

TradeUSA

STATE BY STATE INSIGHTS NEW YORK-ILLINOIS-FLORIDA

22 SEPTEMBER, 2021



TRADE USA
Exploring Opportunities™

DIMITRIS KARAVASILIS



IDEA MONKEYS
Innovative Marketing Agency
from concept ... to reality

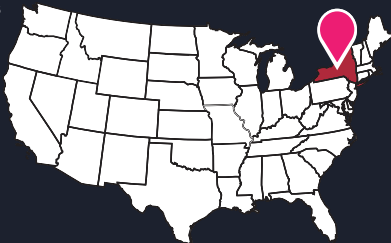
NEW YORK

New York is the fourth most populous state in the United States, with population

20.4 million

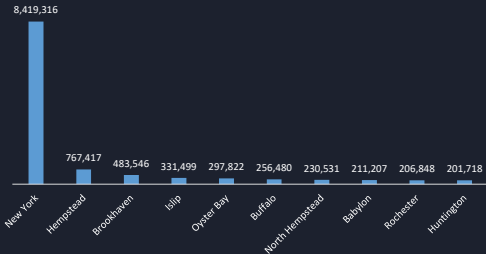
in 2021.

Most of the state's population is concentrated in New York City.



NEW YORK

LARGEST CITIES IN NEW YORK BY POPULATION

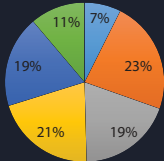
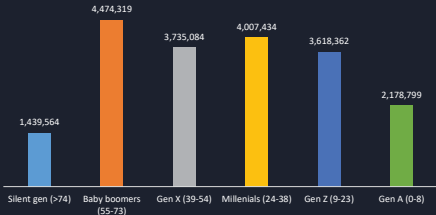


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

NEW YORK

POPULATION OF NEW YORK BY GEN

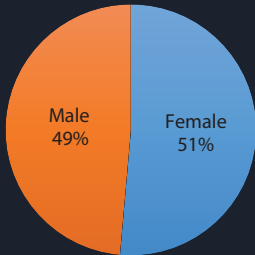


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

NEW YORK

POPULATION OF NEW YORK BY GENDER

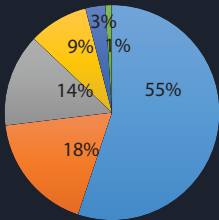


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

NEW YORK

POPULATION OF NEW YORK BY RACE



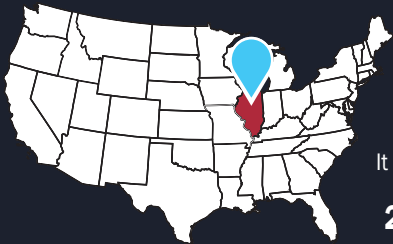
- White alone, not Hispanic or Latino, percent
- African American alone
- Hispanic or Latino
- Asian alone
- Two or More Races, percent
- American Indian and Alaska Native alone

PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

ILLINOIS

Illinois population in 2021
is estimated to be
12.85 million.



It is the **6th largest state**
by population, and the
25th largest land area
of all U.S. states.

An aerial photograph of Chicago, Illinois, taken from a high vantage point looking down at the city and Lake Michigan. The skyline is visible, with numerous skyscrapers, including the Willis Tower. The city is surrounded by water, and the sun is setting or rising, creating a warm, golden glow over the scene. The text "ILLINOIS" is overlaid on the top left in a large, white, sans-serif font.

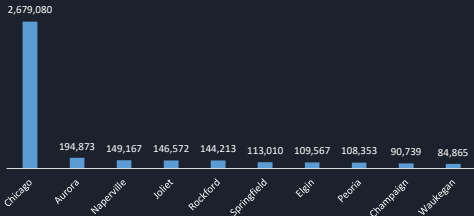
ILLINOIS

Illinois has been noted
as a microcosm
of the entire
United States.

The largest city
is Chicago
with population almost
2.7 million.

