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# Fashion Industry Outlook

october 2015





- ▶ Apparel
- ▶ Jewelry



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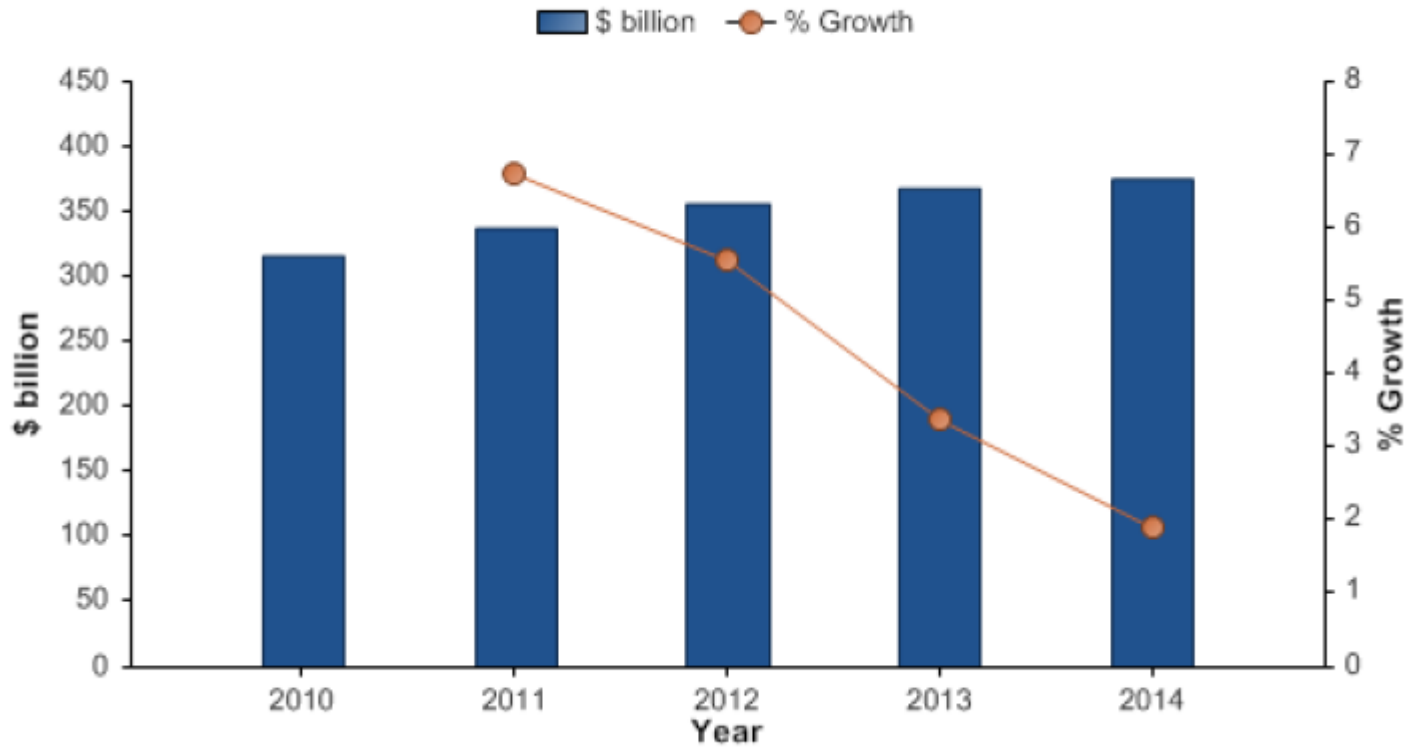


# APPAREL





United States apparel retail industry value: \$ billion, 2010–14



Source: TradeUSA Archive, U.S. Apparel Industry 2015





### United States apparel retail industry distribution: % share, by value, 2014

Channel	% Share
Clothing, foot/sportswear & accessories retailers	62.3%
Department stores	19.6%
Hypermarket, supermarket & discounters	12.1%
Discount, variety & general merchandise retailers	4.7%
Other	1.4%
Total	100%

