
Speakers



Elias Spirtoonias
Executive Director
American-Hellenic
Chamber of Commerce

After graduating from the School of Mathematics, University of Athens, Elias Spirtoonias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in cooperation with other organizations and companies such as NASA, MIT, UNH in fields of analog and digital electronics, circuits design and applications. He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA, a company specialized in the design, production and application of voice and image processing systems. From 1997-February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos, an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development, and operation of the Center and its establishment as one of the most known technology-driven theme parks in Greece and abroad. From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, in the midst of the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level memberships, foster advocacy, expand further the presence of the Chamber in the US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece. He serves as Treasurer of the American Chambers in Europe (ACE) Executive Committee.



Nikolaos Bakatselos
President
American-Hellenic
Chamber of Commerce

Nikolaos Bakatselos is the Managing Director of Pyramis Metallourgia A.E. and Pyramis Deutschland GmbH. He was Member of the Board of Directors, and

Deputy Managing Director, of Northern Greece Publishing S.A. He has held the position of Managing Director of Imperium AEEEX, and Member of the Board of Directors of Egnatia Bank Securities S.A. He was a Member of the Board of Directors of Attica Bank from February 2014 until June 2016. He was a Member of the Steering Committee of the International Hellenic University from 2006 until January 2014 and Member of the Board and President of the Northern Greece Committee of EEDE. He is Member of the Committee Support CERTH, Trustee of Anatolia College, Member of the Board and Member of the Steering Committee of SVE and Honorary Consul of Belgium for Northern Greece. After being a Member of the Board of Directors of the American-Hellenic Chamber of Commerce for several years, in June 2010 he was elected Vice President of AmChamGR and President of the Northern Greece Committee, and since June 2019 he was elected President of the American-Hellenic Chamber of Commerce. In October 2019 he was elected as President of HEDNO by the General Assembly of HEDNO. Nikolaos Bakatselos holds a B.A. in Sociology from University of Reading and a MSc in Shipping, Trade and Finance from City University Business School.



Myladié Stoumbou
Senior Regional
Director, Partner
Development for ISVs,
Innovation and
Startups, Central and
Eastern Europe
Microsoft

Myladié Stoumbou is Senior Regional Director, Partner Development for ISVs, Innovation and Startups, Central and Eastern Europe in Microsoft Corporation. She leads a diverse multinational team responsible for driving the strategic transformation of Microsoft partner ecosystem across 24 countries of Central and Eastern Europe. She studied Computer Engineering and Informatics in the Polytechnic School of the University of Patras in Greece, and she holds a post-graduate title in Economics and Management from Athens Information Technology. She joined Microsoft in 2011 and since then she has been in various leadership positions, such as Enterprise Solution Sales Manager for Greece, Director of Technology (Developer Evangelism and Experience) for Greece, Director of Cloud Productivity Sales for Germany and Central and Eastern Europe, Solution Sales Director for Multi-country Europe as well as Regional Director of Commercial Partner Channels and Programs for Multi-Country cluster. Before Microsoft, she worked in senior positions in Greek companies, namely SingularLogic, Velti and Intracom, mostly in sales and

business development positions in Greece and in the SEE region. She is Chair of the Women in Business Committee of the American-Hellenic Chamber of Commerce, while at the same time she participates and supports women empowerment initiatives in Microsoft as member of the Women@Microsoft CEE Chapter. She is mentor at MIT Enterprise Forum Greece, The People's Trust and Women on Top network, supporting young women professionals and entrepreneurs. She is an international keynote speaker addressing topics like leadership, digital entrepreneurship, artificial intelligence, future of work, and diversity and inclusion. She has 3 TEDx talks on these subjects and also writes articles in renown sites (Huffpost, LinkedIn, etc.).



Agnes Mariakaki
Managing Director
MindSearch

Agnes Mariakaki is passionate about people, conversations, and cultures, with a focus on the transformative understanding of people. She has worked as a researcher in more than 15 countries,

conducting over 4,000 focus groups, and advising more than 300 brands on strategy, growth, consumer, and social insight. She has been managing MindSearch, a research and insights consultancy, since 1995, and has pioneered the first eye tracking research lab in Greece. She is the social researcher in the development of MAMEM, a technology that allows the use of digital devices with the mind and eye, opening new worlds of opportunity for people with limited mobility. She has developed a Google awarded application that transforms the experience of historical locations for visitors. She holds a Master's degree in Organizational Psychology from the University of Lancaster, a Master's in Non-Verbal Communication and Synergology. She is a graduate of the Paul Ekman Emotional Intelligence Academy in the UK, a certified NLP Trainer with the International Society of NLP and a certified Lego Serious Play facilitator.



