



**DAY ONE > MONDAY, JUNE 11, 2018**

09.00-09.30

**REGISTRATION**

09.30-10.00

**INTRODUCTION – WELCOME ADDRESSES**

**Elias Spirtounias**, Executive Director, American-Hellenic Chamber of Commerce

**Simos Anastasopoulos**, President, American-Hellenic Chamber of Commerce

**Makis Papataxiarchis**, President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce

**OPENING ADDRESS**

10.00-10.15

**Geoffrey Pyatt**, U.S. Ambassador to the Hellenic Republic

10.15-10.30

**KEYNOTE ADDRESS**

**Andreas Xanthos**, Minister, Ministry of Health

10.30-10.45

**DIGI-VOTING**

**Health Technology Assessment: Barriers and Expectations due to the Introduction of Health Technology Assessment**

**John Kyriopoulos**, Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health

10.45-11.00

**KEYNOTE ADDRESS**

**Miranda Xafa**, Economist, Senior Scholar, Center for Int'l Governance Innovation (CIGI)

11.00-11.30

**COFFEE BREAK**

11.30-11.45

**KEYNOTE ADDRESS**

**Panagiotis Liargovas**, Professor of Economics, University of Peloponnese, *f.* Head of the Parliamentary Budget Office at the Hellenic Parliament

11.45-12.45

**SESSION 1 | Capabilities and Prospects for the Health Technology Assessment**

Moderator: **Evangelos Georgiou**, Professor, Nuclear Medicine Physician, Head, Medical Physics Laboratory (MPL) and Head, Medical Simulation Centre (MPLSC), Medical School, University of Athens

**Panagiotis Georgakopoulos**, Vice President, National Organization for Health Care Services Provision (EOPYY)

**Ilias Giannoglou**, Vice President, National Organization for Medicines (EOF)

**Dimitris Pantazis**, Pharmacist, CEO, Institute of Pharmaceutical Research & Technology (IFET)

**Kostas Athanasakis**, Health Economist, Researcher, National School of Public Health

**Yiannis Vlontzos**, Vice President, Responsible for HTA and Negotiation, Hellenic Association of Pharmaceutical Companies (SFEE), President and Managing Director Greece & Cyprus, MERCK S.A.

**Andreas Kartapanis**, Managing Director, Hygeia Group

## Q&A SESSION

12.45-13.30

### SESSION 2 | Primary Health Care: A Key Concern in a Changing Socio-Economic Environment

Moderator: **Natassa Spagadorou**, Health Correspondent, OnMed

*Financial protection against the risk of illness: An estimate of the catastrophic effects of health payments in Greece (2010-2015)*

**Ilias Kyriopoulos**, Research Associate, LSE Health, London School of Economics

**Ioannis Baskozos**, Secretary General for Public Health, Ministry of Health

**Nikos Kolman**, President, Panhellenic Union of Pharmacists

**Christos Lionis**, Professor, General Practice and Primary Health Care, School of Medicine, University of Crete

**Anargyros Mariolis**, Director, Health Center of Areopolis, President, Hellenic Society of General Medicine

## Q & A SESSION

13.30-14.30

## NETWORKING LIGHT LUNCH

14.30-15.30

### SESSION 3 | Engaged Patients: Getting Patients in the Heart of Decision-Making

Moderator: **Mary Geitona**, Professor of Health Economics, University of Peloponnese

**Pascal Apostolides**, Managing Director, AbbVie Pharmaceuticals S.A.

**George Tsiakalakis**, Advocacy & Communications Manager, Greek Association of People Living with HIV "Positive Voice"

**George Kalamitsis**, President, Hellenic Liver Patients Association "Prometheus", President, Patients Rights Control Committee

**Kathi Apostolidis**, President, Hellenic Cancer Federation (ELL.O.K.), Vice President, European Cancer Patient Coalition (ECPC), Belgium

**Vasso Maraka**, President, Hellenic Federation of Persons with Multiple Sclerosis (HFoPwMS)

**Marianna Lambrou-Avdelopoulou**, President, Greek Alliance for Rare Diseases (PESPA), President, Tuberos Sclerosis Association of Greece (EEOS)

## Q & A SESSION

## KEYNOTE ADDRESSES

15.30-15.45

**Christos Staikouras**, Member of Parliament, Head of Economic Policy Sector, Nea Demokratia, *f.* Alternate Minister of Finance

