

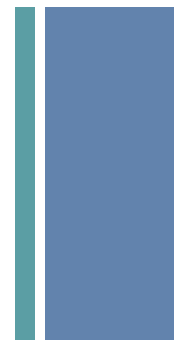
Women in Business (WIB) Committee

AMERICAN-HELLENIC CHAMBER OF COMMERCE





American-Hellenic Chamber of Commerce



Identity

- Established in 1932
- One of the largest, most active and dynamic American Chambers in Europe

Members

- Virtually all American companies that do business in Greece and Greek companies that engage in trade with the United States are members of the Chamber.
- The Chamber's membership is comprised of more than 1,000 proactive companies.

Mission

- The American-Hellenic Chamber of Commerce strives for continuous improvement of American-Hellenic commercial and financial relations, through increased membership and through the organization of top-quality events, exhibitions, for seminars, and congresses on both sides of the Atlantic



+ Women in Business (WIB) Committee

Purpose

The Women in Business Committee (WIB) serves as a premier catalyst for the leadership development of professional women through disseminating learning on international and national best practices.

Mission

Our mission is to work with all sectors of the local economy to promote and enhance the development and influence of professional women in the business world.



+ Women in Business (WIB) Committee

Goals

The WIB Committee offers professional women a platform to exchange best practices, experiences and knowledge. It aims to develop, encourage and elevate the status and public perception of women in the business world and society.

Activities

Organization of events and forums with prominent international and local speakers, providing vision and practices to succeed in today's business environment

Networking events to help women integrate and establish new collaborations

On-line networking platform through our Linked In Group, where women executives can discuss and elaborate their thoughts and opinions, swap business stories and share their concerns



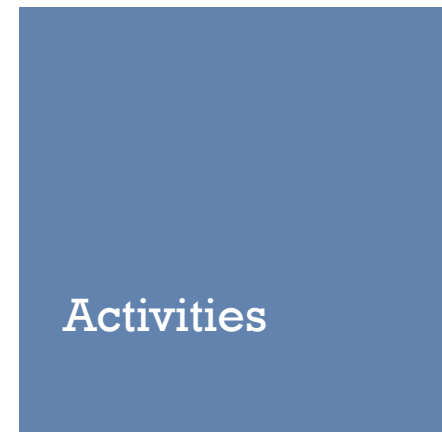
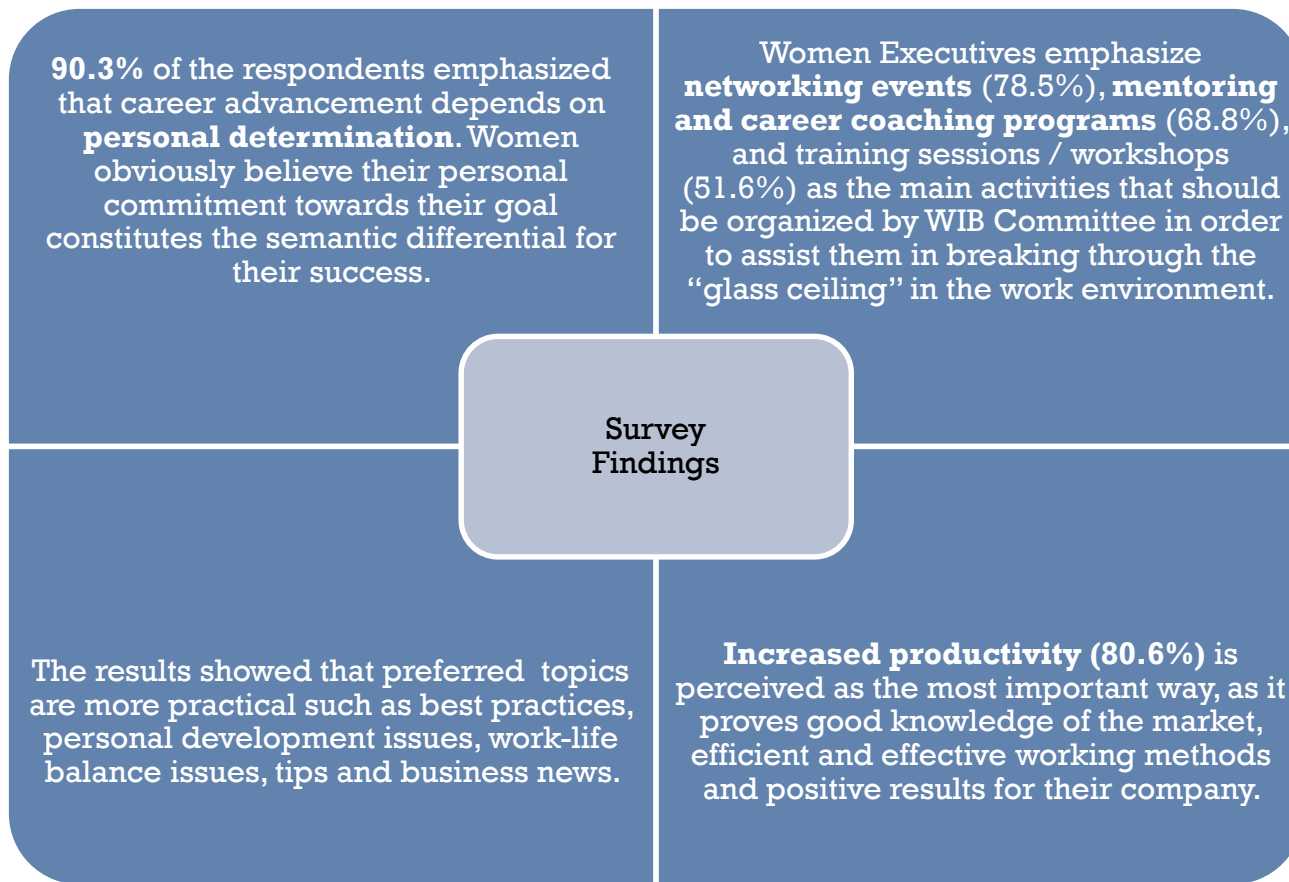
+ Activities



