TradeUSA

STATE BY STATE INSIGHTS TEXAS, CALIFORNIA, NEW MEXICO

20 MAY, 2021





DIMITRIS KARAVASILIS









IWHY CHOOSE USA



FUNDAMENTAL MISTAKES IN THE PAST



- TEXAS

- NEW MEXICO

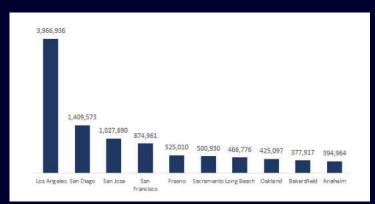




THE MOST DENSELY POPULATED STATE IN THE U.S. (39.51 MILLION INHABITANTS)



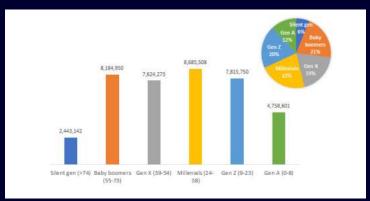
LARGEST CITIES BY POPULATION



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA



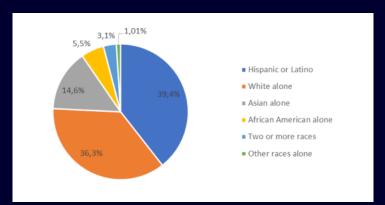
POPULATION BY GENERATION



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA



POPULATION BY RACE



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

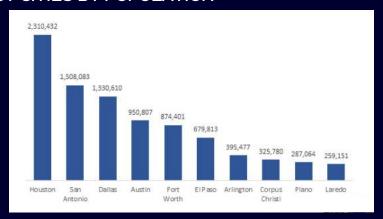




THE SECOND LARGEST STATE BOTH BY AREA AND POPULATION (20.94 MILLION INHABITANTS)

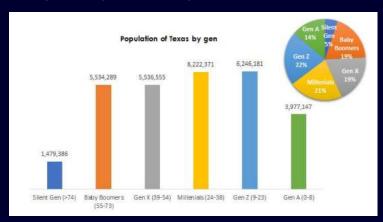


LARGEST CITIES BY POPULATION



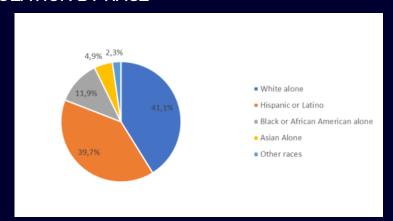
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

POPULATION BY GENERATION



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

POPULATION BY RACE



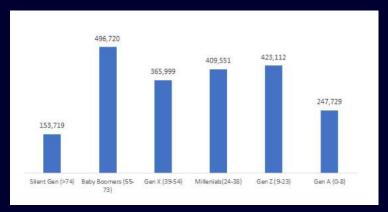
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Statista (2021)

2.09 MILLION INHABITANTS



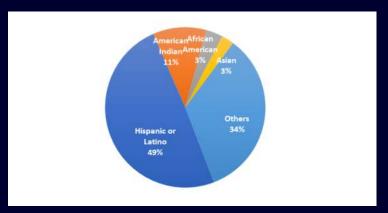


POPULATION BY GENERATION



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

POPULATION BY RACE



PROCESSING: DK MARKETING Market Research \otimes Business Analysis Dpt. SOURCE: Census Bureau USA





STATE BY STATE INSIGHTS
TEXAS, CALIFORNIA, NEW MEXICO







GDP 2019 \$2.79 TRILLION







CONCURRENTLY, THE LAND PRODUCING HALF THE FRUITS AND VEGETABLES OF USA

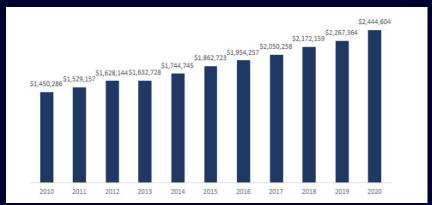






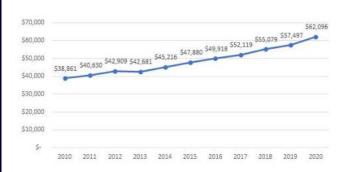
DISPOSABLE PERSONAL INCOME

(MILLION \$)



PROCESSING: DK MARKETING Market Research \otimes Business Analysis Dpt. **SOURCE:** Census Bureau USA

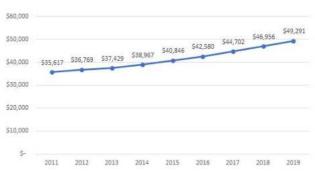
DISPOSABLE PERSONAL INCOME **PER CAPITA**



PROCESSING: DK MARKETING Market Research @ Business Analysis Dpt. SOURCE: Census Bureau USA



PERSONAL CONSUMPTION EXPENDITURES PER CAPITA



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.







