
Speakers



Elias Spirtounias
Executive Director
American-Hellenic Chamber
of Commerce

After graduation from the School of Mathematics of the University of Athens, he completed his graduate studies at the School of Electrical

Engineering (M.Sc. degree and Ph.D. studies) at Boston University. In 1994, he held the position of Technical Director for the subsidiary of the Italian company Citec SpA, a company specialized in the design, production and application of voice and image processing systems. From 1997 until February 2009, he worked for the Foundation of the Hellenic World, a major Greek non-profit cultural organization starting as a Construction Supervisor and continuing as a Director of the Cultural Center "Hellenic Cosmos". From March 2009, he holds the position of Executive Director of the American-Hellenic Chamber of Commerce.



Nikolaos Bakatselos
President
American-Hellenic Chamber of
Commerce

Nikolaos Bakatselos is the Managing Director of Pyramis Metallourgia A.E. and Pyramis Deutschland GmbH. Nikolaos Bakatselos has held the position

of Managing Director of Imperium AEXX and Member of the Board of Directors of Egnatia Bank Securities S.A. As of February 2014, he is a Member of the Board of Directors of Attica Bank. He was a Member of the Steering Committee of the International Hellenic University from 2006 until January 2014, Member of the Advisory Board Committee of International Hellenic University, Member of the Board and President of the Northern Greece Committee of EEDE. After being a Member of the Board of Directors of the American-Hellenic Chamber of Commerce for several years, in June 2010 he was elected Vice President of AmCham and President of the Northern Greece Committee. Nikolaos Bakatselos holds a B.A. in Sociology from University of Reading and a MSc in Shipping, Trade and Finance from City University Business School. In June 2019 he was elected President of the American-Hellenic Chamber of Commerce.



Geoffrey Pyatt
United States Ambassador to
the Hellenic Republic

Geoffrey R. Pyatt, a career member of the Foreign Service, class of Career Minister, was sworn in as the U.S. Ambassador to the Hellenic Republic in September 2016. He

served as U.S. Ambassador to Ukraine from 2013-2016, receiving the State Department's Robert Frasure Memorial Award in recognition of his commitment to peace and alleviation of human suffering in eastern Ukraine. Previously, Ambassador Pyatt was Principal Deputy Assistant Secretary of State in the Bureau of South and Central Asian Affairs from 2010-2013. He was Deputy Chief of Mission at the U.S. Mission to the International Organizations in Vienna, Austria from 2007 to 2010. He also served at the U.S. Embassy in New Delhi, India as Deputy Chief of Mission from 2006 to 2007 and as Political Counselor from 2002 to 2006. Ambassador Pyatt served as Economic Officer at the U.S. Consulate General in Hong Kong from 1999 to 2002 and as Principal Officer at the U.S. Consulate General in Lahore, Pakistan from 1997 to 1999. Since joining the Foreign Service in 1989, he has also served on the National Security Council staff, on the staff of Deputy Secretary Strobe Talbott and at posts in Honduras and India. Prior to joining the Foreign Service, he worked with The Inter-American Dialogue, a Washington-based think tank that brings together leading citizens of the Americas. Ambassador Pyatt grew up in La Jolla, California and holds a master's degree in International Relations from Yale and B.A. in Political Science from the University of California, Irvine.



Agnes Mariakaki
Managing Director
MindSearch

Agnes Mariakaki is passionate about people, conversations and cultures, with a focus on the transformative understanding of people. She has worked as a

researcher in more than 15 countries, conducting over 4,000 focus groups, and advising more than 300 brands on strategy, growth, consumer and social insight. She has been managing MindSearch, a research and insights consultancy, since 1995, and has pioneered the first eye tracking research lab in Greece. She is the social researcher in the development of MAMEM, a technology that allows the use of digital devices with the mind and eye, opening new worlds of opportunity for people with limited mobility. She has developed a Google awarded application that transforms the experience of historical

locations for visitors. She holds a Master's degree in Organizational Psychology from the University of Lancaster, a Master's in Non-Verbal Communication and Synergology. She is a graduate of the Paul Ekman Emotional Intelligence Academy in the UK, a certified NLP Trainer with the International Society of NLP and a certified Lego Serious Play facilitator.