ILLINOIS

LARGEST CITIES IN ILLINOIS BY POPULATION

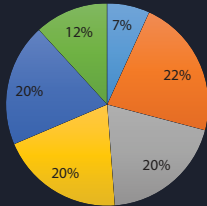
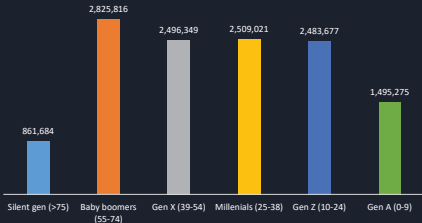


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

ILLINOIS

POPULATION OF ILLINOIS BY GEN

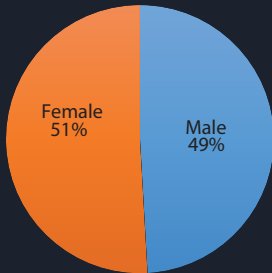


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

ILLINOIS

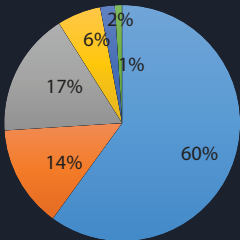
POPULATION OF ILLINOIS BY GENDER



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.
SOURCE: Census Bureau USA

ILLINOIS

POPULATION OF ILLINOIS BY RACE



- White alone, percent
- African American alone
- Hispanic or Latino
- Asian alone
- Two or More Races
- Other

PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.
SOURCE: Census Bureau USA

FLORIDA

Florida is the third most populous state in USA and its population in 2021 is estimated to be **21.6 million**





FLORIDA

Miami metropolitan area, with a population of almost **6.2 million**, is the most populous urban area in Florida and the **seventh most populous** in the United States

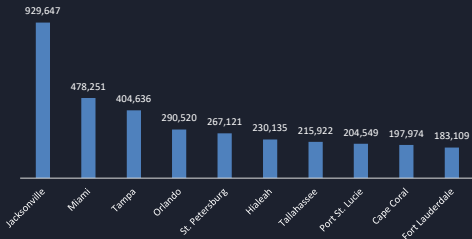
FLORIDA

The largest city in Florida
is Jacksonville with
929,647 inhabitants



FLORIDA

LARGEST CITIES IN FLORIDA BY POPULATION

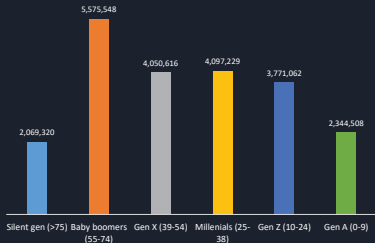


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

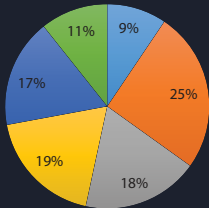
FLORIDA

POPULATION OF FLORIDA BY GEN



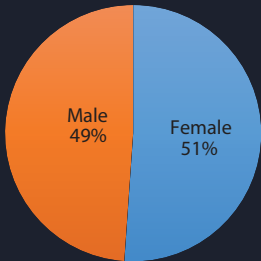
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA



FLORIDA

POPULATION OF FLORIDA BY GENDER

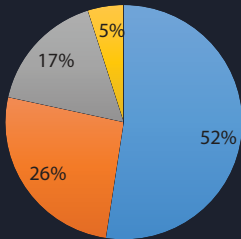


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: Census Bureau USA

FLORIDA

POPULATION OF FLORIDA BY RACE



- White alone
- Hispanic or Latino
- African American alone
- Other (Two or More Races Native Hawaiian and Other Pacific Islander, American Indian and Alaska Native alone, American Indian and Alaska Native alone)

PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.
SOURCE: Census Bureau USA

ECONOMY






NEW YORK

ECONOMY

The economy of the State of New York is reflected in its Gross Domestic Product in 2019 of **\$1.75 trillion**, ranking **third in size** behind the larger states of California and Texas