Women in Business (WIB) Committee

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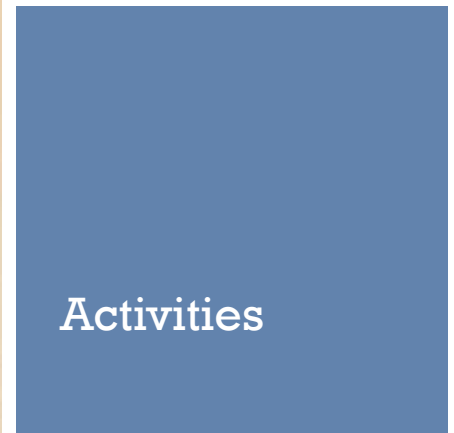


+ Women in Business Survey

Purpose: to monitor and evaluate the needs of Greek female executives and focus on issues that mostly interest and affect their role

- ❖ Date: February 21-28, 2008
- ❖ Sample: 305 women, senior level management

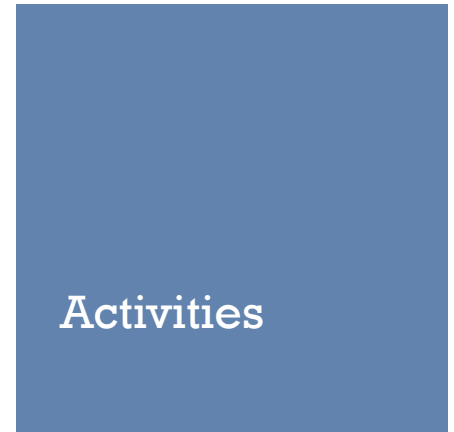




+ Georgette Lalis | 30.10.2008

- ❖ Event Speaker: Georgette Lalis, Director, Directorate General of Enterprises and Industry, European Commission
- ❖ Topic: Women in the European Commission & Trends in Consumer Products

