το εξωτερικό (Νέα Υόρκη, Λονδίνο, Σανγκάη) και έως σήμερα έχει στο ενεργητικό της συνεργασίες με εθνικές και πολυεθνικές επιχειρήσεις με ευρύ φάσμα εμπορικής δραστηριότητας.

Το όραμα της εταιρείας είναι να αναδειχθεί σε μία από τις κορυφαίες εταιρείες στρατηγικού marketing διεθνώς, με παραγωγή καινοτόμων και πρωτοποριακών ιδεών που οδηγούν τους πελάτες της σε διεθνή ανάπτυξη, διάκριση και επιτυχία.

Η DK MARKETING χαρακτηρίζεται για την πελατοκεντρική, εξατομικευμένη προσέγγισή της και την παροχή ολοκληρωμένων υπηρεσιών προς τις εταιρείες – πελάτες της, όπως η **συμβουλευτική εξαγωγών** (ανάλυση εταιρικού περιβάλλοντος, στρατηγικός σχεδιασμός, διενέργεια ερευνών αγοράς / καταναλωτικών τάσεων, βιομηχανικός σχεδιασμός προϊόντων και συσκευασιών), οι **υπηρεσίες marketing below the line** (σχεδιασμός εταιρικής ταυτότητας, σχεδιασμός εταιρικών παρουσιάσεων, ιστοσελίδων, σελίδων κοινωνικής δικτύωσης και προωθητικού υλικού, δημιουργία περιεχομένου) αλλά και η **δημιουργία concept (Unique Experience -UX)** με χρήση υψηλής τεχνολογίας.

FURTHER  
TOGETHER



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## **ENTERPRISE GREECE'S PROFILE**

### **OUR MANDATE**

Enterprise Greece is the official investment and trade promotion agency of the Greek State, operating under the auspices of the Ministry of Foreign Affairs. We are your gateway to the opportunities Greece offers. Our mission is two-fold: We provide foreign investors with a one-stop shop for information, consulting, and assistance through every phase of their investment project, and we promote Greek products and services in international markets.

### **OUR GOAL**

To help your business grow and thrive.

### **INVESTING IN GREECE - OUR SERVICES**

At Enterprise Greece, we offer a set of integrated investment facilitation services, to provide a one-stop shop for investment projects. Our investment advisors follow international best practices and specialize in specific sectors to ensure the highest level of service to investors.

We will provide you with targeted information on everything from tax and labor regulations to land use, licensing and available financial tools and incentives relevant to your project. We can also assist with site location, personnel sourcing, and matchmaking to local businesses.

Our advisors prepare customized investment proposals and evaluate projects for inclusion in the special Fast Track process for strategic investments. We are always available to discuss potential projects and the best way for investors to reach their goals.

### **TRADING WITH GREECE - OUR SERVICES**

We support Greek exporters and promote Greek products and services to international markets. We help Greek producers maximize their export potential, through information and mentoring; promotion and B2B networking; coaching and consulting

We organize Greek trade missions abroad, as well as a range of innovative promotional programs to acquaint buyers, distributors and wholesalers with Greece's quality products in international markets. Our experts provide local market intelligence, facilitate business connections and offer industry insights to help you choose the commodities that will complement your range of products.

We host foreign buyers and business delegations in Greece, and organize B2B meetings with Greek manufacturers and local enterprises, in order to ensure sustainable and long term growth for both parties.

For more information,

Enterprise Greece S.A.

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The Eurobank Group, consisting of Eurobank S.A. (Eurobank) and its subsidiaries, is a strong banking group active in six countries, with total assets of € 83.4 billion and 11,343 employees. Eurobank Ergasias Services and Holdings S.A. (Eurobank Holdings) is the parent company of Eurobank Group. With a total network of 615 branches in Greece and abroad, the Eurobank Group offers a comprehensive range of financial products and services to its retail and corporate customers. In Greece, Eurobank operations encompass a retail banking network, dedicated business centers, a Private Banking network and a dynamic digital presence. The Eurobank Group also has presence in Bulgaria, Serbia, Cyprus, Luxembourg and United Kingdom (London).

The philosophy of Eurobank focuses on providing quality services to its customers, paying attention to their particular and diverse needs.

<b>Eurobank Group - Key Figures</b>	<b>€bn</b>
Gross loans	43.1
Deposits	55.8
Total assets	83.4
Total equity	6.4
<b>Client Service Network</b>	<b>615</b>
Greece	300
International	315

*Data as at September 30th, 2022*

Beyond core business activity Eurobank, responding to the needs of today's ever-changing environment, consistently designs actions relating to social and environmental issues, adopting responsible practices that promote transparency and business ethics. Eurobank links its business decisions to environmental sustainability, social responsibility and corporate governance (ESG).