**Healthworld** is American-Hellenic Chamber of Commerce’s established Conference on major healthcare policy-related issues and it has been organized annually since 2002. Featuring prominent speakers, it is organized under the Auspices of the Ministry of Health, the Hellenic Association of Pharmaceutical Companies (SFEE), the Association of Health Research and Biotechnology Industry (SEIV), PhRMA Innovation Forum (PIF), the European Federation of Pharmaceutical Industries and Associations (EFPIA) and Medtech Europe. Each organization is marked by great success and participation by more than 350 delegates, including all stakeholders of Greece’s health sector (Governmental Representatives, Health Agencies, Regional Health Administrations, Patient Associations, Hospital Governors, MPs, and business community representatives). Conference objective is to contribute to draft concrete proposals and form synergies that will lead to upgraded healthcare services in Greece.

### 18th HEALTHCARE POLICY IN GREECE: FROM NOISE TO SIGNAL
- The Healthcare System Financing-Private Payment and Supplementary Insurance Systems: The Stake of the Health Sector’s Sustainability
- Strategic Priorities of Healthcare Policy: Quality, Documentation and Evaluation
- Designing the Future of Medical Care: Technology and Resource Allocation
- The Greek Economy at a Crossroads: Crisis, Adjustment and Prospects
- Digital Reformation of the Healthcare Sector
- Towards a New Culture of Health focused on the Patient’s Options
- Healthcare System Procurements: Transparency and Efficiency
- Roundtable Discussion: Yesterday’s Experiences Lessons for Tomorrow (all former Ministers of Health)

**20-21/6/2019**
Athenaeum Intercontinental Hotel

### 17th HEALTH IN THE POST-MEMORANDUM ERA
- DIGI-VOTING: Health Technology Assessment: Barriers and Expectations due to the Introduction of Health Technology Assessment
- Capabilities and Prospects for the Health Technology Assessment
- Primary Health Care: A Key Concern in a Changing Socio-Economic Environment
- Engaged Patients: Getting Patients in the Heart of Decision-Making
- The Contribution of Health Industry to the Expansion of the Country’s Development Perspective
- DRIVING THE DEBATE: The European Perspective on Patient Engagement
- Management and Control Policies of Medical Technology: New Capabilities-Better Results
- Medical Insurance Contracts as a Means of Effective Health Care Budget Control
- Stability and Predictability: Major Pillars for HC Policy and Prerequisites for Economic Development

**11-12/6/2018**
Athenaeum Intercontinental Hotel

### 16th HEALTHCARE IN GREECE: TURNING AROUND FOR THE ECONOMY AND THE SOCIETY
- Healthcare Expenditure, Budgeting and Reforms
- Reform Efforts in Greece
- The Value of Pharmaceutical Innovation| Social & Patient’s Footprint
- Investment in Health is Investment in Wealth: The Positive Dimensions of Healthcare
- DISCUSSION: National Pharmaceutical Policy – The Day After
- Innovation and Technology: two key— and interrelated—pillars for maximizing the value in HC Sector
- Health Technology in the Greek Health Care System
- Identifying Models of Cooperation – Private & Public Sectors
- DISCUSSION – Healthcare Spending Towards Efficiency

