

Οι πωλήσεις σε
όλο τον κόσμο
είναι κάτι απλό

ILYA KRETOV

General Manager eBay
Global emerging countries

eBay

The background image shows a museum or gallery filled with various Greek antiquities. In the foreground, a glass case contains several ceramic vessels, including a tall yellow vase with a blue and gold pattern, a white vase with a blue and gold pattern, and a small white bowl. To the right, another glass case displays a large, ornate silver vessel with a blue and gold pattern. In the background, more glass cases are visible, containing various other artifacts, including a large silver vessel with a blue and gold pattern and a large silver vessel with a blue and gold pattern. The lighting is warm and focused on the artifacts.

НАЧИНАЕМ С ВИДЕО МИХАЛИСА

Greece has a small market share in global eCommerce.

2010

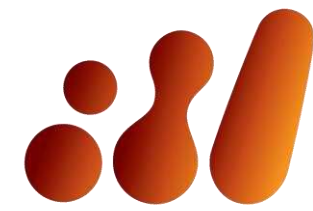
ExxonMobil

中国建设银行
China Construction Bank



PETROBRAS

BERKSHIRE HATHAWAY INC.



bhpbilliton



2020



amazon.com

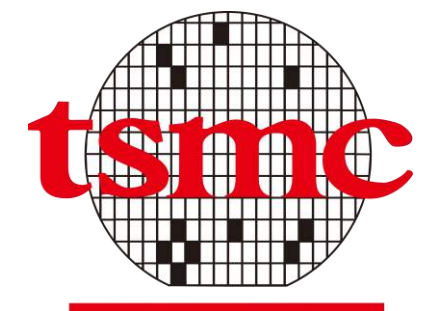
Alphabet

Tencent 腾讯



FACEBOOK

BERKSHIRE HATHAWAY INC.



