Talks & Events
THESSALONIKI INTERNATIONAL FAIR 2019
AMERICAN HELLENIC CHAMBER OF COMMERCE • U.S. MISSION IN GREECE

ORGANIZERS

AMERICAN HELLENIC CHAMBER OF COMMERCE
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Pfizer, abbvie, American Hellenic Hull Insurance Company
PROGRAM
“I. Vellidis” Congress Centre “OLYMPIAS” Hall

Friday, September 6, 2019

11.00 – 20.30  AMERICAN-HELLENIC CHAMBER OF COMMERCE  REGISTER NOW
The MET Hotel | Thessaloniki
Southeast Europe Energy Forum 2019

Saturday, September 7, 2019

10.30 – 12.30  ONEX SHIPYARDS  REGISTER NOW
Local Change - Global Footprint
Neorion Syros: The Wind of Change - Ship-Repairing & Ship Building Sector: A New Era
The Rebirth of Ship Repairing and Ship Building in Greece
Τοπική Αλλαγή - Παγκόσμιο Αποτύπωμα
Νεώριο Σύρου: Ο Άνεμος της Αλλαγής - Μια Νέα Εποχή για τον Τομέα της Ναυπηγοεπισκευής
Η Αναγέννηση της Κατασκευής και Επισκευής Πλοίων στην Ελλάδα

Panos T. Xenokostas, President & CEO, ONEX Group

12.45 – 14.45  THE AMERICAN COLLEGE OF GREECE  REGISTER NOW
Smoke Free Greece: A Fresh Start
Smoke Free Greece: Μία Νέα Αρχή

Vasilis Kikilias, Minister of Health
Prof. Panagiotis Behrakis, Director of the Institute of Public Health of The American College of Greece and Head of the Committee of Experts Responsible for the Implementation of the Anti-smoking Law throughout Greece
Moderator: Claudia Carydis, Vice President of Public Affairs, The American College of Greece

15.00 – 17.00  MICROSOFT  REGISTER NOW
The Digital Transformation of Government: Trends & Practices
Ψηφιακός Μετασχηματισμός & Διακυβέρνηση: Τάσεις και Πρακτικές

Antonis Oikonomou, Government Lead, Microsoft Greece, Cyprus, Malta

Sunday, September 8, 2019

12.00 – 13.30  JANSSEN-CILAG PHARMACEUTICAL S.A.C.I.  REGISTER NOW
Innovation and Entrepreneurship in Life Sciences:
The Role of Innovative Pharmaceutical Industry in Health Care
The Impact of Digital Transformation in Health Care
Καινοτομία και Επιχειρηματικότητα στις Επιστήμες Υγείας:
Η Συμβολή της Καινοτόμου Φαρμακευτικής Βιομηχανίας στην Υγεία
Μεταμορφώνοντας Ψηφιακά τον Τομέα της Υγείας

Makis Papataxiarchis, Managing Director Janssen, President of the Pharmaceutical Committee, American-Hellenic Chamber of Commerce
Maria Raad, Vice President Customer & Digital Strategy, Janssen EMEA Strategy Organization
15.00 – 17.00  **CISCO**  **REGISTER NOW**

The Country at the Crossroads of Development: How Cisco Innovation and Technology can Help

**Nick Chrissos**, Director of Innovation EMEAR Strategy and Planning, Cisco

Addressing the Cyber Threats on the Horizon by Adapting the Cisco Simple, Open and Integrated Threat Defense Architecture

**Konstantina Syntila**, Cyber Security Sales Specialist, Greece, Cyprus, Malta, Cisco

19.00 – 20.00  **COMPETEGR**  **REGISTER NOW**

The Council on Competitiveness: The Compass for Growth

**Expert Talk: Facts & Figures on Competitiveness of Greece**
**Dr. Venetia Koussia**, Director General, Council on Competitiveness of Greece

**Panel Discussion**
**George Georgantas**, Deputy Minister, Ministry of Digital Governance
**Simos Anastasopoulos**, President, Council on Competitiveness of Greece
**Thanos Savvakis**, President, Federation of Industries of Greece

**Monday, September 9, 2019**

16.00 – 21.00  **GOOGLE**  **REGISTER NOW**

Digital Skills & Tools for the Growth of the Tourism Industry & Exports

**Angelos Galanakis**, Head of Sales for Greece, Cyprus, Malta and Bulgaria, Google

**Spyros Plessas**, Agency Development Manager for Greece, Cyprus, Malta and Bulgaria, Google

**Olga Chatzidoukaki**, Associate Account Strategist for Greece, Cyprus, Malta and Bulgaria, Google

**Katerina Prosili**, Associate Account Strategist for Greece, Cyprus, Malta and Bulgaria, Google

**Tuesday, September 10, 2019**

18.00 – 20.00  **NEW AGRICULTURE FOR A NEW GENERATION - RUTGERS UNIVERSITY**  **REGISTER NOW**

The Agrifood Revolution

**Moderator: Kostas Tsaousis**, Journalist

**Nikos Christodoulou**, CEO, CHB Group

**Athanasia Kyritsi**, Quality Systems Director, Agrino S.A.

**Georgios Papadakis**, Professor at the Dept. of Natural Resources and Agricultural Engineering, Agricultural University of Athens

**Stelios Theodoulidis**, General Manager, Venus Growers

**Sotiris Bantas**, President & CEO, Centaur Analytics

**Nikos Efthymiadis**, President, REDESTOS-Efthymiadis Agrotechnology Group

**Katerina Kandyliari**, Representative of Prosper Team (1st Prize in the Foodtech Category of Trophy | Τροφή Challenge)
Wednesday, September 11, 2019