NEW YORK

ECONOMY

If New York State were
an independent nation,
it would rank as the

**10th largest
economy**

in the world

NEW YORK

ECONOMY



New York State's economy is led by

financial services 

health care 

professional services 

retail trade 

manufacturing 

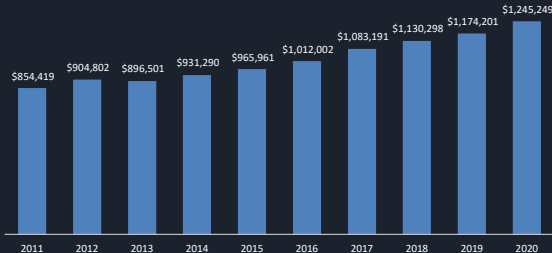
tourism 

education 

NEW YORK

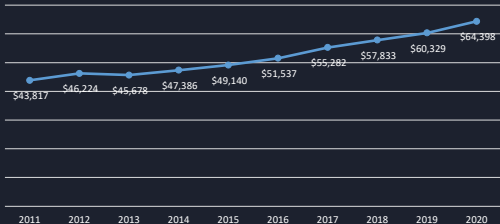
ECONOMY

The financial activities sector comprised
over than **29%**
of the State's real GDP,
while the rest
top industries,
together make up
27.2%



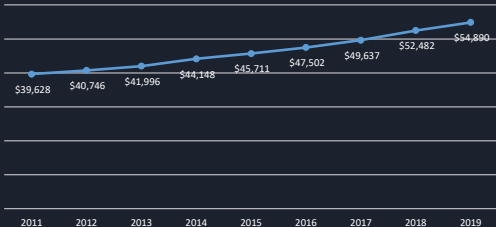
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.


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PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

ILLINOIS ECONOMY

The background of the slide features two flags waving against a clear blue sky with light, wispy clouds. On the left is the United States flag, and on the right is the Illinois state flag, which is white with a red and blue crest featuring a Native American figure holding a bow and arrow, with a yellow sun rising behind him. The word 'ILLINOIS' is printed in blue at the bottom of the state flag.

The economy of Illinois
is the **fifth largest**
by GDP in the United States
and one of the most diversified
economies in the world

In 2020, the real
Gross Domestic Product (GDP)
of Illinois was about
\$863.51 billion





ILLINOIS

ECONOMY

Illinois is fueled
by the economy of Chicago,
home to many
of the United States largest
companies, including
**Abbott Laboratories,
AbbVie Inc,
Baxter International,
Boeing etc**

ILLINOIS

ECONOMY

The top industries in Illinois are:



Business Services



Advanced Manufacturing



Education



Agriculture



Energy



Biotechnology



Sports

Manufacturing
in Illinois accounts
for 14% of the state's
total output
and generates
\$101 billion
in economic activity

ILLINOIS

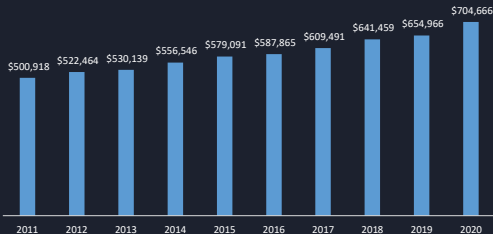
ECONOMY

Businesses in Illinois employed
24.2 million people in 2018,
with average annual
employment growth of

2.6%,

while the unemployment
rate across the state

in March 2020 was **5.3%**



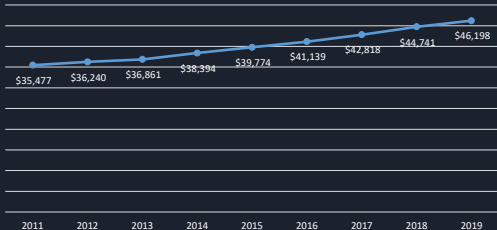
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SOURCE: U.S. Bureau of Economic Analysis (BEA)

FLORIDA

ECONOMY

Florida is one of the United States' economic powerhouses. It's the **third biggest state** in the country by population, and has the **fourth biggest economy**

FLORIDA

ECONOMY

In 2020, the real Gross Domestic Product (GDP) of Florida was about

\$935.67 billion

(\$963.26 billion in 2019)