Zozeta Miliopoulou
Assistant Professor
The American College of Greece

Georgia-Zozeta Miliopoulou studied Philosophy, Pedagogy and Psychology in the University of Thessaloniki. She holds an M.A. with distinctions in cultural management & communication, and a Ph.D. in brand communication. From 1991-2002 she worked as a copywriter and creative director in advertising agencies including Leo Burnett, and ADEL Saatchi & Saatchi. From 2002-2010 she worked as a communications' consultant for organizations among which: Diageo, Unilever, OTE, SEAT, etc. She consulted for the Athens 2004 Coca-Cola campaign and undertook major digital projects as a content manager and creator. She was a co-founder, head of creative & content services at Tenfour agency from 2011-2014. She has taught creative strategy for 12 years in Panteion University; media management in the Cyprus University of Technology; advertising, consumer behavior, marketing, and communication in Greek Technical Institutes and the National School of Public Administration. She offers specialized seminars in the areas of creative communication and online writing, with the Institute of Communication and the National Institute of Training. Since January 2015 she serves as a professor, being a full-time faculty member of Deree, The American College of Greece, School of Liberal Arts & Sciences, Department of Communication.



Anastasia Hassiotis
Analyst
Hines

Anastasia Hassiotis is an Analyst for Hines Greece. She provides financial and market analysis in the acquisition of a property, supports the asset management team and has been with Hines for the past 2 years. Prior to joining Hines, Anastasia was working for Google in Athens. She holds a Master's degree in Real Estate Investment from New York University and a Bachelor's degree from Babson College. Outside of work, Anastasia is the co-founder of TravelFoodPeople.com, a collective blog focused on food and travel.



Stefanos Kokkalis
Composer, Performer & Author

Stefanos Kokkalis studied piano and singing at the National Conservatory, and theatre at the Veakis School of Dramatic Art. He composed music for the chorus of ancient Greek tragedy (Aeschylus, Euripides) which were performed at the Small Theater of Epidaurus, at the Athens Concert Hall and in Frankfurt. He was the first to compose music for the Homeric Epic Poems (The Iliad and the Odyssey Preambles). He composed music for poems by the national poet Kostis Palamas, upon assignment by The National and Kapodistrian University of Athens. In his list of ten records (sophisticated Greek song), well known singers and actors sang his songs and famous verse writers collaborated with him, meanwhile important composers were on stage with him. He has composed music for the contemporary theatre. His work was presented in concerts in Stockholm and London. As an entertainer, he plays piano and sings in an intensive theatrical way creating a one-man-show, in places with live music. He has written three books which have been published by the Astarti editions. As a musician, he takes part in many popular programs of the public and private TV for many years.



Katie Milioni
Founder and CEO
MyHabeats

Katie Milioni is the Founder & CEO of MyHabeats: the first behavioral vaccine application, that uses the power of self-monitoring, virtual interaction and gamification elements to help patients' self-management and adherence to physicians' guidelines after bariatric and metabolic (weight loss) surgery. Katie holds a PhD in Medicinal Chemistry from the School of Pharmacy University Louis Pasteur (France) and a post-doctorate Degree in dermatology from the School of Medicine at University California San Francisco (USA). She has published various articles related to her research work and holds an EU drug patent which has been sold to a European dermatology company. Katie has spent almost 18 years working on research and development of new drugs in many therapy areas, mostly in oncology, neurology and ophthalmology. This has been achieved through her role as Medical Director in multinational pharmaceutical industry the latest being Pfizer. She continued her career as Business Development Director for big Contract Research Organizations (CRO) in Europe and in Middle East. Katie during the recent crisis partnered as a sole contractor with Open Society Organization (NGO, USA) on a research

entitled: Access to Medicines for Greek Patients during crisis (2012-2014). She is a member of European Association of Good Clinical Practice (GCP), European Forum of Patients Organizations, Greek Laboratory of Behavior Analysis, European Patients' Academy on Therapeutic Innovation, Health Tech Nordic community of 250+ start-ups, Orange Grove community, Smile Incubator (Lund, Sweden).



