

USA PAVILION

AT DEFEA 2020

JUNE 22-24, 2020

METROPOLITAN EXPO
EL. VENIZELOS AIRPORT

ATHENS, GREECE

Rank with the Best

Leading American defense companies will have the opportunity to join the U.S. Pavilion at DEFEA, a high-profile international defense and security exhibition ensuring exhibitors' maximum exposure, highest visibility and unparalleled access to partners and customers. The U.S. Pavilion will be the meeting point for defense & security industry professionals, providing a platform for networking and exchanging ideas on joint ventures and partnerships formation, as well as to outreach with key decision makers of the defense and security markets internationally.

Designed to provide upgraded means of communication between exhibitors and official visitors for productive contacts, the U.S. Pavilion will ensure the most efficient and effective use of exhibitors time and promotional budget. The latest in American technology, incorporated in state-of-the-art equipment and services for the defense and security industries will be displayed.

TOP REASONS TO JOIN THE U.S. PAVILION AT DEFEA 2020

- Enjoy premium networking opportunities facilitated by the American-Hellenic Chamber of Commerce, the General Directorate of Defence Investments & Armaments (GDDIA) and the Office of Defense Cooperation
- Emphasis in cybersecurity – Cyber Pavilion
- Focus on innovative technologies – Innovative Technologies Zone
- Dedicated security systems & services area – Security Systems & Services Zone
- Robust opportunities for companies of all sizes – Small to Medium Manufacturers Zone
- Participate in targeted B2B meetings with high level professionals from Greece and the wider region

16

**NATIONAL
PAVILIONS**

55

**OFFICIAL DELEGATIONS
INVITED BY THE HELLENIC MINISTRY
OF NATIONAL DEFENCE**

22

**EXHIBITORS FROM
COUNTRIES FROM
ALL OVER THE WORLD**

USA

PAVILION

AT DEFEA 2020

SPONSORSHIP OPPORTUNITIES & PARTNERING PACKAGES

The U.S. Pavilion at DEFEA 2020 presents a number of ways to emphasize your presence and maximize the impact of your participation.

The American-Hellenic Chamber of Commerce will enjoy working with you not only to promote your products and services, but also to create sponsorship opportunities specifically designed for your company's needs.

PROMOTE YOUR PRESENCE AT THE U.S. PAVILION AT DEFEA

ENHANCE EVERYONE'S NETWORKING EXPERIENCES

Participating in the U.S. Pavilion at DEFEA 2020 will be a valuable experience for those who will attend. We hope to include you in our exhibitors list and welcome you at the U.S. Pavilion in DEFEA Greece.

DEFEA 2020 A LANDMARK EVENT

DEFEA will be a high-profile international exhibition where leading international companies will present land, sea, air and national security defense systems to a highly specialized audience from the Greek and international community. DEFEA will host International Pavilions with the participation of leading global companies from the associated sectors.

THE DEFENSE AND SECURITY WORLD UNDER ONE ROOF

A unique exhibition that brings together the leaders of the defense and security industry; from manufacturers to distributors, CEOs to dealers, buyers and sellers to international decision makers and professionals in the field worldwide. Whether you're interested in business opportunities or in the latest technological developments, there is no better opportunity to reach engaged professionals.

To reserve your booth space, book a sponsorship or partnering package, discuss a customized partnership opportunity or obtain more information contact:

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Learn more about the U.S. Pavilion and AmChamGR at www.amcham.gr

Learn more about DEFEA: www.defea.gr



Defence Exhibition Athens
www.defea.gr

U.S. PAVILION ORGANIZER



UNDER THE AUSPICES

