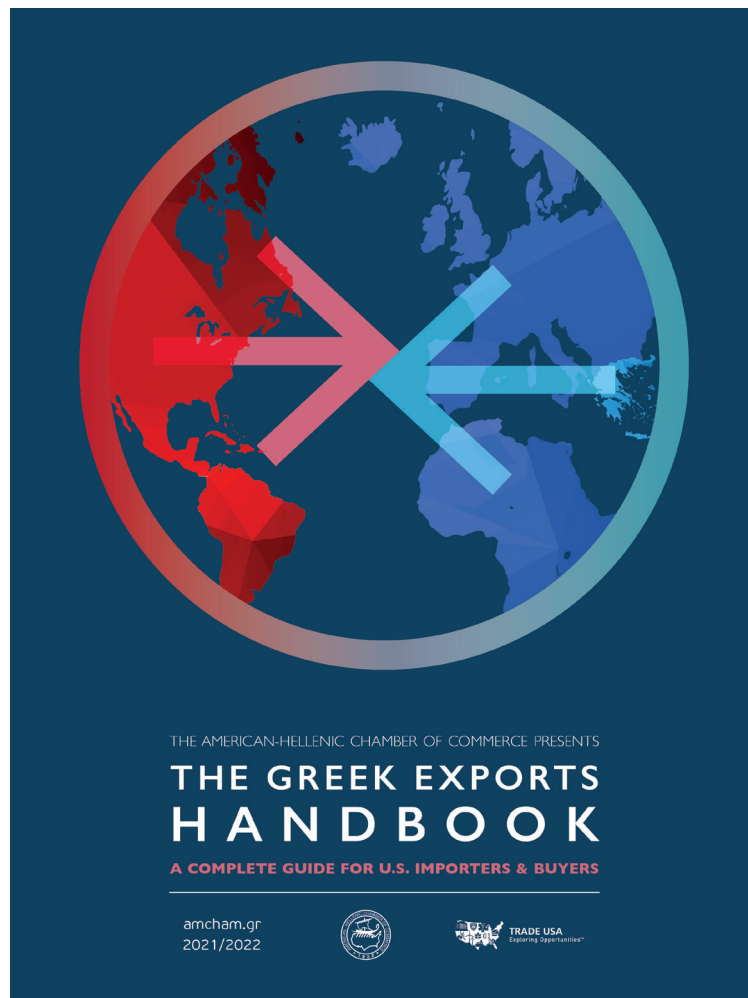


The American-Hellenic Chamber of Commerce Presents

THE GREEK EXPORTS HANDBOOK

A Complete Guide for U.S. Importers and Buyers



amcham.gr
2021/2022



INTRODUCING YOUR BEST NEW EXPORT PARTNER

Packed with up-to-date information on Greek exporters as well as in-depth information on key sectors and the Greek exports market in general, The Greek Exports Handbook is designed to showcase Greek companies and producers and help U.S. importers and buyers access promising partnership opportunities in Greece.

ALL-STAR CREDENTIALS

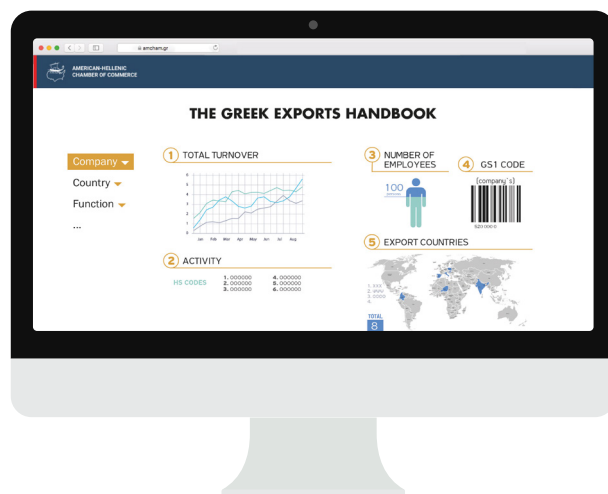
Created by the American-Hellenic Chamber of Commerce and its International Trade Department "TradeUSA", The Greek Exports Handbook builds on the Chamber's decades of experience facilitating trade partnerships between the United States and Greece and

capitalizes on TradeUSA's considerable know-how in bilateral trade to serve as an indispensable guide to the what's what and who's who of Greek exporters.

