

We represent over 36,000 businesses across Europe

# The voice of digitally transforming industries



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- pharmaceutical businesses,
- medical devices manufacturers,
- tests and vaccine developers,
- consumer healthcare,
- insurance companies,
- platform services,
- data analytics,
- software,
- hardware,
- telecoms,
- semiconductors,
- cloud technology

  
**DIGITALEUROPE**



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## Continuity and personalisation

*Seamlessly connected tech  
Remote where best suited*



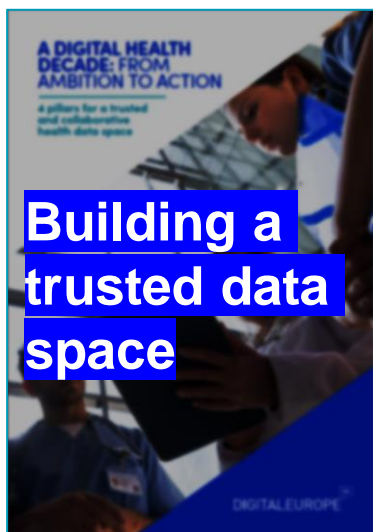
## Virtualisation

*Optimising invasive procedures  
Test and devices & medicines*



## Precision

*Omics and genetics  
Cell and gene therapy*



## Demonstrate benefits



## Leveraging existing successes



## Privacy & security by design



## Patient-centric services

## Governance



- Secure EHRs
- Remote & personal digital services



- Patients' rights
- Governance for thriving data economy

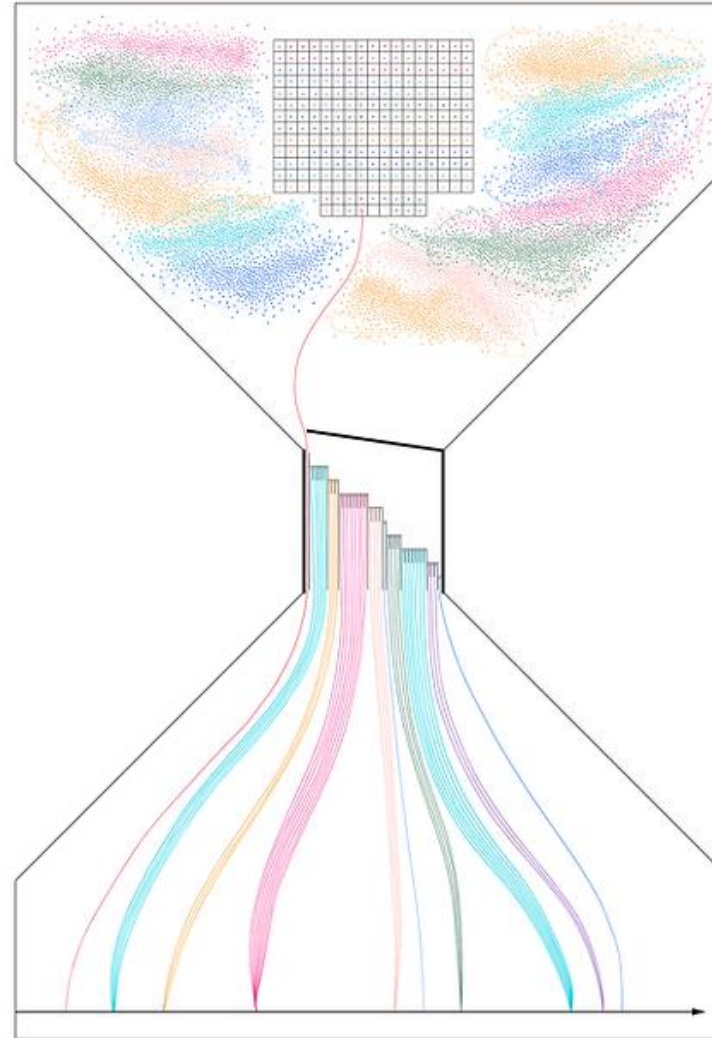


- Harmonisation of privacy rules
- Single market for digital health and data



- Enable R&I
- Standardisation
- Investment & support
- Optimal security

## Smart systems



Credit: Stefanie Posavec

## Real life use

Improved Patient Experience

Reduce healthcare costs

Improved clinicians experience

Better outcomes

Chapter II

## Use of interoperable Electronic Health Records across Europe

- **Patients' rights** for access, control
- Telemedicine
- **EHR systems self certification** + medical devices and AI
- Wellness apps label