Anthi Miliou
Area Business Development
Manager, Marine &
Offshore, Greece & Cyprus
Lloyd's Register

Anthi Miliou is the Area Business Development Manager, Greece & Cyprus, in Lloyd's Register, Marine &

Offshore. Anthi is responsible for shaping the business growth strategy in the area and along with her team have been fostering strong relationships with the shipping community and wider industry stakeholders providing a wide spectrum of tailored solutions to the market. Anthi holds a PhD in Computational Fluid Dynamics from the Department of Aeronautics of Imperial College London and an MSc in Marine Engineering from University College London. Anthi has completed her undergraduate studies in Mechanical Engineering at Princeton University, USA. She is the author of a number of scientific papers that were published in refereed academic journals and conference proceedings. Anthi has delivered presentations in industry fora and committees and chaired in industry conferences.



Peggy Velliotou
Partner Advisory
KPMG

Peggy Velliotou now a Partner in KPMG Advisory, joined the People Services Dept. of KPMG Hellas in 1999 as Senior Adviser. She is very experienced in the selection of middle and upper management

personnel, having interviewed more than 10,000 candidates and having successfully placed more than 1,000 executives at various positions in Greece and abroad. She is also a certified instructor of the Sandler Sales Institute. Her training experience within KPMG spans a variety of fields, such as development of skills for effective selection, negotiations and sales, relations building, customer service, employee motivation and culture change management. She has assessed over 400 Managers and Directors in the Assessment/Development Centre for various clients. She studied Economic Science at the Athens University of Economic and Business Science. She holds a diploma in Advanced Negotiations &

Decision-Making Skills from Harvard Business School in USA. She started her professional career in 1991 in the Finance Department of Goodyear Hellas. In 1995 she joined Shell Hellas' Retail Department as Business Analyst. In 1997, she participated in a small dedicated country team that became the nucleus responsible to adapt and lead Shell's global transformation process in the particular conditions of each country. Following the international experience gained from this transformation project, she became Dealers Training & Dealers Relations Manager, responsible for selection, training, assessment of the more than 600 Shell outlet's personnel and dealt with issues of company culture change in Greece and abroad.



Stella Kasdagli
Co-Founder
Women on Top

Stella Kasdagli is the co-founder of Women On Top. She is also a writer, translator, youth/women facilitator. Over the last 7 years, she has been designing and implementing initiatives for the

professional empowerment of women and girls and for the promotion of equality in the workplace. She is also the co-founder of the Bookworm online book club and of the Mentorkids mentoring network, which offers professional orientation mentoring to 15 to 18-year old. She has been facilitating workshops around body image, social activation and the creative use of digital media for teens. She has studied French Literature in Athens, Greece, and Media Studies in London, and has worked for 10+ years as a women's magazine and online editor. She has published two books, a memoir for young mothers, a YA novel on eating disorders and the Princess Athena series for the empowerment of girls, women and teens.



Iakovos Kargarotos
Vice Chairman
Papastratos

Iakovos Kargarotos is the Vice Chairman of Papastratos S.A., affiliate of Philip Morris International, since January 2012. Having spent 10 years in FMCG, he started his career in the Commercial team of

Papastratos as Regional Manager. During the next 10 years he assumed positions of increased responsibility. In 2010, he took the position of the Fiscal Affairs Manager, and then promoted to Director External Affairs and Vice Chairman. Iakovos studied Chemistry and then he completed his master's degree in Oenology and business administration at INSEAD.



Gina Kivetou
CSC HR Director
Coca-Cola Hellenic Bottling Company

Gina Kivetou started her career in Coca-Cola HBC 26 years ago as a management trainee. She studied electrical engineering and has 9 years of experience in Supply Chain. She moved to HR 17 years ago, progressing through various leadership roles at country operations and group level, such as HR Manager for Cyprus, HR Director Greece & Cyprus, Group HR Business Partner for SC. Throughout these years, she has been partnering with business leaders on various organizational transformation initiatives, facilitating change, shaping culture and developing people strategies. She holds the role of CSC HR Director since April 2019.



Elena Papadopoulou
Chief Human Resources Officer
OTE Group

Elena Papadopoulou has been OTE Group Chief Human Resources Officer since March 2015, having served as OTE Group Human Resources General Director since December 2011.