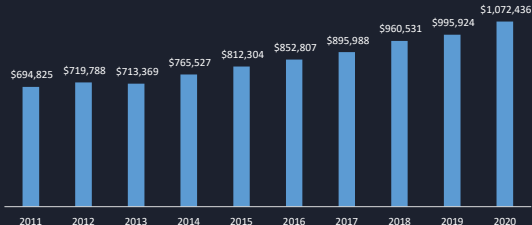




FLORIDA

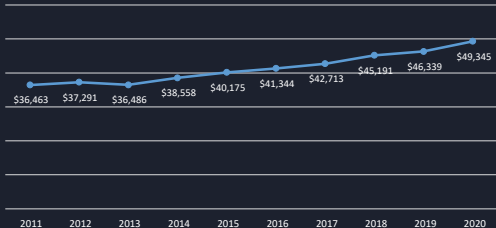
ECONOMY

Florida's economy
is extremely diverse,
with **tourism**
and **agriculture**
among its top
industries
(two thirds of the land
used for farming)



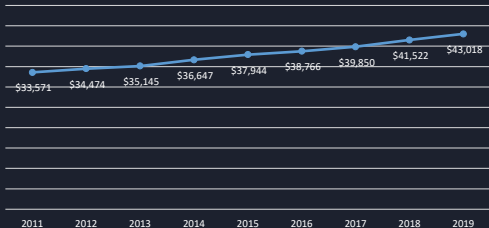
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IMPORTS

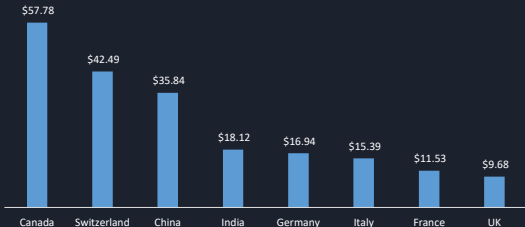
STATE BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA

DIMITRIS KARAVASILIS



NEW YORK IMPORTS

NEW YORK IMPORTS IN 2020 (IN BILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

NEW YORK IMPORTS

NEW YORK IMPORTS IN 2020 FROM GREECE (IN MILLION \$)

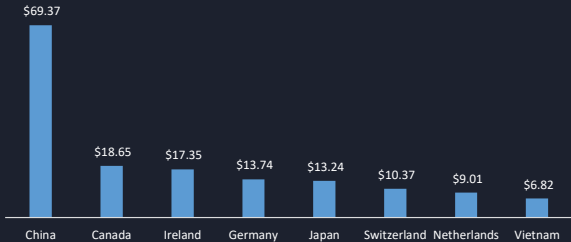


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

ILLINOIS IMPORTS

ILLINOIS IMPORTS IN 2020 (IN BILLION \$)

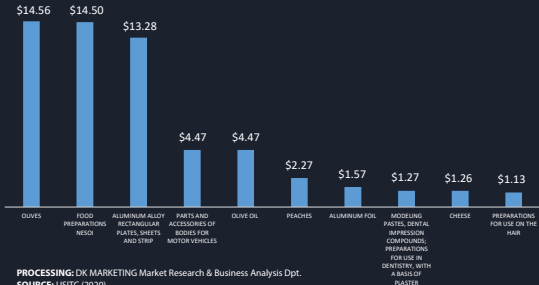


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

ILLINOIS IMPORTS

ILLINOIS IMPORTS FROM GREECE IN 2020 (IN MILLION \$)



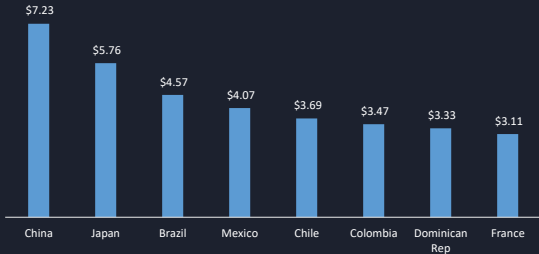
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

FLORIDA

IMPORTS

FLORIDA IMPORTS IN 2020 (IN BILLION \$)

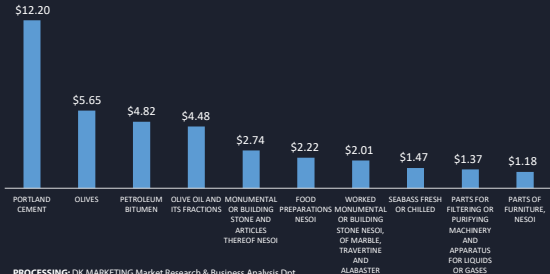


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

FLORIDA IMPORTS

FLORIDA IMPORTS FROM GREECE IN 2020 (IN MILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

