

JUNE 20-21, 2019

18th ANNUAL CONFERENCE

ATHENAEUM INTERCONTINENTAL HOTEL

HEALTH WORLD



Healthcare Policy in Greece: From Noise to Signal

Under the
Auspices of

**MINISTRY
OF HEALTH**

efpia

MedTech Europe
from diagnosis to cure

ΣfEE
Hellenic Association of Pharmaceutical Companies

SEIU
Hellenic Association of Pharmaceutical Companies

IFMA
Innovation Forum Greece

ORGANIZER



**AMERICAN-HELLENIC
CHAMBER OF COMMERCE**

09.00-09.30
09.30-10.00

REGISTRATION

INTRODUCTION – WELCOME ADDRESSES



Elias Spirtounias
Executive Director
American-Hellenic Chamber
of Commerce



Simos Anastasopoulos
President
American-Hellenic Chamber
of Commerce



Makis Papataxiarchis
President, Pharmaceutical
Companies Committee
American-Hellenic Chamber
of Commerce

10.00-10.15

OPENING ADDRESS

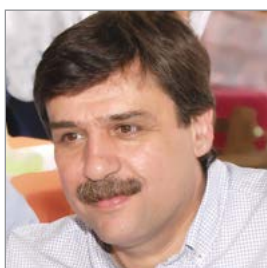


Geoffrey Pyatt
U.S. Ambassador to the
Hellenic Republic

10.15-10.30

KEYNOTE ADDRESS

Challenges and Prospects of the Health Sector in the Post-Memorandum Era



Andreas Xanthos
Minister
Ministry of Health

10.30-11.00

NETWORKING COFFEE BREAK

11.00-12.15

SESSION 1

The Healthcare System Financing - Private Payments and Supplementary Insurance Systems: the Stake of the Health Sector's Sustainability



Moderator:
John Kyriopoulos
Professor Emeritus of Health
Economics, Department
of Health Economics, National
School of Public Health



George Giannopoulos
Secretary General
Ministry of Health



Panagiotis Georgakopoulos
Doctor, NHS Director, Vice
President, Hellenic National
Organization for the Provision
of Health Services (EOPYY)



Vassilis Kontozamanis
Head, "Solidarity"
Programming Sector
New Democracy



Miltiadis Nektarios
Professor of Insurance and Risk Management, Department of Statistics and Insurance, University of Piraeus



Panagiotis Liargovas
Professor of Economics, University of Peloponnese f. Head of the Parliamentary Budget Office at the Hellenic Parliament



George Veliotis
President Insurance Europe Health Platform

Q & A SESSION

12.15-12.45

KEYNOTE ADDRESSES

EU Medical Devices Regulation 745/2017: Industry Perspective on the Implementation Status



Kostas Hatzidakis
Member of Parliament B' Vice President New Democracy



Oliver Bisazza
Director, Regulations & Industrial Policy MedTech Europe

12.45-13.45

SESSION 2

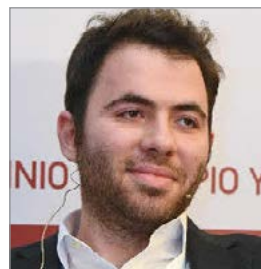
Strategic Priorities of Healthcare Policy: Quality, Documentation and Evaluation



Moderator:
Xenophon Contiades
Professor of Public Law & Social Security Law Panteion University
Managing Director, Centre for European Constitutional Law



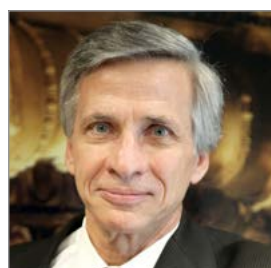
Kostas Athanasakis
Health Economist, Researcher National School of Public Health



Ilias Kyriopoulos
Research Associate, London School of Economics (LSE)



Theodoros Papaioannou
Associate Professor of Biomedical Engineering, and Cardiovascular Mechanics, Medical School, University of Athens



Pascal Apostolides
Managing Director AbbVie Pharmaceuticals



Sotiris Zotos
Alternate Secretary, Health Sector, KIN.AL.

Q & A SESSION

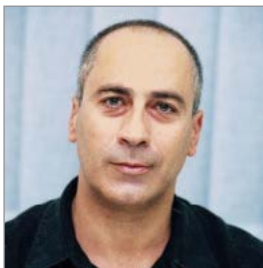
LIGHT LUNCH

13.45-14.45

Designing the Future of Medical Care: Technology and Resource Allocation



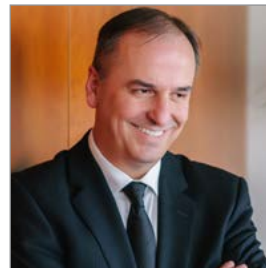
Moderator:
Babis Papadimitriou
Journalist
Kathimerini



Ilias Giannoglou
President, Negotiation
Committee, Ministry of Health
Vice President, National
Organization for Medicines
(EOF)



Dimitris Kouvelas
Professor of Pharmacology
Aristotle University of
Thessaloniki, Chairman of the
HTA Committee, Ministry
of Health



Makis Papataxiarchis
President, Pharmaceutical
Companies Committee
American-Hellenic Chamber
of Commerce, President
PhRMA Innovation Forum
(PIF)