She has been COSMOTE Group Human Resources General Director since 2008, while in October 2008, she had assumed the position of Human Resources Director of the company. Prior to joining COSMOTE, Elena Papadopoulou had worked in the Financial Division of Shell Hellas S.A., where from she transitioned to Kraft Foods International as Human Resources Manager. Over the following ten years, she was Human Resources Director and member of the Management team of Mercedes Benz Hellas, P.N. Gerolymatos and Praktiker Hellas of the Metro Group.



Martha Mylona
Senior Principal, Advisory
Korn Ferry

Martha Mylona is Senior Principal at Korn Ferry SEE. She served as President of the Greek People Management Association (2008-2017) and HR Director of SEE for DDB Group (2004-2015). She has

30 years' experience in human resources and management with key management positions in the field in several sectors (insurance, hotel, chemical industry, consulting, advertising, non - profit organizations). She holds an M.Sc. in Administration Law and a bachelor's degree in public administration management from Panteion University (Athens, Greece). Also, she holds a

bachelor's degree in Graphology from the Institute de Communication Humaine (Paris, France), extensive studies on French Civilization and History from Sorbonne University and she is an accredited Coach from the Institute of Human Development, UK and an accredited Mediator from ADR.g London. Moreover, she is the Lecturer in various HR topics (EED, ASOEE, SEV) conferences & congress. She is an active member of the Hellenic Management Association, and she was for six years Vice President of the Women's Organization of Managers & Entrepreneurs (IAGME 2000-2006). She is also an Academic Advisor of the Executive MBA of the Economic University, TEDxAcademy, Singularity University & GMPA. She has joined the American-Hellenic Chamber of Commerce and is an active member of its Women in Business (WIB) Committee since 2013.



Anastasia Sideri
Communications Director
Central and Eastern Europe
The Coca-Cola Company

Anastasia Sideri holds a degree in Chemical Engineering and brings with her almost 30 years of professional experience in Marketing, Communications &

Public Affairs fields. She started her career with Procter and Gamble and held a series of senior positions in large Greek and multinational companies, including FAGE, Boutari, Diageo, DHL and the Athens International Airport. She joined The Coca-Cola Company in 2002 and is currently Communications Lead in 26 countries in Central, South and Eastern Europe. She is an advocate of lifelong learning, is NLP trained, speaks 6 languages and is very active in areas related to CSR, PSR, Ethical and Women Leadership. She is a founding member of the Hellenic Network of Corporate Social Responsibility and the Hellenic Communications Network, served as Board member in the Hellenic Advertisers Association and serves currently as Chair of the Women in Business (WIB) Committee of the American-Hellenic Chamber of Commerce.



Myladi Stoubou
Director of Commercial Partner
Channels and Programs for
Multi-Country Cluster
Microsoft

Myladi Stoubou is Director of Commercial Partner Channels and Programs for Multi-Country cluster in Microsoft Corp. She

leads a diverse multi-national team responsible for driving the strategic transformation of Microsoft partner ecosystem across 24 countries of Central and Eastern Europe. She studied Computer Engineering and Informatics in the Polytechnic School of the University of

Patras in Greece, and she holds a post-graduate title in Economics and Management from Athens Information Technology. She joined Microsoft in 2011 and since then she has been in various leadership positions, such as Enterprise Solution Sales Manager for Greece, Director of Technology (Developer Evangelism and Experience) for Greece, Director of Cloud Productivity Sales for Germany and Central and Eastern Europe, as well as Solution Sales Director for Multi-country Europe. Before Microsoft, she worked in senior positions in Greek companies, namely SingularLogic, Velti and Intracom, mostly in sales and business development positions in Greece and in the SEE region. She is a member of Hellenic Management Association (EEDA), while at the same time she participates and supports women empowerment initiatives in Microsoft as member of the Women@Microsoft CEE Chapter. She is a member of the Advisory Board of Singularity University Athens Chapter. She is mentor at Microsoft Innovation Center in Greece, MIT Enterprise Forum Greece, The People's Trust and Women on Top network, supporting young women professionals and entrepreneurs. She is a passionate volunteer in social inclusion topics, an ambassador for Mellon Skills Accelerator and a TEDx speaker.