2/10

9/10

CROSS
BORDER

>0.6 Tn
\$



3.9 Tn
\$

GREECE

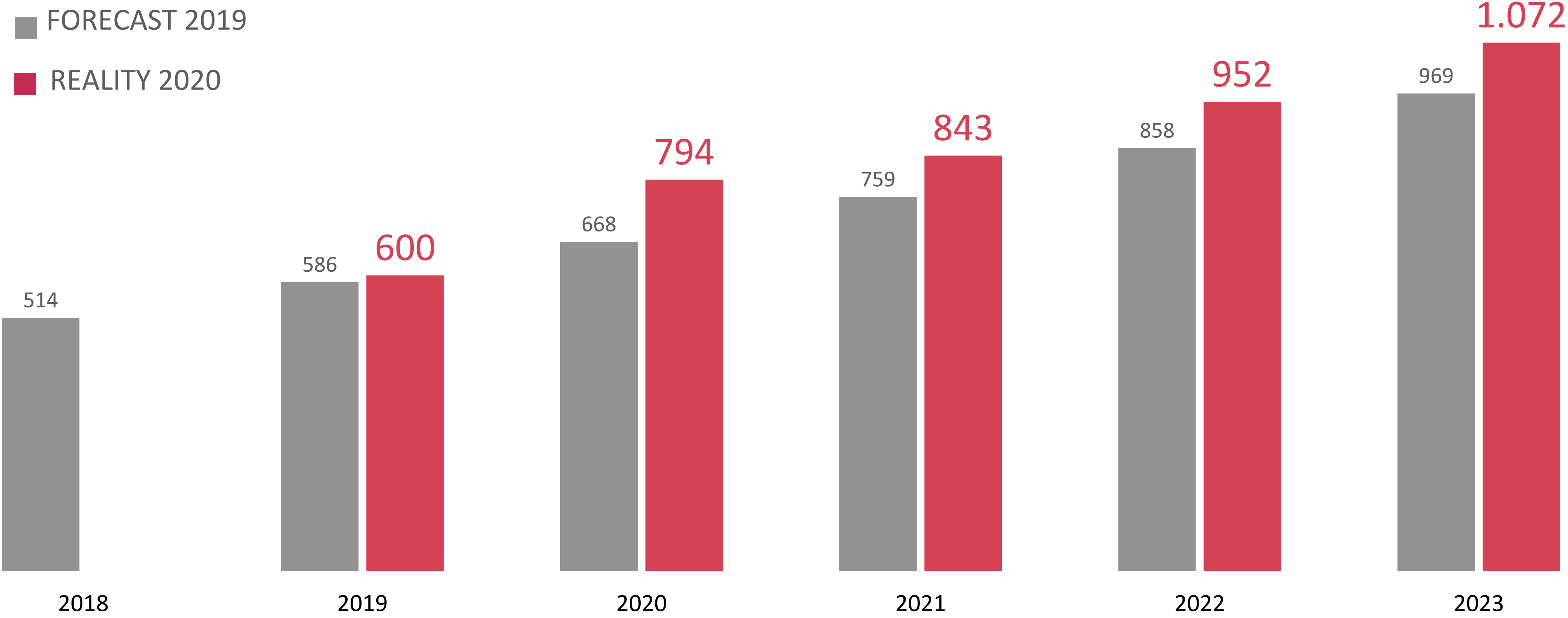
0.005 Tn
\$

U.S. ECOMMERCE MARKET 2020

ABOVE ALL FORECASTS

BN USD

- FORECAST 2019
- REALITY 2020



MARKETPLACE IS

SELLERS

BUYERS

**SECURE
TRANSACTION**



ebay
SELLING ABROAD
FAST START

12'000

sellers from
Greece

+25%

new sellers
May vs April

183^M

Buyers Globally

> 1^M

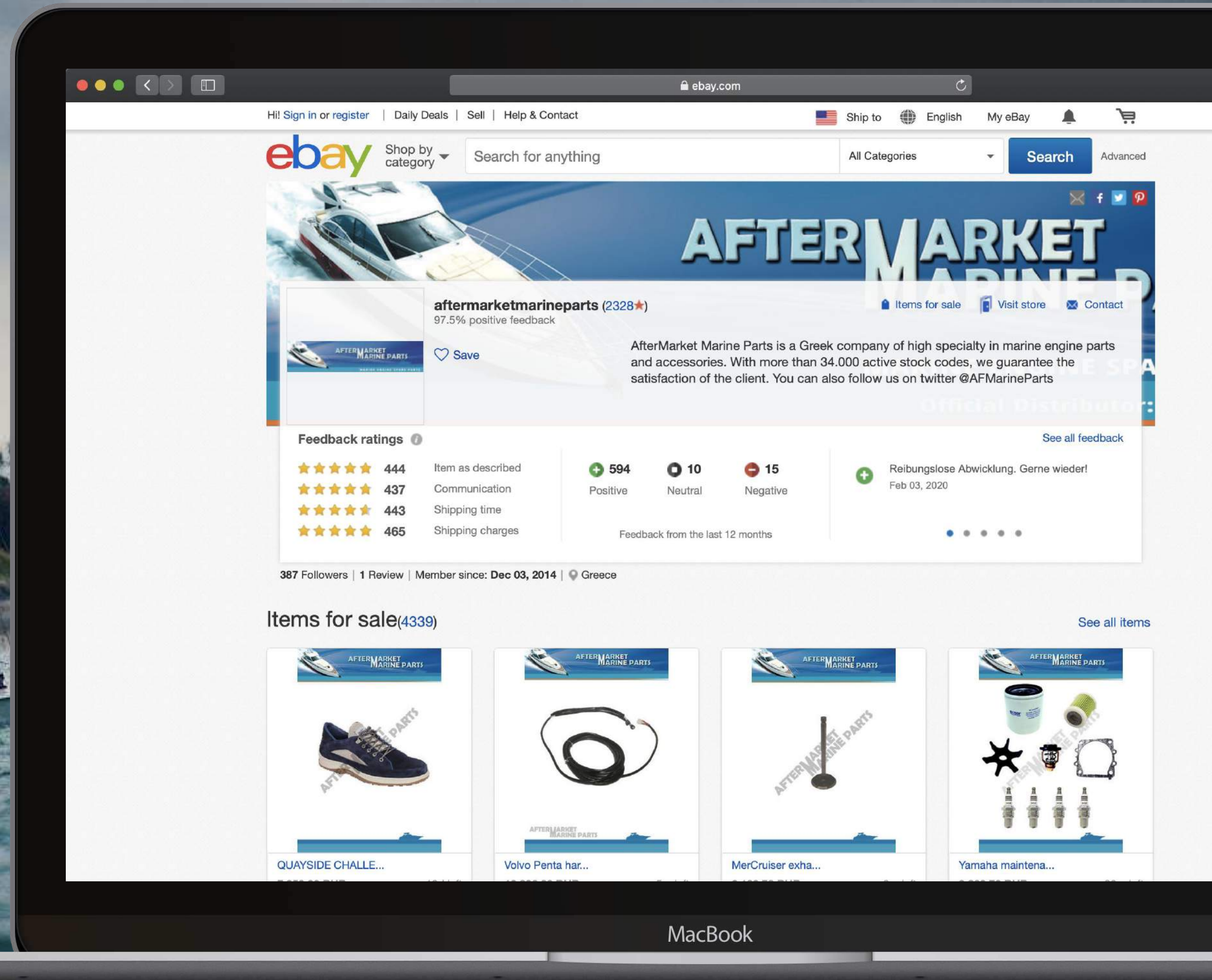
items a year

15

countries in
first year

AFTERMARKETMARINEPARTS

- ✦ Yachts and boat parts
- ✦ Private label
- ✦ Since 2015
- ✦ 10 employees
- ✦ 3000 listings



KONSTANTINOS SPILIADIS

YOUHERBIT

Professionally on
eBay since 2015

99.8 %
positive feedbacks



Set up
in Patras, Greece

3^x
since 2017

3
employees

About
3000
listings

MYMODELS4U11

- ❖ Collectible model cars and toys
- ❖ Founded by a business woman
- ❖ Since 2012
- ❖ **2** employees