15.45-16.00

**Chris Allen**, DG ECFIN Resident Representative in Athens

16.00-17.00

### SESSION 4 | The Contribution of Health Industry to the Expansion of the Country's Development Perspective

Moderator: **Stamatis Zacharos**, Journalist, Action24, Athens 9.84 Radio

**Lois Labrianidis**, Secretary General for Strategic and Private Investments, Ministry of Economy & Development

**Makis Papataxiarchis**, President, Pharma Innovation Forum (PIF)

**Olympios Papadimitriou**, President Hellenic Association of Pharmaceutical Companies (SFEE)

**Theodore Tryfon**, President, Panhellenic Union of Pharmaceutical Industry (PEF)

**Georgios Farmakidis**, Chairman of OB/GYN, Elena's Maternity Hospital Athens

**Konstantinos Bargiotas**, Orthopaedic Surgeon, Member of Parliament, Democratic Coalition

**George Veliotes**, General Manager Life & Health, Interamerican Hellenic Life Insurance Company, Chairman, Insurance Europe Health Platform

## Q & A SESSION

## END OF 1<sup>ST</sup> CONFERENCE DAY

## DAY TWO > TUESDAY, JUNE 12, 2018

09.15-09.45

### REGISTRATION

09.45-10.15

### INTRODUCTION – WELCOME ADDRESSES

**Elias Spirtounias**, Executive Director, American-Hellenic Chamber of Commerce

**Simos Anastasopoulos**, President, American-Hellenic Chamber of Commerce

**Theodore Liakopoulos**, President, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce

### KEYNOTE ADDRESS

10.15-10.30

**George Giannopoulos**, Secretary General, Ministry of Health

10.30-11.00

### DRIVING THE DEBATE: The European Perspective on Patient Engagement

**Andrew Powrie-Smith**, Director of Communications & Partnerships, Leader, EFPIA's work on Patient Engagement, European Federation of Pharmaceutical Industries and Associations (EFPIA)

**Makis Papataxiarchis**, President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce

11.00-12.00

### SESSION 5 | Management and Control Policies of Medical Technology: New Capabilities-Better Results

Moderator: **Theodoros Papaioannou**, Associate Professor of Biomedical Engineering, and Cardiovascular Mechanics, Medical School, University of Athens

**Costas Mariakis**, Member of the Board, Association of Health - Research & Biotechnology Industry (SEIV)

**Athanassios Tsakris**, Professor and Head, Department of Microbiology, Medical School, University of Athens \*

**George Pappous**, Expert, Health Technology and Quality in Healthcare

**Spiros Gkikas**, General Manager, Greece & Cyprus, GE Healthcare

**Dimitris Nikas**, Managing Director, Medtronic Hellas

### Q & A SESSION

12.00-12.30

### COFFEE BREAK

12.30-13.30

### SESSION 6 | Medical Insurance Contracts as a Means of Effective Health Care Budget Control

Moderator: **Anthony Pappayannides**, Journalist, Managing Director, Economica Publishing

**Konstantinos Kremalis**, Professor Emeritus, President, Insurance Social Security & Labor Affairs Committee, American-Hellenic Chamber of Commerce, Managing Partner, Kremalis Law Firm

**Vassilis Bardis**, President, Hellenic Private Hospital Association, Chief Operating Officer, Athens Medical Group

**Thanassis Lopatzidis**, Group Director, Outpatient Solutions Development, Affidea Group

**Gregory Sarafianos**, President, Panhellenic Union of Private Hospitals

**John Kyriopoulos**, Professor Emeritus of Health Economics, National School of Public Health

### Q & A SESSION

13.30-14.30

**SESSION 7 | Stability and Predictability: Major Pillars for HC Policy and Prerequisites for Economic Development**

Moderator: **Ioannis Boletis**, Professor of Nephrology, Medical School, University of Athens

**Theodore Liakopoulos**, President, Medical Devices & Diagnostics Committee, American-Hellenic Chamber of Commerce

**Konstantinos Galanakis**, Advisor, National Organization for Health Services Provision (EOPYY)

**Mihalis Himonas**, Director General, Hellenic Association of Pharmaceutical Companies (SFEE)

**Vasilis Pentafragkas**, Member of the Board, Panhellenic Union of Pharmaceutical Industry (PEF)

**Yiannis Podimatas**, Pharmacist, Special Advisor, Ministry of Health

**Q & A SESSION**

**COCKTAIL RECEPTION – END OF CONFERENCE**