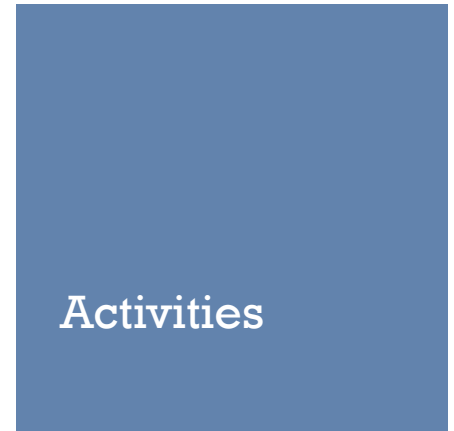




+ Mirella Visser | 28.01.2009

- ❖ Event Speaker: Mirella Visser, President, European Professional Women's Network (EuropeanPWN)
- ❖ Topic: Women on Boards, Moving Mountains (based on her book co-published with Annalisa Gigante)





+ WIB FORUM 2009 - Inclusive Leadership: A Case for Women on Boards | 16.06.2009

- ❖ The WIB Forum provided a scientific and business approach to analyze the differences on how women and men view life's matters and pursue leadership roles. A CEO panel discussion and survey explored if there is a real case for women on boards.





+ WIB FORUM 2010 – The Rise of the Female Economy | 22.03.2010

- ❖ The WIB Forum examined the role of women as the dominant force in the global economy. Discussions focused on exploring global and local market trends and how responsive companies through new products and services can capture this influential market.

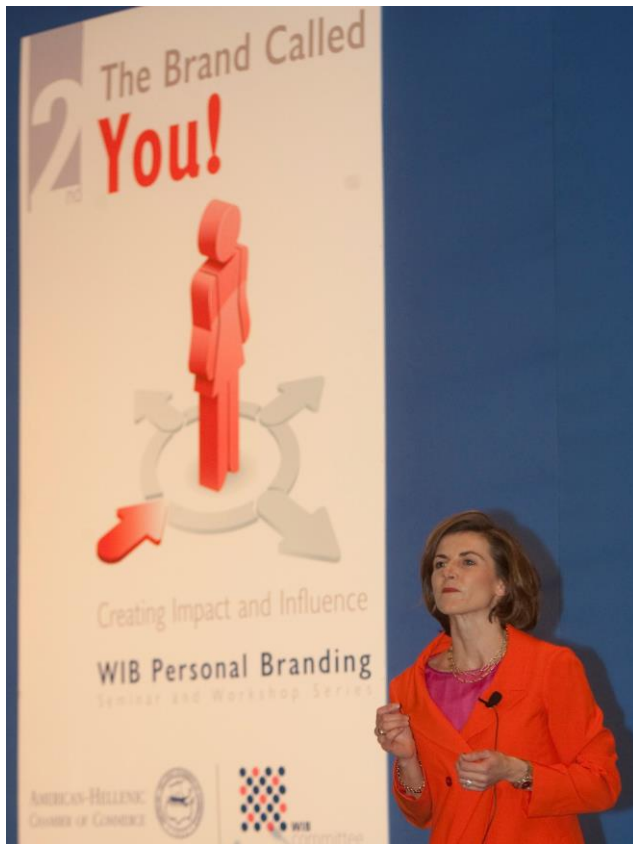




+ WIB Personal Branding Seminar & Workshop – The Brand Called You! | 11.11.2010

- ❖ The WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Mary Spillane, international leadership coach, provided a charismatic presentation on discovering your personal brand, followed by two interactive workshops on self confidence and personal brand identity.





+ 2nd WIB Personal Branding Seminar & Workshop – The Brand Called You! | 15.03.2011

- ❖ The 2nd WIB Personal Branding Seminar & Workshop – The Brand Called You! – was designed to develop and evaluate your personal executive brand in today's challenging times. Nicola Murray, international interpersonal impact specialist, provided a dynamic presentation on using speaking skills & body language to enhance interpersonal impact, followed by two interactive workshops on the art of public speaking and the science of influence.





