



**U.S. FOOD & DRUG  
ADMINISTRATION**



# **NEW ERA OF SMARTER FOOD SAFETY**

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FDA's Blueprint for the Future



@FrankYiannasFDA

“world is changing rapidly”





## Tech-enabled Traceability



## Smarter Tools and Approaches for Prevention and Outbreak Response

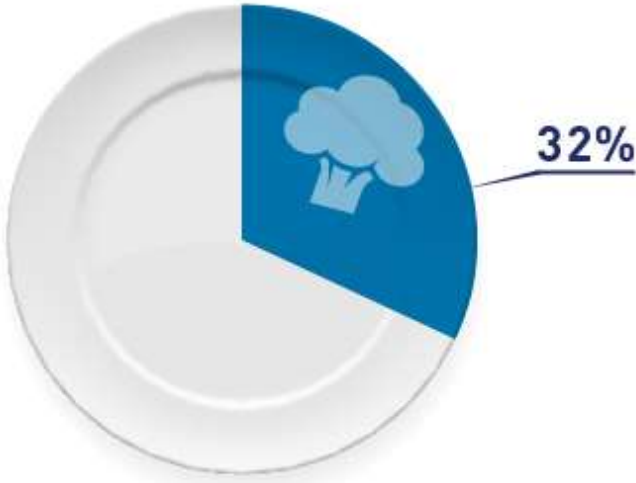


## New Business Models and Retail Modernization

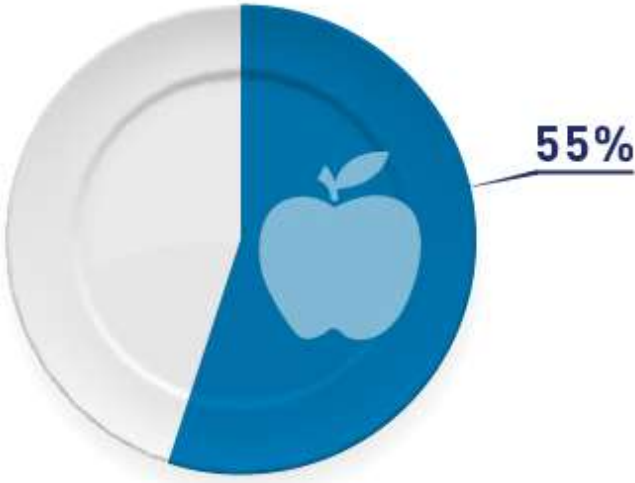


## Food Safety Culture

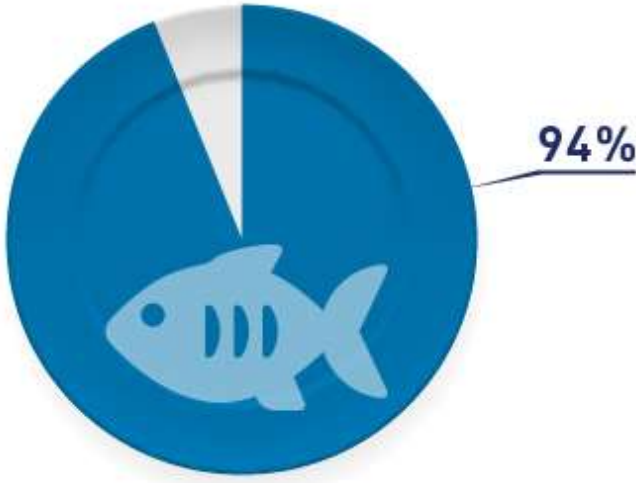
# Import Share of U.S. Food Consumption



Fresh vegetables



Fresh fruits



Seafood

**We will get there TOGETHER ,  
stronger and more resilient than ever.**

