

UNITED STATES PAVILION TIF 2018



PARALLEL EVENTS

FRIDAY, SEPTEMBER 7, 2018

12.00-18.30 THE MET HOTEL

Southeast Europe Energy Forum, *American-Hellenic Chamber of Commerce*

21.00-23.00 HYATT REGENCY THESSALONIKI

Gala Reception for USA Honored Nation, *American-Hellenic Chamber of Commerce*

SATURDAY, SEPTEMBER 8, 2018

10.00-11.15 VELIDIO - OLYMPIAS

Senior Leadership Roundtable Discussion, *American-Hellenic Chamber of Commerce*

11.30-13.30 US PAVILION

Official Inauguration of US Pavilion & Tour by GR and US Officials

14.00-16.00 US PAVILION - THE THEATER STAGE

Re-Imagine Greece: Unveiling the Impact of Digital Skills to Empower our Country Unlock its True PotentialPresentation and Panel Discussion of the Recent (2018) IOBE Research on Digital Skills in Greece, *Powered by Microsoft*

16.00-17.00 US PAVILION - THE THEATER STAGE

Country Digital Acceleration | Digital Transformation in Action @ GreeceSantiago Solanas, *Vice President, Cisco South* | Antonis Tsiboukis, *General Manager, Cisco Greece-Cyprus-Malta*

17.00-18.00 US PAVILION - THE THEATER STAGE

Intralot - The Leading Player in a Changing World of Gaming**Enhancing Lottery Responsiveness to Player Needs through Intelligent Systems Design**Nikos Nikolakopoulos, *Group Chief Commercial Officer, Intralot Group* | Dimitris Kakos, *Group Lotteries & Digital Transformation Director, Intralot Group*

18.00-19.00 US PAVILION - THE THEATER STAGE

Rethinking Enterprises, Ecosystems and Economies with BlockchainsFotis Kosmatos, *IBM Global Technology Service Sales Manager, Greece & Cyprus*

19.00-20.00 US PAVILION - THE THEATER STAGE

Size Matters: Architectural Stories for Growth from the USA and Greece, *Archisearch.gr*

SUNDAY, SEPTEMBER 9, 2018

09.00-12.00 GERMANOS ROOM C

Southeast Regional Business Forum, *American-Hellenic Chamber of Commerce*

10.00-14.00 VELIDIO - OLYMPIAS

Tech.Olympus Summit, *Innovation Hub by Foundation*

14.00-15.00 US PAVILION - THE THEATER STAGE

IBM Cloud. The Cloud for Smarter Business. Haris Linardakis, *Cloud Leader, IBM Greece and Cyprus*

15.00-16.00 US PAVILION - THE THEATER STAGE

Information Session on the ROOTS Program: Facilitating SMEs Access to Capital Markets*Athex Group - American-Hellenic Chamber of Commerce*

15.00-16.00 US PAVILION - SEMINAR ROOM

How to Increase Clinical Trial Investments in GreecePascal Apostolidis, *General Manager, AbbVie Pharmaceuticals S.A.*, Spyros Alexandratos, *Head of Consulting Services, IQVIA*

16.00-17.00 US PAVILION - THE THEATER STAGE

Why Cities should Become more Digital - From Existing Challenges to Future Benefits | An Opportunity of Lifetime! Creating a Bridge to Employment OpportunitiesPratish Menon, *Senior Manager, Business Development for Smart Cities, EMEAR*Elena Prassaki, *Marketing, Communications & Networking Academy Manager, Cisco Greece-Cyprus-Malta*

17.00 - 18.00 US PAVILION - THE THEATER STAGE**Zero Waste Cities: An Initiative by Coca-Cola in Greece**

Lilian Nektariou, *Franchise Country Manager Greece, Cyprus, Malta, Coca-Cola Hellas*

Sissy Iliopoulou, *Public Affairs & Communications Manager, Coca-Cola for Greece, Cyprus, Malta*