Activities

+ Rodi Kratsa | 25.05.2012

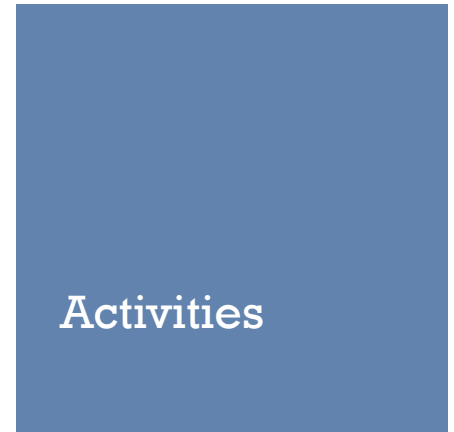
- ❖ Event Speaker: Rodi Kratsa, Member and Vice President 2007- 2012, European Parliament
- ❖ Topic: Using Women's Potential: A Necessity for Growth in the EU



+ WIB FORUM 2012 – Women, Business & The Future of Work | 26.11.2012

- ❖ The WIB Forum 2012 focused on exploring, discussing and debating the changes taking place in today's workplace and help women prepare for the “future of work.” Global survey findings were presented on trends and opportunities of women in the corporate world and on a local level & changes in the workplace.

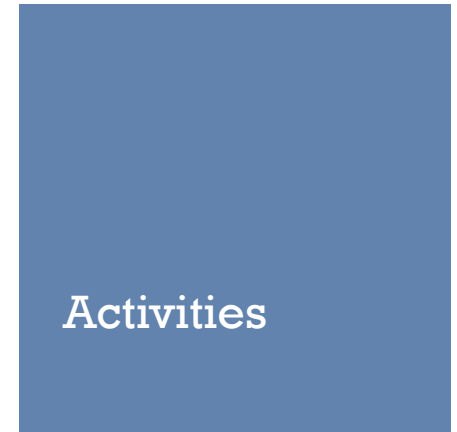
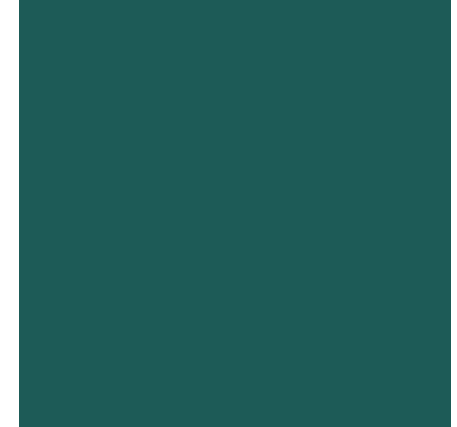
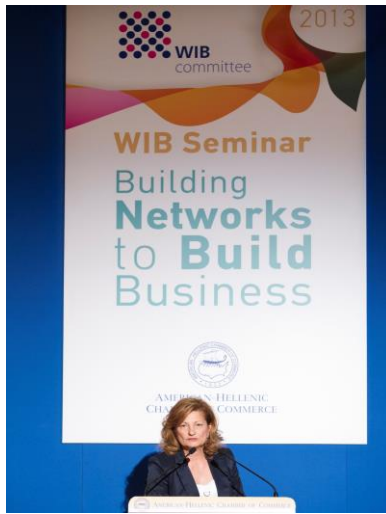




+ 1st WIB Women Leader Luncheon | 16.05.2013

- ❖ Event Speaker: Elizabeth Filippouli, Founder & CEO, Global Thinkers & Global Thinkers Forum, UK
- ❖ Topic: Women Leaders in Business & New Challenges

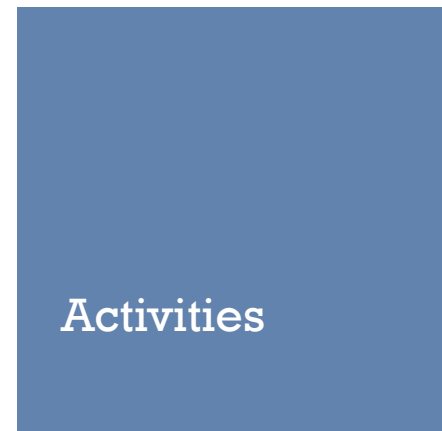




+ WIB SEMINAR 2013 – Building Networks to Build Business | 13.06.2013

- ❖ The WIB Seminar 2013, led by Mary Spillane, world-renowned expert in communications, business development, performance improvement and personal branding, focused on effective networking methods in managing professional and social networking to boost business and personal opportunities.





