

TradeUSA

STATE BY STATE INSIGHTS MISSOURI, PENNSYLVANIA, MASSACHUSETTS

21 JUNE, 2022



TRADE USA
Exploring Opportunities™

DIMITRIS KARAVASILIS

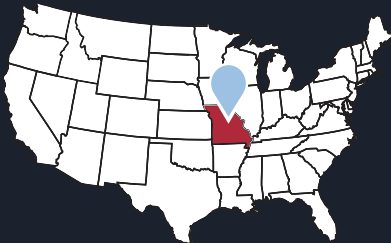


IDEA MONKEYS
Innovative Marketing Agency
from concept ... to reality

MISSOURI

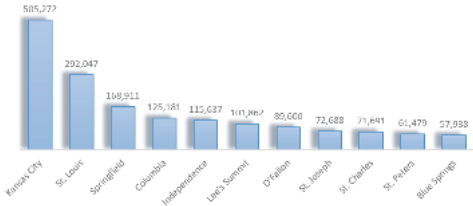
Total population of Missouri was estimated **6,124,160** in 2021.

The most populous city is Kansas City.



MISSOURI

LARGEST CITIES IN MISSOURI BY POPULATION (2021)

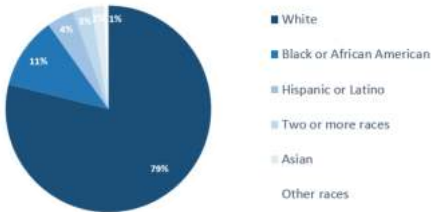


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MISSOURI

POPULATION OF MISSOURI BY RACE

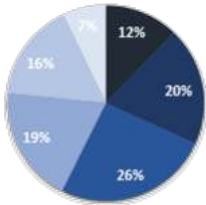
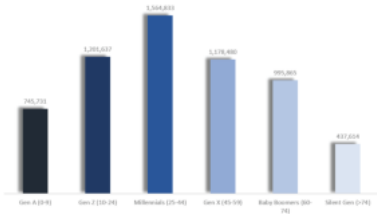


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MISSOURI

POPULATION OF MISSOURI BY GEN



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

PENNSYLVANIA

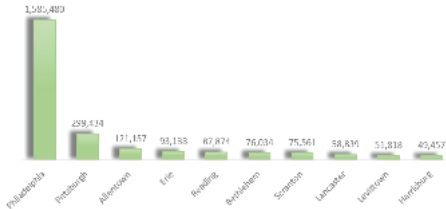


Pennsylvania is the fifth-most populous state in US with approximately **12.8 million residents.**

The capital of Pennsylvania is Harrisburg and the largest city Philadelphia, with almost **1.6 million residents.**

PENNSYLVANIA

LARGEST CITIES IN PENNSYLVANIA BY POPULATION (2021)

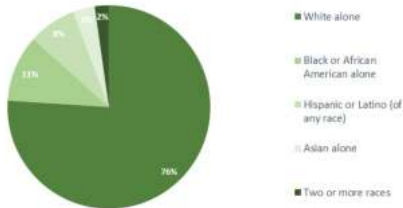


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

PENNSYLVANIA

POPULATION OF PENNSYLVANIA BY RACE

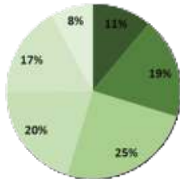
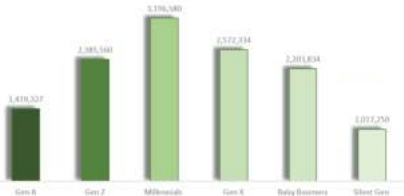


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

PENNSYLVANIA

POPULATION OF PENNSYLVANIA BY GEN



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MASSACHUSETTS

Massachusetts is the seventh smallest state in the USA.

Total population of the state in 2021 was estimated

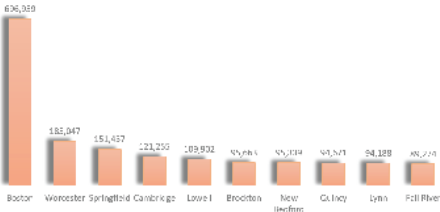
6,873,003.