COMPANIES

STATE BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA

DIMITRIS KARAVASILIS



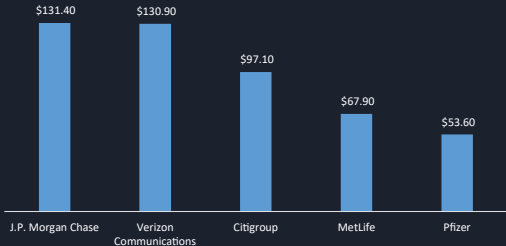
COMPANIES

In United States
are located some
of the largest companies
in the world,
with the most important
of them located in the most
popular states



NEW YORK COMPANIES

BIGGEST COMPANIES IN NEW YORK RANKED BY REVENUE (IN BILLION \$)

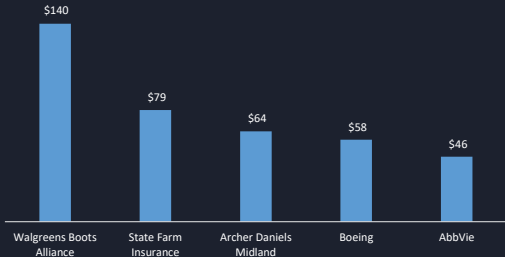


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

ILLINOIS COMPANIES

BIGGEST COMPANIES IN ILLINOIS RANKED BY REVENUE (IN BILLION \$)

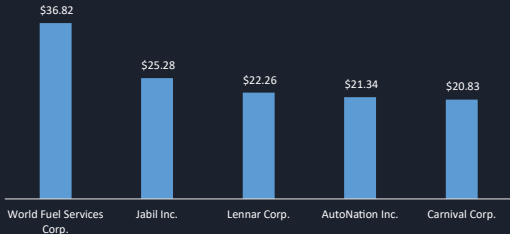


PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

FLORIDA COMPANIES

BIGGEST COMPANIES IN FLORIDA RANKED BY REVENUE (IN BILLION \$)



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: USITC (2020)

CONSTRUCTION INDUSTRY

A low-angle, upward-looking photograph of a building's steel skeleton. The structure is composed of numerous vertical and horizontal steel beams, creating a complex grid-like pattern. The perspective makes the building appear to be rising steeply into the sky. The sky is filled with soft, white clouds, with some blue visible between them. The lighting is natural, suggesting an overcast day.

STATE BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA

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IDEA MONKEYS
from concept ... to reality

CONSTRUCTION INDUSTRY

A hand is shown placing a wooden block on top of a staircase-like structure made of wooden blocks. The structure is built on a light-colored surface, and the background is a soft, out-of-focus grey.

Construction plays an important role in development, as the health of the economy can be measured by the new houses that are constructed

CONSTRUCTION INDUSTRY



Construction companies have the ability to offer many jobs to different types of employees

CONSTRUCTION INDUSTRY



...has proven to be
one of the country's
most resilient industries
in light of the impact
the coronavirus has made
on the global economy

NEW YORK

CONSTRUCTION INDUSTRY

In 2020,
New York State
had the **fourth-largest
construction** sector
in the nation, after
California, Texas and Florida,
but also had
the **highest job losses**



NEW YORK

CONSTRUCTION INDUSTRY

In the nine years
before the pandemic,
the State's construction
industry added a total of

99,800 jobs
at an average
annual rate of
3.2%



NEW YORK

CONSTRUCTION INDUSTRY

After reaching a record
406,600 in 2019,
the industry lost
44,400 jobs
(10.9%), falling to
362,200 in 2020

ILLINOIS

CONSTRUCTION INDUSTRY



Construction is booming
in the state, especially
in Chicago, which has
the **second-highest number**
of tower cranes in operation
in any U.S. city (behind Seattle)

ILLINOIS

CONSTRUCTION INDUSTRY

That surge in development is due largely to companies relocating to the Chicago area and bringing demand for new office and residential space with them

FLORIDA

CONSTRUCTION INDUSTRY

Florida is the
third most populous state
in the country and continues to be
one of the fastest growing.