16.00 – 18.00  PAPASTRATOS (AN AFFILIATE OF PHILIP MORRIS INTERNATIONAL)  REGISTER NOW

Defense & Cyber Security

**Panel:**

**Moderator:** Pedro Fuentes, Chief Security Officer at WiseKey & Representative of the OISTE Foundation

**Geoff Keogh,** Economic Officer, U.S. Embassy Athens

**Matteo Mattei,** External Affairs, Director of Illicit Trade Prevention EU Region at Philip Morris International

Antigoni Papanikolaou, Director of Legal Affairs Microsoft Greece

Nikolaos Serkentzis, Cyber Crime Division of the Hellenic Police

19.00 – 21.00  IBM  REGISTER NOW

Strategy in the Digital Age | Digitizing the Flow of Goods, Information and Money with AI & Blockchain

**Panel of Representatives from Public Sector:**

Dimosthenis Anagnostopoulos, Secretary General of Information Systems of Public Administration

Pericles A. Mitkas, Professor, Department of Electrical and Computer Engineering, Former Rector, Aristotle University of Thessaloniki

**Panel of Representatives from Private Sector:**

Athanassios Daflos, Head of Intelligent Services – Global Transaction Banking, Eurobank

Savvas Tortopidis, CIO D, Masoutis S.A

Konstantinos Sarmadakis, Financial Director, KRI-KRI S.A. Milk Industry

**IBM Speakers/Coordinators:**

Spyros Poulidas, CEO, IBM Greece and Cyprus

Haris Linardakis, Cloud Leader/ Blockchain Expert, IBM Greece and Cyprus

Nikos Maniatis, Sales Director, IBM Greece and Cyprus

Thursday, September 12, 2019

16.00 – 18.00  PwC  REGISTER NOW

Accelerating Growth and Solving Real-Life Business Problems through Data-Enabled Decision-Making

**Iosif Beloukas,** Director Data & Analytics, PwC Greece

19.00 – 21.00  HEWLETT PACKARD ENTERPRISE  REGISTER NOW

Advancing the Way People Live and Work through More Intelligence at the Edge

**Athanassios Liakopoulos,** Business Development Manager for Enterprise IoT, Global Practice for Network, Workplace & Edge, HPE
Friday, September 13, 2019

16.00 – 18.00  DELOITTE  REGISTER NOW
Mediation & Business Solutions
Διαμεσολάβηση & Επιχειρηματικές Λύσεις
Charis Macheras, Head of Alternative Dispute Resolution, Financial Advisory Services, Deloitte Greece
Elena Mela, Consultant at Alternative Dispute Resolution, Financial Advisory Services, Deloitte Greece

Saturday, September 14, 2019

11.00 – 13.00  STANLEY BLACK & DECKER  REGISTER NOW
The Future of Construction – Minimizing Waste
Το Μέλλον της Κατασκευής - Ελαχιστοποίηση Κόστους
Marielle Thomas, General Manager, Stanley Black & Decker

13.30 – 15.30  PAPASTRATOS (AN AFFILIATE OF PHILIP MORRIS INTERNATIONAL)  REGISTER NOW
The event will take place in Papastratos’ booth next to Palai’ s de Sports
Η εκδήλωση θα διεξαχθεί στο περίπτερο της εταιρίας Παπαστράτος δίπλα από το Παλαι’ s de Sports
Marielle Thomas, General Manager, Stanley Black & Decker
Pericles Galanakis, Cofounder, MOJOOLS
Antonis Makris, President, Hellenic Retail Business Association
Kostis Stavropoulos, President & Managing Director, iSquare (Auth0rized)
Vasilis Stavrou, Brand President, AB Vassilopoulos (IVC)
Nikos Fligos, Sales & Distribution Director Greece, Malta, Cyprus, Papastratos
Moderator: Tasos Zachos, Journalist, Editor in Chief Fortune

16.00 – 18.00  ORACLE  REGISTER NOW
The Future is Autonomous
Frank Zervos, Sales Consulting Director, Oracle CEE Region
John Orsaris, Cloud Platform Sales Consultant, Oracle GCM
George Magginas, Senior Technology Solution Engineer, Oracle Digital

Sunday, September 15, 2019

11.00 – 13.00  ANATOLIA COLLEGE  REGISTER NOW
Digital and Social Media Marketing: Embracing the Challenge
Digital και Social Media Marketing: Αγκαλιάζοντας την Πρόκληση
Theodore Papanestoros, Director of Marketing & Communications, Anatolia College
Thomas Mikroulis, Marketing Copywriter, Anatolia College

15.00 – 17.00  GS1 ASSOCIATION GREECE  REGISTER NOW
Standards & Traceability. Tech for Nerds, Marketing Trend or a Safety Necessity?
Πρότυπα και Ιχνηλάτηση. Τεχνολογία Αιχμής, Τάση της Αγοράς ή Αναγκαιότητα για Ασφάλεια?
Dr. George Sarantavgas, Director, Standards & Solutions, GS1 Association Greece
Dimitris Christou, Director, Market Development, GS1 Association Greece
Presentation of the 1st Mobile Integrated Recycling Center Using Photovoltaic Panels

Παρουσίαση του 1ου Κινητού Ολοκληρωμένου Κέντρου Ανταποδοτικής Ανακύκλωσης με Φωτοβολταϊκά Πάνελς