Olympios Papadimitriou
President, Hellenic Association
of Pharmaceutical Companies
(SFEE)



Theodore Tryfon
President, Panhellenic Union
of Pharmaceutical Industry
(PEF)



Theodore Liakopoulos
President, Medical Devices & Diagnostics
Committee, American-Hellenic Chamber
of Commerce

Q & A SESSION

16.00-16.15

KEYNOTE ADDRESSES

The Greek Economy at a Crossroads: Crisis, Adjustment and Prospects



Panos Tsakloglou
Professor
Department of International
and European Economic
Studies, Athens University
of Economics & Business

END OF 1st CONFERENCE DAY

DAY B

FRIDAY, JUNE 21, 2019

09.15-09.45
09.45-10.15

REGISTRATION

INTRODUCTION – WELCOME ADDRESSES



Elias Spirtounias
Executive Director
American-Hellenic Chamber
of Commerce



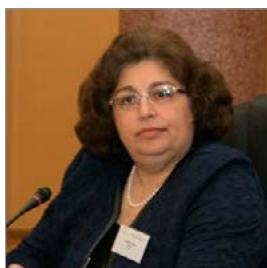
Simos Anastasopoulos
President
American-Hellenic Chamber
of Commerce



Theodore Liakopoulos
President, Medical Devices & Diagnostics
Committee, American-Hellenic Chamber
of Commerce

10.15-11.00

KEYNOTE ADDRESSES



Moderator:
Elpida Pavi
Professor of Health Economics, Department of Public Health Policy, School of Public Health University of West Attica

The Digital Transformation of Healthcare: A Status Report from Europe



Michael Strübin
Director Digital Health
MedTech Europe



Anna Diamantopoulou
f. Commissioner, f. Minister, President, To Diktio, Network for Reforms in Greece and Europe

11.00-12.00

SESSION 4

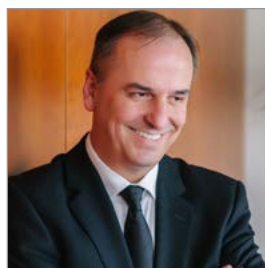
Digital Reformation of the Healthcare Sector



Moderator:
Anastasios Tagaris
President & Managing Director I.DI.KA.



Michael Strübin
Director Digital Health
MedTech Europe



Makis Papataxiarchis
President, Pharmaceutical Companies Committee American-Hellenic Chamber of Commerce, President PhRMA Innovation Forum (PIF)



Evangelos Georgiou
Professor Emeritus, Nuclear Medicine Physician, Head Medical Physics Laboratory (MPL) and Head, Medical Simulation Centre (MPLSC) Medical School, University of Athens



Gerasimos Livadas
President, Association of Health - Research & Biotechnology Industry (SEIV)

Q & A SESSION

12.00-12.30

NETWORKING COFFEE BREAK

12.30-12.45

KEYNOTE ADDRESS

Measuring Success in Health Care



Prof. Gregory Katz
Chair of Innovation Management & Value in Health, University Paris-Descartes Medical School

Towards a New Culture of Health focused on the Patient's Options



Moderator:

Mary Geitona

Professor of Health Economics, University of Peloponnese



George Mavrotas

Member of Parliament
To Potami, Z' Vice President
House of Parliament



Vicky Loizou

Advisor to the President
of New Democracy



George Tsiakalakis

Advocacy & Communications
Manager, Greek Association
of People Living with HIV
"Positive Voice"



Byron Kotzamanis

Professor of Demography,
School of Engineering,
University of Thessaly



Emmanouil Papasavas

President & Chief Executive
Officer, "Aghia Sophia"
Children's Hospital & "P & A
Kyriakou" Children's Hospital

Q & A SESSION

Healthcare System Procurements: Transparency and Efficiency



Moderator:

Kyriakos Souliotis

Associate Professor of Health
Policy, University
of Peloponnese
Senior Associate Director
LSE Enterprise - Medical
Technology Research Group



Anastasia Balasopoulou

CEO and President
Hippocratio Hospital
of Athens



Vasileios Oiconomou

Member of Parliament
Head, Health Sector
New Democracy



Spyros Gkikas

General Manager Greece &
Cyprus, GE Healthcare



George Pappous

Expert, Health Technology
and Quality in Healthcare



Dr. George Sarantavgas

Director, Standards & Solutions
GS1 Association Greece

Q & A SESSION

ROUNDTABLE DISCUSSION:
Yesterday's Experiences Lessons for Tomorrow

Moderators:



Makis Papataxiarchis
President
Pharmaceutical Companies Committee
American-Hellenic Chamber of Commerce



Theodore Liakopoulos
President
Medical Devices & Diagnostics Committee
American-Hellenic Chamber of Commerce



Andreas Loverdos
Member of Parliament
KIN.AL.



**Spyridon-Adonis
Georgiadis**
Member of Parliament
Vice President
New Democracy



Makis Voridis
Member of Parliament
New Democracy



Panagiotis Kouroumplis
Member of Parliament
SYRIZA

Q & A SESSION

LIGHT LUNCH

END OF CONFERENCE

16.15-17.30

18th ANNUAL CONFERENCE

HEALTHWORLD 2019



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



COMMUNICATION SPONSORS



ONLINE COMMUNICATION SPONSORS



ORGANIZER



AMERICAN-HELLENIC
CHAMBER OF COMMERCE