Panos Sakkas, *Architect, The New Raw*

Filippos Kyrkitos, *Environmentalist, PhD, President of the Ecological Recycling Organization*

17.30 - 19.30 PORT OF THESSALONIKI - IN FRONT OF THE HELEXPO CENTER**Demo: Erickson S64 Aerial Firefighting Helicopter****18.00 - 19.00 US PAVILION - SEMINAR ROOM****The Next Big Things**

Andreas Stellatos, *Cloud Domain Sales Consultant, Oracle ECEMEA*

19.00 - 21.00 MACEDONIAN MUSEUM OF CONTEMPORARY ART**Concert by Lowell Liebermann****20.00 - 21.00 US PAVILION - THE THEATER STAGE****Concert. Pfizer Hellas Band Invites Dionysis Savvopoulos****MONDAY, SEPTEMBER 10, 2018****14.30 - 21.00 VELIDIO - THESSALONIKI HALL****3rd ExportUSA Forum | Food USA: Innovation & Disruption is ON, American-Hellenic Chamber of Commerce****16.00 - 17.00 US PAVILION - SEMINAR ROOM****How to Increase Clinical Trial Investments in Greece**

Pascal Apostolidis, *General Manager, AbbVie Pharmaceuticals S.A.*

Spyros Alexandratos, *Head of Consulting Services, IQVIA*

16.00 - 18.00 US PAVILION - THE THEATER STAGE**Mineral Resources as a Key Growth Driver for the Greek Economy, Symeon G. Tsomokos S.A.****17.00 - 18.00 US PAVILION - SEMINAR ROOM****AHEPA in the 21st Century**

George E. Loukas, *Supreme President, AHEPA*

17.30 - 19.30 PORT OF THESSALONIKI - IN FRONT OF THE HELEXPO CENTER**Demo: Erickson S64 Aerial Firefighting Helicopter****18.00 - 19.00 US PAVILION - THE THEATER STAGE****What does it Take to Build a Healthy Enterprise Security Environment? Meet the IBM Security Immune System**

Valia Demesticha, *IBM Security Sales - Greece & Cyprus*

18.00 - 20.00 VELIDIO - OLYMPIAS**Recharging the Youth: New Agriculture for a New Generation, Rutgers University****19.00 - 20.00 US PAVILION - THE THEATER STAGE****Caesars Entertainment - The World's Premier Integrated Resort Company**

Steven Tight, *President of International Development, Caesars Entertainment Corporation*

20.00 - 21.00 US PAVILION - THE THEATER STAGE**Epsilon Net's Perspective for the Digital Transformation of Modern Businesses**

Amanatios Amanatidis, *CIO-R&D Director, Epsilon Net*

20.00 - 21.00 US PAVILION - SEMINAR ROOM**Artificial Intelligence & Ethics**

Yannis Argyriou, *Architect Manager, Microsoft Central Eastern Europe*

Yannis Stathopoulos, *Architect, Microsoft EMEA*

TUESDAY, SEPTEMBER 11, 2018

16.00 - 17.00 US PAVILION - THE THEATER STAGE

Entrepreneurial Competitive Advantage Through Emerging Technologies and Digital Transformation*Entrepreneurship Labs of the University of Macedonia in cooperation with the Inter-Balkan Cooperation Association*

17.00 - 19.00 US PAVILION - THE THEATER STAGE

Roundtable Discussion on Defense, Lockheed Martin Corporation

17.00 - 19.00 US PAVILION - SEMINAR ROOM

Presentation of SelectUSA Summit 2019

19.00 - 20.00 US PAVILION - SEMINAR ROOM

Introduction to Blockchain*Yannis Argyriou, Architect Manager, Microsoft Central Eastern Europe | Yannis Stathopoulos, Architect Microsoft EMEA*

19.00 - 20.00 US PAVILION - THE THEATER STAGE

Enabling the Expectation Economy*Vish Sowani, Vice President, Innovation & Strategic Partnerships, Visa*

