

Aris Kefalogiannis

Aris Kefalogiannis is Founder and CEO of Legendary Food S.A., the Arsakeion Project. Legendary Food S.A. is a startup aiming to promote in Athens and internationally the best products of Greece and the Greek Med culinary – cultural heritage. He is a seasoned executive, entrepreneur and innovator in the international fine foods arena. He was CEO and Founder of GAEA, a start up with the vision “to become the leader of the category of Mediterranean Greek cuisine/meze in the international fine foods arena” (1995-2018). From 1988 to 1995 he was in Proton Marine Services London a start up offering services to the Shipping Industry. He has a bachelor’s degree in Law, Athens University Law School, a Master of Law, London School of Economics and an MBA from City University London. He is member of the BoD of Greek Confederation of Olive Oil Industries (SEVITEL) since 2001. He was also member of the Board of Trustees of the American Community Scholl in Athens from 2012 to 2017. Over the years, he has received awards and recognitions (Kouros Award-International Business Arena, Visiting Academic-Academia dei Georgofilli, Florence – Italy Europe’s oldest Agricultural University and Winner Import/Export Category European Business Awards First Greek company ever to win in). He was member of the Greek National Water Polo Team and participated in the Moscow, Los Angeles and Seoul Olympics.



Legendary Food
CEO