

State-by-State Insights:

Missouri, Pennsylvania, Massachusetts



TRADE U.S.A.
Exploring Opportunities



Virtual
Event
Discussion
June 21, 2022
18:00-19:15 hours



CREATING THE CODE

SPEAKERS BIOS



Natascha Lord
Managing Director
International Trade and Investment Office,
Missouri Department of Economic Development

Natascha joined the Missouri Department of Economic Development in 2018. She served as a Trade Specialist for the Americas' region, aiding Missouri companies in growing their exports to Canada and Mexico. Currently Natascha serves as the Coordinator for the International Trade & Investment Office overseeing the daily operations of the global office network in Canada, China, Europe, India, Israel, Japan, Mexico, New York, South Korea and the UAE. Along with the team, Natascha enjoys assisting Missouri companies to export their products and services overseas.

Natascha is a Certified Global Business Professional and enjoys working with Missouri companies to help them grow and sell their products and services overseas.

Natascha is a graduate of Missouri Southern State University, where she received a Bachelor of Science in International Business and Bachelor of Arts in German. As a US State Department Benjamin A Gilman Scholar, she also spent time studying at the Katholische Universität in Eichstätt, Germany.



Professor Stefanos Kales
Medical School and School of Public Health
Harvard University

Stefanos N. Kales MD, MPH is a Professor at Harvard's Medical School and Chan School of Public Health, and Chief of Occupational Medicine at the Cambridge Health Alliance. He organized Harvard's 2014 Mediterranean Diet Conference, the 2017 Mediterranean Diet & Health Conference in Greece, and the 2019 Exploratory Seminar on Mediterranean Diet at Harvard's Radcliffe Institute.

Dr. Kales has participated in professional activities and editorial boards on five continents with over 200 publications and wide recognition internationally. He has received numerous honors, including: Kehoe Award, Harriet Hardy Award and Order of Emperor Dom Pedro II for outstanding scientific contributions. He is an advisor to Greece's National Public Health Organization (EODY).

Dr. Kales grew up around traditional Greek foods prepared by his grandmother and later completed extensive travels in Greece, Cyprus, Spain and Italy. Dr. Kales innovates to disseminate healthy Mediterranean eating in schools, workplaces and hospitals, and recently co-authored the "Textbook of Lifestyle Medicine". In May 2022, he spoke at the Pontifical (Vatican) Academy's symposium on Olive Oil, led a group of elite professors to Crete to found the Hellenic Center for Excellence, and co-organized a conference in Cyprus on lifestyle for dementia prevention for the A. G. Leventis Foundation.

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Nikolaos Bakatselos
President
American-Hellenic Chamber of Commerce

Nikolaos Bakatselos is the Managing Director of Pyramis Metallourgia A.E. and Pyramis Deutschland GmbH. He was Member of the Board of Directors and Deputy Managing Director of Northern Greece Publishing S.A. He has held the position of Managing Director of Imperium AEEEX, and Member of the Board of Directors of Egnatia Bank Securities S.A. He was a Member of the Board of Directors of Attica Bank from February 2014 until June 2016. He was a Member of the Steering Committee of the International Hellenic University from 2006 until January 2014 and Member of the Board and President of the Northern Greece Committee of EEDE. He is Member of the Committee Support CERTH, Trustee of Anatolia College, Member of the Board and Member of the Steering Committee of SVE and Honorary Consul of Belgium for Northern Greece.

After being a Member of the Board of Directors of the American-Hellenic Chamber of Commerce for several years, in June 2010 he was elected Vice President of the American-Hellenic Chamber of Commerce and President of the Northern Greece Committee, and since June 2019 he was elected President of the American-Hellenic Chamber of Commerce. He is a founding member and member of the Board of the Council of Competitiveness of Greece. From October 2019 until February 2022, he was elected as President of HEDNO by the General Assembly of HEDNO. Nikolaos Bakatselos holds a B.A. in Sociology from University of Reading and a MSc in Shipping, Trade and Finance from City University Business School.



Elias Spirtounias
Executive Director
American-Hellenic Chamber of Commerce

After graduating from the School of Mathematics, University of Athens, Elias Spirtounias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in cooperation with other organizations and companies such as NASA, MIT, UNH in fields of analog and digital electronics, circuits design and applications. He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA, a company specialized in the design, production and application of voice and image processing systems. From 1997-February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos, an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development, and operation of the Center and its establishment as one of the most known technology-driven theme parks in Greece and abroad.

From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, in the midst of the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level memberships, foster advocacy, expand further the presence of the Chamber in the US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece. He serves as Treasurer of the American Chambers in Europe (ACE) Executive Committee.

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Dina Athanasiou

Head of International Trade Dept. "TradeUSA"
American-Hellenic Chamber of Commerce

Dina Athanasiou is Head of the International Trade Department "TradeUSA" of the American-Hellenic Chamber of Commerce, as of November 2018. Within her role, she assists and provides guidance to Greek companies interested in exporting to the U.S. market. Prior to entering the international trade sector by joining AmCham in May 2017, she was engaged in projects focused on marketing, communications, and sales, having worked with agencies including V+O and Hill+Knowlton Strategies. She is a business development professional holding a Bachelor's Degree in Marketing, a Diploma in Graphic Design and a Master's Degree in Design Management with the specialization in Marketing and Branding from the University of Southampton (UK). She speaks Greek, English and Spanish.



Dimitris Karavasilis

International Trade Advisor, American-Hellenic Chamber of Commerce
CEO, DK Marketing and Idea Monkeys LLC

Dimitris Karavasilis is a highly motivated, visionary and performance driven international marketing professional, with an advanced know-how and significant expertise in a wide range of economic and industrial sectors; since 1999 he has been providing significant Greek and foreign firms with marketing services. He is founder and CEO of "The DK Marketing Agency" with offices in Athens and Thessaloniki and "The IDEA MONKEYS Marketing Agency" with offices in New York and London. In 2018, he started a new collaboration with "All pack Hellas", a two-month printed packaging issue. In the beginning of 2019, he launched a new project, the "exportnews.gr" magazine. He has studied Business Administration and International Marketing at "The University of Sheffield". Prior to the foundation of DK Marketing, he had been working as a senior executive in industrial and commercial enterprises in Greece and abroad, such as SATO, Toshiba, Sunair, Premierotel, Pointgroup, Axon Inc., and D&B group. During his career, he has been undertaking major projects on behalf of big multinational consulting firms in the UK, the Netherlands, Luxembourg, Germany, Hungary, Romania, Turkey and China; he has also participated as an invited speaker in many local and international conferences.

He is a member of the Administrative Committee and of the Board of Directors of the Greek International Business Association (SEVE) and an Executive Consultant on international trade issues at the American-Hellenic Chamber of Commerce in Athens. He also participated in the core team of the Dutch experts of Task Force, contributing in establishing the Trade and Promotion Roadmap as the key source for reforming the Greek Export Strategy; he is also member of the Hellenic Institute of Marketing and an active member of various International Organizations.