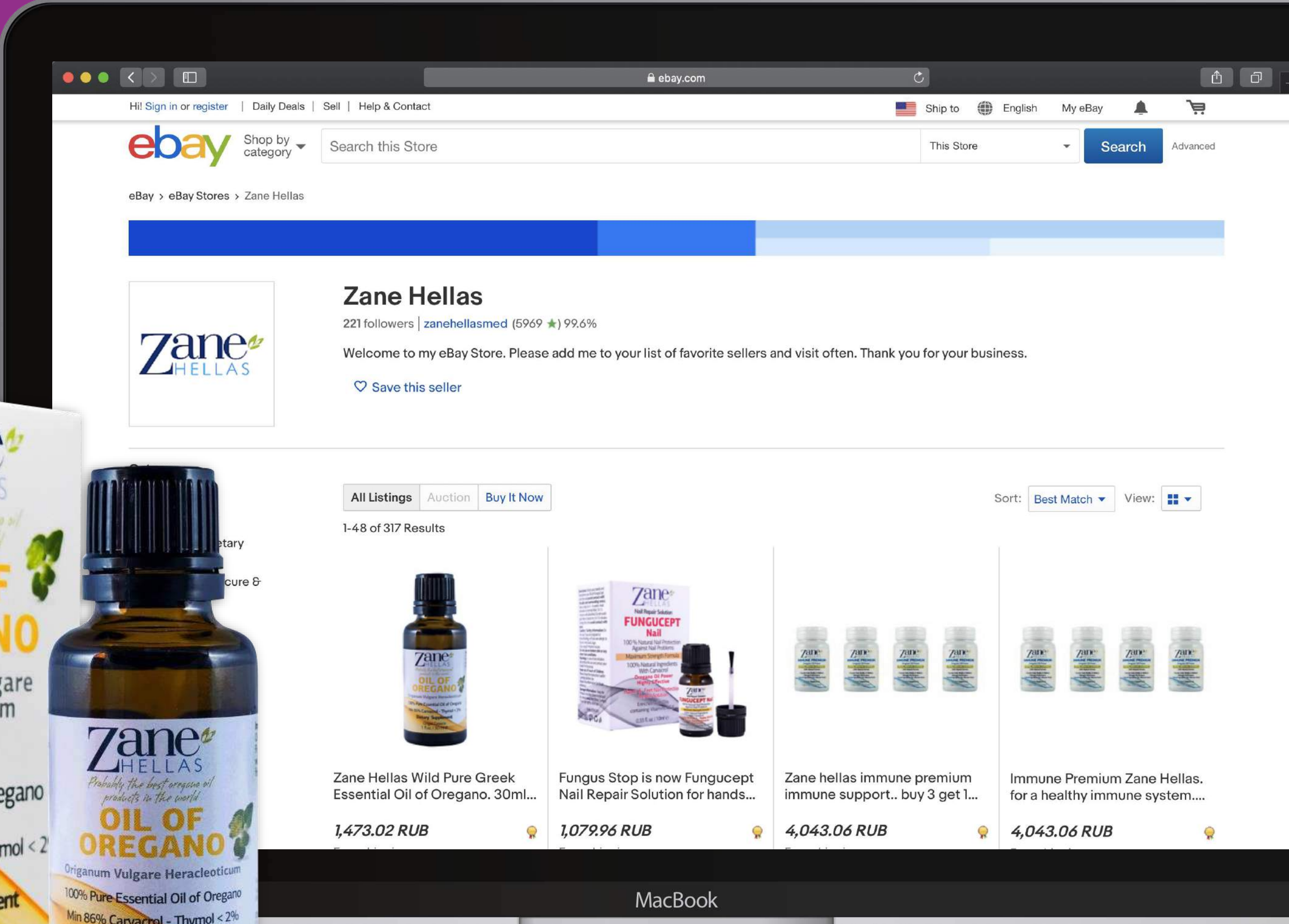
ZANEHELLASMED

Has been selling on eBay for 4.5 years

Since 2013

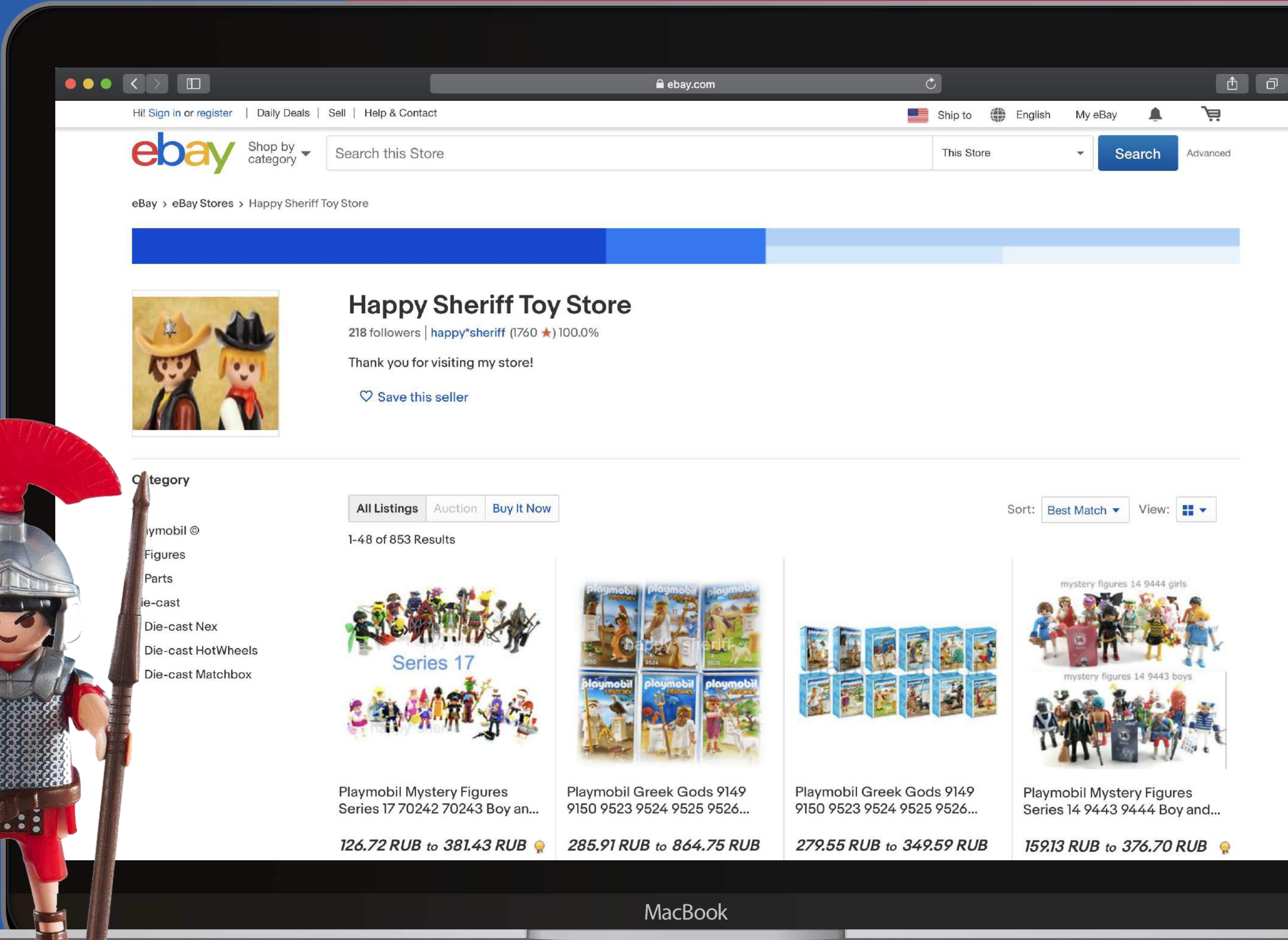
Family company

12 employees



HAPPY*SHERIFF

Has been selling on eBay
for 2 years



#FROMGREECE



PAIR Valve Eliminator kit SMOG Block Off
Plates Suzuki Hayabusa GSXR 750 600

\$36.90 Buy It Now



WATERPROOF Dealer mode tool/switch
Suzuki pre-2003 Fuel Injection models

\$22.90 Buy It Now
21 Watching



CoolAIR Manual Radiator Fan Switch
Suzuki GSXR GSX Hayabusa Bandit

\$38.90 Buy It Now



SAS SLS Valve Eliminator SMOG Block
Off plate kit KTM 690 Duke Enduro SM

\$19.90 Buy It Now
80 Sold



AIS Valve Eliminator kit with SMOG block
off plates Yamaha V-MAX 1700 2009-on

\$52.90 Buy It Now



Oxygen o2 sensor eliminator kit Suzuki DL
1000 V-Strom 2014-2019

\$46.90 Buy It Now



Steering Damper Eliminator Yamaha YZF
R1 R1M

\$22.90 Buy It Now



Waterproof SCS DLC Diagnostic Switch
Honda FI Motorcycles

\$24.90 Buy It Now



Oxygen o2 sensor eliminator kit Suzuki
GSX 1250 GSX-S 1000 SV 650 DL 650

\$26.90 Buy It Now



Side Stand Switch Eliminator Bypass kit
KTM 950 Adventure

\$22.90 Buy It Now



CoolAIR Manual Radiator Fan Switch
Honda VFR 800 RVT1000 VTX1300

\$24.90 Buy It Now



SAS/SLS Valve Removal kit eliminator
KTM 690 Duke 690 Enduro R 690 SM

\$22.90 Buy It Now
54 Sold



Since 2009

#FROMGREECE



NEW SCANIA S NORMAL CS20N
6x2,WSI TRUCK MODELS,03-2006

£45.00 Buy It Now
or Best Offer



SCANIA TRUCK WSI MODEL(S)
HIGHLINE CS20H RIGED

£207.00 Buy It Now
or Best Offer



DAF TRUCK WSI MODELS(CF
SPACE CAB WITH REEFER

£81.00 Buy It Now
or Best Offer
10 Watching



WSI TRUCK MODELS-VOLVO
EC950E EXCAVATOR