The capital city of Massachusetts is Boston, which is the largest city, with **696,959 residents.**



MASSACHUSETTS

LARGEST CITIES
IN MASSACHUSETTS
BY POPULATION (2021)

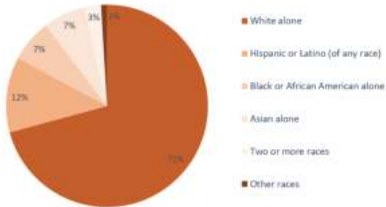


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MASSACHUSETTS

POPULATION OF MASSACHUSETTS BY RACE

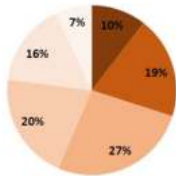
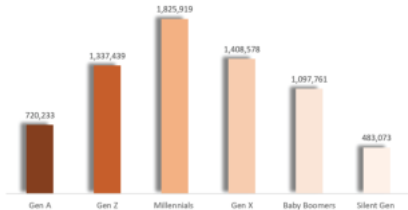


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MASSACHUSETTS

POPULATION OF MASSACHUSETTS BY GEN



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

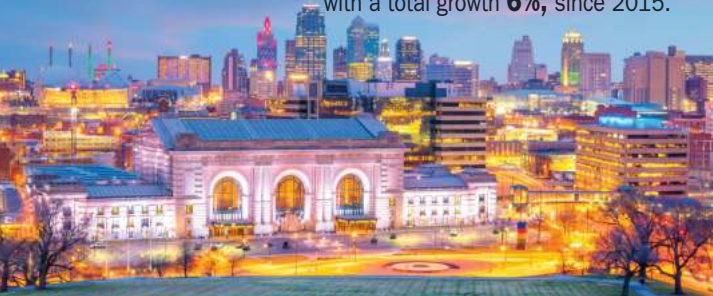
ECONOMY



MISSOURI

ECONOMY

Missouri's Gross State Product
in 2021 reached **\$295.7 billion**,
with a total growth **6%**, since 2015.



MISSOURI

ECONOMY

GROSS STATE PRODUCT
OF MISSOURI 2015 – 2021
(IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

MISSOURI

ECONOMY

Missouri's economy
rests chiefly on industry

MISSOURI ECONOMY

St. Louis is
an important center
for the manufacture
of metals and chemicals

MISSOURI

ECONOMY

GDP is
composed by
the following
sectors

Sector	GDP (US \$ billion)
Manufacturing	\$39.01
Real estate and rental and leasing	\$35.59
Health care and social assistance	\$29.21
Finance and insurance	\$26.10
Professional, scientific, and technical services	\$22.58
Wholesale trade	\$21.23
Retail trade	\$18.58
Information	\$12.86
Construction	\$11.75
Transportation and warehousing	\$11.32

MISSOURI

ECONOMY

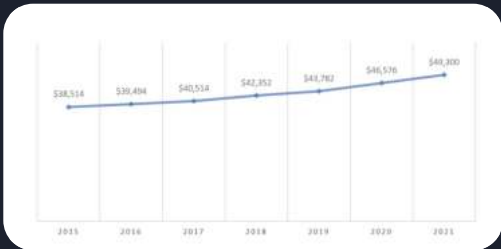
The sectors
with the largest
employers

Sector	Employment
Health care and social assistance	454,955
Retail trade	383,835
Manufacturing	288,323
Accommodation and food services	282,842
Professional, scientific, and technical services	229,509
Administrative and support and waste management and remediation services	208,670
Other services (except government and government enterprises)	206,545
Construction	196,223
Finance and insurance	195,440
Real estate and rental and leasing	164,140



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

PENNSYLVANIA

ECONOMY

Pennsylvania has the
sixth biggest economy
in the U.S. and is home to,
close to 50 of the 1,000,
largest public and private companies
in the U.S. by sales.

In 2021, the real Gross Domestic Product (GDP)
of Pennsylvania was US \$ 713.69 billion.

PENNSYLVANIA ECONOMY

REAL GROSS DOMESTIC PRODUCT (GDP)
OF PENNSYLVANIA
2015 – 2021 (BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

PENNSYLVANIA

ECONOMY

The state is the largest producer among the 50 states in canned fruit and vegetable-specialty products, chocolate and cocoa products, potato chips and pretzels.

