

Elias Spirtounias

Executive Director

American-Hellenic Chamber

Of Commerce

5 Export USA E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

After graduating from the School of Mathematics, University of Athens, Elias Spirtounias completed his graduate studies at the School of Electrical Engineering (M.Sc. degree and pre-Ph.D. studies) at Boston University. During his residence in the United States, he participated as a Research Engineer in several research programs in cooperation with other organizations and companies such as NASA, MIT, UNH in fields of analog and digital electronics, circuits design and applications.

He returned to Greece in 1992 and after completing his military service in 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA, a company specialized in the design, production and application of voice and image processing systems. From 1997-February 2009, he worked for the Foundation of the Hellenic World, a major Greek private non-profit cultural organization, starting as a Construction Supervisor and continuing as a Managing Director of the brand new then Cultural Center, Hellenic Cosmos, an innovative, based on new technologies, theme park. During his tenure, he contributed significantly to the expansion, development, and operation of the Center and its establishment as one of the most known technology-driven theme parks in Greece and abroad.

From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce. Along with his colleagues and in cooperation with the Board have managed, in the midst of the economic crisis, to increase significantly the number of activities, undertake important initiatives, retain in high level memberships, foster advocacy, expand further the presence of the Chamber in the US and contribute to the evolution of the Chamber into one of the leading dynamic and reliable business organization in Greece.







Nikolaos Bakatselos
President
American-Hellenic Chamber
Of Commerce



Trade Beyond Covid-19: The way forward

23 November 2020

Mr. Nikolaos Bakatselos is the President & CEO of "Pyramis Metallourgia A.E." and "Pyramis Deutschland GmbH". He was Member of the Board of Directors, and Deputy Managing Director, of "Northern Greece Publishing S.A.". He has held the position of Managing Director of "Imperium AEEX", and Member of the Board of Directors of "Egnatia Bank Securities S.A.". He was a Member of the Board of Directors of Attica Bank from February 2014 until June 2016. He was a Member of the Steering Committee of the "International Hellenic University" from 2006 until January 2014 and Member of the Board and President of the Northern Greece Committee of EEDE. He is Member of the Committee Support CERTH, Trustee of Anatolia College, Member of the Board and Member of the Steering Committee of SVE and Honorary Consul of Belgium for Northern Greece.

After being a Member of the Board of Directors of the American – Hellenic Chamber of Commerce for several years, in June 2010 he was elected Vice President of AMCHAM and President of the Northern Greece Committee and since June 2019 he is the President of AMCHAM. In October 2019 he was elected as President of HEDNO by the General Assembly of HEDNO. Nikolaos Bakatselos holds a B.A. in Sociology from University of Reading and a MSc in Shipping, Trade and Finance from City University Business School.







Dina Athanasiou Head of International Trade Dept. "TradeUSA" American-Hellenic Chamber Of Commerce



Trade Beyond Covid-19: The way forward

23 November 2020

Dina Athanasiou is Head of the International TradeUSA Department of the American-Hellenic Chamber of Commerce, as of November 2018. Within her role, she assists and provides guidance to Greek companies interested in exporting to the U.S. market. Prior to entering the international trade sector by joining AmCham in May 2017, she was engaged in projects focused on marketing, communications and sales, having worked with agencies including V+O and Hill+Knowlton Strategies.

She is a business development professional holding a Bachelor's Degree in Marketing, a Diploma in Graphic Design and a Master's Degree in Design Management with the specialization in Marketing and Branding from the University of Southampton (UK).

She speaks Greek, English and Spanish.