£132.00 Buy It Now
or Best Offer
12 Watching



WSI TRUCK MODELS,REEFER
TRAILER THERMOKING 3 AXLE

£44.00 Buy It Now
or Best Offer



SCANIA TRUCK WSI MODELS(S
NORMAL CS20N TIPPER TRAILER)

£130.00 Buy It Now
or Best Offer



WSI TRUCKS,10 AXLE LOW
LOADER TRAILER+BALLAST BOX

£119.00 Buy It Now
or Best Offer



SCANIA T6 TORPEDO TOPLINE
LIVE STOCK TRAILER, WSI TRUCK

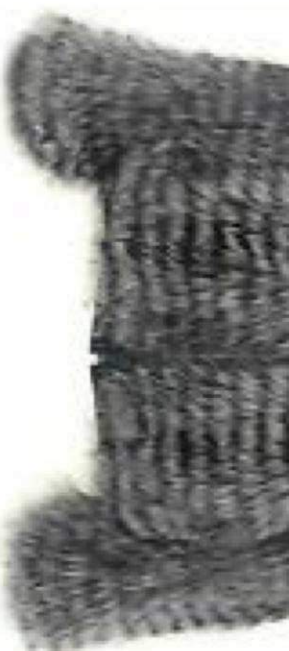
£140.00 Buy It Now
or Best Offer

#FROMGREECE



Brown Mens Fox Fur Bomber Jacket
Stand Up Collar Heavy Insulated Made in

\$1,499.00 or Best Offer
Free Shipping



Mens Reversible Fox and Leather Fur
Bomber Jacket Hooded

\$2,200.00 or Best Offer
Free Shipping



NEW Fox Fur collar

\$180.00 Buy It Now
Free Shipping



Men's Green Mink Fur Bomber Jacket
Hooded Zipper Closure Made in Europe

\$1,600.00 or Best Offer
Free Shipping



New Brown White Fox Fur Blanket
Available in Throw Twin Queen or King

\$230.00 to **\$990.00** Buy It Now



Dark Brown Rex Fur Scarf

\$35.00 Buy It Now
Free Shipping



Chinchilla Fur Coat Finest Genuine
Chinchilla Skins COPENHAGEN/AMI

\$3,900.00 or Best Offer
Free Shipping



Crystal Fox Fur Coat Knee Length
Women's & Luscious Fox Fur Collar All

\$700.00 to **\$780.00** Buy It Now
Free Shipping



#FROMGREECE



FILLERINA Hyaluronic Filler Treatment *5 GRADES To Choose* 2x30 NOT

\$88.90 to \$154.90 Buy It Now

Free Shipping

37+ Sold



FILLERINA With 6 Hyaluronic LIP VOLUME SERUM Grade 1-2-3 To Choose

\$67.97 to \$89.97 Buy It Now

Free Shipping

15+ Sold



Korres Pure Greek Organic Olive Oil Lip Balm Baume Levres SUN PRO SPF20 5ml

\$10.97 Buy It Now

Free Shipping



FILORGA NCTF-REVERSE SUPREME REGENERATING CREAM 50ML R.