+ 2nd WIB Women Leader Luncheon | 26.09.2013

- ❖ Event Speaker: Marijo Bos, President, European Professional Women's Network
- ❖ Topic: Are You Maximizing Your Leadership Potential? From Caution to Courage

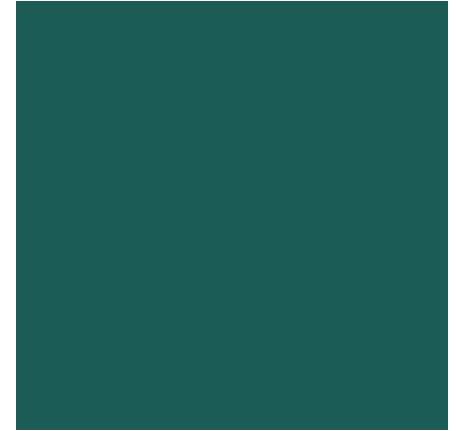




+ WIB Forum 2014: The Workplace Through the Eyes of Generation Y | 31.03.2014

- ❖ The WIB Forum focused on understanding Generation Y – what challenges them, motivates them, and inspires them. KPMG presented the results of their survey on the workplace through the eyes Generation Y, commissioned especially for the Forum. Academics and representatives of both Generation X and Y shared their insightful perspectives.

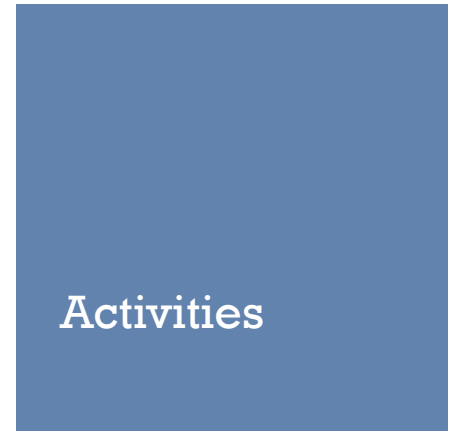




+ 3rd WIB Women Leader Luncheon | 06.10.14

- ❖ Event Speaker: Hendre Coetzee, Global Executive Coach & Founder, Center for Advanced Coaching
- ❖ Topic: Creating and Managing Constructive Tension – Be Deliberate with the Energy in Your Life





+ 4th WIB Women Leader Luncheon | 03.12.2014

- ❖ Event Speaker: Deborah Wince-Smith, President & CEO, US Council on Competitiveness
- ❖ Topic: Women and Business in a Competitive World

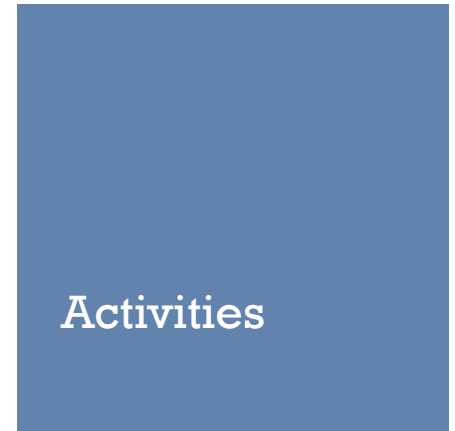




+ 5th WIB Women Leader Luncheon | 07.05.2015

- ❖ Event Speaker: Giovanna Kampouri, Independent Company Director
- ❖ Topic: Deploying Alpha Leadership in Demanding Times



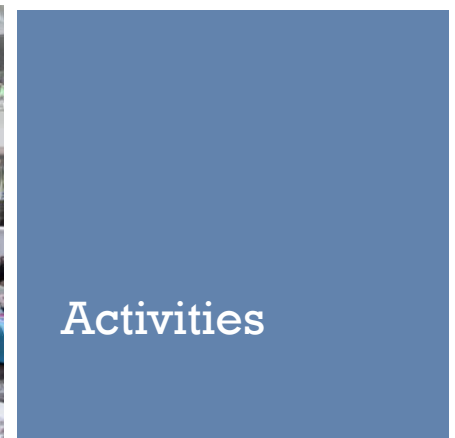


+ 6th WIB Women Leader Luncheon | 09.12.2015

❖ Event Speaker: David Orban, Chief Innovation Officer, Dotsub

❖ Topic: Are You Ready for the Future?