Dimitris Karavasilis
International Trade Advisor
American-Hellenic
Chamber of Commerce
Founder & CEO
DK Marketing and
Idea Monkeys



Trade Beyond Covid-19: The way forward

23 November 2020

Dimitris Karavasilis is a highly motivated, visionary and performance driven international marketing professional, with an advanced know-how and significant expertise in a wide range of economic and industrial sectors; since 1999 he has been providing significant Greek and foreign firms with marketing services. He is founder and CEO of "The DK Marketing Agency" with offices in Athens and Thessaloniki and "The IDEA MONKEYS Marketing Agency" with offices in New York and London. In 2018, he started a new collaboration with "All pack Hellas", a two-month printed packaging issue. In the beginning of 2019 he launched a new project, the "exportnews.gr" magazine. He has studied Business Administration and International Marketing at "The University of Sheffield". Prior to the foundation of DK Marketing, he had been working as a senior executive in industrial and commercial enterprises in Greece and abroad, such as SATO, Toshiba, Sunair, Premierotel, Pointgroup, Axon Inc., and D&B group. During his career, he has been undertaking major projects on behalf of big multinational consulting firms in the UK, the Netherlands, Luxembourg, Germany, Hungary, Romania, Turkey and China; he has also participated as an invited speaker in many local and international conferences.

He is a member of the Administrative Committee and of the Board of Directors of the Greek International Business Association (SEVE) and an Executive Consultant on international trade issues at the American-Hellenic Chamber of Commerce in Athens. He also participated in the core team of the Dutch experts of Task Force, contributing in establishing the Trade and Promotion Roadmap as the key source for reforming the Greek Export Strategy; he is also member of the Hellenic Institute of Marketing and an active member of various International Organizations.



Betty Alexandropoulou Executive Director Member of the Board Enterprise Greece



Trade Beyond Covid-19: The way forward

23 November 2020

Ms. Betty Alexandropoulou is the Executive Director of Enterprise Greece and Member of the Board, with comprehensive responsibility for foreign trade. Prior to her current role, she served as Special Advisor to the Greek Deputy Minister of Foreign Affairs and Enterprise Greece. She comes with vast experience in senior leadership roles within government as well as private-sector multinational organizations, and several years abroad in countries such as Switzerland, Argentina, and the United States. Formerly a Senior Commercial Advisor for the U.S. Department of Commerce at the U.S. Embassy in Greece, her portfolio included Healthcare and ICT sectors and the SelectUSA global program which facilitates U.S. foreign direct investment. Before that, she had accumulated over 18 years of experience in senior executive positions with blue-chip companies like AT&T and Vodafone.

A seasoned professional in managing global projects and teams, she specializes in international market expansion as related to trade promotion and investment attraction, as well as business transformation. She holds a Master's in Business Administration and a Bachelor's in Economics & French Literature, with honors distinction, from universities in the United States, and a Professional Certified Coach Credential by ICF (International Coach Federation). She has served in business associations such as the Propeller Club and the American Chamber of Commerce and has participated in various conferences and industry forums as a keynote and panel speaker. She is multicultural and communicates in several languages - native English and Greek, as well as fluent French and Spanish.



Ilya Kretov
General Manager
Global Emerging Markets
eBay



Trade Beyond Covid-19: The way forward

23 November 2020

Ilya Kretov is the General Manager for eBay on global emerging markets. He was appointed to this role in February 2020. Previously, he held the position of General Manager for Russia, Israel and Emerging Europe at eBay. He joined eBay in 2013 as the company's Marketing Director.

Prior to that, he worked for Google and Mars. He has more than 10-year experience in marketing and developing brands of major Western companies. He is also a lecturer in marketing at the RMA business school.







Frank Yiannas

Deputy Commissioner
for Food Policy
and Response
US Food and Drug

Administration (FDA)



Trade Beyond Covid-19: The way forward

23 November 2020

Frank Yiannas is the Deputy Commissioner for Food Policy and Response at the U.S. Food and Drug Administration. He is the principal advisor to the FDA Commissioner on food safety policies, including implementation of the FDA Food Safety Modernization Act.

His leadership role covers a broad spectrum, such as outbreak response, traceback investigations, product recall activities, and supply chain innovation. He came to the FDA from leadership roles with Walmart and the Walt Disney Company.

He has long been recognized for his role in elevating food safety standards and building food safety management systems based on science and risk.