\$88.95 Buy It Now

Free Shipping



LA ROCHE POSAY REDERMIC R INTENSIV ANTI-AGING CORRECTIVE

\$40.43 Buy It Now

Free Shipping

Free Returns

15 Watching



Version Hyaluronic Acid Anti-Aging Face Serum 30ml

\$65.45 Buy It Now

Free Shipping



DARPHIN MELAPERFECT HYPER PIGMENTATION Brightening Moisturizer

\$57.95 Buy It Now

Free Shipping

5 Watching






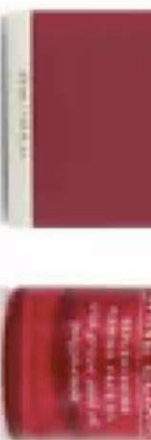








Frezyderm Sun Screen Lip Balm SPF50+ 15ml

\$13.45 Buy It Now

Free Shipping

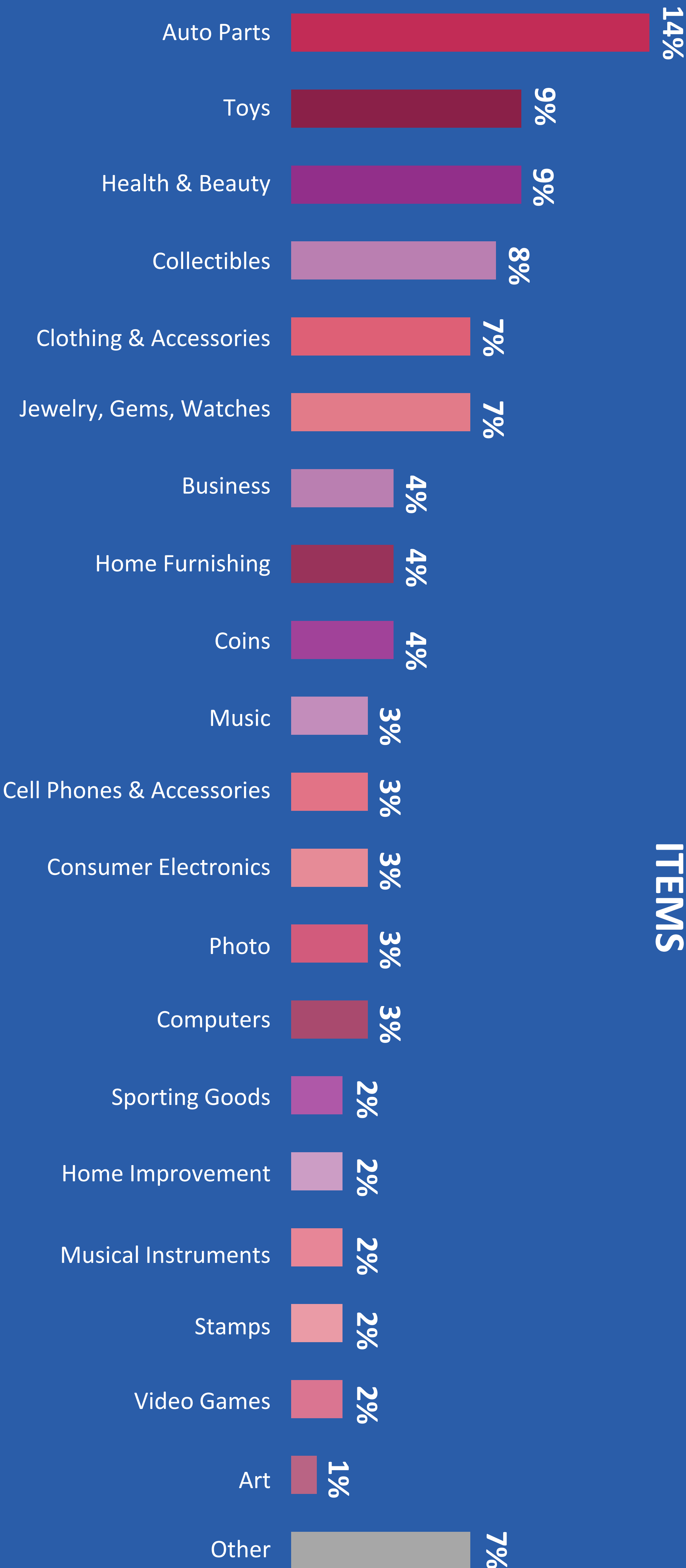


#FROMGREECE

<div></div> <div>Apivita Cleansing Foam Face And Eyes With Olive & Lavender All...</div> <div><div>★★★★★ (1)</div><div><div>\$23.90</div><div>Buy It Now</div><div>Free Shipping</div></div><div><div>♡ Watch</div></div></div>	<div></div> <div>Apivita Bee Radiant Age Defense Illuminating Cream - RICH or...</div> <div><div>🍯</div><div><div>\$44.26</div><div>Buy It Now</div><div>Free Shipping</div></div></div>	<div></div> <div>Apivita Cleansing Foam Face And Eyes With Olive & Lavender All...</div> <div><div>🍯</div><div><div>\$24.28</div><div>Buy It Now</div><div>Free Shipping</div><div>6 Watching</div></div><div><div>♡ Watch</div></div></div>	<div></div> <div>Apivita Wine Elixir Face Oil for Reconstruction & Firming 30ml</div> <div><div>🍯</div><div><div>\$45.95</div><div>Buy It Now</div><div>Free Shipping</div></div><div><div>♡ Watch</div></div></div>
<div></div> <div>Apivita Radiance Face Mask with Pomegranate 50ml</div> <div><div>🍯</div><div><div>\$17.50</div><div>Buy It Now</div><div>Free Shipping</div></div><div><div>♡ Watch</div></div></div>	<div></div> <div>Apivita Queen Bee Day Cream Anti Wrinkle Lifting Firming &...</div> <div><div>🍯</div><div><div>\$93.80</div><div>Buy It Now</div><div>Free Shipping</div></div></div>	<div></div> <div>SPONSORED Apivita Face Mask with Sea Lavender - Moisturizing...</div> <div><div><div>\$19.99</div><div>Buy It Now</div><div>Free Shipping</div></div><div>Guaranteed by Mon, Feb. 3</div><div><div>♡ Watch</div></div></div>	<div></div> <div>SPONSORED Apivita Cleansing Foam For Face And Eyes With Olive And...</div> <div><div>★★★★★ (1)</div><div><div>\$23.99</div><div>Buy It Now</div><div>Free Shipping</div></div><div><div>🍯</div></div></div>
<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div> <div></div>

12000

GREEK SELLERS SELL AUTO PARTS, TOYS,
COSMETICS, FASHION AND MANY OTHER
ITEMS



.... ACROSS

> 200

COUNTRIES
STARTING FROM
US, UK,
GERMANY....