Source: TradeUSA Archive, U.S. Apparel Industry 2015





### United States apparel retail industry category segmentation: \$ billion, 2014

Category	2014	%
Womenswear	191.2	51.0%
Menswear	125.6	33.5%
Childrenswear	58.3	15.6%
Total	375.1	100%

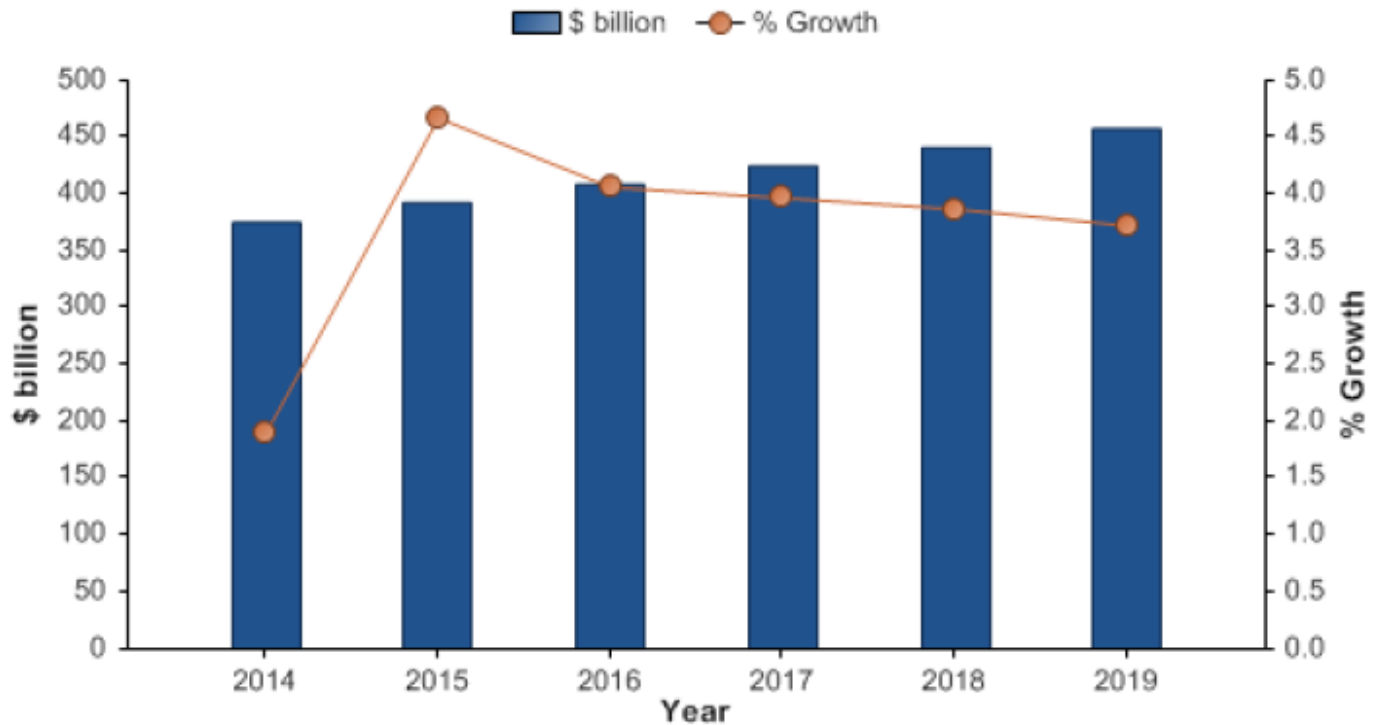
Source: TradeUSA Archive, U.S. Apparel Industry 2015