CHOCK-FULL OF INFO

A complete guide for U.S. importers and buyers, The Greek Exports Handbook contains a comprehensive range of information on the Greek exports market, from in-depth information and figures to fun trivia about key Greek products that have become parts of American life. It includes:

- An overview of bilateral trade between the U.S. and Greece
- Facts and figures per sector and region
- A guide to Greek products and services
- A list of key U.S. trade shows in 2021-2022
- Information on initiatives and programs showcasing Greek products and businesses
- Insights into the strengths and advantages of the Greek exports market



A PRINTED BIENNIAL GUIDE
& A DYNAMIC INTERACTIVE
DIGITAL PLATFORM

A SHOWCASE OF GREEK COMPANIES

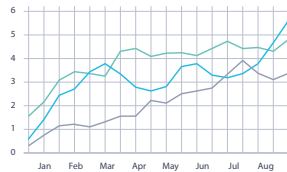
The Greek Exports Handbook includes a special section dedicated to presenting top —proven and promising— Greek companies exporting to the United States. Each company is presented over a full double-page spread: on the left a full page ad and on the right an infographics based company overview complete with a list of products and services, including key attributes, company facts and figures, and contact information.

YOUR LOGO

YOUR BRAND NAME

YOUR ADDRESS
Tel.: +30 210 123456 | Mob.: +30 690 123 4567
Email: xxxxxx@gmail.com | Website: www.xxxxx.gr
Registration Number: xxxxx | Export Manager:

1 TOTAL TURNOVER



2 ACTIVITY

HS CODES
1. 000000 4. 000000
2. 000000 5. 000000
3. 000000 6. 000000

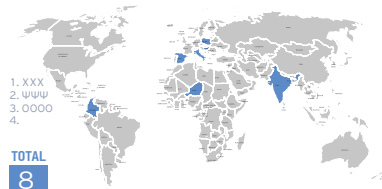
3 NUMBER OF EMPLOYEES



4 GS1 CODE



5 EXPORT COUNTRIES



6 CERTIFICATIONS

IFS, ORGANIC, OTHER...

FDA: No.

7 INTERNATIONAL AWARDS

Award: _____
Year: _____

8 YEAR OF ESTABLISHMENT

since
1930

Short History

(50 words max)

9 PRODUCTION CAPACITY/ MQO

1.000.000 pieces/items / YEAR
6.000 SKU/ HOUR

10 UNIQUE VALUE PROPOSITION

Describe the unique value of your portfolio.

(70 words max)

11 INNOVATIONS

Packaging
Specifications
Properties



12 PARTICIPATION IN EXHIBITIONS

USA EUROPE ASIA
OTHER

13 EXPORTING IN THE U.S.

☐ DISTRIBUTOR NAME: 1. 2.
☐ BROKER: 1. 2.
☐ IMPORTER: 1. 2.
☐ CLIENT, PROJECT, RETAILERS
1. 2.
3. 4.
5. 6.

14 INTERESTED IN

☐ ALL STATES ☐ STATE 1: Alabama, STATE 2: Texas
STATE 3: California

GAME-CHANGING REACH

Thanks to the American-Hellenic Chamber of Commerce's extensive network of members and partners, The Greek Exports Handbook will reach key industry players in the U.S.:

- Buyers
- Importers
- Brokers
- Distributors
- Chambers of Commerce
- International trade offices

• Professional and trade associations and unions in all 50 states of United States.

It will be available through the Offices of Economic and Commercials Affairs at the Greek Embassy in Washington DC and the Greek Consulates in New York, Chicago, and San Francisco. It will also be distributed at top trade fairs and forums across the U.S. that the Chamber participates in. Finally, the Handbook will be sent to the entire network of American Chambers worldwide.

STEP UP TO OPPORTUNITY & BOOST YOUR EXPORT POTENTIAL

Showcase your company and let importers and buyers know about your products and services. Reserve your spot in The Greek Exports Handbook now.

1

WHAT
YOU PAY

€750 + VAT

for AmChamGR members

€950 + VAT

for non-members

2

WHAT
YOU
GET



Spread

Trim: W: 42cm x H: 28cm

Bleed: W: 43cm x H: 29cm

Live Area: W: 40cm x H: 26 cm
including one full-page ad



A full-page ad

Trim: W: 21 cm x H: 28cm

Bleed: W: 21,5 cm x H: 29cm

Live Area: W: 20 cm x H: 26 cm

- * A full-page, full-color ad
- * A company overview page presenting your company, products and services through high end infographics
- * Listing and promotion through The Greek Exports Handbook website — including the option to add an extra year free of charge
- * A digital file of your company overview page with all infographics for use on social media
- * 5 copies of The Greek Exports Handbook to distribute to clients and partners
- * Option to purchase more copies at the special price of €50 for 10



For more information:

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