12%

United
Kingdom

9%

Germany

5%

Greece

3%

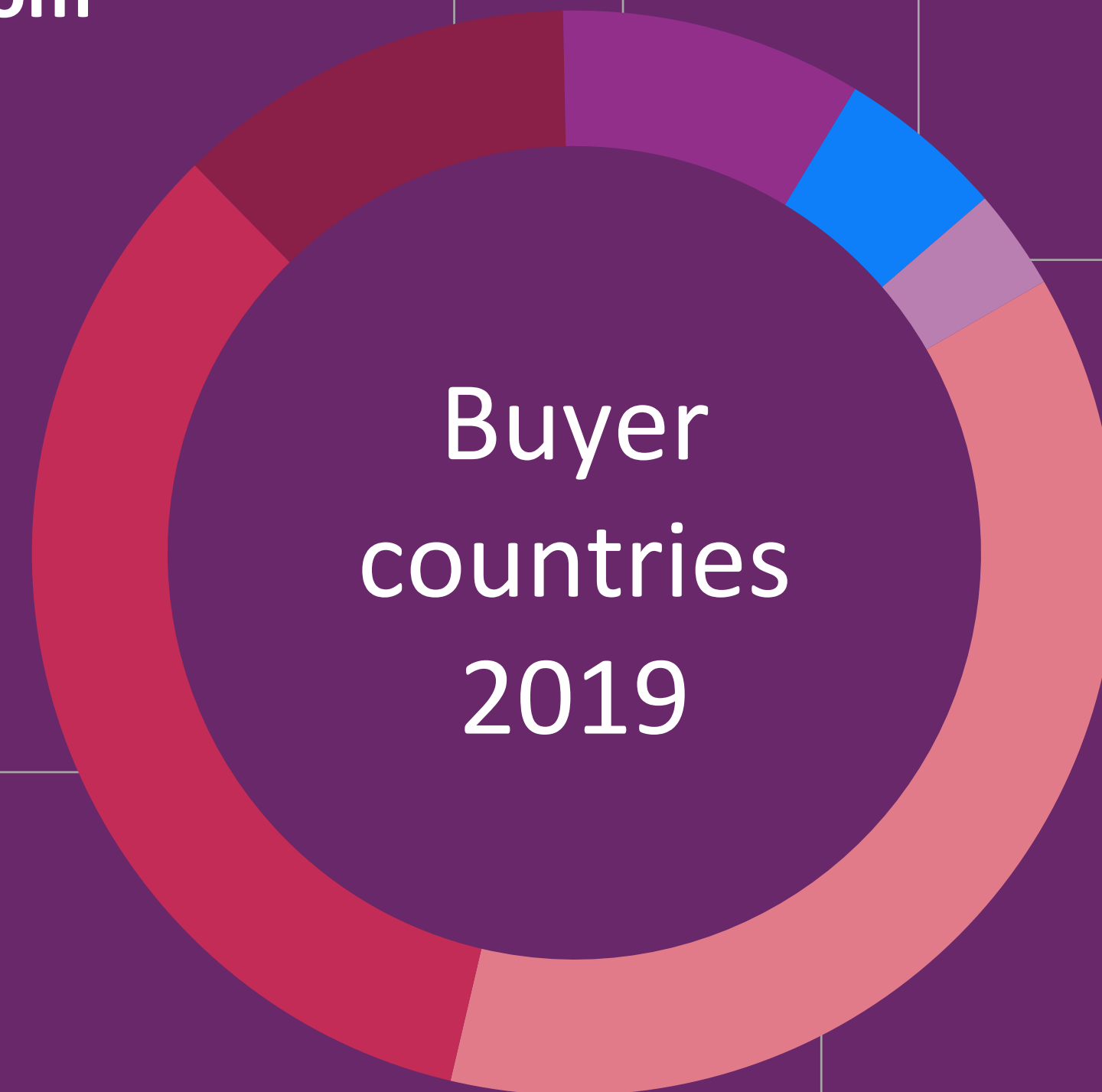
Australia

34%

United States

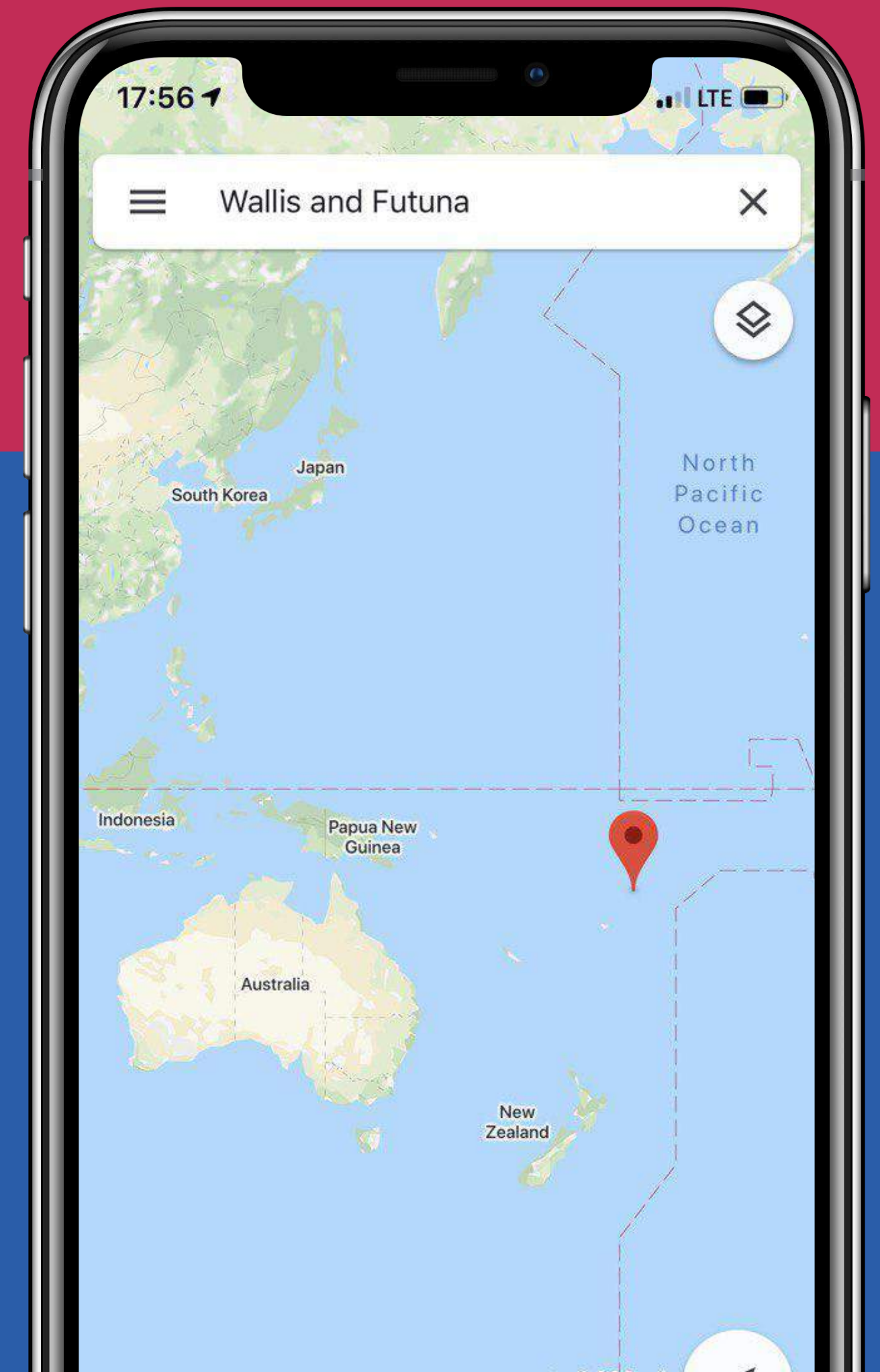
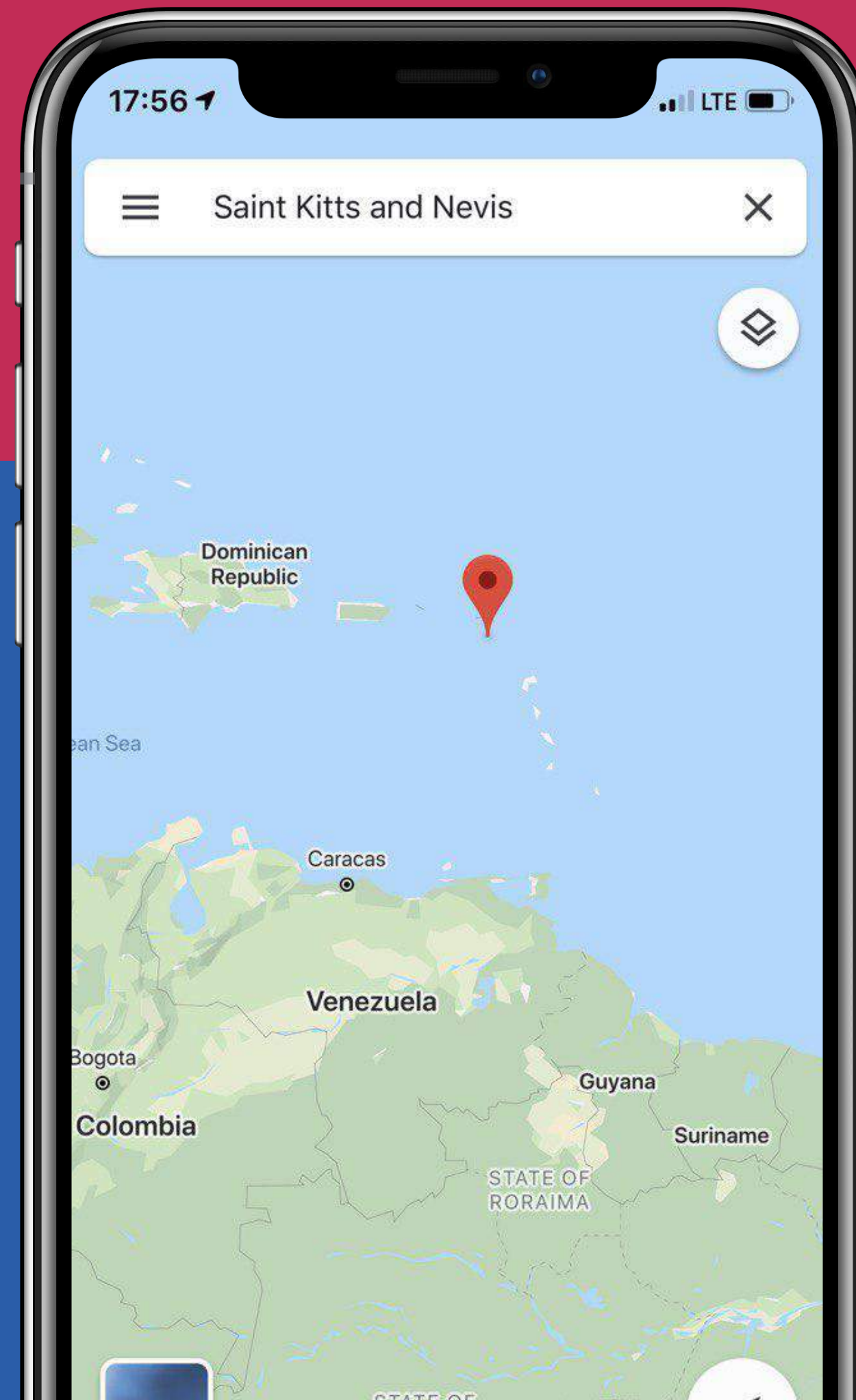
37%