20.00 - 21.00 US PAVILION - SEMINAR ROOM

Print your City: Closing the Loop of Plastic Waste with 3D Printing*Foteini Setaki, Architect, The New Raw | Panos Sakkas, Architect, The New Raw*

WEDNESDAY, SEPTEMBER 12, 2018

14.00 - 18.00 VELIDIO - OLYMPIAS

Cyber Security & Data Protection: Risks & Challenges in Technologically Disruptive Times*American-Hellenic Chamber of Commerce*

16.00 - 17.00 US PAVILION - THE THEATER STAGE

Building Identity through Work - Interactive Theatrical Project, Poupoulo Drama Center

16.00 - 18.00 US PAVILION - SEMINAR ROOM

Put IoT in Action*Thanassis Tsilderikis, Technology Consultant, Hewlett Packard Enterprise*

17.00 - 18.00 US PAVILION - THE THEATER STAGE

Delivering World Class American Innovation from Thessaloniki*Athena Dementas, Senior Business Consultant, Veltio | Curt Young, Principal Consultant, Veltio*

18.00 - 19.00 US PAVILION - THE THEATER STAGE

Press Conference, Lockheed Martin Corporation

18.00 - 19.00 US PAVILION - SEMINAR ROOM

Visa Transforming Transit*Nicolas Mackie, Head of Chip & Contactless, Visa*

19.00 - 20.00 US PAVILION - THE THEATER STAGE

Any-Device, Anywhere Information Systems by Entersoft*Sakis Karamitrousis, Brands General Manager Northern Greece, Entersoft*

19.00 - 20.00 US PAVILION - SEMINAR ROOM

Master the Art of Data Science*Sofia Argiti, Client Technical Professional for Analytics, IBM*

20.00 - 21.00 US PAVILION - SEMINAR ROOM

Artificial Intelligence - The Business Cases*Yannis Argyriou, Architect Manager, Microsoft Central Eastern Europe | Yannis Stathopoulos, Architect Microsoft EMEA*

THURSDAY, SEPTEMBER 13, 2018

08.30 - 18.00 VELIDIO - THESSALONIKI HALL

Digital Influencers Hub

16.00 - 18.00 US PAVILION - THE THEATER STAGE

Thessaloniki as an International Freight Center, EY

18.00 - 19.00 US PAVILION - SEMINAR ROOM

CyberSecurity: Combatting Fraud and Monitoring Risk Using Hybrid Cloud Cisco-Intel Data Center TechnologiesSotiris Karagiannis, *Head of Technology Innovation, Representing Web-IQ Member of Space Hellas Group*

18.00 - 20.00 US PAVILION - THE THEATER STAGE

Shaping the Future of Food - Emerging Food Trends of TomorrowPhil Kafarakis, *President, Specialty Food Association*

18.00 - 21.00 VELIDIO - OLYMPIAS

Artificial Intelligence (AI) in Action, IBM

19.00 - 20.00 US PAVILION - SEMINAR ROOM

Blockchain - The Advanced CourseYannis Argyriou, *Architect Manager, Microsoft Central Eastern Europe*Yannis Stathopoulos, *Architect Microsoft EMEA*

19.00 - 21.00 VELIDIO - ALEXANDROS HALL

Mediation: The Example of the United States and the Greek Reality

20.00 - 21.00 US PAVILION - SEMINAR ROOM

AHEPA Hospital in ThessalonikiDr. Alfred Barch, *AHEPA Hospital Thessaloniki*

20.00 - 22.00 US PAVILION - THE THEATER STAGE

From Earth to Mars and Everywhere in BetweenDr. Ben Benett, *Director, High Performance Computing, HPE*

FRIDAY, SEPTEMBER 14, 2018

08.00 - 15.00 VELIDIO - THESSALONIKI HALL

Digital Influencers Hub

08.30 - 13.00 GERMANOS

Facebook Boost your Business ThessalonikiNikos Pappas, *Greek Minister of Digital Policy, Media and Telecommunications*Anna-Michelle Asimakopoulou, *Member of the Greek Parliament (New Democracy), Responsible for Digital Policy*Laura Bononcini, *Head of Public Policy, Facebook*Maria Manolioudi, *Client Solutions Manager, Facebook*Konstantinos Sakellariou, *Relationship Manager, Facebook*

