

Costas Mastoras

Costas Mastoras was born in Kavala Greece where he attended the economic high school. From his early years he worked in the fish market, local restaurants and as a salesperson in the local food flea market. He studied economics at the Aristotle University of Thessaloniki and Queens College of New York. He holds an MBA from Saint John's University of New York in international marketing. After his MBA graduation Mr. Mastoras worked as a sales manager at Krinos Foods Inc., a leading importing company of Greek Foods. Mr. Mastoras is the founder of Titan supermarkets and Optima Foods Inc. Optima Foods Inc. is engaged in the business of importing and distributing of Greek Foods in the US market. The company represents over two hundred Greek suppliers, imports approximately three thousand SKUs and supplies major US supermarket chains. Mr. Mastoras is a guest speaker regarding food exports to the US market in local Greek Chambers of Commerce. Also, he is a guest lecturer at Columbia University of New York and Economic University of Athens. During his career Mr. Mastoras has introduced many new Greek products to the American market, the most successful being the Greek yogurt which revolutionized the US food market. According to Forbes magazine the father of the Greek yogurt has helped the creation of a seven trillion market.



Optima Foods
President