**4-5/10/2017**
Athenaeum Intercontinental Hotel
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<td>BLUE OCEAN THINKING ON HEALTH: An Open Debate for a Patient Oriented &amp; Sustainable Healthcare System</td>
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<td>19-20/10/2015</td>
<td>DOES HEALTH MATTER? An in-depth discussion on the paramount importance of a sustainable and innovative health system to citizens, the economy and country growth</td>
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<td>ENSURING A MODERNIZED, SUSTAINABLE &amp; PREDICTABLE HEALTHCARE SYSTEM</td>
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<td>FROM THE MEMORANDUM TO THE RECONSTRUCTION OF GREECE'S HEALTHCARE SYSTEM</td>
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<td>11/9/2012</td>
<td>REVIEWING THE MEMORANDUM-IMPACTS ON HEALTHCARE</td>
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| 10\textsuperscript{th} | HEALTHCARE SYSTEM REFORM THROUGH THE ECONOMIC CRISES PERSPECTIVE: TOWARDS AN EFFECTIVE AND EFFICIENT HEALTHCARE SYSTEM | - Digi-Voting Session | Healthcare System Reform through the Economic Crises Perspective: Towards an Effective and Efficient Healthcare System  
- Cost Control, Expenditure Restraints & Efficiency of the Healthcare System  
- The Development of the Healthcare Systems and Quality of Medical Care |
| 9\textsuperscript{th} | INTEGRATED HEALTHCARE POLICY: IS THERE A WINNING FORMULA FOR ALL STAKEHOLDERS? | - Digi-Voting Session | Health Policy: The Greek Reality  
- The Positive Elements and the Pressures Applied on the Greek Healthcare System  
- Disease Management & Clinical Administration of Healthcare Services  
- Health Policy Trends in Europe  
- The Necessity for an Integrated Healthcare Policy |
| 8\textsuperscript{th} | THE CONTRIBUTION OF THE PHARMACEUTICAL SECTOR IN NATIONAL ECONOMY | - Greece: A Pioneer in the Quality Assurance of Medicines  
- Pharmaceutical Corporations and their Role in the National Economy |
| 7\textsuperscript{th} | DEVELOPING THE HEALTHCARE SYSTEM FOR THE PATIENT'S BENEFIT: MODERNIZATION & CLINICAL RESEARCH | - Tomorrow’s Healthcare System: A Common Vision & Common Responsibilities for All Stakeholders  
- Clinical Studies: Research & Innovation to Benefit Society |
| 6\textsuperscript{th} | CUTTING EDGE TECHNOLOGIES & INNOVATIONS AT THE HEALTH SYSTEM ADMINISTRATION PHARMACEUTICAL POLICY AND GREECE’S DEMOGRAPHIC PROBLEM | - Cutting edge technologies as a solution to Cost Reduction & quality Maximization of the Health Care Services  
- Pharmaceutical Policy and Greece’s Demographic challenge  
- Intellectual Rights & Quality Assurance of Medicines in the Greek Market |
| 5\textsuperscript{th} | HEALTHCARE REFORM IN GREECE AND PHARMACEUTICAL POLICY | - Healthcare Reform in Greece and Pharmaceutical Policy  
- Patient’s Access to the Appropriate Therapies | Adequacy of Pharmaceuticals in the Greek Market | Re-exportation of Imported Medicines  
- Quality Assurance of Medicines in the Greek Market |
| 4\textsuperscript{th} | CHALLENGES OF PUBLIC PRIVATE PARTNERSHIPS IN HEALTHCARE | - Forthcoming Healthcare Challenges in the European Union  
- Pharmaceutical Policy: from Theory to Practice  
- Pharmaceutical Policy: the Greek Reality |
| 3\textsuperscript{rd} | REFORMING A HEALTHCARE SYSTEM-CHALLENGES AND OPPORTUNITIES | - Reforming a Health Care System: Challenges and Opportunities  
- Medicines & Their Promotion: Achieving the Fine Balance-Rights & Responsibilities, The U.S. Experience  
- Reforming the Greek National Health Care System: Challenges for all Stakeholders |
| 2\textsuperscript{nd} | DEFINING A “HEALTHY” HEALTHCARE SYSTEM | - Bio-Security & Public Health: Thinking about the Unthinkable  
- Olympic Hospitals: At the Forefront of the Olympic Games Athens 2004  
- Health Aging  
- The “Smart” Drug: New Generation, New Challenges & Future Developments  
- Total Healthcare Quality Services: What the Government is Going to Do in Order to Impact the Quality and the Cost of Healthcare Services? |
| 1\textsuperscript{st} | IMPROVING THE HEALTH SECTOR IN GREECE | - Innovative Medical Products & Services: Two Imperative Necessities in the Healthcare Sector  
- Special Health Issues  
- Improving the Health Sector in Greece |