To meet the needs
of a growing economy
and population, Florida
commercial construction
was also rising.



FLORIDA

CONSTRUCTION INDUSTRY


Florida's residential construction has a much sunnier outlook.

The supply of homes has not been able to keep up with demand, thus driving more **new construction.**



FLORIDA

CONSTRUCTION INDUSTRY



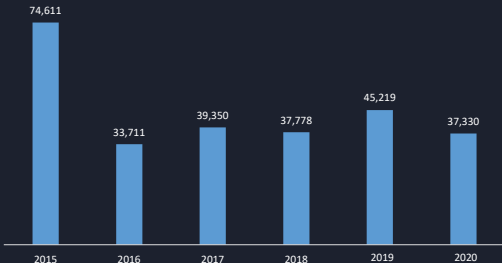
Florida is considered
a “friendly” state
for those who are
unlicensed.

In other words,
you can earn money
taking on small
handy-man jobs
without getting licensed.

NEW YORK

CONSTRUCTION INDUSTRY

TOTAL UNITS IN NEW YORK



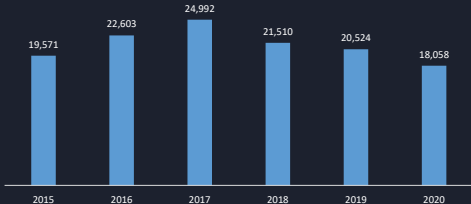
PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

ILLINOIS

CONSTRUCTION INDUSTRY

TOTAL UNITS IN ILLINOIS



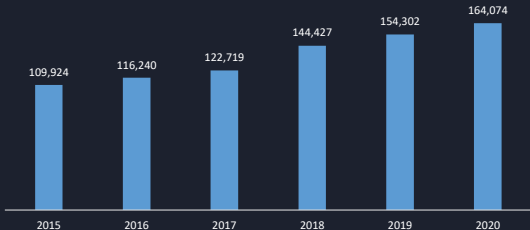
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SOURCE: U.S. Bureau of Economic Analysis (BEA)

FLORIDA

CONSTRUCTION INDUSTRY

TOTAL UNITS IN FLORIDA



PROCESSING: DK MARKETING Market Research & Business Analysis Dpt.

SOURCE: U.S. Bureau of Economic Analysis (BEA)

RESTAURANT INDUSTRY

STATE BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA

DIMITRIS KARAVASILIS



IDEA MONKEYS
from concept ... to reality

RESTAURANT INDUSTRY

Restaurants are a driving force in US economy. More especially, in New York there were

50,153

eating and drinking locations in 2018.



STATE BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA

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IDEA MONKEYS
from concept ... to reality

RESTAURANT INDUSTRY

NEW YORK



Regarding restaurant
and foodservice jobs
in New York in 2019,

there were **865,800**,
which means
9% of employment
in the state

RESTAURANT INDUSTRY

ILLINOIS

In Illinois there were **25,488**
eating and drinking place locations
in 2018, while in 2019 there were

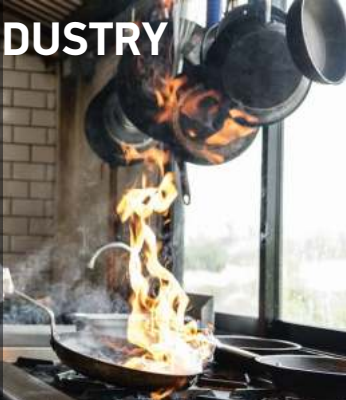
588,700
restaurant and foodservice jobs
(10% of employment in the state)

RESTAURANT INDUSTRY

FLORIDA

In Florida there were **41,366**
eating and drinking
place locations in 2018

and **1,096,000**
restaurant and foodservice
jobs in 2019
*(12% of employment
in the state)*



THANK YOU



TRADE USA
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STATE-BY STATE INSIGHTS
NEW YORK-ILLINOIS-FLORIDA