

The American-Hellenic Chamber of Commerce

P R E S E N T S

# THE GREEK EXPORTS HANDBOOK

A Complete Guide  
for U.S. Importers  
and Buyers



amcham.gr  
2020/2021



**TRADE USA**  
Exploring Opportunities™



## INTRODUCING YOUR BEST NEW EXPORT PARTNER

Packed with up-to-date information on Greek exporters as well as in-depth information on key sectors and the Greek exports market in general, The Greek Exports Handbook is designed to showcase Greek companies and producers and help U.S. importers and buyers access promising partnership opportunities in Greece.

## ALL-STAR CREDENTIALS

Created by the American-Hellenic Chamber of Commerce and its International TradeUSA Department, The Greek Exports Handbook builds on the Chamber's decades of experience facilitating trade partnerships between the United States and Greece and capitalizes on

TradeUSA's considerable know-how in bilateral trade to serve as an indispensable guide to the what's what and who's who of Greek exporters.

## CHOCK-FULL OF INFO

A complete guide for U.S. importers and buyers, The Greek Exports Handbook contains a comprehensive range of information on the Greek exports market, from in-depth information and figures to fun trivia about key Greek products that have become parts of American life. It includes:

- An overview of bilateral trade between the U.S. and Greece
- Facts and figures per sector and region
- A guide to Greek products and services
- A list of key U.S. trade shows in 2020-21
- Information on initiatives and programs showcasing Greek products and businesses
- Insights into the strengths and advantages of the Greek exports market

# A SHOWCASE OF GREEK COMPANIES

The Greek Exports Handbook includes a special section dedicated to presenting top — proven and promising — Greek companies exporting to the United States. Each company is presented over a full double-page spread: on the left a full-page ad and on the right an infographics-based company overview complete with a list of products and services, including key attributes, company facts and figures, and contact information.

## GAME-CHANGING REACH

Thanks to the American-Hellenic Chamber of Commerce's extensive network of members and partners, The Greek Exports Handbook will reach key industry players in the U.S. :

- Buyers
- Importers
- Brokers
- Distributors
- Chambers of Commerce and trade associations
- International trade offices
- Professional and trade associations and unions

in all 50 states of United States.

It will be available through the Offices of Economic and Commercial Affairs at the Greek Embassy in Washington DC and the Greek Consulates in New York, Chicago, and San Francisco. It will also be distributed at top trade fairs and forums across the U.S. that the Chamber participates in. Finally, the Handbook will be sent to the entire network of American Chambers worldwide.

YOUR LOGO

YOUR BRAND NAME

YOUR ADDRESS  
 Tel.: +30 210 123456 | Mob.: +30 690 123 4567  
 Email: xxxxx@gmail.com | Website: www.xxxx.gr  
 Registration Number: xxxxx | Export Manager:

**1 TOTAL TURNOVER**

**2 ACTIVITY**

HS CODES	1. 000000	4. 000000
	2. 000000	5. 000000
	3. 000000	6. 000000

**3 NUMBER OF EMPLOYEES**

100 persons

**4 GS1 CODE**

(company's)

520 000 0

**5 EXPORT COUNTRIES**

1. XXX  
2. XXX  
3. XXX  
4. XXX

TOTAL 8

**6 CERTIFICATIONS**

IFS, ORGANIC, OTHER...

FDA: No.

**7 INTERNATIONAL AWARDS**

Award: \_\_\_\_\_  
Year: \_\_\_\_\_

**8 YEAR OF ESTABLISHMENT**

since  
**1930**

Short History  
(50 words max)

**9 PRODUCTION CAPACITY/ MQO**

1.000.000 pieces/items / YEAR

6.000 SKU/ HOUR

**10 UNIQUE VALUE PROPOSITION**

Describe the unique value of your portfolio.  
(70 words max)

**11 INNOVATIONS**

- Packaging
- Specifications
- Properties

**12 PARTICIPATION IN EXHIBITIONS**

USA EUROPE ASIA

OTHER

**13 EXPORTING IN THE U.S.**

☐ DISTRIBUTOR NAME: 1. \_\_\_\_\_ 2. \_\_\_\_\_

☐ BROKER: 1. \_\_\_\_\_ 2. \_\_\_\_\_

☐ IMPORTER: 1. \_\_\_\_\_ 2. \_\_\_\_\_

☐ CLIENT, PROJECT, RETAILERS

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

**14 INTERESTED IN**

☐ ALL STATES ☐ STATE 1: Alabama, STATE 2: Texas, STATE 3: California





# STEP UP TO OPPORTUNITY & BOOST YOUR EXPORT POTENTIAL

Showcase your company and let importers and buyers know about your products and services.  
Reserve your spot in The Greek Exports Handbook now.

1

WHAT  
YOU PAY

**€1200 + VAT**

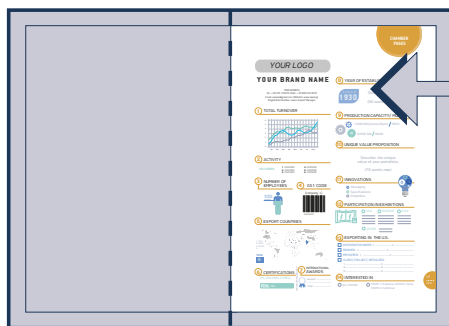
for Chamber members

**€1500 + VAT**

for non-members

2

WHAT  
YOU  
GET



## A full double-page spread

**Trim:** W: 42cm x H: 28cm

**Bleed:** W: 43cm x H: 29cm

**Live Area:** W: 40cm x H: 26 cm  
including one full-page ad



## A full page ad

**Trim:** W: 21 cm x H: 28cm

**Bleed:** W: 21,5 cm x H: 29cm

**Live Area:** W: 20 cm x H: 26 cm

- \* A full-page, full-color ad
- \* A company overview page presenting your company, products and services through high-end infographics
- \* Listing and promotion through The Greek Exports Handbook website — including the option to add an extra year free of charge
- \* A digital file of your company overview page with all infographics for use on social media
- \* 10 copies of The Greek Exports Handbook to distribute to clients and partners
- \* Option to purchase more copies at the special price of €50 for 10



## **CONTACT DETAILS**

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