It's known as the

“Snack Food Capital of the World”



PENNSYLVANIA

ECONOMY

The sectors
that contribute most
to GDP creation
and employ
the most workers

Sector	GDP (\$ billion)
Real estate and rental and leasing	\$ 95.36
Manufacturing	\$ 91.48
Health care and social assistance	\$ 76.66
Professional, scientific, and technical services	\$ 57.41
Finance and insurance	\$ 52.66
Information	\$ 48.46
Wholesale trade	\$ 44.66
Retail trade	\$ 37.08
Construction	\$ 33.25
Transportation and warehousing	\$ 29.12

PENNSYLVANIA

ECONOMY

The sectors
that contribute most
to GDP creation
and employ
the most workers

Sector	Employment
Health care and social assistance	1,128,504
Retail trade	762,997
Manufacturing	603,101
Professional, scientific, and technical services	526,859
Accommodation and food services	515,346
Other services (except government and government enterprises)	425,216
Finance and insurance	410,639
Administrative and support and waste management and remediation services	402,080
Construction	398,669
Transportation and warehousing	393,050

PENNSYLVANIA

ECONOMY

DISPOSABLE PERSONAL INCOME
OF PENNSYLVANIA 2015 – 2021
(IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

PENNSYLVANIA

ECONOMY

PER CAPITA DISPOSABLE PERSONAL
INCOME OF PENNSYLVANIA
2015 – 2021



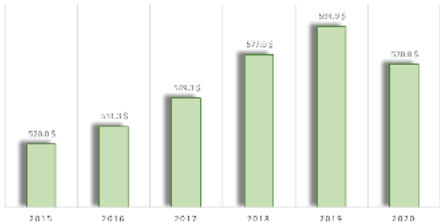
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

PENNSYLVANIA

ECONOMY

TOTAL EXPENDITURES
IN PENNSYLVANIA 2015 – 2021
(IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



MASSACHUSETTS

ECONOMY

Modern Massachusetts
is a global leader
in biotechnology,
engineering,
higher education
finance
and maritime trade.

MASSACHUSETTS ECONOMY

GROSS STATE PRODUCT (GSP)
OF MASSACHUSETTS
2015 – 2021 (IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

MASSACHUSETTS

ECONOMY

The sectors that
contribute more
to GDP

Sector	GDP (\$ billion)
Real estate and rental and leasing	\$ 80.64
Professional, scientific, and technical services	\$ 73.35
Finance and insurance	\$ 52.83
Manufacturing	\$ 52.61
Health care and social assistance	\$ 52.40
Information	\$ 31.73
Wholesale trade	\$ 27.64
Retail trade	\$ 22.36
Construction	\$ 21.07
Educational services	\$ 17.27



MASSACHUSETTS

ECONOMY

Businesses in Massachusetts
employed a total of
24.2 million in 2018

MASSACHUSETTS

ECONOMY

Sector	Employment
Health care and social assistance	699,211
Professional, scientific, and technical services	487,312
Retail trade	428,369
Accommodation and food services	335,983
Finance and insurance	283,690
Manufacturing	260,513
Construction	259,699
Administrative and support and waste management and remediation services	252,126
Educational services	251,175
Other services (except government and government enterprises)	244,565

MASSACHUSETTS ECONOMY

DISPOSABLE PERSONAL INCOME
OF MASSACHUSETTS
2015 – 2021 (IN BILLION US \$)

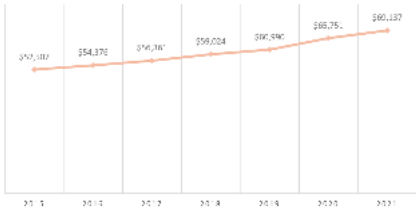


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

MASSACHUSETTS ECONOMY

PER CAPITA DISPOSABLE PERSONAL
INCOME OF MASSACHUSETTS
2015 – 2021

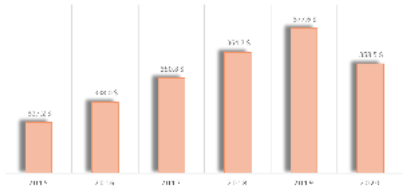


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

MASSACHUSETTS ECONOMY

TOTAL EXPENDITURES
IN MASSACHUSETTS
2015 – 2021 (IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

IMPORTS



STATE BY STATE INSIGHTS
MISSOURI-PENNSYLVANIA-MASSACHUSETTS

DIMITRIS KARAVASILIS

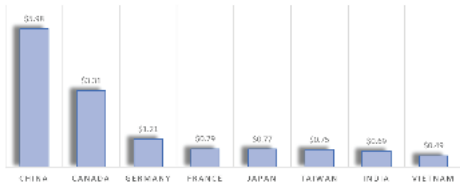


IDEA MONKEYS
from concept ... to reality

MISSOURI

IMPORTS

IMPORTS OF MISSOURI
PER COUNTRY IN 2021
(IN BILLION US \$)



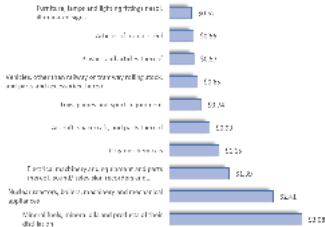
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