**Growth range 1.9 – 4.7%**

**United States apparel retail industry value forecast: \$ billion, 2014–19**



*Source: TradeUSA Archive, U.S. Apparel Industry 2015*



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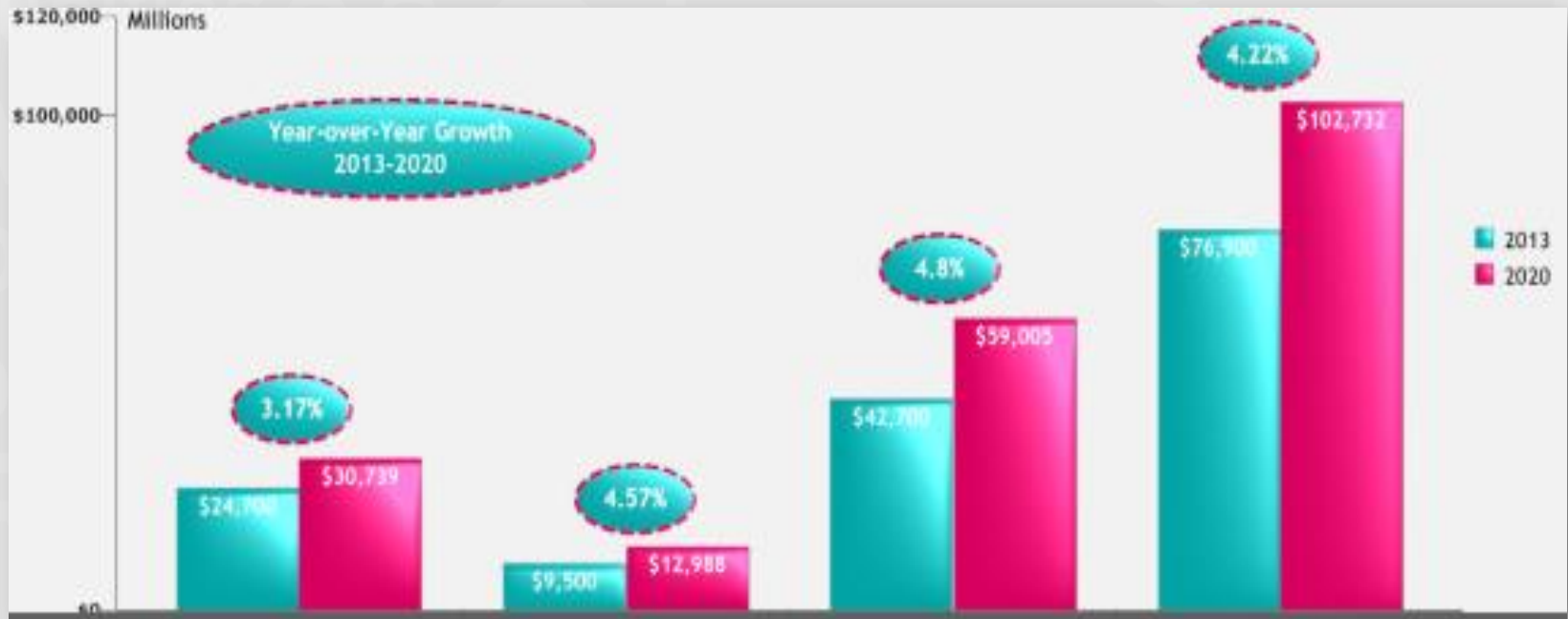
# JEWELRY





