

5 & 6 October 2022
Athenaeum InterContinental Hotel

HEALTH WORLD

21st Annual Conference



The Healthcare System in the 4th Industrial Revolution Era

Organizer



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Ministry of Health



MedTech Europe
from diagnosis to cure



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HELLENIC ASSOCIATION OF PHARMACEUTICAL COMPANIES



IFIRMA
Innovation Forum Greece



PROGRAM

► **DAY 1** | Wednesday, October 5

WELCOME ADDRESSES

10.30 – 11.15

Elias Spirtounias

Executive Director, American – Hellenic Chamber of Commerce

Nikolaos Bakatselos

President, American – Hellenic Chamber of Commerce

Pascal Apostolides

President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce

Theodore Liakopoulos

President, Medical Devices & Diagnostics Committee, American – Hellenic Chamber of Commerce

George Tsunis

U.S. Ambassador to the Hellenic Republic

Thanos Plevris

Minister, Ministry of Health

11.15 – 11.30

THE IMPACT OF THE FOURTH INDUSTRIAL REVOLUTION ON HEALTHCARE AND POPULATION HEALTH: THE EU PERSPECTIVE

Anna Diamantopoulou

President, To Diktio; Chair, European Commission’s High-Level Group on the future of social protection and of the welfare state in the EU

KEYNOTE ADDRESS

11.30 – 11.40

Nathalie Moll (Virtual)

Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA) Brussels

11.40 – 12.40

SESSION 1:

INNOVATION AS A CATALYST FOR ECONOMIC GROWTH AND BETTER HEALTH OUTCOMES

KEYNOTE ADDRESS

Christos Dimas

Deputy Minister for Development and Investments, in charge of Research and Innovation, Ministry of Development and Investments

Remo Gujer

VP General Manager, Central-Eastern Europe, Greece, Turkey, Israel & India, Bristol Myers Squibb

Christian Rodseth (Virtual)

Managing Director, Janssen Greece, Poland and Romania

George Tousimis

Member, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce
Country Director, Amgen Hellas & Cyprus

Oliver Bisazza (Video Message)

Director General, Industrial Policies and External Affairs, MedTech Europe

Moderator: Panagiotis Liargovas, Professor of Economics, University of Peloponnese
Chairman of the Board, Centre of Planning and Economic Research (KEPE), f. Head of the Parliamentary Budget Office, Hellenic Parliament

DISCUSSION – QUESTIONS BY THE AUDIENCE

12.40 – 13.35

SESSION 2:

POLITICAL CONSENSUS, COMMITMENT AND COLLECTIVE ACTION FOR HEALTH SYSTEM IMPROVEMENT



KEYNOTE ADDRESS

Mina Gaga

Alternate Minister, Ministry of Health

Stamatis Vardaros

Advisor for Healthcare Policy to the President of SYRIZA, *f.* Secretary General for Primary Healthcare

Andreas Loverdos

Member of Parliament, PASOK-KINAL, *f.* Minister of Health

Tassos Giannitsis

Professor Emeritus, University of Athens

Moderator: Kyriakos Souliotis, Professor of Health Policy, Dean, School of Social and Political Sciences
University of Peloponnese

DISCUSSION – QUESTIONS BY THE AUDIENCE

KEYNOTE ADDRESS

13.35 – 13.45

Adonis Georgiadis

Minister, Ministry of Development, and Investments

13.45 – 14.15

LIGHT LUNCH

14.15 – 14.30

CORONAVIRUS PANDEMIC, WHERE WE ARE, WHERE WE GO, WHAT DID WE LEARN

One-to-One Discussion

George Pavlakis (Virtual)

Chief, Human Retrovirus Section, Vaccine Branch, Center for Cancer Research
National Cancer Institute USA

In conversation with: **Natassa Spagadorou**, Journalist, CNN Greece

14.30 – 15.30

SESSION 3:

BUILDING AN INNOVATIVE BIOTECHNOLOGY ECOSYSTEM: INCENTIVES TO SUPPORT AND ATTRACT INVESTMENT

Vassilis Koutzamanis

Special Advisor to the Prime Minister, *f.* Alternate Minister of Health

Spyros Artavanis-Tsakonas (Virtual)

Professor Emeritus of Cell Biology, Harvard Medical School, President, National Council for
Research Technology, and Innovation

Zachary Ragousis

Member, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce
President & Managing Director, Pfizer Hellas

Moderator: Achilles Gravanis, Professor of Pharmacology, Medical School, University of Crete
Researcher, IMBB-FORTH

DISCUSSION - QUESTIONS BY THE AUDIENCE

15.30 – 16.00

BUSINESS INITIATIVES TO CONTRIBUTE TO AN INNOVATION-BASED BIOPHARMA ECOSYSTEM

One-to-One Discussion

Stelios Papadopoulos (Virtual)

Chairman of the Board, Biogen, Inc.

