

## STRATEGIC Sponsorship Approval Form

*There will only be five Strategic Sponsors, each one from different sectors (Land-Air-Navy-Security-Cyber)*

### USA PAVILION – DEFEA 2020

I hereby agree to be a Strategic Sponsor with the amount of 40,000€ (plus 24% VAT\*)

I hereby consent to the use of our company logo in all communicational & promotional activities for the USA Pavilion

COMPANY:

NAME/TITLE OF COMPANY'S EXECUTIVE:

V.A.T. NO:

TAX OFFICE:

SIGNATURE:

DATE:

#### PRE-EXHIBITION PRIVILEGES

- Company listing with logo (150 words) and special mention with interview at USADefea web site
- Logo appearance in Amcham web site @USA Pavilion page acknowledging the company as sponsor with mention of the level of sponsorship
- Prominent brand placement in all promotional emails, newsletters, press releases, media Ads, pre-exhibition marketing material with mention of the level of sponsorship (print, online, and social media)
- Podium acknowledgement during all USA Pavilion related events and presentations
- Social media posts (FB-TW-LI-INS) acknowledging the company as sponsor with mention of the level of sponsorship (4/month)
- Two-pages (1page interview and 1page ad) in Business Partners magazine, the magazine of the American-Hellenic Chamber of Commerce that will contain a tribute to Defense & Security Industries and will be placed in all common USA Pavilion areas.

#### EXHIBITION PRIVILEGES

- Free booth (raw) space (30 sq. m.) and 25% discount on additional requested space
- Prominent logo appearance in onsite sponsor's board with mention of the level of sponsorship (Entrance-Registration Area-Common Use Areas-Exit of the USA Pavilion) and on all USA Pavilion related events
- VIP seats and invitations for company executives/guests at all USA Pavilion related events
- Prominent logo appearance in all press releases and post-event newsletters
- Flash banner ad in the USADefea website (4 months)
- Social media posts (20+) during the exhibition
- Podium acknowledgement during official USA Pavilion inauguration event and reception
- Company profile, Ad and logo in the USA Pavilion Catalogue that will be distributed free of charge to all USA Pavilion visitors
- Interview at USADefea web site
- Free use of the USA Pavilion seminar room for shows/ workshops/presentations (4 slots, max 45-minutes each)
- Invitation to a private VIP luncheon with senior business and other high officials

**\*VAT (24%) applied to companies registered in Greece and will be added to the final invoice**



#### AMERICAN-HELLENIC CHAMBER OF COMMERCE

Please return the form completed to the American-Hellenic Chamber of Commerce.

Attention of Voula Tseritzoglou, Email: [v.tseritzoglou@amcham.gr](mailto:v.tseritzoglou@amcham.gr)

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