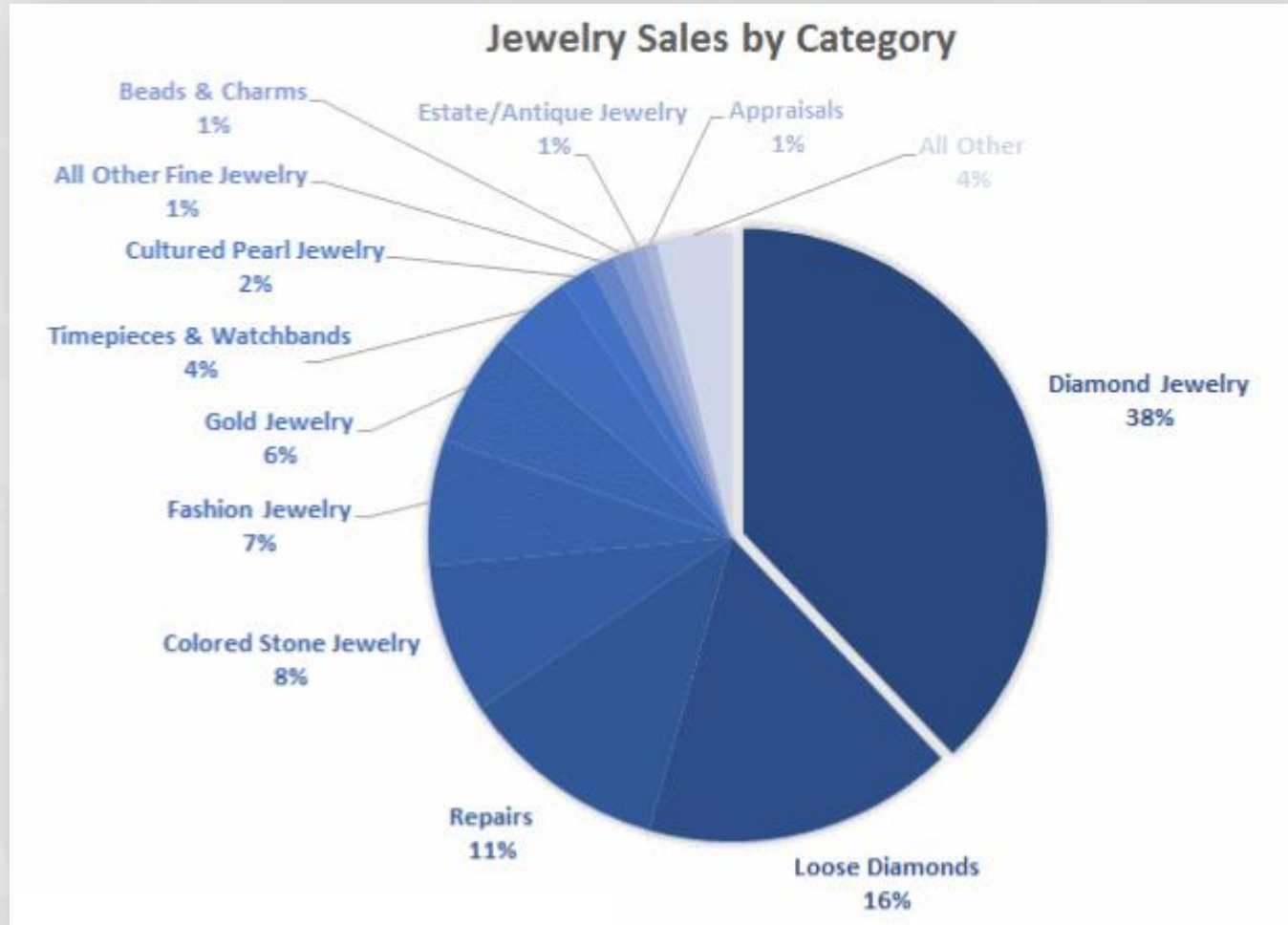


### Consumer Consumption Forecast, USA



Source: TradeUSA Archive, U.S. Jewelry Market 2015





Source: TradeUSA Archive, U.S. Jewelry Market 2015





### State Difference in Jewelry Store Sales in 2014