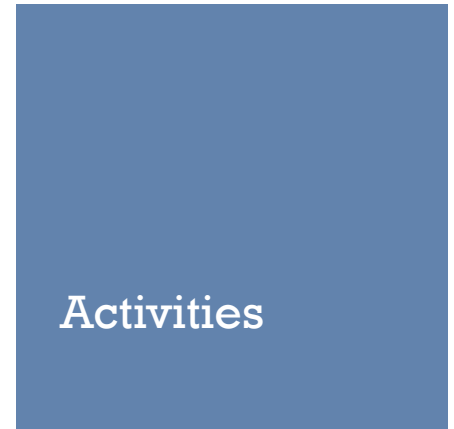




+ WIB Storytelling Workshop | 05 & 14.04.2016

- ❖ Event Speaker: Georgia-Zozeta Miliopoulou, Professor, American College of Greece
- ❖ The WIB Storytelling Workshop, How to Craft an Effective Story, provided an opportunity for participants to partake in a practical hands-on workshop on storytelling in practice: harvesting, creating and conveying.





+ 7th WIB Women Leader Luncheon | 21.04.2016

- ❖ Event Speaker: Danica Purg, President, IEDC-Bled School of Management, Slovenia
- ❖ Topic: The Next Level – From Networking to Connecting





+ 1st WIB Dialogue Series | 06.06.2016

- ❖ Keynote Speaker: George Logothetis, Chairman and CEO, The Libra Group
- ❖ Global business leader George Logothetis engaged in personal conversation with the participants, sharing his experience of growing a family company from a local concern to one with a global presence.





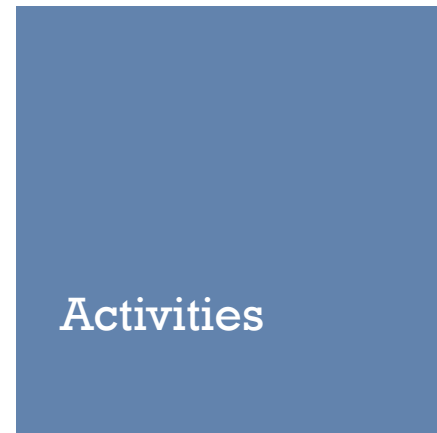
Activities

+ WIB Effective Presentations Workshop | 18.10.2016

❖ Keynote Speaker: Charis Perdikari

❖ The WIB Workshop, Make an Impact: Deliver Effective Presentations, provided an dynamic hands-on workshop for participants to learn specific pointers in ways to use stress and speak with confidence, better ways to tell a story and tips for presentation related issues.

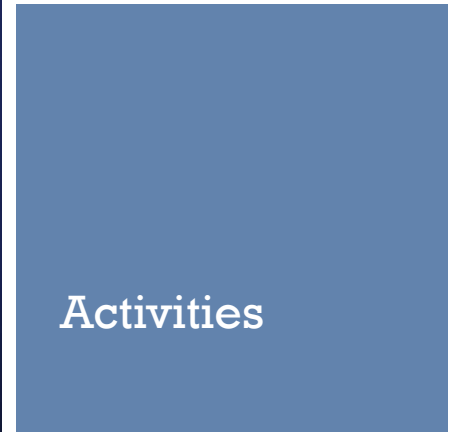
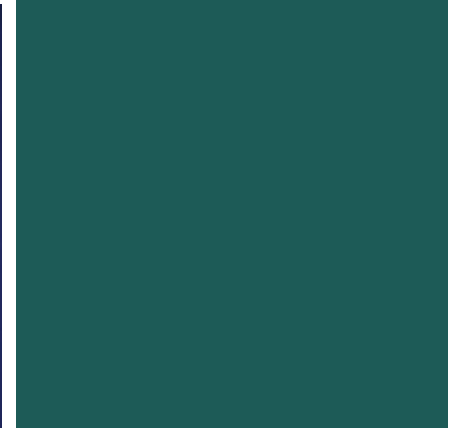




