

SEPTEMBER 20-21, 2016

Athenaeum Intercontinental Hotel

15th ANNUAL CONFERENCE



HEALTHWORLD 2016

Under the Auspices of the Ministry of Health and the Hellenic Association of Pharmaceutical Companies

HYGEIA 2021

BLUE OCEAN THINKING ON HEALTH:
An Open Debate for a Patient Oriented & Sustainable HC System.

DAY ONE

► TUESDAY, SEPTEMBER 20, 2016

09.30-10.00	REGISTRATION - WELCOME COFFEE
10.00-10.30	WELCOME ADDRESSES
	Elias Spirtounias Executive Director American-Hellenic Chamber of Commerce
	Simos Anastasopoulos President American-Hellenic Chamber of Commerce
	Haseeb Ahmad President Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce
10.30-10.45	KEYNOTE ADDRESS
	Andreas Xanthos Minister Ministry of Health
	Conference Moderator: John Kyriopoulos Professor Emeritus of Health Economics, Department of Health Economics National School of Public Health
10.45-12.00	SESSION 1 – CURRENT STATUS OF THE HEALTHCARE SYSTEM IN GREECE: AN “INSIDE VIEW”
	Moderators: Athanasios Skoutellis Professor of Medicine and Infectious Diseases, Director, 5 th Department of Medicine and Infectious Diseases Unit, “Evangelismos” General Hospital
	Dr. Tina Garani-Papadatos Senior Lecturer in Health Law and Bioethics, Department of Public Health National School of Public Health
	PART A – THE PATIENTS’ SIDE: HIGHLIGHTING BARRIERS AND INEQUALITIES IN ACCESS TO HEALTHCARE SERVICES
	Christos Daramilas President Panhellenic Federation of People with Diabetes (PFPD)
	George Tsiakalakis Advocacy & Communications Manager Greek Association of People Living with HIV “Positive Voice”
	Marianna Lambrou President, Greek Alliance for Rare Diseases President, Tuberosus Sclerosis Association of Greece
	Q & A SESSION

PART B – AUSTERITY vs. EFFECTIVENESS IN HEALTHCARE DELIVERY: THE PERSPECTIVE OF HEALTH PROFESSIONALS



George Chrousos

Professor and Chairman, First Department of Pediatrics and Choremeion Research Laboratory, University of Athens, Director, UNESCO Chair on Adolescent Health Care



Michael Vlastarakos

President
Panhellenic Medical Association

Ourania Todoulou

Vice-President
Panhellenic Association of Hospital Pharmacists (PEFNI)



Vasilios Diamantopoulos

Chairman
Panhellenic Union of Public Health Doctors

Q & A SESSION

12.00-12.15

NETWORKING COFFEE BREAK

12.15-12.30

KEYNOTE ADDRESS



Barriers & Inequalities in Access to Healthcare Services in Greece: is there a Way to Overcome?

John Kyriopoulos

Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health

12.30-13.15

SESSION 2 – REFORMING THROUGH BEST PRACTICES: THE INTERNATIONAL EXPERIENCE



Moderator:

George Mergos, Professor Emeritus, Division of Development and Int'l Economics
Department of Economics, University of Athens

KEYNOTE ADDRESSES



Emily Hewlett

Health Policy Analyst
Organization for Economic Co-operation and Development (OECD), France



Prof. Avi Porath

Chief Physician
Maccabi Healthcare Services, Israel

Q & A SESSION

13.15-14.15

LIGHT LUNCHEON

14.15-15.45

SESSION 3 – EVIDENCE-BASED PHARMACEUTICAL POLICY: NATIONAL PRIORITIES AS A BASIS OF PLANNING



Moderators:

Yannis Tountas

Professor of Social and Preventive Medicine
Medical School, University of Athens



Kyriakos Souliotis

Associate Professor of Health Policy, Faculty of Social and Political Sciences, University of Peloponnese, Visiting Professor, Medical School, University of Athens












KEYNOTE ADDRESS



Thomas Allvin

Director for Healthcare Systems
European Federation of Pharmaceutical Industries & Associations (EFPIA), Belgium

	PART A – EVIDENCE BASED POLICY - THE SCIENTIFIC VIEW
	Dr. Sotiris Vadoros Senior Lecturer in Health Economics King's College, London
	Kostas Athanasakis Health Economist, Researcher National School of Public Health
	PART B - THE POLITICAL VIEW
	Ioannis Baskozos Secretary General for Public Health Ministry of Health
	Vassilis Kontozamanis Head, "Solidarity" Programming Sector New Democracy
	Evy Christophilopoulou Member of Parliament, Responsible for Labor, Social Insurance & Health Democratic Coalition (PASOK-DIMAR)
	Konstantinos Bargiotas Orthopedic Surgeon, Member of Parliament, Health Sector Representative To Potami
	Q & A SESSION
15.45-17.00	SESSION 4 – TOWARDS A SUSTAINABLE PHARMACEUTICAL POLICY IN GREECE
	Moderator: John Kyriopoulos Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health
	THE STAKEHOLDERS' VIEW
	Sotirios Bersimis President National Organization for Healthcare Services Provision (EOPYY)
	Despoina Makridaki 1 st Vice President, National Organization for Medicines (EOF), President, Panhellenic Association of Hospital Pharmacists (PEFNI)
	Dimitrios Kouvelas President, Committee for the Reimbursement of Medicines (Positive Medicines List), Ministry of Health, Professor and Head, Clinical Pharmacology Department, School of Medicine, AUTH
	John Filos President, Medicine Pricing Committee, Ministry of Health, Associate Professor in Auditing-International Standards, Public Administration Department, Panteion University
	Nikos Kolman President Panhellenic Union of Pharmacists
	Haseeb Ahmad President, Pharmaceutical Companies Committee, American-Hellenic Chamber of Commerce Managing Director, MSD Greece, Cyprus & Malta
	Jim Sage President, PhRMA Innovation Forum (PIF) President & Managing Director, Pfizer Hellas S.A.
	Konstantinos Panagoulas Alternate President Hellenic Association of Pharmaceutical Companies (SFEE)
	Vasilis Pentafragkas Member of the Board Panhellenic Pharmaceutical Manufacturers Association (PEF)
	Q & A SESSION
17.00-17.15	1ST CONFERENCE DAY CONCLUSIONS