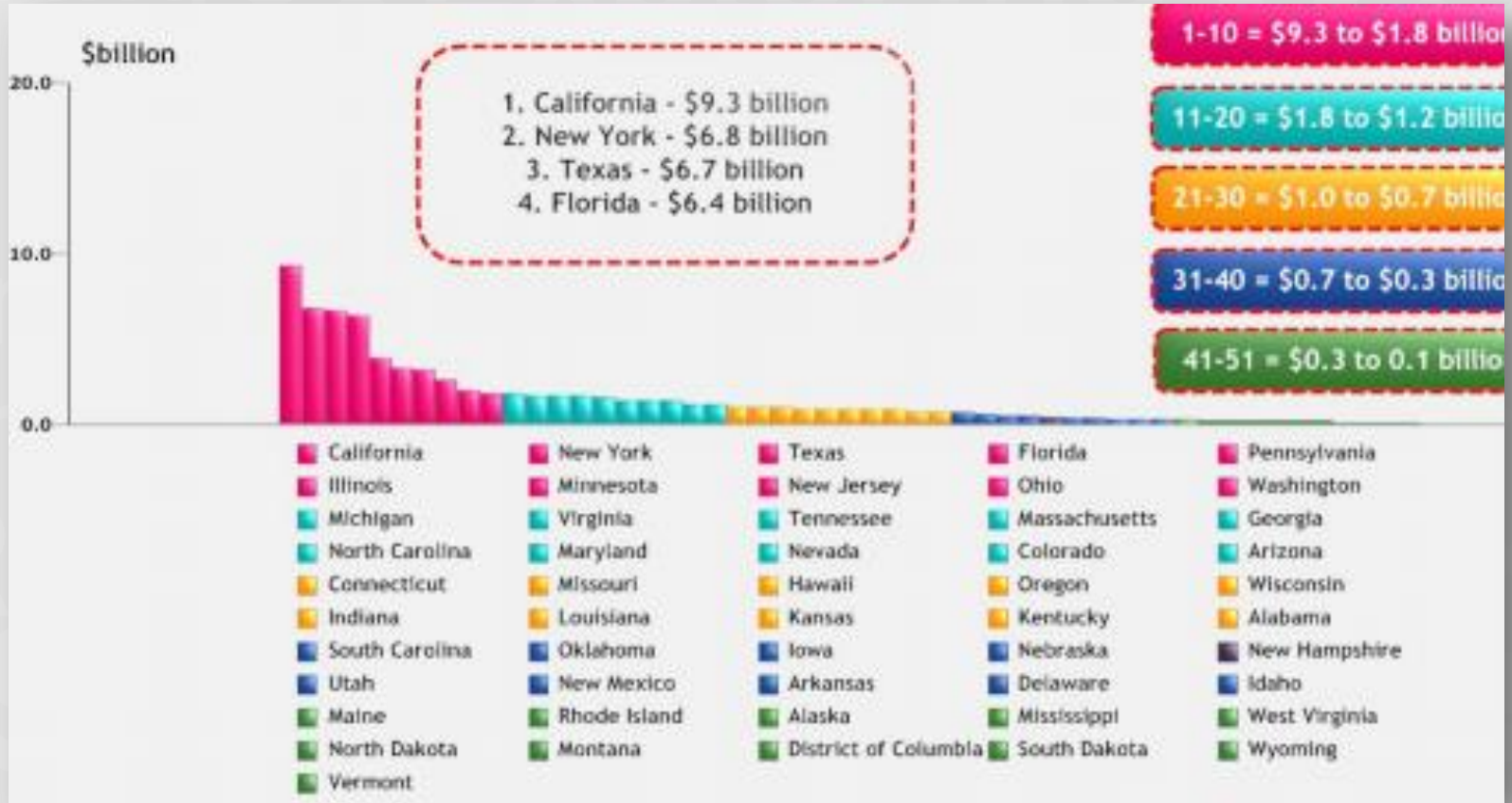


Source: TradeUSA Archive, U.S. Jewelry Market 2015





### Consumer Expenditures in Jewelry & Watches



Source: TradeUSA Archive, U.S. Jewelry Market 2015





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