Other



**... INCLUDING VANUATU, SAINT KITTS-NEVIS AND
WALLIS AND FUTUNA**

... INCLUDING VANUATU, SAINT KITTS-NEVIS AND WALLIS AND FUTUNA



EXPORT REVIVAL ATHENS

1st

Export Capital
city in Europe

More than
100
applications

70
participants

> **30**
categories

- accessories
- auto-parts
- board games
- books
- camping equip
- church supply
- cloth
- collectibles
- components
- cosmetics
- dog food
- electronics
- films and tapes
- food supplements
- gifts
- hair and beard
- healthcare
- home supplies
- jewelry
- medical tech
- olive oil products
- party supplies
- silk accessories
- smoking
- spices
- sunglasses
- tires
- toys
- video games
- vinyl

...and more

#FROMGREECE



Elias Ritsios
Owner of Akakia store



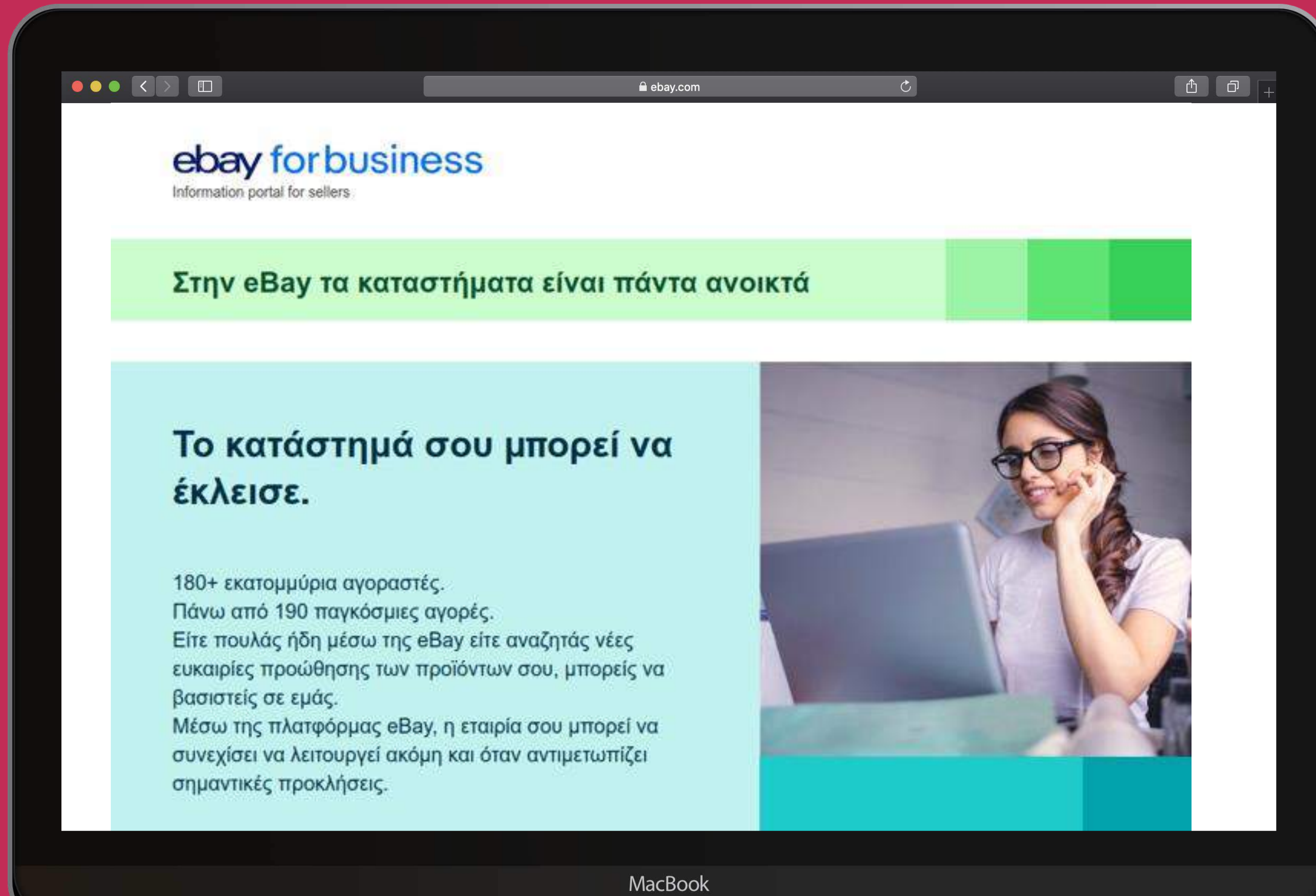
#FROMGREECE



Michael Tokatlidis
Owner of Michele fashion store

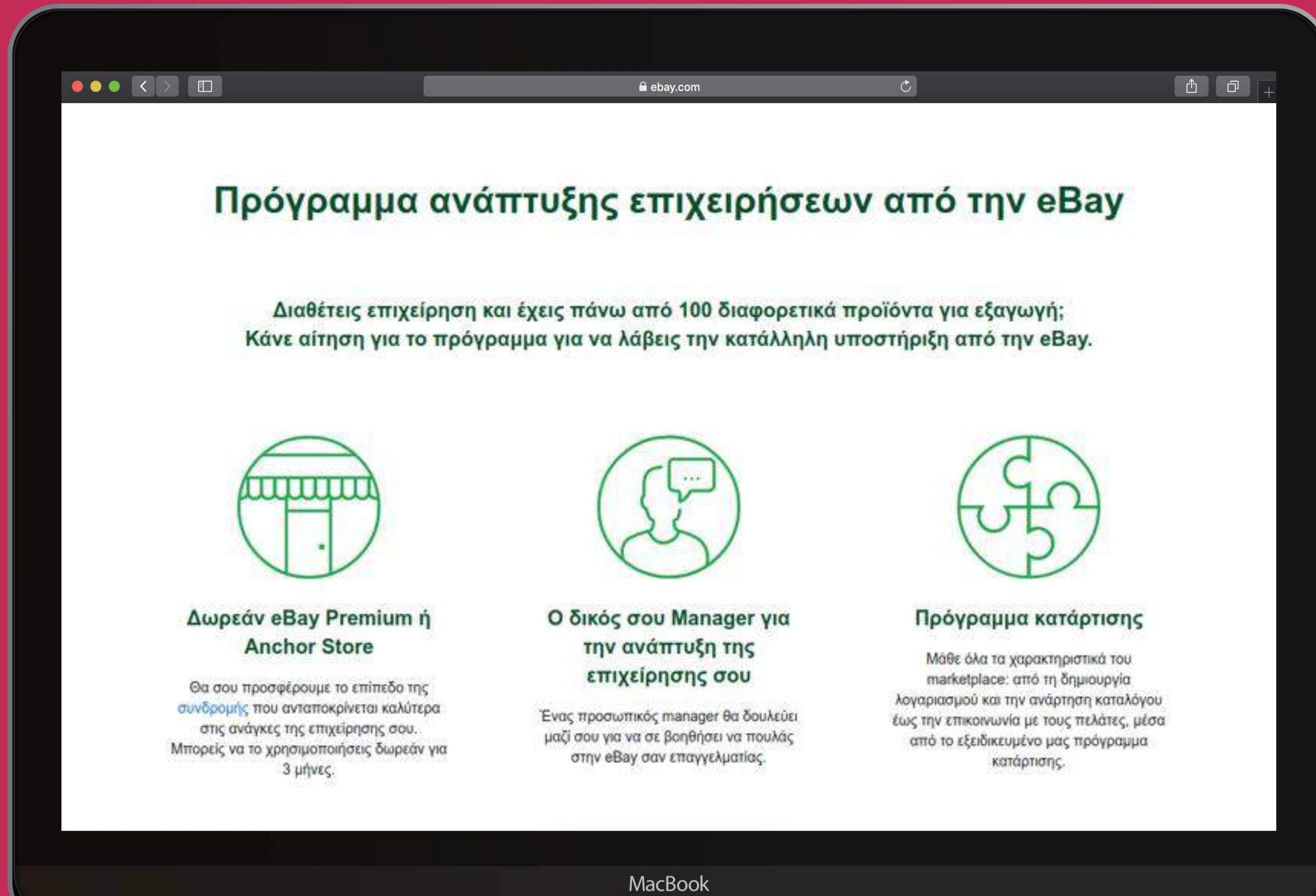


ALWAYS OPEN ON EBAY: 60 SELLERS



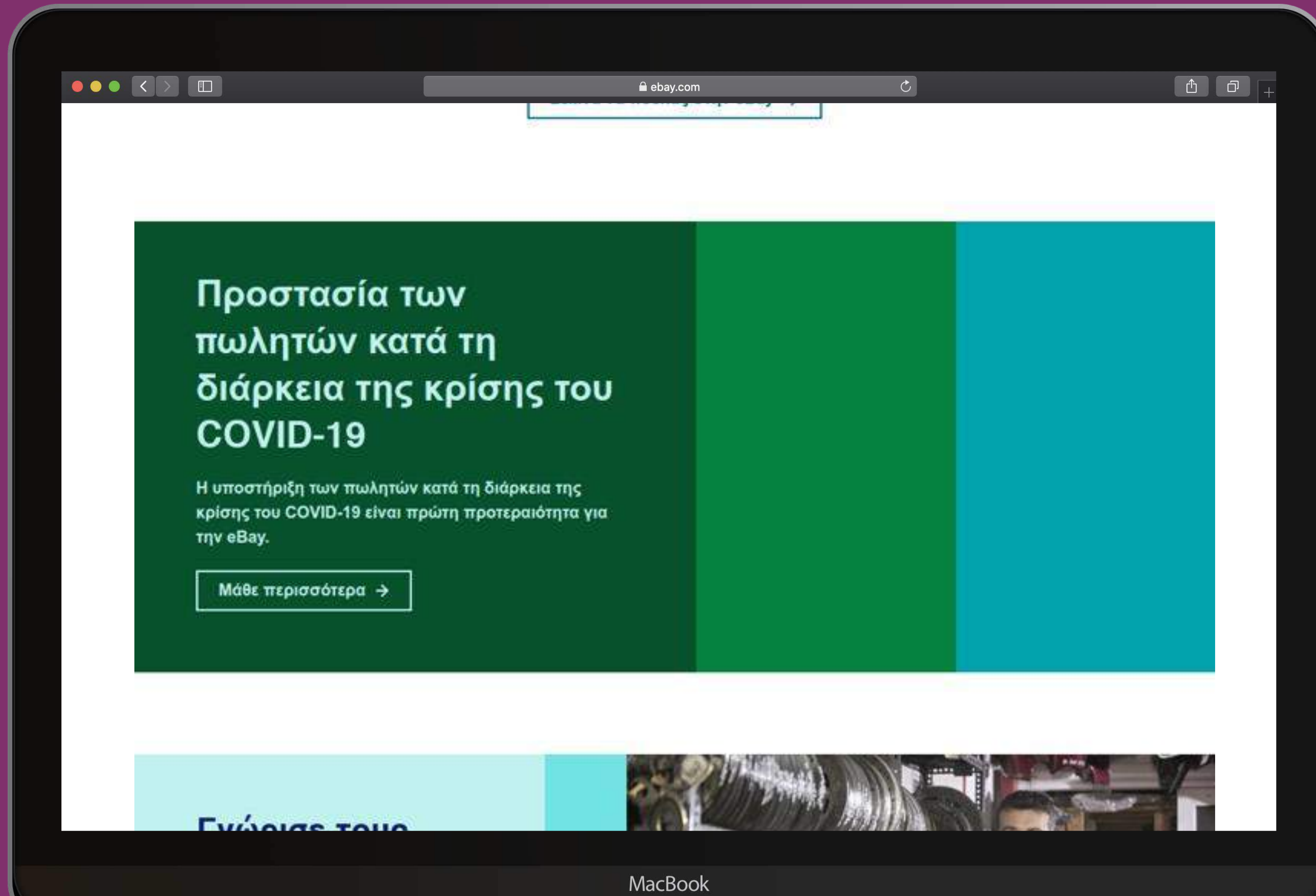
GREECE ALWAYS OPEN ON EBAY

FREE STORE, PERSONAL MANAGER, EDUCATION



GREEK SELLERS PROTECTION:

FEE DEFERRAL, PERFORMANCE STATUS



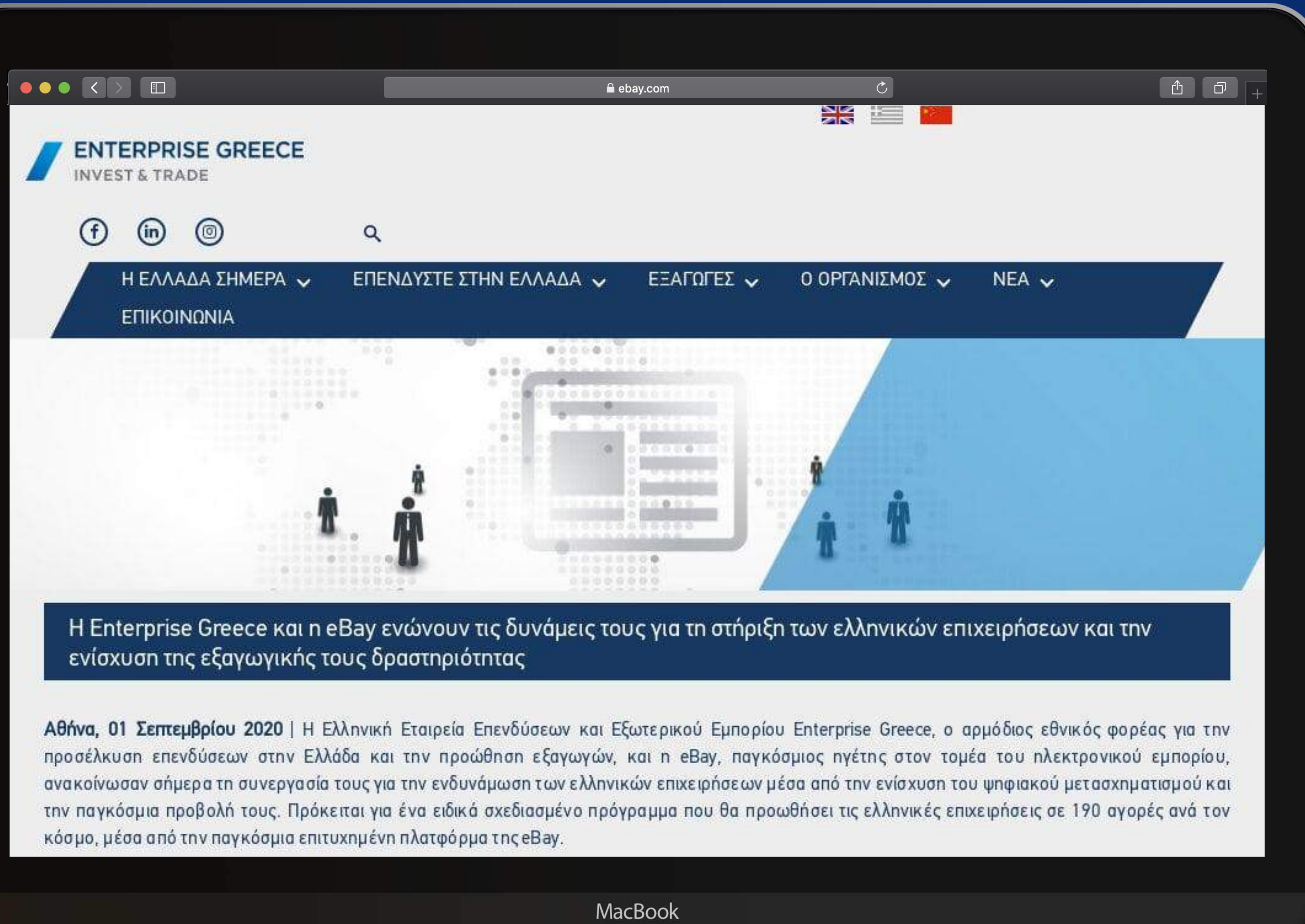
ENTERPRISE GREECE AND EBAY

GREEK TRAINING PROGRAM

70 COMPANIES

**SEP'20:
SOFT LAUNCH**

**2021:
FULL SCALE**



SELLER FROM SHENZHEN:

70

\$

M/Year



15

Warehouses

80

%

Growth



10K +

Parcels / week by SpeedPak



66%

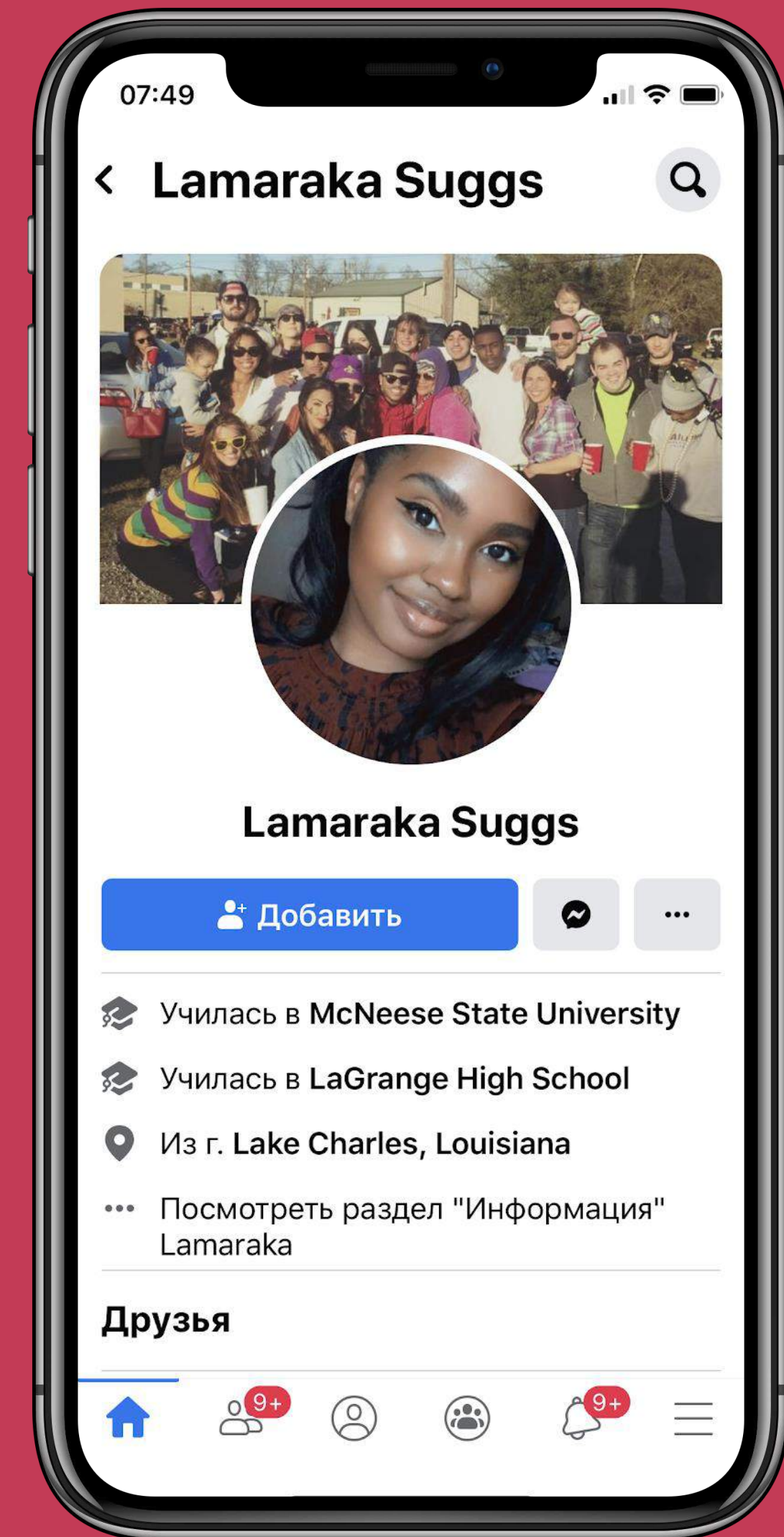
Promoted Listings



230+

Employees for eBay only

ALWAYS WORTH TRYING



export.ebay.com



kreto.ru



ilya.kretov

