



7th EXPORTUSA FORUM

Identify - Adjust - Expand

Tuesday, December 13th 2022
15:00 hours EET



Organizer



Under the Auspices



AGENDA

15:00 WELCOME ADDRESSES

Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce
Nikolaos Bakatselos, President, American-Hellenic Chamber of Commerce
Dina Athanasiou, TradeUSA Head, American-Hellenic Chamber of Commerce

15:15 GR-U.S. TRADE AND ECONOMIC RELATIONS AT A GREAT MOMENTUM

Marinos Giannopoulos, CEO, Enterprise Greece
Erik Holmgren, Economic Counselor, U.S. Embassy Athens
*Moderator: **Elias Spirtounias**, Executive Director, American-Hellenic Chamber of Commerce*

15:35 IDENTIFY:

The U.S. Consumer Profile

Dimitris Karavasilis, International Trade Advisor, American-Hellenic Chamber of Commerce; Founder & CEO, DK Marketing and Idea Monkeys LLC

The U.S. Grocery Market's Characteristics

Laura Strange, Senior Vice President, Communications and External Affairs, National Grocers Association

The U.S. Importer's Perspective

Ted Diamantis, President, Diamond Wine Importers

*Moderator: **Dina Athanasiou**, TradeUSA Head, American-Hellenic Chamber of Commerce*

16:15 BREAK

16:20 ADJUST:

Risks in Doing Business with the U.S.

Gerasimos Tzeis, Managing Director, Atradius Greece

Building Intelligent Ecosystems for Business beyond Borders

Eleni Almpanti, Exportgate, i-Services, Eurobank

FDA Regulatory Compliance: Food, Dietary Supplements, Cosmetics

Tim Lombardo, Senior Director, EAS Consulting Group

*Moderator: **Dimitris Karavasilis**, International Trade Advisor, American-Hellenic Chamber of Commerce, Founder & CEO, DK Marketing and Idea Monkeys LLC*

17:00 EXPAND:

Greek Innovation, Entrepreneurship & Sustainability on the Rise

Yannis Karypidis, CEO, Stayia Farm

Vasileios Tsipas, Founder & CEO, PlantBox

Dionysis Valentis, Business Development Director, Matrix Pack

*Moderator: **Dimitris Tsoukalas**, Editor in Chief, Direction Business Network*

17:40 CLOSING REMARKS