Panos Kordoutis
Professor, Social
Psychology in
Interpersonal Relations
Panteion University

Born in Athens, he received his BA in Philosophy-Education-Psychology from the Philosophy School of the University of Athens in 1983. A Fulbright grandee,

he was awarded his M.Sc. and Ph.D. in Psychology from

the Department of Psychology of the University of California, Santa Barbara (UCSB), USA, in 1986 and 1989, respectively. Between 1991 and 1995 he taught Social Psychology at the Department of Journalism and Media of the Aristotle University of Thessaloniki (A.U.Th.) and at the Departments of Social Work and Health Visitors of the Technological Educational Institute of Athens. During the same period, he worked as a researcher on issues of Community Psychology at the Aghia Sophia Children's Hospital in Athens. From 1995 to 2007, he taught Social Psychology and Psychology of Interpersonal Relationships at the Department of Psychology of A.U.Th. Since 2007 he is Professor of the Social Psychology of Interpersonal Relationships at the Department of Psychology of the Panteion University of Social and Political Sciences. His publications, research, teaching, and community interventions concern the psychology of interpersonal relationships, the social psychology of sexuality, intimate relationships, and wellbeing. He is the Director of the Graduate Studies in Psychology Program at Panteion University and of the Laboratory of Applied Psychology. He has served as the Chair (2016-2020) of the Department of Psychology at Panteion University and has been a member of the Executive Committee of the Greek Psychological Society (2003-today). He is a member of the International Association for Relationship Research (IARR).



Alexis Papazoglou
Autor, Producer and Host
The Philosopher & The
News

Alexis Papazoglou is a writer and the host of the podcast The Philosopher & The News. He is the author of many articles on the intersection between philosophy, politics, and

current affairs. His work has been published in, among other places, The Guardian, The Atlantic, The New Republic, WIRED and Kathimerini. His book in Greek, Καθημερινή Φιλοσοφία: Πέντε Μαθήματα Από Την Εποχή Μας, offers an introduction to philosophy through stories in the news. He was a visiting scholar at Stanford's philosophy department in 2018 and previously was a philosophy lecturer at the University of Cambridge (2013 - 2015) and at Royal Holloway, University of London (2015 -2018). He completed his PhD in philosophy at the University of Cambridge, where he also studied for his MPhil and BA in philosophy. Before turning to philosophy, he studied for a BSc in physics at Imperial College, London. He is the editor of the book The Pursuit of Philosophy and has authored several academic papers on the philosophy of Hegel and the philosophy of mind.



Zozeta Miliopoulou
Associate Professor
The American College of Greece

Georgia-Zozeta Miliopoulou studied Philosophy, Pedagogy and Psychology in the University of Thessaloniki. She holds an M.A. with distinctions in cultural management & communication, and a Ph.D. in brand communication. From 1991-2002 she worked as a copywriter and creative director in advertising agencies including Leo Burnett, and ADEL Saatchi & Saatchi. From 2002-2010 she worked as a communications' consultant for organizations among which: Diageo, Unilever, OTE, SEAT, etc. She consulted for the Athens 2004 Coca-Cola campaign and undertook major digital projects as a content manager and creator. She was a co-founder, head of creative & content services at Tenfour agency from 2011-2014. She has taught creative strategy for 12 years in Panteion University; media management in the Cyprus University of Technology; advertising, consumer behavior, marketing, and communication in Greek Technical Institutes and the National School of Public Administration. She offers specialized seminars in the areas of creative communication and online writing, with the Institute of Communication and the National Institute of Training. Since January 2015 she serves as a professor, being a full-time faculty member of Deree, The American College of Greece, School of Liberal Arts & Sciences, Department of Communication.