John Doxaras
Founder & CEO
Warply



Trade Beyond Covid-19: The way forward

23 November 2020

John Doxaras is the Founder & CEO of Warply, a world leading loyalty and payments company with a strong international presence.

He studied Theoretical Physics in UoA, NTUA and Cambridge and has been a serial entrepreneur in the fields of customer experience, international trade and marketplaces.

John also co-authors papers on eCommerce and CRM analytics, teaches mobile marketing in AUEB, engages in public speaking events, serves as a board member or consultant to c-level executives in digital service industries and is a regular contributor in Finextra and Marketing Week.







Ron Tanner
Vice President
Education, Content &
Advocacy
Specialty Food Association
(SFA)

5 ExportUSA E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

Ron Tanner is Vice President, Education, Content & Advocacy for the Specialty Food Association. Ron has served the SFA and its 3,900+ members, since 1987.

Ron serves as the SFA's liaison with many associations, universities and government agencies. He has been a member of the U.S. Department of Agriculture's Agricultural Technical Advisory Committee (ATAC) since 2007, and also served on the Steering Committee of the Food Safety Preventive Controls Alliance (FSPCA). He is also a member of the Regulatory & Academic Committee of the American Cheese Society.

The Specialty Food Association presents 40-plus educational programs each year. Ron has appeared on The Today Show, CNN and Food Network, and has been quoted in *Newsweek, The New York Times*, and *The Wall Street Journal*. He has an M.S. in Journalism from Columbia University in New York City, and a B.A. in English and Communications Studies from Oberlin College, Oberlin, Ohio.







Julia K. Hughes
President
United States Fashion
Industry Association (USFIA)

5 Export USA E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

Julia K. Hughes is President of the United States Fashion Industry Association (USFIA), which represents brands, retailers, importers, and wholesalers based in the United States and doing business globally. She represents the industry in front of the U.S. government as well as international governments and stakeholders, explaining how fashion companies create high quality jobs in the United States and economic opportunities around the world.

An expert on textile and apparel trade issues, Julie has testified before Congress and the Executive Branch. She frequently speaks at international conferences including the China & Asia Textile Forum, Fashion Institute of Technology (FIT), Harvard University's Bangladesh Development Conference, MAGIC, Prime Source Forum, Vietnam Textile Summit, and others.

She served as the first President and is one of the founders of the Washington Chapter of Women in International Trade (WIIT) and is one of the founders of the WIIT Charitable Trust. She also was the first President of the Organization of Women in International Trade (OWIT). In 1992, she received the Outstanding Woman in International Trade award and in 2008, the WIIT Lifetime Achievement Award. She also is a member of the International Women's Forum.

She has an M.A. in International Studies from the Johns Hopkins School of Advanced International Studies and a B.S. in Foreign Service from Georgetown University.







Daniel Fabricant, Ph.D.

CEO & President

United States

Natural Products

Association (NPA)



Trade Beyond Covid-19: The way forward

23 November 2020

Daniel Fabricant, Ph.D. is CEO and President of the Natural Products Association (NPA), the nation's largest and oldest trade organization representing the natural products industry, including dietary supplements, foods, personal care products and more. Most recently, Dr. Fabricant served as the Director of the Division of Dietary Supplement Programs at the U.S. Food and Drug Administration (FDA), where he directed agency policy, public affairs and regulatory action regarding regulation of the dietary supplement industry for more than three years. While with the agency, he successfully navigated the large, heavily-matrixed government organizational structure to bring life to a regulatory function that was non-existent for almost 20 years.

Dr. Fabricant carried his interest in natural products into the classroom, earning a Ph.D. in Pharmacognosy from the University of Illinois at Chicago, where he has served as an adjunct professor in the Department of Medicinal Chemistry and Pharmacognosy since 2009. He has also published extensively and is internationally recognized for his regulatory and governmental public health expertise and natural products research.