In conversation with: **Alexis Papachelas**, Journalist, Executive Editor, Kathimerini

16.00 – 16.45

SESSION 4:

TOWARDS MORE EFFECTIVE PATIENT MANAGEMENT APPROACHES: THE ROLE OF DATA-DRIVEN HEALTHCARE



KEYNOTE ADDRESS

Dimosthenis Anagnostopoulos

Secretary General of IT Systems of Public Administration, Ministry of Digital Governance

Niki Tsouma

President & Managing Director, IDIKA SA - e-Government Center for Social Security Services

Nikolaos Kikilias

Contract Director, National Organization for the Provision of Health Services (EOPYY)

Charalambos Gogos

Professor, University of Patras, Chairman, Department of Medicine, Director, Infectious Diseases Unit, Metropolitan General Hospital

Moderator: Pascal Apostolides, President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce

DISCUSSION – QUESTIONS BY THE AUDIENCE

16.45 – 17.15

SESSION 5:

THE ROLE OF HEALTH TECHNOLOGY ASSESSMENT IN THE PRICING AND REIMBURSEMENT PROCESS

Flora Bacopoulou

Associate Professor of Pediatrics-Adolescent Medicine, UNESCO Chair Adolescent Health Care, School of Medicine, University of Athens, Head, Health Technology Assessment (HTA) Committee Hellenic Ministry of Health

John Yfantopoulos

Professor Emeritus of Health Economics, Director of the Graduate Program in Health Services Management, University of Athens

Kostas Athanasakis

Assistant Professor in Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica

Συντονίστρια: Elpida Pavi, Professor, Department of Public Health Policy, Dean, School of Public Health, University of West Attica

DISCUSSION – QUESTIONS BY THE AUDIENCE

17.15 – 18.00

HOSPITAL@HOME: A NEW ERA IN THE PROVISION OF TREATMENT AND CARE AT HOME

Ioannis Kotsiopoulos

Secretary General for Health Services, Ministry of Health

Olga Balaoura

Chief Executive Officer and President of the Board, General Oncology Hospital of Athens "Saint Savas"

Angeliki Angeli

Chief Portfolio Value Officer, Roche Hellas

George Mitropoulos

Healthcare & Life Sciences Sector Leader, EY

Moderator: Vanna Kekatou, Journalist, ERT, Healthview

DISCUSSION – QUESTIONS BY THE AUDIENCE

■ END OF 1st CONFERENCE DAY



► **DAY 2** | Thursday, October 6

WELCOME ADDRESSES

10.15 – 10.45

Elias Spirtounias

Executive Director, American – Hellenic Chamber of Commerce

Nikolaos Bakatselos

President, American – Hellenic Chamber of Commerce

Theodore Liakopoulos

President, Medical Devices & Diagnostics Committee, American – Hellenic Chamber of Commerce

10.45 – 11.00

OPENING ADDRESS

Zoe Rapti

Deputy Minister, Responsible for Mental Health, and Addictions, Ministry of Health

11.00 – 11.20

KEYNOTE ADDRESS

NEW APPROACHES IN THE TREATMENT OF MALIGNANCIES

Leonidas Platanias

Director, Robert H. Lurie Comprehensive Cancer Center, Associate Vice President for Cancer Programs Northwestern University, USA

In conversation with: **Vicky Karatzaferi**, Senior Health Editor, Healthstories.gr, Mononews.gr, 9.89 Alpha Radio

11.20 – 11.40

KEYNOTE ADDRESS

AI IN LIFE SCIENCES: AN OVERVIEW

Michail Bletsas

Research Scientist, Director of Computing, MIT Media Lab

11.40 – 12.30

SESSION 6:

DIGITAL TRANSFORMATION IN HEALTHCARE: CHALLENGES AND OPPORTUNITIES

Thomas Hellebrand (Virtual)

Manager for Digital Transformation, DIGITALEUROPE

Elpida Fotiadou

Head of Special Applications Sub-Directorate, Application Operation & Support Department, IDIKA S.A

Dimitris Primpas

Manager, IBM Consulting, Greece and Cyprus

Maria Gazouli

Professor of Biology/Genetics–Nanomedicine, Laboratory of Biology, School of Medicine, University of Athens

Moderator: **Eleftherios Thiraios**, General Practitioner/Family Physician, NHS Director, Head, Quality Improvement of HC Services Directorate, National Organization for Quality Assurance in Health (ODIPY), Chair, Committee to Support Digital Transformation in Primary Healthcare, Secretary General, Athens Medical Society

DISCUSSION – QUESTIONS BY THE AUDIENCE

12.30 – 13.30

SESSION 7:

JOINT FORCES FOR THE SUCCESSFUL INTRODUCTION OF AN EFFECTIVE PROCUREMENT STRATEGY

Theano Karpodini

Governor, National Organization for the Provision of Health Services (EOPYY)

Aris Apostolou

President, National Centralized Health Procurement Authority (EKAPY)



Pantelis Messaropoulos

President, Hellenic DRG Institute

Vassilis Balanis

Chief Executive Officer, National Organization for Quality Assurance in Health (ODIPY)