MISSOURI

IMPORTS

MAIN IMPORTED PRODUCTS IN MISSOURI 2021 (BILLION US \$)

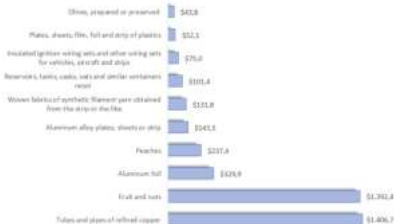


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

MISSOURI IMPORTS

MISSOURI'S IMPORTS OF GREECE IN 2021 (IN THOUSAND US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

PENNSYLVANIA

IMPORTS

IMPORTS OF PENNSYLVANIA
PER COUNTRY IN 2021
(IN BILLION US \$)



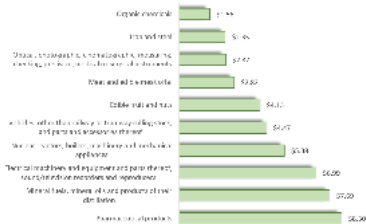
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

PENNSYLVANIA

IMPORTS

MAIN IMPORTED PRODUCTS
IN PENNSYLVANIA IN 2021
(BILLION US \$)



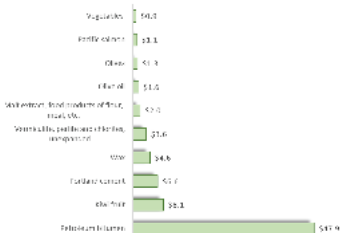
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

PENNSYLVANIA

IMPORTS

PENNSYLVANIA'S IMPORTS
OF GREECE IN 2021
(IN MILLION US \$)



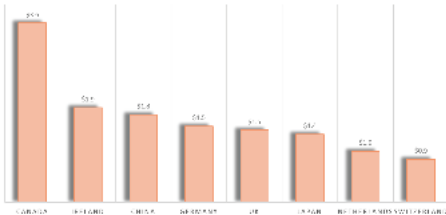
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

MASSACHUSETTS

IMPORTS

IMPORTS OF MASSACHUSETTS
PER COUNTRY IN 2021
(IN BILLION US \$)

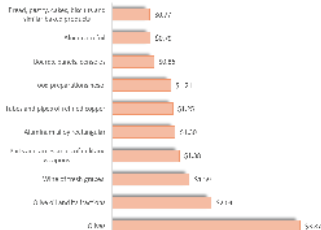


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

MASSACHUSETTS IMPORTS

MASSACHUSETTS'S IMPORTS OF GREECE IN 2021 (IN MILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2022)

RESTAURANT INDUSTRY



STATE BY STATE INSIGHTS
MISSOURI-PENNSYLVANIA-MASSACHUSETTS

DIMITRIS KARAVASILIS



IDEA MONKEYS
from concept ... to reality

MISSOURI

RESTAURANT INDUSTRY

In Missouri there were **11,200**
eating and drinking places in 2018



MISSOURI

RESTAURANT INDUSTRY

Businesses in the beverage
and food industry
employ a total of over
300,300 employees



MISSOURI

RESTAURANT INDUSTRY

Estimated sales in 2018
were US **\$ 11.7 billion**

The background of the slide is a dark, moody photograph of a black plate with a gold fork and knife resting on it. The lighting is dramatic, highlighting the metallic sheen of the cutlery against the dark plate and background.

PENNSYLVANIA

RESTAURANT INDUSTRY

The restaurant industry
is an important force
in Pennsylvania



PENNSYLVANIA

RESTAURANT INDUSTRY

According to 2018 data,
there were **26,548** food services locations
and total food service jobs were **580,000**

MASSACHUSETTS

RESTAURANT INDUSTRY

In Massachusetts total food service locations in 2018 were **15,797** and total food service jobs estimated **349,300**

CONSTRUCTION INDUSTRY

A low-angle, upward-looking photograph of a building's steel skeleton. The image shows a complex network of white-painted steel beams and girders forming the structural frame of a multi-story building. The perspective creates a sense of height and scale. In the background, a blue sky with scattered white clouds is visible. A portion of a construction crane is visible on the right side of the frame.

STATE BY STATE INSIGHTS
MISSOURI-PENNSYLVANIA-MASSACHUSETTS

DIMITRIS KARAVASILIS



IDEA MONKEYS
from concept ... to reality

MISSOURI

CONSTRUCTION INDUSTRY

In Missouri, construction industry contributed US **\$ 12.2 billion (3.7%)** of the state's GDP of US **\$ 332.1 billion**, in 2019.