+ WIB Exclusive Event | 14.11.2016

- ❖ Keynote Speaker: Nikolaos Chr. Stampolidis, Professor of Archaeology, University of Crete & Director, Museum of Cycladic Art
- ❖ Professor Stampolidis spoke on Unearthing the Past to Unveil our Future and through vivid storytelling inspired the audience by presenting lessons of leadership from ancient times and current experiences.



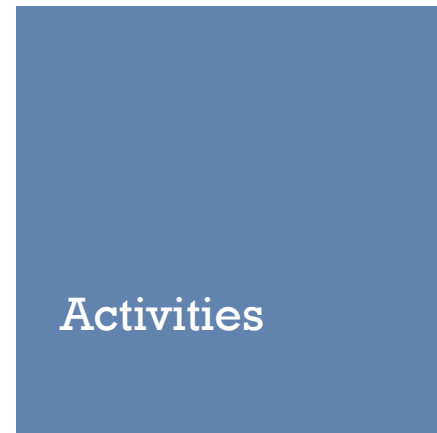


+ 8th WIB Women Leader Luncheon | 3.4.2017

❖ Keynote Speaker: Susan Madsen, Orin R. Woodbury Professor of Leadership & Ethics and Professor of Management, Utah Valley University

❖ Professor Madsen discussed building, bridging and blazing pathways for women and leadership. She challenged the audience to acknowledge their ability to lead, calling upon male-dominated institutions and businesses to understand the advantage of gender balance in the workforce.

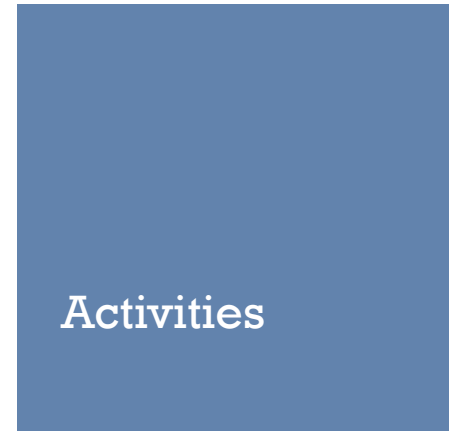
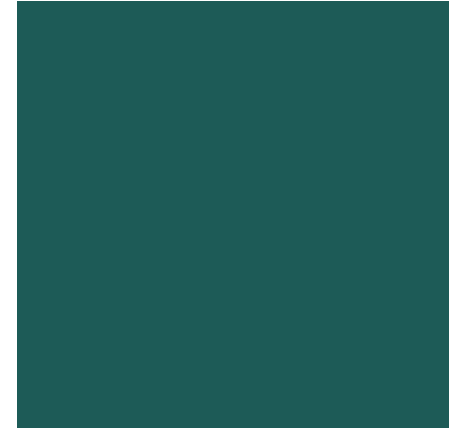




+ WIB Resilience Workshop | 8.5.2017

- ❖ Keynote Speaker: George Dervakos, Founder, The Art of Learning International
- ❖ The WIB Workshop, Building Resilience – Powerful Skills to Let You Thrive, introduced practical tools and access resources on understanding and building resilience on both a professional and personal level and developing a personal resilience plan.





+ 9th WIB Women Leader Luncheon | 12.12.2017

- ❖ Keynote Speaker: Elsie Maio, Founder of Humanity, Inc and The SoulBranding Institute
- ❖ Elsie Maio spoke on Enough is Enough: Prepared to be Heard. She reiterated the challenges we are faced with all over the world and the need to move from a Me to We approach to return to sustainable growth models.