STATE BY STATE INSIGHTS
TEXAS, CALIFORNIA, NEW MEXICO





GDP 2019 \$1.8 TRILLION



HOLDS SECOND PLACE AFTER CALIFORNIA AND 9TH WORLDWIDE





THE MOST IMPORTANT EXPORTING STATE OF USA (20% NATIONWIDE)



MAIN PRODUCER OF NPG, OIL AND PETROLEUM PRODUCTS IN USA

> (30% OF OIL DISTILLERIES & 75% OF TOTAL PETROCHEMICALS)



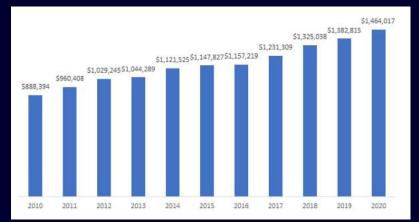
ALSO PRODUCES 10% OF TOTAL GOODS IN THE COUNTRY





DISPOSABLE PERSONAL INCOME

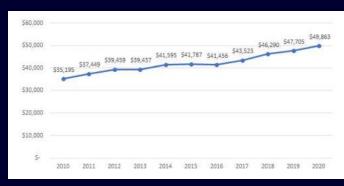
(MILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

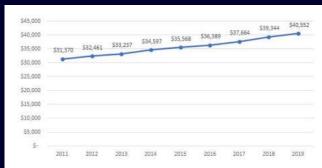


DISPOSABLE PERSONAL INCOME PER CAPITA



PROCESSING: DK MARKETING Market Research ® Business Analysis Dpt. SOURCE: Census Bureau USA

PERSONAL CONSUMPTION EXPENDITURES PER CAPITA



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA



STATE BY STATE INSIGHTS
TEXAS, CALIFORNIA, NEW MEXICO





GDP 2019 \$97.09 BILLION



from concept ... to reality

NEW MEXICO

RANKS AMONG THE POOREST STATES IN USA

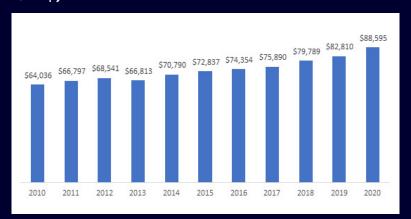






NEW MEXICO

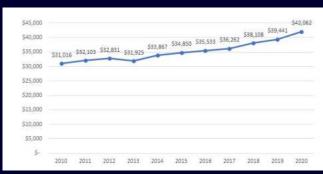
DISPOSABLE PERSONAL INCOME



PROCESSING: DK Marketing Market Research & Business Analysis Dpt. SOURCHE: Census Bureau USA

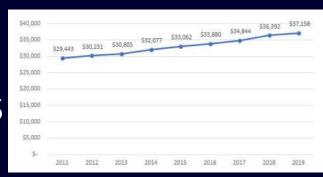


DISPOSABLE PERSONAL INCOME PER CAPITA



PROCESSING: DK Marketing Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

PERSONAL CONSUMPTION EXPENDITURES PER CAPITA



PROCESSING: DK Marketing Market Research \otimes Business Analysis Dpt. SOURCE: Census Bureau USA

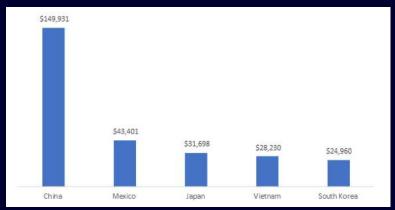






CALIFORNIA IMPORTS

(MILLION\$)

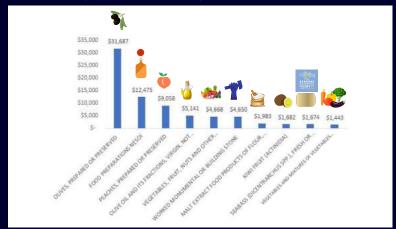


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: USITC (2020)



CALIFORNIA IMPORTS

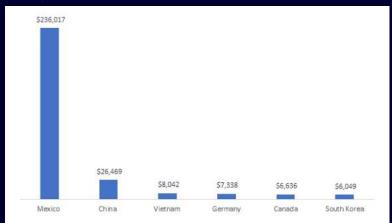
FROM GREECE (THOUSAND \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: USITC (2020)

TEXAS IMPORTS

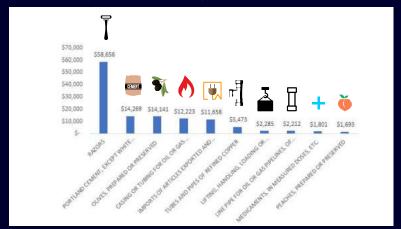
(MILLION \$)