Peggy Velliotou
Partner, Consulting
KPMG

Peggy Velliotou, Partner since 2008, is responsible for the Executive Search and Selection, BOD services and Executive on Boarding. She has carried out more than 14.000 interviews and successfully placed 2.500 executives at various positions in Greece and abroad. Her team is made up of colleagues with valuable sectoral experience and deep knowledge of the market. Her training delivery experience at KPMG spans a variety of fields and is targeted to executives from different sectors. She has participated in Assessment/Development Centers in assessing Directors and C-Level executives. She started her professional career in 1991 with Goodyear Hellas in the Finance Department. In 1995 she joined Shell Hellas as Business Analyst in the Retail Department. In 1997, she participated in the Greek team that became the nucleus to implement Shell's global transformation process in the conditions of the country. As a result of this program. she

has gained valuable experience in company transformation and culture change issues. She graduated Economic Science at the Athens University of Economic and Business (AUEB). She holds a diploma in Advanced Negotiations & Decision-Making Skills from Harvard Business School (USA), Executive Training in Motivating People for High Performance from Cornell University-Johnson Graduate School of Management and is a certified instructor of the Sandler Sales Institute. She is an elected member of the Alumni Board of Directors, Athens University of Economics and Business (AUEB), member of the Women in Business (WIB) Committee, American-Hellenic Chamber of Commerce, volunteer for employment information campaign actions for young & experienced professionals in the Greek and international market and voluntary participation in coaching/mentoring sessions in collaboration with Greek Universities.



Marion McDonald
Wellness Global Practice
Lead
Ogilvy

Marion McDonald leads the global Wellness practice for Ogilvy, spanning insight, communications strategy and marketing effectiveness. Her personal passions include the business benefits of LGBT+ inclusion, and she founded Ogilvy Pride in Hong Kong, the agency's first Asian LGBT+ employee network. In 2017, Marion was named a top 100 global LGBT+ business leader in the OUTstanding FT100 honors. She has also earned a global AMEC Lifetime Fellowship in 2015 for communications effectiveness education. Prior to Ogilvy, Marion grew sales and market share for global brands at Procter & Gamble, Reckitt Benckiser, Revlon, and Allergan/Botox. Australian-born with two decades of her career based in Japan, Hong Kong, Shanghai, Singapore, Bangkok, and Myanmar, she moved to London in 2018 has put her Master's in International Marketing to good use connecting global talent for business creativity. Outside of her day job, Marion has a Diploma in Canine Behavior and trains shelter dogs for rehoming, is studying clinical canine massage and is an occasional musical theatre director & performer.



Joey Hubbard
Chief Training Officer
Thrive Global

Joey Hubbard is the Director of Trainings at Thrive Global. He has dedicated the last 30 years to coaching and facilitating motivational seminars to assist individuals and professional organizations in improving their lives, their careers and their businesses all over the world. Joey was recently Executive Consultant and Partner for McGhee Productivity, which provides consulting and educational services to businesses to increase productivity, communication, and quality of life. Raised in urban Los Angeles, Joey rose above the challenges of the area to receive a football scholarship at UCLA and attend UCSD. He has completed Masters in Psychology and Theology. Following college, he began his career as a motivational speaker and performance enhancement coach.



Marianna Skylakaki
Editor-in-Chief
αθηNEA

Economist, publisher and editor-in-chief of award-winning media company αθηNEA, whose mission is to be the medium of choice for a new generation of forward-looking, sophisticated and demanding Greek-speaking readers. αθηNEA sheds light and offers insights on issues often neglected by public discourse in Greece, such as the future of work, sustainable development and women's empowerment. She is also Managing Partner of Topos Consulting, advising companies on cluster building in the tourism and agro-food sectors. She began her career in London, where she worked in investment banking. She holds a BSc in Economics & Politics from the University of Bristol and an MPA in Public Policy & Management from the London School of Economics.



Arianna Huffington
Founder and CEO
Thrive Global

Arianna Huffington is the Founder and CEO of Thrive Global, the founder of The Huffington Post, and the author of 15 books, including, most recently, *Thrive* and *The Sleep Revolution*. In 2016, she launched Thrive Global, a leading behavior change tech company with the mission of changing the way we work and live by ending the collective delusion that burnout is the price we must pay for success. She has been named to Time Magazine's list of the world's 100 most influential people and the Forbes Most Powerful Women list. Originally from Greece, she moved to England when she was 16 and graduated from Cambridge University with an M.A. in economics. At 21, she became president of the famed debating society, the Cambridge Union. She serves on numerous boards, including Onex and The B Team. Her last two books, *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder* and *The Sleep Revolution: Transforming Your Life, One Night At A Time*, both became instant international bestsellers.