09.30-10.00	REGISTRATION – WELCOME COFFEE
10.00-10.30	WELCOME ADDRESSES
	Simos Anastasopoulos President American-Hellenic Chamber of Commerce
	Theodore Liakopoulos President, Medical Devices & Diagnostic Companies Committee American-Hellenic Chamber of Commerce
10.00-10.30	KEYNOTE ADDRESS
	<i>How to Improve Health Care Performance in Hard Times; the Euro Health Consumer Index in Practice</i> Johan Hjertqvist Founder & President Health Consumer Powerhouse Ltd., Sweden
	Conference Moderator: John Kyriopoulos Professor Emeritus of Health Economics, Department of Health Economics, National School of Public Health
10.30-11.45	SESSION 1 – FINANCING AND PROCUREMENT OF MEDICAL DEVICES AND DIAGNOSTICS IN GREECE: THE ART OF EVALUATING THE MOST ECONOMICALLY ADVANTAGEOUS TENDER
	Moderators: Evangelos Georgiou Professor, Nuclear Medicine Physician, Head, Medical Physics Laboratory (MPL) and Head, Medical Simulation Centre (MPLSC), Medical School, University of Athens
	Athanassios Vozikis Assistant Professor, Director of the Laboratory of Health Economics and Management University of Piraeus
	Anastasia Balasopoulou CEO and President Hippocratio Hospital in Athens
	Konstantinos Deligiannis Member, Medical Devices & Diagnostics Committee American-Hellenic Chamber of Commerce, General Manager, Southeastern Europe, GE Healthcare
	Konstantinos Katavatis Legal Advisor Association of Health-Research & Biotechnology Industry (SEIV)
	Dimitrios Skoutelis President Hellenic Regulatory Body of Nurses (ENE)
	Dr. Dimitrios Stathakopoulos Member of the Board Hellenic Single Public Procurement Authority (HSPPA)
	Q & A SESSION
11.45-12.00	NETWORKING COFFEE BREAK

12.00-13.15

**SESSION 2 – OUTCOMES BASED DECISION MAKING:
THE EVALUATION OF MEDICAL DEVICES**



Moderators:

Athanassios Tsakris

Professor and Head, Department of Microbiology, Medical School
University of Athens



Aris Sissouras

Emeritus Professor
University of Patras



Christos Lionis,

Professor, General Practice and Primary Health Care, Head, Clinic of Social and Family
Medicine, School of Medicine, University of Crete



Panos Goumas

Professor of Otolaryngology, Medical School
University of Patras



George Pappous

Expert
Health Technology and Quality in Healthcare



Vassilis Bardis

President, Hellenic Private Hospital Association
COO, Athens Medical Group

Q & A SESSION

13.15-14.00

LIGHT LUNCHEON

14.00-14.45

SESSION 3 – EFFICIENT MANAGEMENT OF HOSPITAL UNITS



Moderator:

Manolis Papassavas

President and CEO
Agia Sophia Childrens' Hospital and CEO, P. & A. Kyriakou Childrens' Hospital



Manolis Koutalas

President and C.E.O.
General Hospital Sismanoglio-Amalia Fleming and Paidon Pentelis Hospital



Filippos Tarantilis

Alternate Governor
Laiko General Hospital



Apostolos Letsios

Statistician
Health Units Administration Expert

Q & A SESSION

14.45-16.00

SESSION 4 – ROUNDTABLE DISCUSSION WITH THE POLICY MAKERS: MOVING TOWARDS
A HIGH PERFORMING HEALTHCARE SYSTEM



Moderator:

John Yfantopoulos

Professor of Health Economics, University of Athens, President, ISPOR Chapter Greece
President, Board for Public Health in Greece



Panagiotis Georgakopoulos

Vice President

National Organization for Healthcare Services Provision (EOPYY)



Theodore Liakopoulos

President, Medical Devices & Diagnostic Companies Committee

American-Hellenic Chamber of Commerce

Managing Director, Johnson & Johnson Commercial & Industrial S.A.



Paul Arnaoutis

President

Association of Health-Research & Biotechnology Industry (SEIV)



Theodoros Komatas

General Manager, Financial Services Division

Ministry of Health



Dr. Anastassios Tagaris

President and Managing Director

IDIKA S.A.



George Kapetanakis

Secretary of the Executive Committee

Hellenic Cancer Federation (HCF)



Dr. Dimitrios Linos

Professor of Surgery, Medical School, University of Athens,

President, International Association of Endocrine Surgeons



Chrysostomos Gounaris

President of Supervisory Board

ESAN - Greek DRG Institute

Q & A SESSION

16.00-16.15

2ND CONFERENCE DAY CONCLUSIONS