

# U.S. Department of Commerce

## International Trade Administration

### *U.S. Commercial Service*

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*Athens*



# U.S. Commercial Service International Trade Administration

The U.S. Commercial Service is the trade and investment promotion arm of the U.S. Department of Commerce's International Trade Administration.

U.S. Commercial Service professionals in over 100 U.S. cities and in more than 75 countries help:

- U.S. companies get started in exporting to find partners in global markets.
- Help overseas companies find U.S. goods and services and form business partnerships with U.S. companies.
- Facilitate Investment in the United States.



# The U.S. Government Investment Promotion Agency

# Why Invest in the USA?



The infographic is a grid of eight panels, each with a background image and text. The panels are arranged in three rows. The first row has three panels: a dark image with text, a red panel with statistics, and a grey panel with trade agreements. The second row has three panels: a blue panel with business environment text, a factory image with innovation text, and a white panel with intellectual property text. The third row has three panels: a white panel with export platform text, a lab image with R&D text, and a blue panel with workforce text.

- World's most attractive consumer market**
- \$20 trillion annual GDP**  
-  
**325 million people**
- Free trade agreements with 20 nations**
- Transparent, fair, and stable business environment**
- Unparalleled climate for innovation**
- Strong intellectual property protections**
- Competitive export platform**
- Global leader in research & development (R&D)**
- Highly educated and productive workforce**

## Top 6 Competitive Advantages of Investing in the United States:

- 1. World's Largest Market:** The U.S. offers the largest consumer market on earth, with a GDP of \$20 trillion and 325 million people.
- 2. Nexus of Innovation:** A recognized leader in research and development (R&D), the U.S. registers more international patents than any other country.
- 3. Ease of Doing Business:** Backed by a regulatory environment that is particularly conducive to starting and operating a business, U.S. business culture encourages free enterprise and competition.
- 4. Workforce Talent:** The U.S. workforce is diverse, skilled, innovative, and mobile.
- 5. Abundant Resources:** As the third largest nation by geography, the U.S. is home to vast and varied landscapes with abundant natural resources.
- 6. Access to Capital:** A wide range of funding sources enable innovation and expansion, giving companies in the U.S. an important advantage.

# SelectUSA Can Help

Key SelectUSA Services Offered to Companies :

✓ **INFORMATION AND COUNSEL**

SelectUSA offers information and data to help businesses move investments forward.

✓ **CONNECTIONS WITH POTENTIAL PARTNERS**

SelectUSA helps businesses connect to the right people in the right places. SelectUSA can provide direct and personalized introductions to economic development organizations (EDOs) – the essential local partners of any business investor.

✓ **ASSISTANCE WITH NAVIGATING THE REGULATORY ENVIRONMENT**

The United States is recognized for its ease of doing business – SelectUSA can make it even easier.

# SelectUSA Services

## **Information Assistance for Companies:**

SelectUSA's network of investment specialists provides U.S. and international companies with actionable information and customized data reports addressing a wide range of business-related topics including:

- **Industry clusters**
- **Workforce availability**
- **Operating costs**
- **Infrastructure and logistics**
- **Regulations**
- **Federal and state resources for businesses.**

## About the Annual SelectUSA Investment Summit

The Summit is the highest-profile event that promotes foreign direct investment (FDI) in the United States. It provides an unparalleled opportunity to bring together:

- Companies from all over the world
- Economic development organizations from every corner of the United States
- High-level government officials

Participants can find the practical tools, information, and connections they need to move investments forward.



# 2020 SelectUSA Investment Summit

Washington, DC, June 1 – 3, 2020

## Why Attend?

### Investors

The SelectUSA Investment Summit is a time-saving mechanism for investors who are thinking about establishing or expanding operations in the United States. The Summit is the most cost-efficient and time-efficient means to accomplish the following tasks:

- **Networking** — Set up meetings with economic development professionals, service providers, and government leaders through our robust online matchmaking program to meet the right people and make a smart investment in the United States.
- **Education** — Learn more about how, where, and why to invest in the United States.
- **Access to Resources** — Hear about innovative resources and incentives directly from federal, state, and local officials.

# 2019 SelectUSA Investment Summit

Washington, D.C.

The 2019 Investment Summit attracted more than 3,000 attendees and 1,200-plus attendees from 79 markets. Our matchmaking app facilitated 3,221 separate meetings during the three days of the Investment Summit.



# 2017, 2018, 2019 SelectUSA Investment Summits

## 2019 Greece Participated with 28 Delegates



U.S. EMBASSY ATHENS ✓

June 13 · 🌐

Ambassador Geoffrey Pyatt led a delegation of 28 representatives from 15 Greek companies from sectors as diverse as biotechnology, advanced manufacturing, agro-food, digital technology, and consulting services to the 2019 SelectUSA Investment Summit, held June 10-12, 2019, in Washington, D.C. The Investment Summit is the highest-level investment promotion event in the United States, connecting international companies with U.S. economic development organizations to explore business investment opportunities.



Geoffrey Pyatt

@USAmbPyatt

Follow

Delighted to host a big Greece delegation for [@selectusa](#). Building trade and investment ties on the momentum of Greek economic recovery.



9:00 PM - 22 Jun 2018

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# Thank you

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