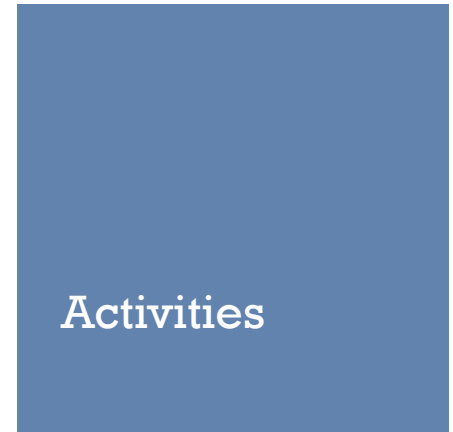




+ 2nd WIB Dialogue Series | 22.03.2018

- ❖ Unconscious Bias at Work – A Secret Barrier to Business Success with keynote speaker, Wim Mijs, Chief Executive Officer, European Banking Federation
- ❖ Explored the issue of how both men and women are affected by unconscious bias at work and what can be done to address this issue. The speakers shared their experiences, research and observations to show the effects of diversity and inclusion for the success of an organization.

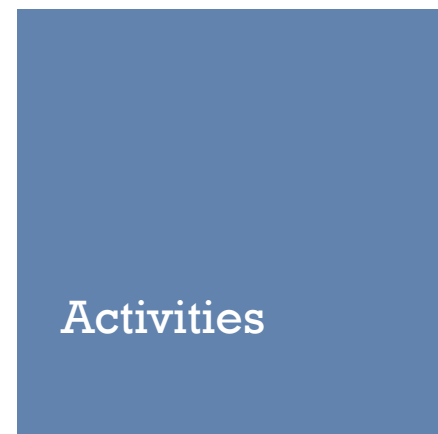




+ 3rd WIB Dialogue Series | 27.6.2018

- ❖ **Keynote Speaker: Stelios Stylianidis, Professor of Social Psychiatry, Panteion University**
- ❖ **Professor Stylianidis spoke on the Challenges of Wellbeing in Today's Uncertain Times elaborating on the term of happiness and discussed how the modern human is dealing with the unpredictability of our times.**





+ 4th WIB Dialogue Series | 27.6.2019

- ❖ Adversity & Failure: Drivers to Success with Dr. Niki Markogianni, Marina Efraimoglou, Desi Karapchnaska
- ❖ Discussion on how diversity & failure can act as drivers for success and how resilience and determination are the forces for accomplishment and perseverance for next challenges.





people

Chair

Anastasia Sideri

External Communications Director, Central & Eastern
Europe , The Coca-Cola Company

Members

Hariklia Alexaki-Catsambi

Event Services

Liona Bachas

Managing Director, Hellaschart

Zeta Cheimonidou

Vice President Marketing & Strategy, AB
Vassilopoulos

Chara Dalekou

General Manager Marketing & Communications,
National Bank of Greece

Anastasia Dritsa

Partner, Kyriakides Georgopoulos Law Firm

Nelly Katsou

Member of the Board, Pharmathen

Betty Kazakopoulou

President, Asset Ogilvy Public Relations

Alexandra Konida

Group CFO, Public Power Corporation



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AMERICAN-HELLENIC CHAMBER OF COMMERCE





people

Members

Marica Labrou
Managing Director, Kafkas

Agnes Mariakaki
Managing Director, MindSearch

Georgia-Zozeta Miliopoulou
Assistant Professor, The American College of
Greece

Martha Mylona
Senior Principal, Advisory, Korn Ferry

Niki Siropoulou
Director, SingularityU Greece

Myladie Stoumbou
Regional Director of Commercial Partner Channels
and Programs for Multi-Country Cluster, Microsoft

Iphigenia Tarou
Senior Business Consultant

Teti Tsekoura
Group Chief Legal Counsel, Ogilvy Greece

Katerina Tsemperlidou
Blogger & Author



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people

Members

Deppie Tzimea

Executive Director Corporate Communications,
OTE Group

Peggy Velliotou

Partner, Advisory, KPMG



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If you are interested in learning more about participating in
WIB Committee events, please contact:

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Linkedin Site:

www.linkedin.com/groupRegistration?gid=854347

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