

HEADWINDS

ENDURE. ADAPT. PERSEVERE. EMBRACE THE CHANGING FUTURE OF SUSTAINABILITY.

September 26, 2022 | Grand Hyatt Athens Hotel



Corporate
Responsibility Committee



AMERICAN-HELLENIC
CHAMBER OF COMMERCE



Broadening Horizons®

AGENDA

13:30-14:00 Registration & Welcome Coffee

14:00-14:15 Opening Remarks

Elias Spirtounias

Executive Director, American-Hellenic Chamber of Commerce

Welcome Remarks

Nikolaos Bakatselos

President, American-Hellenic Chamber of Commerce

Pakis Papademetriou

Chair, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

Setting the Stage

Rouli Christopoulou

Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

14:15-14:45 **Voice of the People: The Quest for Prosperity**

Dr. Athanasios Krystallis

Associate Professor, The American College of Greece

Moderators: **Rania Assariotaki**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

Maria Dimopoulou, Member, Corporate Responsibility Committee
American-Hellenic Chamber of Commerce

SOCIETIES IN DISTRESS

14:45-15:05 **Crisis: The Human Aspect of Geopolitics**

Margaritis Schinas

Vice President, European Commission

15:05-15:25 **Digital Divide: Bridging Generations**

Theofanis Tasis

Lecturer Contemporary Practical Philosophy, Alpen-Adria University

15:25-15:45 Psychological Distress: Urge to Safeguard Societal Cohesion

Agnes Mariakaki

Psychologist and Managing Director, MindSearch

Moderator: **Nikos Andritsos**, Journalist, SKAI TV & Radio

15:45-16:15 Children Effect: Acknowledging the Risks to the Future

Luciano Calestini

Representative, UNICEF Greece Country Office

Moderator: **Melina Thomaidou**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

NET POSITIVE

16:15-16:45 Climate Change: Nurturing Culture through Science

Dr. Kimberley Miner

Climate Scientist and Systems Engineer, NASA Jet Propulsion Laboratory
California Institute of Technology

16:45-17:30 Networking Cocktail

17:30-17:40 European Sustainability Transition: Policy and Vision

Phoebe Koundouri

Professor, School of Economics, Athens University of Economics and Business

17:40-18:05 Biodiversity: Enabling Nature-Based Solutions

Demetres Karavellas

CEO, WWF Greece

Alexandros Gousiaris

Beekeeper

18:05-18:35 The Island Paradigm: Setting Sustainable Life Standards

George Terzis

Communications & Corporate Affairs Senior Manager, Alpha Bank

Elli Panagiotopoulou

Group Communications and Corporate Affairs Director, Polygreen

Aggelos Stefanopoulos

Project Manager, Kosmocar

Moderator: **Sotiris Pastras**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

INTERCONNECTIONS

18:35-18:55 Systems Change: The Imperative for Sustainable Development

Aris Vrettos

Director of Sustainability Strategy and Transformation, Croda International Plc

Moderator: **Kiara Konti**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

18:55-19:25 The Post-Purpose Brand: Linking Value to Impact

Thomas Kolster

Founder & Creative Director, Goodvertising Agency

Dimitris Michopoulos

Chairman & CEO, MullenLowe Athens

19:25-20:00 Planetary Health: The Hidden Threat

Professor Costas Synolakis

President, Athens College & Chairman, Special Scientific Committee on Climate Change in Greece

Anastasia Kotanidou

Professor of Pulmonology and Critical Care, University of Athens Medical School

Giorgos Karapanagos

Public Health Data Analyst, Médecins Sans Frontières Greece

Moderator: **Vasiliki Angouridi**, Managing Editor, News4Health.gr

20:00 Conclusions