PROCESSING: DK MARKETING Market Research ® Business Analysis Dpt. SOURCE: USITC (2020)

TEXAS IMPORTS

FROM GREECE (THOUSAND \$)

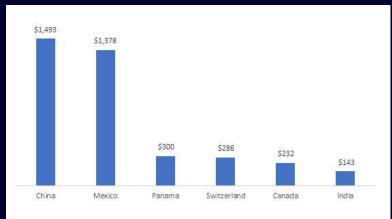


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: USITC (2020)

from concept ... to reality

NEW MEXICO IMPORTS

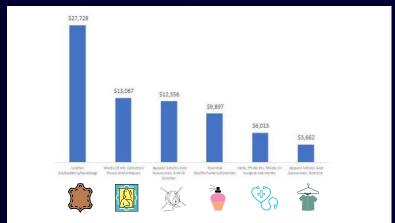
(MILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: USITC (2020)

NEW MEXICO IMPORTS

FROM GREECE (THOUSAND \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: USITC (2020)

RESTAURANT INDUSTRY IN U.S. BY STATE



CALIFORNIA RESTAURANTS ARE A DRIVING FORCE IN CALIFORNIA'S **ECONOMY** 72,201 **EATING AND DRINKING PLACE LOCATIONS IN 2018** (11% OF EMPLOYMENT)



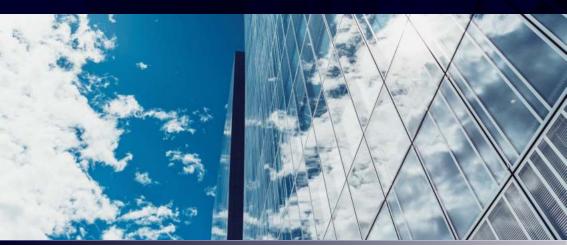








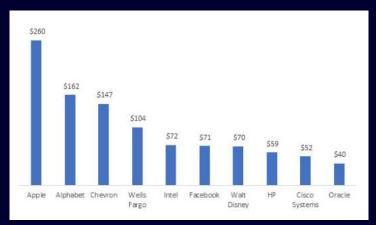
COMPANIES





BIGGEST COMPANIES IN CALIFORNIA

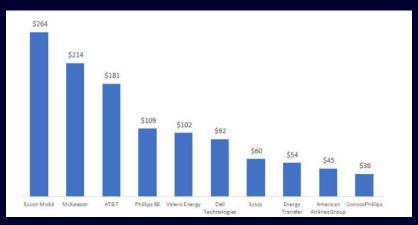
RANKED BY REVENUE (BILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Statista (2021)

BIGGEST COMPANIES IN TEXAS

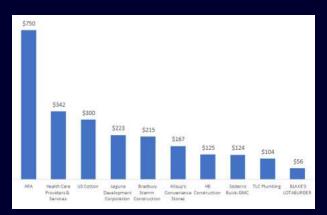
RANKED BY REVENUE (BILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Statista (2021)

BIGGEST COMPANIES IN NEW MEXICO

RANKED BY REVENUE (BILLION \$)



PROCESSING: DK MARKETING Market Research ® Business Analysis Dpt. SOURCE: Statista (2021)

CONSTRUCTION INDUSTRY





ADOPTION OF INNOVATIVE SOLUTIONS IN CONJUNCTION WITH **SUSTAINABILITY** (RELEVANT EQUIPMENT AND TECHNIQUES)



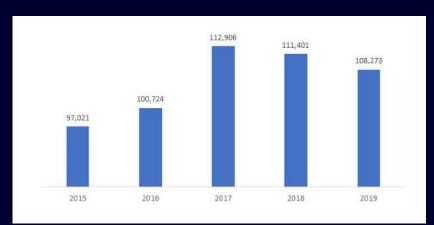




THE U.S. BOAST SOME OF THE BIGGEST CONSTRUCTION COMPANIES



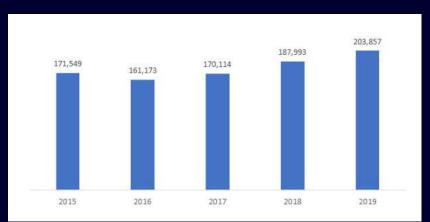
TOTAL UNITS IN CALIFORNIA



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

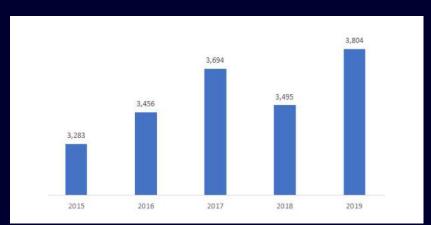


TOTAL UNITS IN TEXAS



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

TOTAL UNITS IN NEW MEXICO



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt. SOURCE: Census Bureau USA

CONCLUSION

THANK YOU









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