Allen R. Sayler
Senior Director for
Food Consulting Services
EAS Consulting Group

5 ExportUSA E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

Allen R. Sayler is the Senior Director for Food Consulting Services at EAS Consulting Group LLC., headquarter in the Alexandria, Virginia (across the Potomac from Washington, DC). His foodbased career spans thirty-eight (38) years, sixteen (16) years as a state, FDA and USDA food regulator, with the last twenty-two (22) years as a food processing industry regulatory advisor, specializing in evaluation, assessments and the trouble shooting of food plant processing operations and their food safety and quality programs, with both ISO 22000 and BRC auditor certifications. He is an FDA-recognized "Lead Instructor" for the US FDA FSMA regulations on Preventive Controls for Human Foods (PCHF) and the Foreign Supplier Verification Program (FSVP) and is familiar with the SQF, BRC, IFS, FSSC22000 and various ISO food safety standards. At EAS, he leads the food consulting services provided by almost 170 Independent Consultants who each of 20 years or more of experience in their area of expertise.

Mr. Sayler has been active in the International Dairy Federation (IDF) since 1996 and has served in various leadership roles, including being elected to the IDF Scientific Program Coordination Committee (SPCC) in October. He has a working knowledge of USDA, FDA, EPA and US Customs & Border Protection requirements as they apply to foods imported into the US. He received Group Excellence Awards from both the U.S. FDA and the U.S. Department of Agriculture, the Harold Barnum and the Lifetime Membership Award from IAFP and the IDF Leadership and Prize of Excellence Award from IDF.



Ioannis Smyrlis
Secretary General for
International
Economic Relations
Ministry of Foreign Affairs
Chairman of the Board
Enterprise Greece

5 ExportUSA E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

Ioannis Smyrlis is a political scientist, graduate of the Department of Political Sciences and Public Administration with a Postgraduate Diploma in International and European Relations from the University of Athens (EKPA). He represented the Ministry of Interior during the rotating Greek Presidency of the EU in 2013-2014. He was Press and Public Relations Consultant of ODIE SA. in 2009-2010, Adviser to the General Secretary of the Ministry of Shipping in 2007-2009 and Adviser to the General Secretary of S.E.P.E. in 2005-2007. He was elected as the first president from Greece of the Youth Organization of the European People's Party (YEPP) 2007-2009, the largest political Youth Organization in Europe.

He served as Secretary of International and EU Relations of New Democracy Party and a Member of the Political Bureau of the European People's Party (ELK) in 2013-2019. During that time, he cultivated personal relationships with major stakeholders in Brussels and other European capitals. He was a European fellow of the German Marshall Foundation of the USA and a member of the EU Youth Assembly for the European Constitution (2003), the Hellenic Society of Political Science (E.E.P.E.) and the Hellenic Society of International Law and International Relations of the Aegean Institute for the Law of the Sea and Navigation. He has been a freelancer since 2009 in activities related to catering, trade and import-export. He speaks English and French.







Gregory Stamatopoulos Director General Export Credit Insurance Organization (OAEP)

5 Export US/ E-Forum

Trade Beyond Covid-19: The way forward

23 November 2020

Grigoris Stamatopoulos is a graduate of the Saint - Michel Jesuit College in Brussels. He holds a degree in Investment & Financial Risk Management (City), in Business Administration (Maryland) and postgraduate studies in International Business Economics (Anglia) and an MBA (AUEB). He also holds an Executive Management Certificate in Business Strategy in the era of Digital Transformation (MIT).

With more than 18 years of experience in the private sector in companies such as Ernst & Young, PriceWaterhouseCoopers, Eurobank, Macoil, etc., he is a co-founder of a start-up company, raising funds from Greek and foreign investors. He has also been a member of Boards of Directors in companies in Greece and abroad.

He has many years of experience in projects for reorganization and installation of ERP systems, financial engineering, restructuring, project finance and mergers & acquisitions.

He was included in the list of Fortune magazine "40 under 40" in 2015, 2016 and 2018, he is married and has a child.