MISSOURI

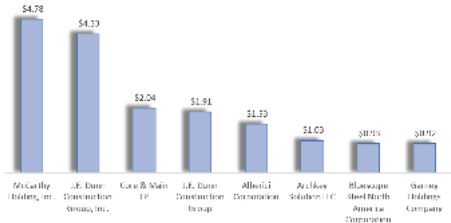
CONSTRUCTION INDUSTRY

Construction
(residential + nonresidential)
employed **7.2 million workers**
in July 2020, a decrease of
306,000 (-4.1%) from July 2019,
and **6.6% less** than in April 2006,
when U.S. construction
employment peaked.

MISSOURI

CONSTRUCTION INDUSTRY

LARGEST CONSTRUCTION COMPANIES BY SALES REVENUE IN 2020 (IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Statista (2022)

PENNSYLVANIA

CONSTRUCTION INDUSTRY

In Pennsylvania, non-residential construction was **US \$ 12.3 billion** in 2019.

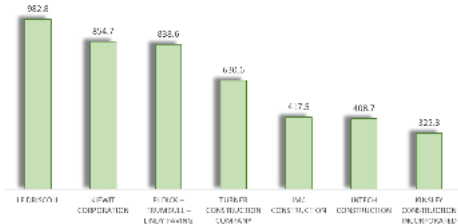
Residential construction reached **US \$ 4.6 billion** in 2019.

The number of building permits issued in Pennsylvania in 2019 was 22,625 which represented a -2.1% decline over 2014-2019.

PENNSYLVANIA

CONSTRUCTION INDUSTRY

BIGGEST CONSTRUCTION COMPANIES
IN PENNSYLVANIA IN 2019
(IN MILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: GoBridgit (2022)



MASSACHUSETTS

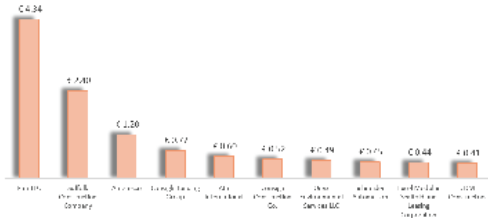
CONSTRUCTION INDUSTRY

Construction of Buildings
in Massachusetts
was **36.2 thousand**
of persons
in March of 2022,
according to the
United States Federal Reserve.

PENNSYLVANIA

CONSTRUCTION INDUSTRY

LARGEST CONSTRUCTION COMPANIES
BY SALES REVENUE
IN MASSACHUSETTS (IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Dun & Bradstreet (2022)

COMPANIES

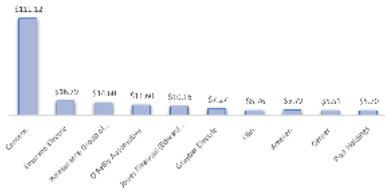
STATE BY STATE INSIGHTS
MISSOURI-PENNSYLVANIA-MASSACHUSETTS

DIMITRIS KARAVASILIS



MISSOURI COMPANIES

LEADING PUBLICLY TRADED COMPANIES
IN MISSOURI IN 2021,
RANKED BY REVENUE (IN BILLION US \$)

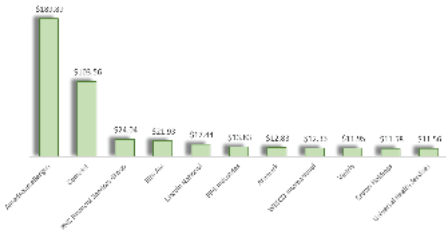


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Statista (2022)

PENNSYLVANIA COMPANIES

LEADING PUBLICLY TRADED COMPANIES
IN PENNSYLVANIA IN 2021,
RANKED BY REVENUE (IN BILLION US \$)

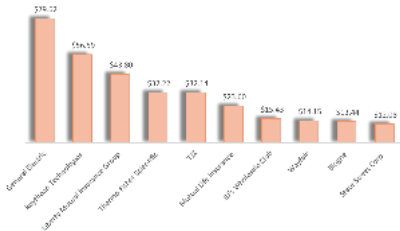


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Statista (2022)

MASSACHUSETTS COMPANIES

LEADING PUBLICLY TRADED COMPANIES
IN MASSACHUSETTS IN 2021,
RANKED BY REVENUE (IN BILLION US \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Statista (2022)

THANK YOU



TRADE USA
Exploring Opportunities™

TRADEUSA
STATE-BY STATE INSIGHTS
MISSOURI-PENNSYLVANIA-MASSACHUSETTS