Theodoros Papaioannou

Professor of Biomedical Engineering, Medical School, University of Athens, Chair, Committee for Negotiation of Reimbursement and Prices of Healthcare Services and Medical Devices (EOPYY)

Moderator: Theodore Liakopoulos, President, Medical Devices & Diagnostics Committee
American – Hellenic Chamber of Commerce

DISCUSSION – QUESTIONS BY THE AUDIENCE

13.30 – 14.30

SESSION 8:

IDENTIFYING AND MEETING PATIENT NEEDS THROUGH HEALTH SYSTEM DIGITAL TRANSFORMATION

Konstantinos Champidis

Chief of Staff to the Minister of Digital Governance

Nikos Dedes

President, Greek Patients Association, President and Founder, Greek Patient Association of People Leaving with HIV “Positive Voice”

Yannis Tountas

Professor Emeritus of Social and Preventive Medicine, Medical School, University of Athens, Director Institute of Social and Preventive Medicine (ISPM)

Kyriakos Souliotis

Professor of Health Policy, Dean, School of Social and Political Sciences, University of Peloponnese

Moderator: Kostas Athanasakis, Assistant Professor in Health Economics and Health Technology Assessment, Department of Public Health Policy, University of West Attica

DISCUSSION – QUESTIONS BY THE AUDIENCE

14.30 – 15.00

LIGHT LUNCH

15.00 – 16.00

SESSION 9:

**STRENGTHENING HEALTH FINANCING:
IS IT A PREREQUISITE FOR AGILE RESPONSES TO FUTURE CRISES?**

KEYNOTE ADDRESS

Theodoros Skylakakis

Alternate Minister of Finance for Fiscal Policy, Ministry of Finance

Pascal Apostolides

President, Pharmaceutical Companies Committee, American – Hellenic Chamber of Commerce

Olympios Papadimitriou

President, Hellenic Association of Pharmaceutical Industries (SFEE)

Agata Jakoncic

President, PhRMA Innovation Forum Greece (PIF)

Theodore Tryfon

President, Panhellenic Union of Pharmaceutical Industries (PEF)

Dimitris Nikas

President, Association of Health-Research and Biotechnology Industry (SEIV)

Moderator: Aggelos Tsakanikas, Associate Professor of Innovation and Entrepreneurship, NTUA
Advisor, Foundation for Economic and Industrial Research (FEIR/IOBE)

DISCUSSION – QUESTIONS BY THE AUDIENCE



16.00 - 17.00

SESSION 10:
**THE ROLE OF HIGHER EDUCATION IN STRENGTHENING GREECE'S BUSINESS ENVIRONMENT:
INVESTING IN EXTROVERSION**

KEYNOTE ADDRESS

Athanasios Kyriazis

General Secretary for Research and Innovation, Ministry of Development & Investments

George Chrousos

Vice President, Hellenic Authority for Higher Education, Professor Emeritus of Pediatrics and Endocrinology, University of Athens, Holder, UNESCO Chair on Adolescent Healthcare,

Fay Christodoulou (Virtual)

Co-Founder & Chief Scientific Officer, Miroculus Inc.

Constantinos Mavrantonis

Founder and Chairman NoDE Institute, Network of Doctors Education, Surgeon, Director, 6th Surgical Department, Hygeia Hospital

Nico Gariboldi (Virtual)

Senior Director, Site Lead of Pfizer's Center for Digital Innovation (CDI) in Thessaloniki

Moderator: Katerina Pramadari, Partner, Uni.Fund, Associate Professor, Department of Management, Science and Technology, Scientific Coordinator, ACEin, Athens University of Economics and Business (AUEB)

DISCUSSION – QUESTIONS BY THE AUDIENCE

17.00 - 18.00

SESSION 11:
PAVING THE WAY TO A RESPONDING, EFFECTIVE PRIMARY HEALTHCARE

KEYNOTE ADDRESS

Marios Themistokleous

Secretary General for Primary Healthcare, Ministry of Health

João Breda (Video Message)

Head, Athens Quality of Care Office, Special Adviser for the Regional Director, WHO

Anargyros Mariolis (Virtual)

General Practitioner/Family Physician, Director, Areopolis Health Center, Mani, President Hellenic Academy of Family Medicine/General Practice and Primary Health Care

Christos Lionis

Professor of General Practice and Primary Health Care at University of Crete Faculty of Medicine University of Crete

Dimitrios Boumpas (Virtual)

Professor of Pathology-Rheumatology, Director, Department of Pathology, University of Athens, Head, Rheumatology and Clinical Immunology Unit "Attikon", President, Central Board of Health (KESY)

Moderator: Evangelos Fragoulis, General Practitioner/Family Physician, Ass. Chief Doctor, EDOEAP Secretary General, Hellenic Academy of Family Medicine/General Practice and Primary Health Care

DISCUSSION – QUESTIONS BY THE AUDIENCE

CONFERENCE CONCLUSIONS – END OF CONFERENCE

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