Chapter III

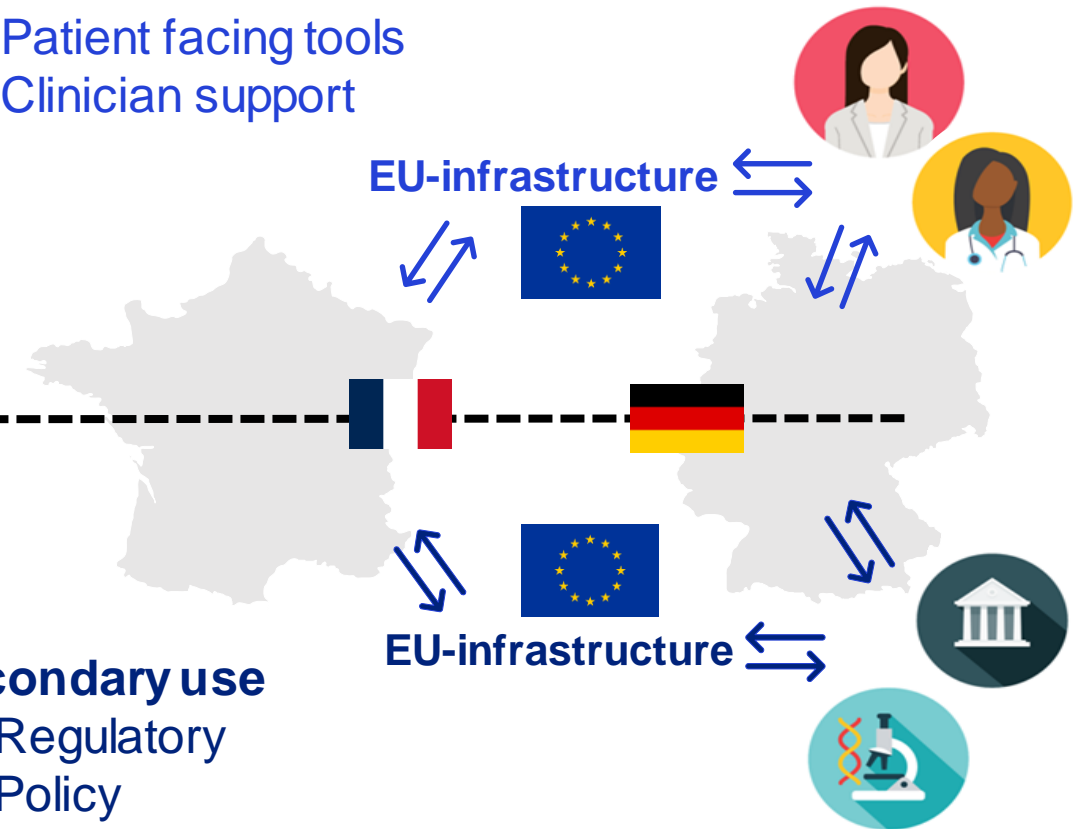
## Re-use of quality health data for re-use across Europe

- Common data types, purposes, fees and processes for permits
- **Sharing obligation** in case of permit
- Metadata standards & catalogues
- **Secure environments**

Chapter IV

## Primary use

- Health IT
- Patient facing tools
- Clinician support



## Secondary use

- Regulatory
- Policy
- R&D (pharma & MDs)
- AI



**Secure EHRs**  
**Remote & personal digital services**



**Patients' rights**  
**Governance for thriving data economy**



**Harmonisation of privacy rules**  
**Single market for digital health and data**



**Enable R&I**  
**Standardisation**  
**Investment & support**  
**Optimal security**



## Our 7 suggestions for improving the text

- 1. Reduce complexity:** clear delineation and interplay GDPR & medical regs
- 2. Create clarity for “data holders”:** ambiguous but far-reaching impact
- 3. Enable useful data analysis:** use-case driven governance
- 4. Ensure proportionate EHR systems’ certification:** targeted scope needed
- 5. Streamline health data sharing and access:** procedures and fee structures should be fair
- 6. Enable the global endeavour of innovation and R&D:** aligned standards for interoperability & a clear legal framework for international data flows
- 7. Make the EHDS and its Board inclusive:** Key stakeholders to be engaged, including innovators.