



## Citizen Sustain

Building a Better Urban Future



### AGENDA

- 13:00-13:15** Opening Remarks  
**Elias Spirtounias**  
Executive Director, American-Hellenic Chamber of Commerce
- Welcome Remarks  
**Nikolaos Bakatselos**  
President, American-Hellenic Chamber of Commerce  
**Pakis Papademetriou**  
Chair, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce
- 13:15-13:20** Setting the Stage  
**Urban Environment:**  
**Culture change for climate, nature, and stewardship**
- 13:20-13:35** **Metropolis for Climate**  
**Kostas Bakoyannis**  
Mayor of Athens  
Moderator: **Apostolos Mangiriadis**, Journalist, SKAI
- 13:35-13:50** **As Food as it Gets**  
**Manolis Grafakos**  
Secretary General, Ministry of Environment and Energy  
**Alexander Theodoridis**  
Co-Founder & CEO, Boroume  
**Achilleas Plitharas**  
Footprint Leader, WWF  
Moderator: **Alexia Macheras**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce
- 13:50-14:05** **Street Art for Changing Cultures**  
**Nikos Ververidis**  
Founder, ελCulture  
**Christos Lagnis Panoilias**  
Artist  
Moderator: **Martha Kesisoglou**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce

- 14:05-14:10 Setting the Stage**  
**Urban Transformation:**  
**Infrastructure, transportation means and habits**
- 14:10-14:20 New European Bauhaus:**  
**The dialogue between the built environment and the planet's ecosystems**  
**Alexandra Mitsotaki**  
Co-Founder & Chair, World Human Forum  
Moderator: **George Lialios**, Journalist, Kathimerini
- 14:20-14:35 Changing Motions:**  
**The big plan for sustainable mobility**  
**Akis Skertsos**  
Minister of State  
Moderator: **George Lialios**, Journalist, Kathimerini
- 14:35-14:55 Re-Energizing Mobility**  
**Alexandra Sdoukou**  
Secretary General for Energy & Mineral Resources  
Ministry of Environment and Energy  
**Konstantinos Mavros**  
CEO, PPC Renewables  
**Thanasis Konistis**  
Director After Sales & New Business Development, Kosmocar  
Moderator: Professor Dr. **Kostas Andriosopoulos**, Chair, Energy Committee, American-Hellenic Chamber of Commerce
- 14:55-15:15 Re-humanizing City Streets**  
**George Yannis**  
Professor, National Technical University of Athens  
**Spiros Papageorgiou**  
Founder & Director of Business Development, Cities for Cycling  
**Dimitra Kontova**  
Campaign Manager, Me Alla Matia  
Moderator: **Nickolas Angelopoulos**, Member, Corporate Responsibility Committee, American-Hellenic Chamber of Commerce
- 15:15-15:20 Coffee Break**

- 15:20-15:25 **Setting the Stage**  
**e-Life: Changing interfaces for sustainable growth**
- 15:25-15:40 **e-Government:**  
**A new relationship between state and citizens**  
**Leonidas Christopoulos**  
Secretary General of Digital Governance and Simplification of Procedures  
Ministry of Digital Governance  
Moderator: **Nikos Ypofantis**, Journalist, SKAI
- 15:40-16:00 **e-Education:**  
**New strains and new opportunities in education**  
**Angelos Syrigos**  
Deputy Minister, Ministry of Education & Religious Affairs  
**John Filos**  
Professor, Panteion University  
**Yiorgos Mylonadis**  
Adjunct Professor of Strategy & Entrepreneurship, London Business School  
Moderator: Dr. **Peggy Pelonis**, President, ACS Athens
- 16:00-16:15 **e-Work:**  
**The disruption that became the norm**  
**Andreas Vouros**  
Managing Director, Thrive Global Greece  
**Thalia Vouvonikou**  
HR Head Greece & Cyprus, Henkel Hellas  
Moderator: **Vasiliki Kapari**, Member, Corporate Responsibility Committee  
American-Hellenic Chamber of Commerce
- 16:15-16:20 **Setting the Stage**  
**Social Resilience:**  
**The new paradigm for Diversity & Inclusion**
- 16:20-16:50 **Corporate Diversity & Inclusion:**  
**Changing mindsets is not optional**  
**Amir Kabel**  
Global Head of Diversity & Inclusion, Burberry  
**Jerry Daykin**  
Senior Media Director EMEA, GlaxoSmithKline & WFA Global  
Diversity and Inclusion Ambassador  
**Angelika Tzemou**

BoD Member & Head of HR, Bayer Hellas

Moderator: **Dimitris Agrafiotis**, Member, Corporate Responsibility  
Committee, American-Hellenic Chamber of Commerce

**16:50-17:10 The Inclusive Boom:  
Addressing the demographic situation**

**Maria Syrengela**

Deputy Minister, Ministry of Labor and Social Affairs

**Michael Vlastarakis**

General Manager, Group Marketing & Corporate Communications, Eurobank

Dr. **Harry Hiniadis**

Co-Founder, Be-Live

Moderator: **Christina Vidou**, Journalist, ERT

**17:10-17:30 The Inclusive Livinghood:  
Empowering opportunities for all**

**Yiannis Olympios**

Founder, The Power of a Flower

**George Karavelakis**

Manager, KETHEA Schema + Chroma

**Katerina Matiatou**

Head of Development, ActionAid Hellas

Moderator: **Rouli Christopoulou**, Member, Corporate Responsibility  
Committee, American-Hellenic Chamber of Commerce

**17:30 Closing remarks**