

June 1-2, 2021



Thessaloniki
**Future Thinking
Dialogues**

A hub of talent
innovation and technology
in the making



Organizer  AMERICAN-HELLENIC CHAMBER OF COMMERCE

Hybrid

creative CODE

AGENDA



DAY ONE | TUESDAY, JUNE 1, 2021

(EEST HOURS)

15:30

Opening Remarks

Elias Spirtounias

Executive Director, American-Hellenic Chamber of Commerce

Vassilis Kafatos

Vice President, American Hellenic Chamber of Commerce

Elizabeth K. Lee

Consul General, US Consulate General Thessaloniki

16:00

ZOOMING OUT TO THE FUTURE

Nishita Henry

Principal, US Consulting Chief Innovation Officer, Deloitte

Wassili Bertoen

Managing Partner, Deloitte Center for the Edge

Moderated by:

Vassilis Kafatos

Vice President, American Hellenic Chamber of Commerce

16:50

INNOVATION DISTRICTS OVERVIEW

Julie Wagner

President, The Global Institute on Innovation Districts

Q & A moderated by:

Vassilis Kafatos

Vice President, American Hellenic Chamber of Commerce

17:10

INNOVATION DISTRICTS BEST PRACTICES SHOWCASE

Stas Gayshan

Managing Director, Cambridge Innovation Center (Boston)

Matt Bergheiser

President, University City District (Philadelphia)

Cees Admiraal

Business Development Director, High Tech Campus (Eindhoven)

Sjors Berns

Senior Manager, Financial Advisory, Deloitte (Rotterdam)

Moderated by:

Alexandros Costopoulos

Secretary General, American Hellenic Chamber of Commerce





➤ **Components to Transform a District into a Technology and Innovation Hub**

18:10 **NEW LEARNING LANDSCAPE THROUGH TALENT DEVELOPMENT**

Jamie Merisotis

President and CEO, Lumina Foundation

In conversation with:

Peter Chresanthakes

Vice-President for Institutional Advancement, Anatolia College

➤ **Networking and Collaboration Assets to Transform a District**

18:30 **THE NETHERLANDS GOOD PRACTICE IN INCUBATION DEVELOPMENT AND IMPLEMENTATION**

Stella Ronner-Grubačić

Ambassador of the Kingdom of the Netherlands to the Hellenic Republic, Embassy of the Netherlands in Greece

In conversation with:

Nikolaos Bakatselos

President, American-Hellenic Chamber of Commerce

18:50 **SUPPORTING INNOVATION**

Marina Hatsopoulos

President, Hellenic Innovation Network

Sophia Kambanis

President and Executive Director, Massachusetts Innovation Network

Moderated by:

Litsa Panayotopoulos

Treasurer and Chair, EIE Committee, American-Hellenic Chamber of Commerce

19:10 **THE ROLE OF THE STATE IN ADVANCING INNOVATION**

Christos Dimas

Deputy Minister of Research and Innovation, Ministry of Development and Investments

In conversation with:

Elias Spirtounias

Executive Director, American-Hellenic Chamber of Commerce

➤ **Innovation Communities: More than just a Physical Gathering of Buildings**

19:40 **CORTEX DEVELOPMENT MILESTONES & PROGRAMMING ASPECTS**

Tim Gaidis

Principal and Senior Project Designer, HOK (Pre-recorded presentation)

Beth Letscher

Vice President, Communication and Strategic Planning, Cortex Innovation Community

Moderated by:

Elias Spirtounias

Executive Director, American-Hellenic Chamber of Commerce



› **U.S. Official Closing Keynote on Technology and Innovation—Challenges and Opportunities**

20:10

Merin Rajadurai

Adviser to the Secretary, Office of Science and Technology, US Department of State

In conversation with:

Elias Spirtounias

Executive Director, American-Hellenic Chamber of Commerce

20:10

End of Day One



DAY TWO | WEDNESDAY, JUNE 2, 2021

(EEST HOURS)

15:50

Opening Remarks

Nikolaos Bakatselos

President, American-Hellenic Chamber of Commerce

16:00

THE EU AGENDA ON EDUCATION, RESKILLING AND INNOVATION ECOSYSTEMS

Margaritis Schinas

Vice-President, European Commission

› **Education and Talent Development Discussions**

16:15

Part A

Steven Strauss

Lecturer and John L. Weinberg/Goldman Sachs & Co. Visiting Professor, Princeton University
School of Public and International Affairs

In conversation with

Michael Bletsas

Director of Computing, MIT Media Lab

16:35

Part B

Maria Michalopoulou

Vice-Rector of Research & Life-long Learning, Democritus University of Thrace

Nikolaos Papaioannou

Rector, Aristotle University of Thessaloniki

Dimitrios Tzouvaras

President, Centre for Research and Technology Hellas

Panos Vlachos

President, Anatolia College

In conversation with:

Michael Bletsas

Director of Computing, MIT Media Lab



- 17:15 **Part C**
Evangelos Syrigos
Deputy Minister, Ministry of Education and Religious Affairs
In conversation with
Michael Bletsas
Director of Computing, MIT Media Lab
- 17:30 **THE ROLE OF LOCAL CORPORATIONS IN DEVELOPING AND UTILIZING AN INNOVATION DISTRICT**
Constantinos Constantinidis
CEO, Pelopac
Andreas Loutzidis
Co-Founder, iCry2Talk
Athanasios Savvakis
President, Federation of Industries of Greece
Alexandros Siskos
Vice President of Strategic Growth Initiatives, Everseen
Moderated by:
Costas Malamas
Co-Founder and Managing Partner, Veltio Greece
- 18:20 **THE ROLE OF PRIVATE INVESTING**
Panagiotis Karampinis
Managing Director, Endeavor Greece
Konstantinos Lafkas
Co-Founder and Partner, Uni.Fund
Marco Veremis
Partner, BigPi Venture Capital
Moderated by:
Anastasios Tzikas
President, TIF-HELEXPO and Technopolis ICT Business Park
- 18:50 **GLOBAL BUSINESS AND INNOVATION DISTRICTS**
Wayne Cuervo
Director of Innovation and General Manager, Cisco Toronto Innovation Centre
Philipp Deutscher
Managing Director, TeamViewer Greece
Jeff Hamilton
Senior Vice President, Pfizer Digital
Moderated by:
Kyriakos Loufakis
President, Thessaloniki Innovation Zone
- 19:50 **THE US CONTRIBUTION IN DEVELOPING THE LOCAL INNOVATION ECOSYSTEM**
Geoffrey R. Pyatt
US Ambassador to the Hellenic Republic, US Embassy
In conversation with:
Nikolaos Bakatselos
President, American-Hellenic Chamber of Commerce



20:05 **THE ROLE OF REGIONAL LEADERSHIP IN TRANSFORMING THESSALONIKI INTO A GLOBAL INNOVATIVE DISTRICT**

Stavros Kalafatis

Deputy Minister, Ministry of Interior (Sector of Macedonia-Thrace)

Apostolos Tzitzikostas

Governor, Region of Central Macedonia

Konstantinos Zervas

Mayor, Municipality of Thessaloniki

Moderated by:

Athanasios Kouimtzis

BoD Member and Chair, Agrotechnology Committee, American-Hellenic Chamber of Commerce

20:45 **Closing Remarks**

Vassilis Kafatos

Vice President, American-Hellenic Chamber of Commerce



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