16.00 - 17.00 US PAVILION - THE THEATER STAGE

Why and How Oracle Cloud will Help you Innovate and Expand with your BusinessNikos Gortsilas, *Oracle Consulting GR Cluster Business Leader*

16.00 - 17.00 US PAVILION - SEMINAR ROOM

Do your Best Work Ever @ IBMMagda Constantelou, *Human Resources Manager, IBM Greece & Cyprus*

17.00 - 18.00 US PAVILION - THE THEATER STAGE

In Discussion with Professor Lilian Mitrou: GDPR & New TechnologiesAntigoni Papanikolaou, *Corporate, External & Legal Affairs Director, Microsoft Greece, Cyprus & Malta,*Professor Lilian Mitrou, *Department of Information and Communication System Engineering, University of the Aegean*

18.00 - 19.00 US PAVILION - THE THEATER STAGE**Unlocking Innovation through Startup Engagement**Shahar Friedman, *Director, Venture & Startup Engagements, Visa***18.00 - 19.00** US PAVILION - SEMINAR ROOM**Educational Opportunities at ACT**Evrripidis Konstantinidis, *Director of Enrollment Management Office, ACT***19.00 - 20.00** US PAVILION - THE THEATER STAGE**Robotic Process Automation Lab**, *Deloitte***19.00 - 20.00** US PAVILION - SEMINAR ROOM**Outcome of One Week @ USATIF18**Antonis Tsioukias, *General Manager, Cisco Greece - Cyprus - Malta***20.00 - 22.00** US PAVILION - THE THEATER STAGE**The Hyper Connected World Makes New Things Possible, Now**Amalia Dimitropoulou, *Storage Sales Specialist, Hewlett Packard Enterprise*

SATURDAY, SEPTEMBER 15, 2018

10.00 - 13.00 US PAVILION - THE THEATER STAGE**Hackathon Final Pitching and Award Ceremony**, *Innovation Hub by Foundation***11.00 - 12.00** US PAVILION - SEMINAR ROOM**Why Cities should Become more Digital - From Existing Challenges to Future Benefits | An Opportunity of Lifetime! Creating a Bridge to Employment Opportunities**Nikos Lambrogeorgos, *Senior Account Manager, Cisco Greece - Cyprus*Elena Prassaki, *Marketing, Communications & Networking Academy Manager, Cisco Greece - Cyprus - Malta***13.00 - 15.00** US PAVILION - THE THEATER STAGE**Creating Opportunity and Impact in the Real Economy**, *The People's Trust***16.00 - 18.00** VELIDIO - OLYMPIAS**Thessaloniki in its Modern Maritime Role as a Key Player in the International Transportation Chain***The International Propeller Club of the United States, Port of Piraeus***17.00 - 18.00** US PAVILION - SEMINAR ROOM**How to Increase Clinical Trial Investments in Greece**Pascal Apostolidis, *General Manager, AbbVie Pharmaceuticals S.A.*Spyros Alexandratos, *Head of Consulting Services, IQVIA***17.00 - 19.00** US PAVILION - THE THEATER STAGE**From Research Innovation to Mainstream Markets**Dr. Vasilis G. Gregoriou, *Director and Chairman of the Board, National Hellenic Research Foundation*Konstantinos Lafkas, *Partner, Unifund* | Dr. Emory De Castro, *CTO, Advent Technologies*Athanassios Savvakis, *President, Federation of Industries of Northern Greece***19.00 - 20.00** US PAVILION - THE THEATER STAGE**Documentary. The Transformation of Water**, *National Geographic and P&G***20.00 - 21.00** US PAVILION - THE THEATER STAGE**Fast Food for Thought: How to Get a Prototype Up and Running Quickly**Dennis Stavroyiannopoulos, *Senior Software Architect, IBM*